

### BEYOND CONVENTIONAL PACKAGING





PRODUCT CATALOGUE 2023-24

## CREATING NEW FACE FOR PRODUCTS





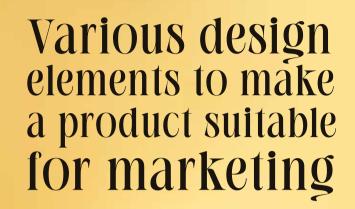


#### ABOUT US

Manufacturing
Custom packaging
Delivery
Product lines
Our product keys

Essential
Bakery line
Supplimentary line
Fast food line
Packaging line
Ready to go line
Retail line
Round line
Sandwich line
Showcase line
Tableware line







#### What Is Packaging Design?

Packaging design is the connection of form, structure, materials, color, imagery, typography, and regulatory information with ancillary design elements to make a product suitable for marketing. Its primary objective is to create a vehicle that serves to contain, protect, transport, dispense store, identify, and distinguish a product in the marketplace. Ultimately, the goal of a packaging design is to meet marketing objectives by distinctively communicating a consumer product's personality or function and generating a sale.

There are tens of thousands of different products lining the shelves of the average supermarket. Department stores, mass merchandisers, specialty stores, outlets, and the Internet are all retail marketing sites where products are brought to life and attract consumers through their packaging design. The vastness of consumer choice brings about product competition that, in turn, fosters the need for market distinction and differentiation. In a consumer society, products and the design of their packaging become so intertwined that they are no longer perceived as either separate objects

#### **About National Printing Press**

Welcome to National Offset Printing Press, a leading printing press located in the heart of Dubai. With 20 years of experience in the printing industry, we have been serving clients across the GCC with high-quality printing services. At National Offset Printing Press, we specialize in Packages Printing, Stationary Offset Printing, Digital Printing, and a wide range of other printing services. We use the latest technology, equipment, and software to ensure that your printing needs are met with the utmost accuracy and precision. Our team of experts is committed to providing personalized services that cater to your specific requirements. We work closely with you to understand your needs, preferences, and budget to deliver printing solutions that exceed your expectations. At National Offset Printing Press, we are proud to serve clients across the GCC with exceptional printing services that meet their needs. Whether you need a small batch of business cards or a large-scale printing project, we are here to help you every step of the way.

#### Why Choose us

At National Offset Printing Press, we have years of experience and state-of-the-art printing equipment that enable us to deliver exceptional printing services. Our team of skilled professionals is dedicated to providing high-quality prints with quick turnaround times and a personalized approach to each project.

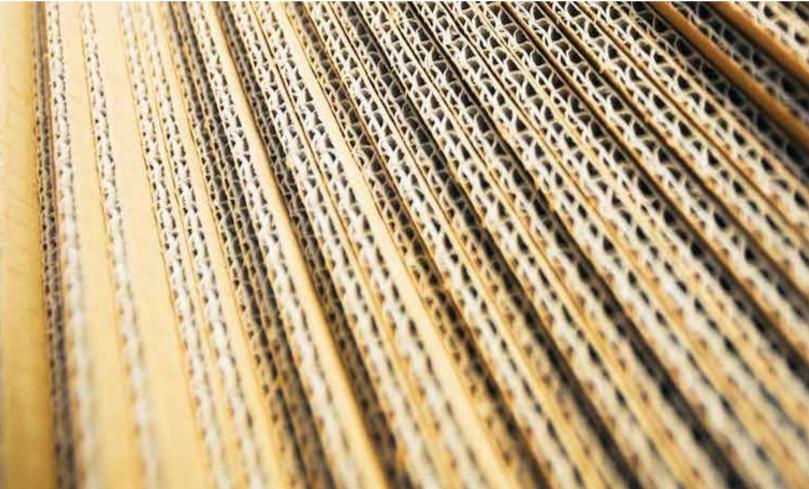
## Industry-Leading Technology and Expertise at Your Service

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## WE ARE SUPPLYING ALLOVER IN UAE

#### **Extensive Customer Network**

Customer Network means any part of your network and the devices operated in it, including personal computers, active and passive data network equipment, telecommunications network applications and all associated equipment (including third party network components) which may be used for Circuit.

