



MOBILE APP DEVELOPMENT PROPOSAL

Prepared For

INTRODUCTION

COVER LETTER

Dear {clientName},

Thank you for your time on checking our Mobile App Development Proposal.

We are ABC Software Company and we create first-rate and superior software on a computer, mobile, and web. We produce high-quality software that is affordable and flexible.

Having a good mobile app will increase your sales and subscriptions. This means that your app should be stable, user-friendly, and fast.

In this proposal, you'll see information about ABC Software Company, our services, pricing, terms, and conditions.

We look forward to talking with you.

Sincerely,

John Smith
Project Director
ABC Software Company

COMPANY OVERVIEW

ABOUT THE COMPANY

We are ABC Software Company and we create first-rate and superior software on a computer, mobile, and web. We produce high-quality software that is affordable and flexible.

VISION STATEMENT

Our vision is to produce high-quality service that is affordable and flexible to our clients. We want to make our clients happy by creating a world-class mobile app that will definitely help in their marketing and branding.

MISSION STATEMENT

Our mission is to make our clients happy by creating a world-class mobile app that will definitely help in their marketing and branding. We will produce high-quality service that is affordable and flexible to our clients.

OUR TEAM

John Smith
Chief Executive Officer

Allison Cook
Chief Technical Officer

Joe Perry
Chief Financial Officer

Marilyn Woodward
Project Director

Mark Richardson
Project Executive

Jane Doe
Project Manager

DEVELOPMENT PROCESS

We normally need 16-20 weeks to finish the mobile app completely. We send feedback to our client for every successful step we make. We assure our clients that we kept them updated with the project.

MOBILE APP DEVELOPMENT PROCESS

1. Meeting and formally offering the proposal.
2. Acknowledgment and signing of contracts.
3. Research and data analysis.
4. Creating the first mockup and approval.
5. Proceed with building the app using wireframes.
6. Create the front-end technology of the app.
7. Improve visual UI design.
8. Produce the backend technology of the app.
9. Perform UX (User Experience) QA Testing.
10. Perform further testing with the client.
11. Launch the app in the App Store and Play Store.

PROJECT DETAILS

PROJECT DESCRIPTION

PRICING QUOTE

Note: This pricing quote is valid only until {proposalValidity}.

TERMS & CONDITIONS

I. ACKNOWLEDGMENT

The ABC Software Company acknowledges implementing the following services (*Kindly refer to Project Details page*) to {clientName}, {clientCompany}.

II. PRICING AND PAYMENTS

The total amount due is **{totalAmount}**.

III. WARRANTY OF SERVICES

ABC Software Company assures that the services offered will be in excellent and first-rate quality.

For changes in the way of how we render our service, please notify the company. If you are not satisfied with our work, kindly let us know so that we can further assist you.

IV. INDEMNIFICATION

ABC Software Company and the Client indemnifies and hold harmless to each other against any claims, expenses, damages, and liabilities.

TERMS & CONDITIONS

V. AMENDMENT

This proposal can only be changed or modified by the company. A new proposal will be made if the clients wish to change the content of the document.

VI. GOVERNING LAW

This proposal shall be governed under the laws of the State of Texas in the United States.

If you have any questions, please do not hesitate to contact us at (123) 1234567 or via email at info@abcsoft.com.
