

Lakshmi Shaji

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EXPERIENCE

(215) 350-3491

Continuing Education Systems, Philadelphia, PA—Junior Business Analyst/ Front End Developer

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<https://www.mylaksha.com>

May 2018 - PRESENT

- Improved user experience by analyzing site wide content and created insightful user personas that drove new redesign efforts for the Office of Noncredit.
- Took lead role creating software resource specification documents to enhance stakeholder buy in.
- Documented and completed a detailed testing plan for Osher Lifelong Learning Institute's lottery system that found potential defects prior to a product release.
- Implemented mobile friendly, responsive design to department shopping pages using Bootstrap CSS.
- Utilized REST API and JavaScript to bridge Temple University's centralized alerting system and noncredit shopping site in order to automatically populate weather alerts.

SKILLS

HTML/CSS

Java

JavaScript

Markup

Photography

Quality Assurance

REST API

SQL

Technical Writing

UX/ UI

Version Control

TedxTempleU, Philadelphia, PA—Director of Web Development and Maintenance

November 2018 - April 2019

- Designed a user interface for the TedxTempleU event to document event details and drive e-ticket sales.
- Collaborated with a design team to decide theme, layout and content for the event site.
- Implemented Bootstrap and CSS driven features to landing page in order to increase appeal and ease of navigation.
- Engaged in participant selection process in order to evaluate, diversify and decide program speakers.

Hosting Our Own Talks, Philadelphia, PA — Director of Social Media and Marketing

October 2017 – September 2019

- Managed social media platforms and presence of the club to increase outreach for events.
- Implemented and maintained professional standard for the club by creating a LinkedIn account and unifying all platforms to one central theme.
- Presented information regarding topics that affect society today in order to drive conversation and dialogue.

EDUCATION

Temple University College of Science and Technology, Philadelphia, PA

Bachelor of Science — Information Science and Technology

May 2021

Technical Courses

Program Design & Abstraction

Data Structures

Discrete Mathematics

Calculus

Database Management Systems

Technical Writing Operating Systems & Networking

Probability & Statistics

United States Citizen