

CREATING A WEBSITE USING CANVA

1. INTRODUCTION

1.1 Overview

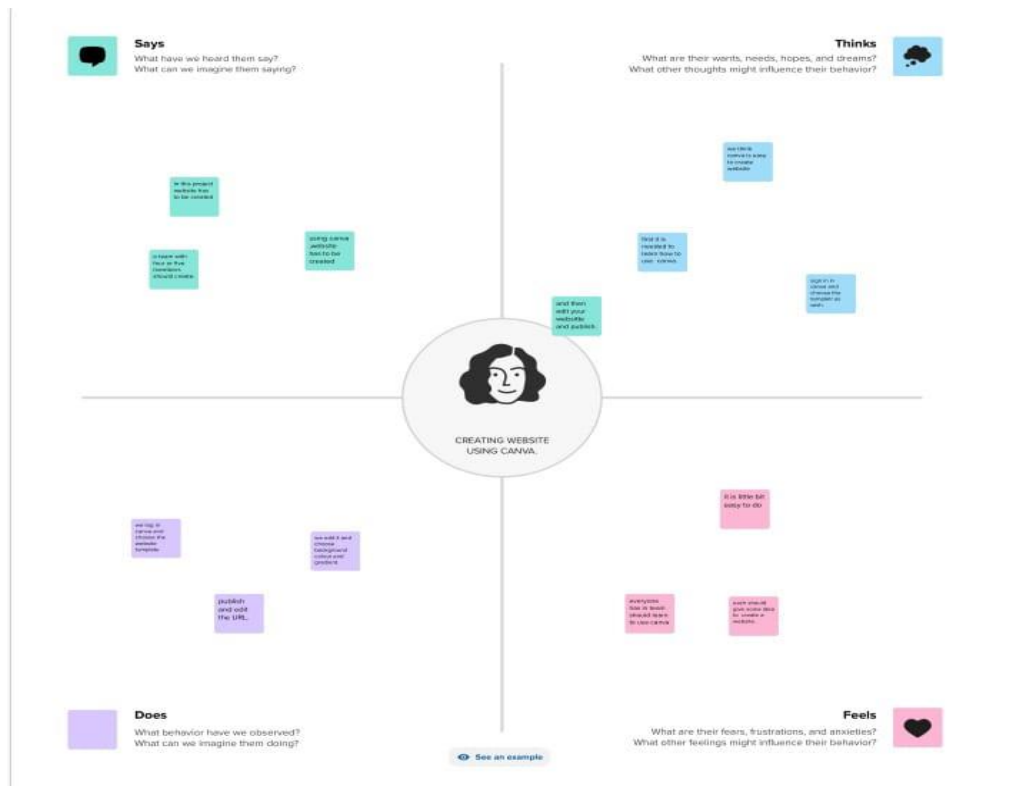
Creating a website using Canva can be a fun and creative project. Canva is a user-friendly design tool that can help you create visually appealing graphics and web content.

1.2 Purpose

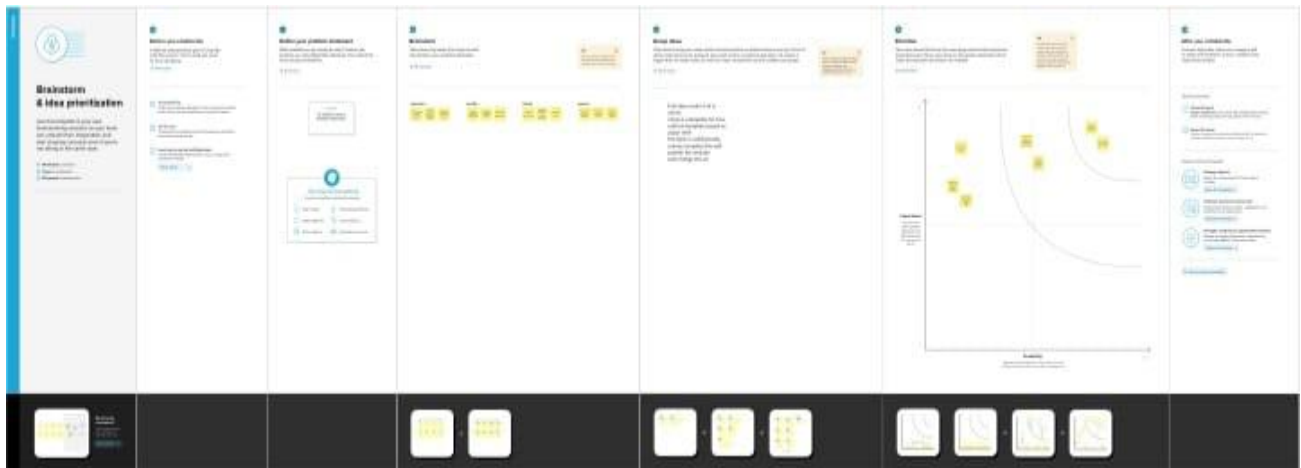
The purpose of creating a website using Canva is to design an attractive and informative online presence that reflects your brand, engages visitors, and saves time by simplifying the website creation process.

