Preparation and Maintanence of Zoho Books of accounts for Fashion Haven (Retail and E-commerce - Industry)

INTRODUCTION:

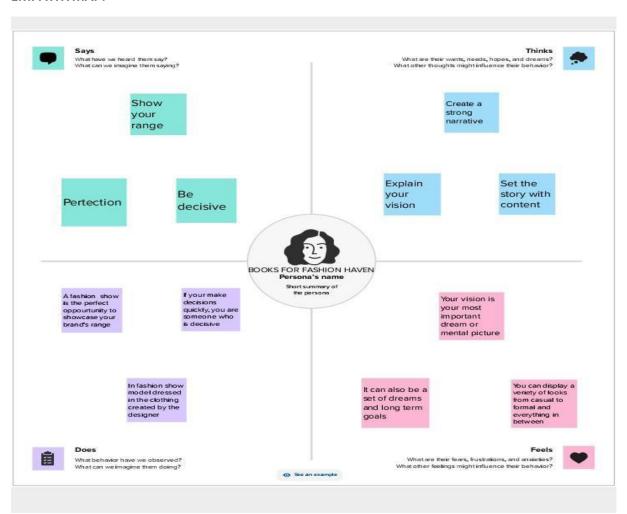
Fashion Haven, an online retail store, leverages Zoho Books to manage their inventory and track sales. They can generate invoices and manage customer payments seamlessly. Zoho Books also enables them to reconcile bank transactions and generate financial reports, helping them make informed decisions about their business

PURPOSE:

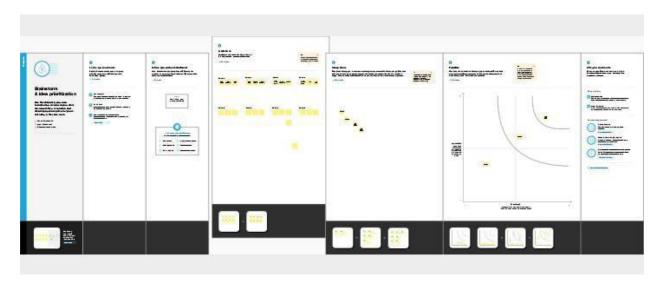
Fashion Haven is a Private Limited company also registered under GST in Tamil Nadu. Fashion Haven is a retailor of various lifestyle products in wholesale and retail, it has a wide range of customers (B2B & B2C) all over the state and it procures from various suppliers in the state. It operates at a Gross Profit margin of 50%.

Problem Definition & Design Thinking

EMPATHYMAP:



BRAINSTROMING:



RESULT

PROFIT & LOSS:

Fashion haven

Profit and Loss

Basis: Accrual

From 01/10/2023 To 31/10/2023

Account	Account Code	Total
Operating Income		
Total for Operating Incom	0.00	
Cost of Goods Sold		
Total for Cost of Goods Sold		0.00
Gross Profit		0.00
Operating Expense		
Total for Operating Expense Operating Profit		0.00
Total for Non Operating Income		0.00
Non Operating Expense		
Total for Non Operating E	0.00	
Net Profit/Loss		0.00

^{**}Amount is displayed in your base currency INR

Fashion haven

Balance Sheet

Basis: Accrual As of 16/10/2023

Account	Account Code	Total
Assets		
Current Assets		
Bank		
ICICI BANK 001		-5,000.00
Total for Bank	-5,000.00	
Accounts Receivable	80,000.00	
Other current assets		
Advance Tax		-10,000.00
Prepaid Expenses		5,000.00
Total for Other current assets		-5,000.00
Total For Current Assets		70,000.00
Total for Assets	70,000.00	
Liabilities & Equities		
Liabilities		
Current Liabilities		
Accounts Payable	18,000.00	
Opening Balance Adjustments		32,000.00
Total for Current Liabilities		50,000.00
Total for Liabilities	50,000.00	
Equities		
Current Year Earnings	20,000.00	
Total for Equities		20,000.00
Total for Liabilities & Equities		70,000.00

^{**}Amount is displayed in your base currency INR

ADVANTEGES:

Assuered quality of the product and guaranteed replacement

DISADVANTAGES:

The clothing that usually costs no more to make then unbranded clothing

APPLICATIONS:

The area were this solution can be applied in Zoho books.

CONCLUSION:

The FASHION HAVEN to organizing and realizing your house goals.

FUTURE SCOPE:

A fashion show is the perfect oppourtunity to showcase your brand's range.

APPENDIX:

GOOGLE, CROME AND INTERNET SOURCES.