



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

1.Lack of financial resources

2.Poor affordability

3.High incidences of government

1.Low income

2.Raising cost of construction

3.Population growth

1.Access to better schools

2.More job opportunities

3.Low budget living

4.Safe drinking water

5.Hospital and other services

1.Perception

2.Socio-Economic

3.Personality

4.Experience

5.Culture level

1.Rapid urbanisation

2.Lack of tenure security

3.Congestion

1.Inadequate infrastructure

2.Non-availability of land

3.Waste disposal problems

1.Employment opportunities

2.Attitude

3.Friends

4.Scarcity

5.Belief system

1.Reciprocity

2.Commitment

3.Pack mentality

4.Authority

5.Liking



Analysing Housing Prices In Metropolitan Areas in India

1.Good lifestyle

2.Fulfilling all their needs

1.Wealthy and happy life

2.Standard education

1.Financial status

2.Disposal problems

3.Flash flooding

1.Absence of viable rental market

2.High energy consumption

3.Pollution afficating the meteropolia

1.Don't get a glimpse of nature,to enjoy

2.Busy

1.Secured future

2.Traffic twists

1.Urban crimes

2.Fight & flight response

3.Water & sanitation problems

1.Vulnerable food shortages

2.Rush in local trains

3.Heavy traffic during peak time



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?