#### Sophistaticated Supply Chain

Today's supply chains, however, are more complex than linear models they're sophisticated supply networks that are more flexible and efficient. This helps meet customer expectations for a wide selection of customized, sustainable products and fast deliveries that meet individuals' specific needs.



70% UAE

16% Oman

14% Oatar



## OUR PRODUCTION CORE COMPETENCIES

#### Low trade prices

We are in position to set our own trade prices as we fully control production and delivery costs which gives us a huge advantage over competitors.

#### Safety and quality

We take quality and safety very seriously therefore we are constantly carrying out inspections throughout the entire process. We track and monitor every element prior, during and after production.

#### On time delivery

Cut out the middle man and decrease delivery turnaround as we ship directly from our manufacturing site and warehouses eliminating all logistics issues.

#### **Testing**

We measure and record the performance of all raw materials, adhesives, coatings and manufacturing settings. All materials are thoroughly checked and tested in our laboratories before going to production.

#### **Maximum flexibility**

We are able to react to market changes and customer demands rapidly and apply new business processes instantaneously instead of having to contact 3rd parties and manufacturers on the other side of the world.

#### Tailor made packaging

Bespoke packaging processes are implemented easily and quickly through our in-house RnD department limiting error possibilities and time delays.

## CUSTOM PACKAGING BRAND YOUR PACKAGING

We offer all our customers the possibility to fully customize their packaging enabling them to increase brand awareness and maintain a strong and sustainable image. Our in-house design team will work with you closely to help you get the customized design that promotes your business and your image. We offer a variety of custom packaging solutions from putting your own logo and design to our packaging (custom printing) to creating your own packaging that suits your business needs.





Wherever you are located, we guarantee a quick delivery with minimal costs through oursophisticated supply chain.

We have put in place an extensive supplier and representative network in order to provide an efficient delivery for our customers around the globe. Our experienced logistics department works closely with our sales team in order to determine the most cost- effective shipping method available that can meet your preferred delivery timescale.





# Appeal Visualy contact us to get Ultimate Packaging Designs









# FEATURES YOU AND YOUR CUSTOMERS WILL LOVE

We produce sustainable packaging and we are the best at what we do!



#### GREASEPROOF & WATERPROOF

Entirely leak proof packaging ideal for liquid and moist food storage.



#### MICROWAVEABLE

All our food containers are 100% safe and suitable for microwave use.



#### ELEGANT

Exceptional look and design, surpassing European and Chinese analogs.



#### RECYCLABLE

Produced from cardboard that can be recycled and reused to help reduce the consumption of fresh raw materials.



#### CERTIFIED

All our packaging is produced in compliance with global environmental standards and is ISO and HACCP certified ensuring consistent safety and quality.







GOOD PACK AGING PROTECTS YOUR PRODUCT

OUR PACKAGING PROTECTS YOUR BRAND







- +971 4886 6170
- o info@nationalprintdubai.com
- <mark>⊛ nat</mark>ionalprintdubai.<mark>com</mark>

#### NATIONAL PACKAGING

National packaging line is made of kraft cardboard. This beautifully designed packaging is safe, user-friendly, and comfortable to use. What's more, it serves as an environmentally friendly alternative to plastic packaging. It comes in a wide range of sizes and shapes. For an excellent result, every little detail of National packaging is carefully tended during the design stage. It offers customized packaging for your products. The packaging can be branded to reflect the brand of your business and set you apart from your competitors, especially the ones already using kraft packaging.

National packaging is suitable for microwave heating and freezing.

Like every good packaging in our range, it can retain fat and moisture without deformation.

The original form and appearance are maintained until your products get to your customers.

#### WHICH BUSINESS IS OSQ ESSENTIAL PACKAGING SUITABLE FOR?

- Businesses that are responsible enough to want to change from plastic packaging to a more environmentally friendly alternative.
- · Brands that prioritize quality in their business.
- · Business for which product recognition and uniqueness of style are essential.
- · Brands that care deeply about customer satisfaction.

#### **Bakery Line**

The Bakery Line contains of unique packaging. It's easy to assemble and the items possess a panoramic window. Even delicate desserts can be safely kept in it. The Bakery Line is the perfect solution for all confectioneries. The package can be custom designed to hold certain types of desserts such as muffins, cupcakes, cakes, and macarons.