2. PROBLEM DEFINITION AND DESIGN THINKING

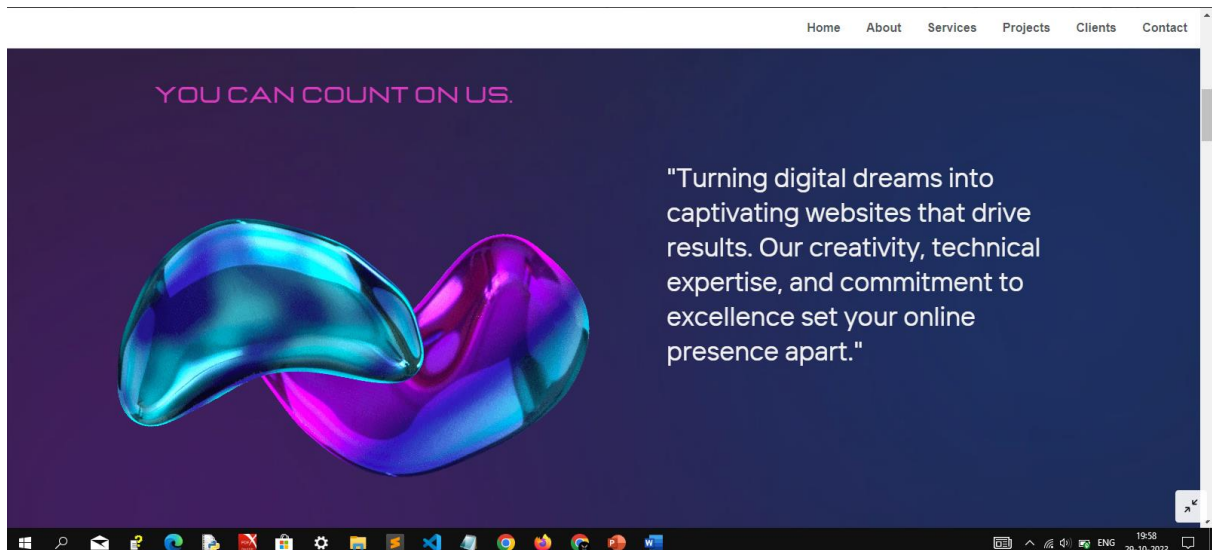
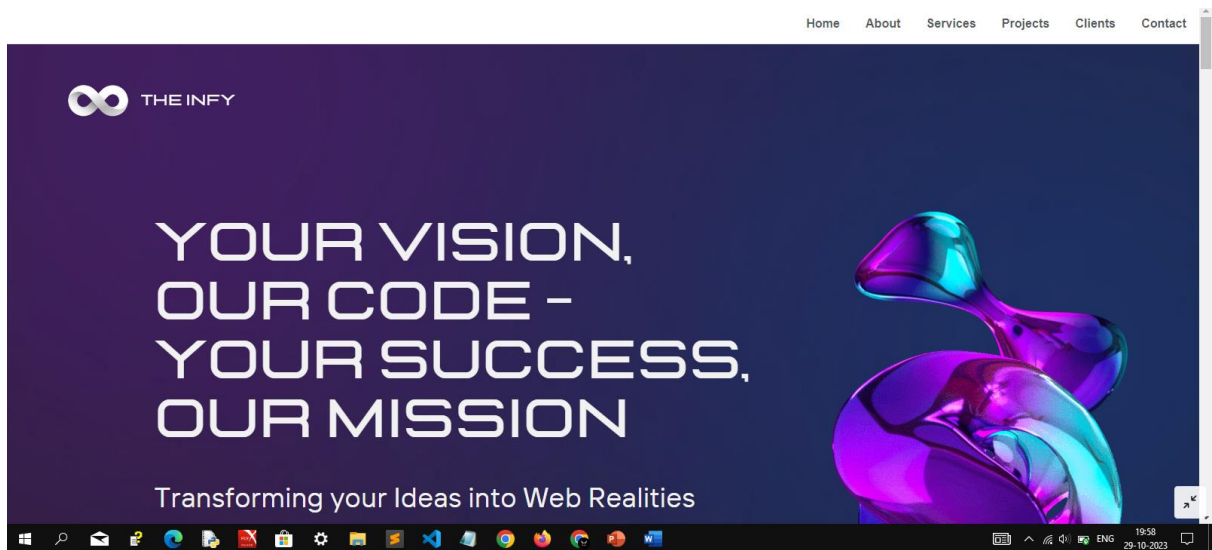
2.1 Empathy map



