



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

The first iphone was released in India in 2008.

since then, every new model of iphone has been made available in india soon after its global release.



The first iphone was priced at Rs.31,000 in INDIA. While the latest iPhone 14 pro max costs Rs. 139,900. Apple is currently bullish on india and is doubling down on its efforts to onboard more users to its ecosystem with the iPhone being the centrepiece of the puzzle

iphones offer more security and privacy..

They offer security features like facial or fingerprint authentication to protect your personal information.

The iPhone even stops apps from tracking your activity online because of a limited OS and platform. its iMessages and Face Time video calls are video calls are also end-to-end encrypted



- 1. SHAITHA BANU
- 2. SHAJITHA
- 3. SUGANYA
- 4. GAYATHRI

The fear of high priced product.

iPhone better than Android ?.. Fast processors for better performance. The iphone have a series of processors that reportedly deliver better performance than most android phones.



In fact, the iphone has so many useful features-you can't list them all. you can record a high-quality lecture on the recorder, watch videos while working in a picture-in-picture text application, read in safari and choose the orientation you prefer, set reminders so you don't over sleep in class, and more

iphone has great bulid quality and durability. iphone is an amazing and perfect phone for student at college. you will be to work easily.

It is pretty strainght forward to use .

iphone are generally much smoother, faster, and have significantly better longevity compared to Android smartphones. They can outperform flagship. Android devoces device thanks to Apple-manufactured hardware and system softer.