Project

Data Analytics Process

Application in Real Life Scenario Case Study / PPT

Difficulty Level:

Description:

We use Data Analytics in everyday life without even knowing it.
For eg : Going to a market to buy something .

Plan	We first decide which things I need before going to market . Is it a shirt , jeans , footwear etc.
Prepare	Next I need to check how much I am willing to spend and how to get that money.
Process	Then I need to check how much I want from the data. Like if I am going to buy footwear what do I want - slippers / shoes / sandals etc.
Analyze	You obviously won't buy things which are out of trend, Also you need to check does the jeans which you have and the color of t-shirt you want to buy, will it make a good combination.
Share	Now you communicate your idea to the shopkeeper to find the best suitable fit for you.
Act	Then you finally buy it!

Your Task:

Your task is to give the example(s) of such a real-life situation where we use Data Analytics and link it with the data analytics process. You can prepare a PPT/PDF on a real-life scenario explaining it with the above process (Plan, Prepare, Process, Analyze, Share, Act) and submit it as part of this task.

How to do the Project:

Step 1: After completing the First 2 Sessions from DA Fundamental Series, check the

example in the Project Description carefully.

Step 2: Think of any real-life situation, you can check the example given above. Then do the project as per the given process.

Step 3: Frame the project so that all the steps in Data Analytics Process are complete.

Step 4: If you get stuck, ask any questions related to the project in the Doubt Forum. Complete the project. Keep it original and follow the 'Judgment Criteria' given below.

How to Submit your Project:

Step 1 Do your project in PPT/PDF. It's your choice. For PDF, write your project in Ms Word, then save the file in PDF format. You will find the option in the 'Save As' Box.

Step 2 Now, upload the file i.e., PPT/PDF on your google drive. It would be wise to create a Single Folder and Name it "Trainity Assignments". Inside that folder, create another Folder name "Project Name". Upload your assignment there.

Step 3 Right Click on the File, and select 'Get Link' under 'Share'. A Dialog Box will Pop up. Inside the Box, Under General Access, Change 'Restricted' to 'Anyone with the Link'. No need to change anything else.

Step 4 Click on 'Copy Link'.

Step 5 Now paste the link in the Drive Link box when submitting the project.

Judgement Criteria:

Data Analytics	Your answers must contain relevant points related to the data analysis and should have real world case scenarios.
Insights	You need to use your own imagination to answer the case study while improvising it as well.
Plagiarism	Project submitted should not be copied from the internet or anywhere else, it should be your own work.