#### **Show Box**

The product is delivered flat, smart design for easy storage and assembly. Ideal solution for bakeries, pastry shops, delis and restaurants





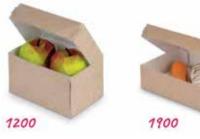
- · Attractive packaging
- Big transparent window for stylish food presentation
- 100% oilproof and waterproof
- Microwaveable
- Custom printing (possible to order individual design and coating materials)

Product ID	Dimensions, mm	Case size, pcs	Weight, kg / Volume,m³ (package)
NP SHOW BOX	200x80x60	300	9,35/0,04
NP SOLO SHOW BOX	130x110x80	250	9,2/0,04

#### **Cake Box**

The box is delivered flat, requires minimum storage space and costs. Ideal for bakeries, coffee shops, catering and delis





- Easy to assemble
- Made from recyclable paperboard Comes in various sizes
- Perfect for birthdays and parties
- Custom packaging (possible to customize design and material)

Product ID	Dimensions, mm	Volume, ml	Case size, pcs	Weight, kg / Volume,m³ (package)
NP CAKE 1200	150x100x85	1200	250	8,73/0,032
NP CAKE 1900	230x140x60	1900	300	12,3/0,056
NP CAKE 6000	255x255x105	6000	75	9,05/0,038

#### **Macarons**

The packaging is delivered flat Ideal for bakeries





Macaron diameter: 4,5 - 5 cm

Macaron thickness: 2 - 3 cm

- Elegant design
- Clear window for attractive macaron presentation
- User-friendly inside tray
- Custom Packaging

(possible to adjust design and material as per customers need)

Dimensions, mm	Number of macarons inside tray	Case size, pcs	Weight, kg / Volume,m³ (package)
180x55x55	6	500	9,35/0,04
180x107x55	12	300	9,2/0,04
	mm 180x55x55	mm inside tray 180x55x55 6	mm         inside tray         pcs           180x55x55         6         500

#### **Muffins**

- Transparent window for attractive muffin presentation
- Comes in white and kraft colours





- Made from sustainable paperboard
- Ideal for bakeries
- Custom packaging possible (customized according to customers' needs)

Product ID	Dimensions, mm	Tray and insert pcs	Case size, pcs	Weight, kg / Volume,m <sup>a</sup> (package)
NP MUF 1	100x100x100	1	250	8,275/0,038
NP MUF 2	160x100x100	2	200	8,72/0,038
NP MUF 3	250x100x100	3	150	9,6/0,056
NP MUF 4	160x160x100	4	150	8,6/0,038
NP MUF 6	250x170x100	6	150	13,52/0,056
NP MUF 9	250x250x100	9	100	11,43/0,056
NP MUF 12	330x250x100	12	100	13,26/ 0,056

#### **Cup Holder and Cup Sleeve**

- Adjustable fixing for various cups
- Possible to order specific design, size and material
- Made from biodegradable and sustainable paperboard
- Ideal for coffee shops
- Fully glued, does not require assembly
- The bubble design offers an increased level of protection
- Designed to reduce heat exposure to the outer surface
- Perfect to hold coffee cups size: 250 and 300 ml
- Recyclable, fully compostable, environmentally friendly



**Product ID** 

NP CUPHOLDER

NP CUPKEEPER / TL

Dimensions, mm

160X80X80 270X55 Case size, pcs

350

1100

Weight, kg / Volume,m³ (package)

8,52/0,032

4,9/0,038

#### **Paper Bags**

The bags are delivered flat

- Colour: kraft
- Made from eco-friendly and biodegradable paper
- Authentic craft appearance
- Can be used for various purposes
- Recyclable



Product ID	Dimensions, mm	Density g/m²	Case size, pcs	Weight, kg / Volume,m³ (package)
NP BAG 120	120x80x240	50	500	8,0/0.04
NP BAG 220	220x120x290	50	1000	
NP BAG 240	240x140x400	65	400	8,0/0.04
NP BAG 320	320x200x340	65	500	8,0/0.04

#### **Paper Bags with Handles**

The bags are delivered flat



- Colour: kraft
- Made from eco-friendly and
- Biodegradable paper
- Authentic craft appearance
- Can be used for various purposes
- Recyclable



Product ID	Dimensions, mm	Handle	Density g/m²	Case size, pcs	Weight, kg / Volume,m³ (package)
NP CarrBag tw 240(250)	240x140x280	twisted	Kraft, 70	250	4,5 / 0,03
NP CarrBag tw 260(250)	260x150x350	twisted	Kraft, 70	250	5,8 / 0,05
NP CarrBag tw 320(200)	320x200x370	twisted	Kraft, 70	200	7,3 / 0,08



#### **Fast Food Line**

The Fast Food Line is the epitome of options. You can get it with or without lamination, square or rectangle. It's an ideal line for brands that appreciate a wide range and like to be involved in every packaging decision. What's more, it's 100% reliable and inexpensive.



