



Shakil Ahmad
Gali No : 2 , Mamura, Sector 66
Noida 201301 , UP, India

To Whom It May Concern

Dear Shakil,

This is to certify that Mr Shakil was working at AppNexus Technology as SEO Executive from **4 March , 2021** to 18 December 2021.

During this period, his services were found to be satisfactory in carrying out the job duties.

Work Responsibilities - were to:

- Develop optimization strategies that increase the company's search engine results rankings with team
- Research SEO keywords to use throughout the company's website and marketing materials with team
- Set measurable goals that demonstrate improvement in marketing efforts with team
- Efficiently communicate with other marketing professionals to align goals
- Collaborate with others within the marketing department to manage SEO strategy
- Update content and website links for maximum optimization and search engine rankings

We wish him all the best in his future

Signature:

Date : 22-12-2021