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EDUCATION

TEMPLE UNIVERSITY, College of Science and Technology December 2021

Bachelor of Science in Information Science and Technology Certificate in Computer Security and Digital Forensics

UNIVERSITY OF PENNSYLVANIA, College of Liberal Arts and Professional Studies

Certificate in Data Analysis and Visualization

December 2021

SKILLS

Application Prototyping Bootstrap Business Analysis Communication

Customer Service Documentation/Training Git Versioning Project management

Quality Assurance and Testing RESTful API SQL Technical Writing

UX/UI Design

TECHNICAL EXPERIENCE

Temple University – Philadelphia, PA

May 2018-PRESENT

Junior Business Analyst, Continuing Education Systems

- · Analyze business process and goals of program offices in order to propose appropriate features for their shopping page.
- Documented system requirements for a Osher Lifelong Learning Institute's lottery system based on use cases provided by clients.
- Improved user experience by analyzing site wide content and creating insightful user personas that drove redesign efforts for the Office of Noncredit and Continuing Education.
- Onboard and introduce new analysts to technologies, projects, and business practices of the office.

TedxTempleU - Philadelphia, PA

November 2018- April 2019

Director of Web Development and Maintenance

- Designed a user interface for the TedxTempleU event to document event details and drive e-ticket sales.
- Collaborated with a design team to decide theme, layout and content for the event site.
- Implemented Bootstrap and CSS driven features to landing page in order to increase appeal and ease of navigation.
- Engaged in participant selection process in order to evaluate, diversify and decide program speakers.

TECHNICAL PROJECTS

Employer Customer Relationship Management (CRM) System

- Gathered requirements for CRM System through a series of client meetings.
- Wrote and maintained a Statement of Work based on changes to project requirements.
- Collaborated with teammates on creating a data model to define the division and maintenance of system data.
- Proposed features and UI design to client using wireframes. Mocked up system interface using HTML and Bootstrap CSS.

EZ Email

- Created a multipage C# project that mimics the functionalities of an emailing system.
- Applied login and account creation logic to read and write data to the database.
- Constructed an appropriate data model to maintain emailing information.
- Utilized stored procedures to carry out database operations.

TEAMWORK AND LEADERSHIP

Hosting Our Own Talks, Director of Social Media and Marketing

November 2018- April 2019