RAD (Rapid Application Development):

Rapid Application Development (RAD) is a software development methodology focused on speed flexibility and user involvement.

Key feature of RAD :

=> Prototyping

=> User involvement

=> Modularity

=> Fast Delivery

RAD Process :

i) Requirements Planning

ii) User Design

iii) Construction

iv) cutover

Benefits : 1) Faster time to market

2) Enhanced user satisfaction due to constant feetback