Product ID	Dimensions, mm	Case size, pcs	Weight, kg / Volume,m³ (package)
NP BURGER M	102/108X102/118X60	300	4,74/0,038
NP BURGER L	123/132X123/142X70	150	3,63/0,032
NP BURGER XL	113/123X113/141X112	150	4,4/0,033

#### **Snack Cup**

Ideal solution for fast food and take away restaurants





- Perfect for Fast food, Street food, Take away
- The product is delivered nested and ready to use
- Grease and water proof

Product ID	Size, mm	Volume,ml	Case Size, Pcs	Weight, kg / Volume,m³ (package)
NP SNACK CUP M	53/70x53/70x112	400	900	9,2/0,032
NP SNACK CUP L	61/80x61/80x90/129	650	800	11/0,038

#### **Chip Cone with Dipping Pocket**

The product is delivered flat Ideal solution for fast food and take away restaurants





- No assembly required, minimum storage space and transportation
- Ideal for carrying to-go food
- 100% biodegradable packaging

Product ID	Size, mm	Volume,ml	Case Size, Pcs	Weight, kg / Volume,m³ (package)
NP CONE L	115x200/270	300	480	6,21/0,032

#### **Nugget Box**

Ideal solution for street food and fast food restaurants





- Perfect solution for nuggets, chicken wings and french fries
- Made from recyclable resources
- Non-laminated
- · Quick-assembly

Product ID	Dimensions, mm	Volume,ml	Case Size, Pcs	Weight, kg / Volume,m³ (package)
NP FAST FOOD BOX S	115x75x45	400	600	7,4/0,032
NP FAST FOOD BOX L	150x91x70	950	500	10,14/0,038

#### **Packaging for French fries**

The product is delivered flat, requires minimum storage costs and space.
Ideal for fast food and take away restaurants



- Attractive packaging
- Safe to use in microwave
- Custom packaging
- 100% sustainable packaging





Product ID	Dimensions, mm	Volume,ml	Case Size, Pcs	Weight, kg / Volume,m³ (package)
NP FRY M	80/110x54x68/111	110	1200	9,55/0,032
NP FRY L	80/120x53x82/135	150	1000	9,55/0,038

#### **Pillow Pack**

The pack is delivered flat. Easy to assemble. Suitable for delis, food services, catering coffee shops



- Elegant design
- Made from eco-friendly paperboard
- Ready to use product
- Microwaveable
- Custom printing possible



Product ID	Dimensions, mm	Volume,ml	Case Size, Pcs	Weight, kg / Volume,m³ (package)
NP PILLOW	200x70x55	750	600	9,8/0,032

#### **Fast Food Trays**





- Made from recyclable materials
- Safe for microwave use
- Ready to use, no assembly required
- Custom printing possible

Product ID	Dimensions, mm	Volume,ml	Case Size, Pcs	Weight, kg / Volume,m³ (package)	
NP TRAY 550	110/140x110/140x42	550	300	5,52/0,032	
NP TRAY 800	190/220x85/115x45	800	400	6,22/0,056	

#### Pizza / Pie Box

The packaging is supplied flat, reduces storage costs and space. Perfect for pizza restaurants, takeaways and bakeries.





