Naming conventions

For naming platform constructs (topics, consumer groups and schemas) we are using the following conventions where <> are considered mandatory and [] are optional per the application team and the dashes are literal and expected to be included as the separator character:

```
<environment>-<app-code>-<business-domain>-<category>-[classification]-[version]
```

Here, the breakdown is as follows:

<environment> == dev/cert/prod

<app-code> == your app code, e.g. KAF

<business-domain> == your actual app name, e.g. online_banking

<category> == your main subject, e.g. customer_profile;

[classification] == further refinement of the topic uses - dlq (dead letter queue), fct (fact-table like topic). The classification field is optional and it's up to the owner to decide how they want to classify the topic;

[version] == payload version, as needed. Similar to the above – the versioning is optional and is up to the owner how to manage versioning;

Note: all segments should contain only [a-zA-z0-9_]+ characters!