2.2 Ideation & Brainstorming map



3. RESULT



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SERVICES WE PROVIDE

Our dedicated team of professionals combines creativity and technical expertise to transform your ideas into captivating, user-friendly websites. We work closely with you throughout the development process, ensuring your vision is at the core of our work. Your online success is our mission, and we're here to turn your digital dreams into reality, beautifully and effectively.

WEBSITE DEVELOPMENT

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DIGITAL MARKETING

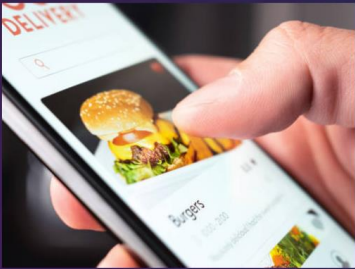
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APP DEVELOPMENT


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SOME OF OUR SAMPLE PROJECTS



We crafted a user-friendly food booking app.




We crafted a dynamic e-commerce platform that

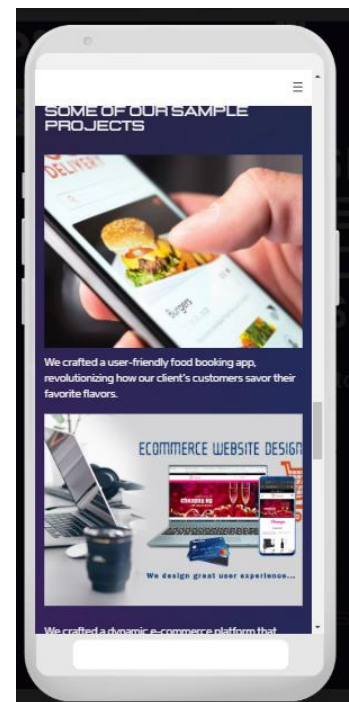
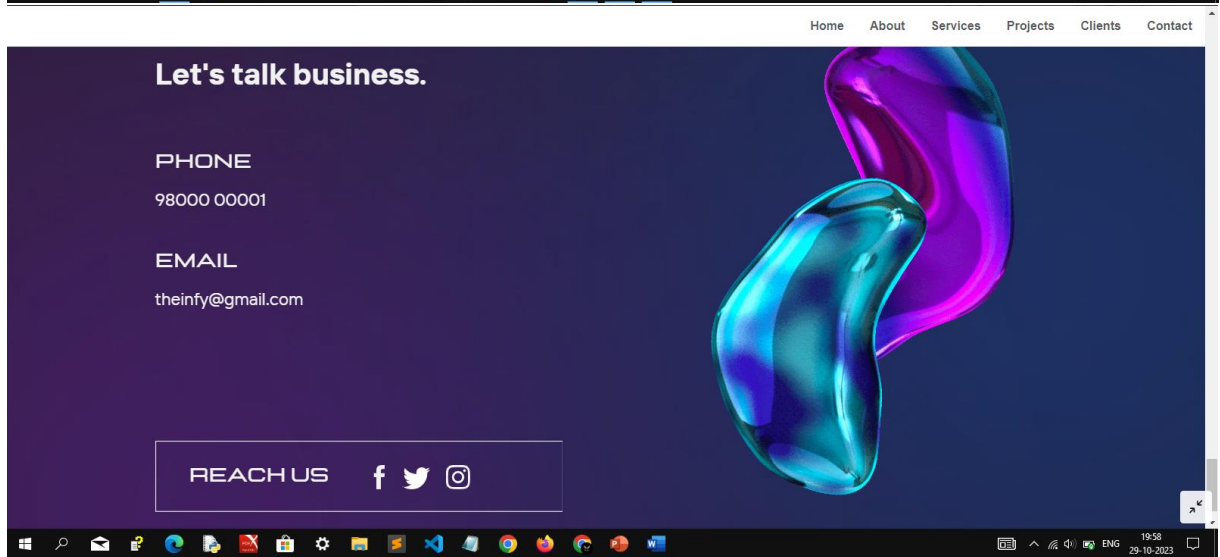
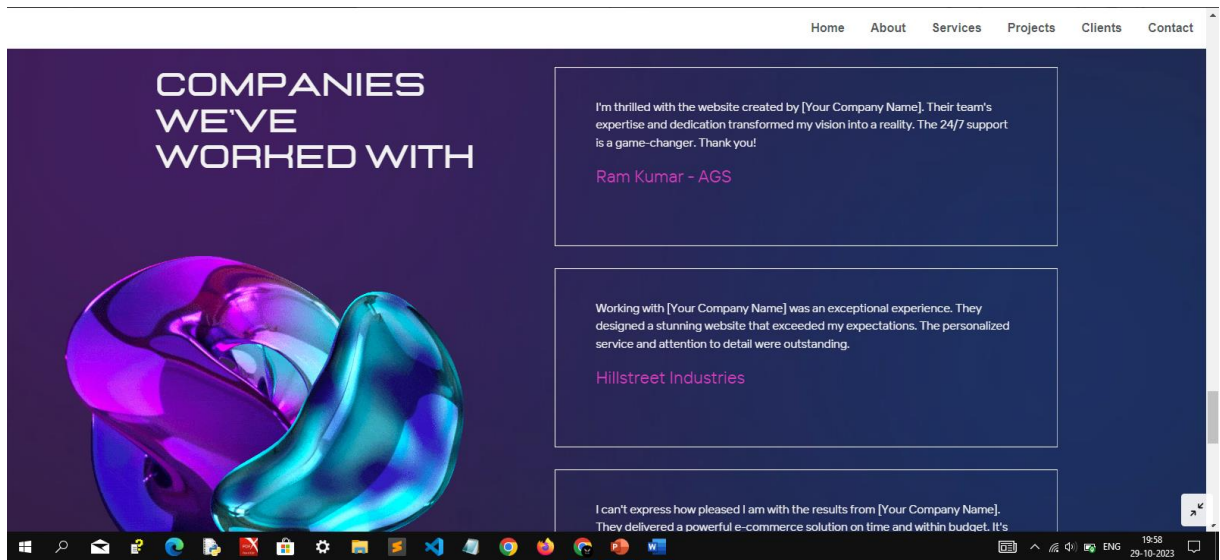
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24/7 CUSTOMER SUPPORT

At Infy, we understand that your digital presence never sleeps, and neither do we. Our commitment to 24/7 support means that you can rely on us at any hour, day or night. Whether you have questions, encounter issues, or simply need assistance, our dedicated team is here to ensure your online operations run seamlessly, providing you with peace of mind around the clock.

[Learn More](#)





PNG FILE FORMAT



Website using Canva - E.Shakir -NM23.zip

4. ADVANTAGES

1. Cost-Effective: Canva is a cost-efficient option for creating appealing designs and websites, making it accessible for users with various budgets.
2. Professional Aesthetics: Canva's templates and design tools help users achieve a polished and professional look, enhancing the visual appeal of their projects.

DISADVANTAGES

1. Alignment Challenges: Users may face alignment issues while designing, requiring careful adjustments to maintain a cohesive layout.
2. Limited Uniqueness: Canva's pre-made elements can limit the creation of highly unique and custom designs.

5. APPLICATION

For digital marketing this website will be more useful to promote their products , to sale the products,etc.

6. CONCLUSION

This Project has illustrated the ease and eco-friendliness of using Canva to design and publish websites. It serves as a budget-friendly solution for achieving professional visuals in various applications.