Research

Velvet Spectrum: they look fun. Their website has a very professional feeling while still having fun with its bright colors. The pink really makes it feel like they are spontaneous and outgoing instead of strict and bland. I would work them it feels like they go with the flow while still being professional.

Their website has less of a general shape but that is what plays into them coming off as fun. They talk about themselves in an effective way and share interesting stuff about themselves. They don’t make it too long but still include enough to learn a little on them.

My Web Colors and fonts;

Colors- fonts-

* Purple/ lavender -Headers/titles: fuzzy Bubbles
* Teal -paragraphs and other: Nunito-extralight
* White
* blues
* Lighter shade of blue