- Perfect solution for pizza and pies
- Water and grease proof food container
- Microwaveable
- Can be individually adjusted according to customers' needs
- Made from sustainable material

$\left( \right.$	Product ID	Dimensions, mm	Height, mm	Volume, mm	Case Size, Pcs	Weight, kg / Volume,m³ (package)
	NP PIE	224x224x200	40	800	600	14,49/0,038

#### **Hot-dogs and French fries trays**

The product is delivered nested inside one another Ideal for fast food and take away restaurants





- Suitable for hot-dogs and various food combinations
- Grease proof
- Made from recyclable paperboard
- Custom printing

Product ID	Size, mm	Volume,ml	Case Size, Pcs	Weight, kg / Volume,m³ (package)
NP HD	167/182x70/85x38	kraft / white	800	9,8/ 0,097

#### **Hinged Sauce Containers**

The product is delivered stacked inside one another







- Multipurpose mini sauce containers
- Suitable for ketchup, mayonnaise, mustard, honey etc
- Transparent look
- Perfect solution for fast food and take away restaurants

Product ID	Diameter mm	Height, mm	Volume, mm	Case Size, Pcs	Weight, kg / Volume,m³ (package)	
NP SOUS 30	51	30	30	1920	6,2/0,074 6	
NP SOUS 50	62	21	50	1200	6/0,084	
NP SOUS 80	71	34	80	960	6,0/0,074	
						/

#### **Carry Box with Handle**

The product is delivered flat. Ideal solution for fast food and take away restaurants.





- No assembly required, minimum storage space and transportation
  Ideal for carrying to-go food
  100% biodegradable packaging

Product ID	Dimensions, mm	Volume,mm	Case Size, Pcs	Weight, kg / Volume,m³ (package)
NP BOX WITH HANDLE	290x143x98	4000	200	14,4 / 0,056



#### **READY TO GO LINE**

The Ready to go line saves time and energy while taking care of your customers. It's fitted with a reliable lock and built with solid cardboard. It can protect against moisture and grease. It is packaging for any food delivery. It is suitable for microwave heating.

#### **Noodle Box**

This packaging solution is delivered assembled. Ideal for Italian, Asian and take away restaurants

- Made from sustainable materials
- · Water and grease proof
- · Suitable for all noodle, rice dishes and pasta dishes
- Can be used to store and carry food
- Microwaveable
- Ready to use solution
- Custom packaging (can be individually adjusted as per customers'



Product ID	Dimensions, mm	Volume,mm	Case Size, Pcs	Weight, kg / Volume,m³ (package)
NP NOODLES M	70/90X70/90X90	460	480	13,58/0,097
NP NOODLES L	66/90X80/104X102	560	420	12,5/0,097
NP NOODLES XL	81/103X81/103X104	700	360	11,8/0,097

#### **Lunch Box**

(Heat seal model available)

This product is supplied assembled.

- Water and grease proof food container
- Microwaveable
- Perfect packaging solution to store and carry your meal
- Ready to use product
- Custom branding available



Product ID	Dimensions, mm	Volume, ml	Case Size, Pcs	Weight, kg / Volume,m³ (package)
NP LUNCH M	130/150x95/115x50	600	500	11,64/0,097
NP LUNCH L	170/190x130/150x50	1000	250	8,61/0,097

#### Meal Box (Multipurpose Container)

The product is delivered assembled and is ready to use. Perfect solution for catering services, cafes and take away restaurants

- The inside is 100% leak proof
- User-friendly packaging
- Can be used to store and carry food
- Microwaveable
- Custom printing
- Preserves food temperature during take away



Product ID	Dimensions, mm	Volume, ml	Case Size, Pcs	Weight, kg / Volume,m³ (package)
NP MEAL BOX S	100/118X100/118X65	600	450	10,63/0,097
NP MEAL BOX M	130/145X130/145X55	900	240	7,15/0,097
NP MEAL BOX L	150/165X150/165X55	1200	200	6,5/0,097

#### **Fold Box (Multipurpose Container)**

The product is delivered assembled and is ready to use. Perfect solution for catering services, restaurants and cafes.



- The inside is 100% leak proof
- User-friendly packaging
- Can be used to store and carry food
- Microwaveable
- Custom printing



Product ID	Dimensions, mm	Volume, ml	Case Size, Pcs	Weight, kg / Volume,m³ (package)
NP FOLD BOX 600	113/130x90/105x64	600	450	10,63/0,097
NP FOLD BOX 900	151/166x115/132x53	900	240	8/0,097





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15th St - Al Qusais Industrial Area 4,
 P.O Box 86910
 Dubai, United Arab Emirates

**(3)** |+971 4886 6170

info@nationalprintdubai.com

⊗ nationalprintdubai.com