

SHAKSHI GANDHI

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Hello,

I have spent the last four years working in technology and strategy through full-time and internship roles at ZS Associates, Boehringer Ingelheim, Foster School of Business, Oracle, and Colgate. I enjoy understanding data, finding patterns, and explaining the why behind numbers.

I am seeking roles in analytics, data science, or data engineering (full-time availability from June 2026) where I can contribute end-to-end: data prep, dashboards and models, and insights that move the needle.

Across projects, I have found joy not just in building solutions, but in understanding why something didn't work the first time. Whether it was optimizing \$650MM in budget forecasts at ZS or rebuilding processes at Oracle, I have learned that real impact often comes from digging into the messy middle - asking questions, brainstorming, and not being afraid to start over if needed.

Here's a snapshot of my professional experience:

At ZS, I worked on growth analytics - segmentation and customer journey to guide targeting, A/B tests and attribution to evaluate campaign and channel performance, developing response curves through marketing mix to optimize spend, and forecasting sales using time-series models. I also created reusable SQL data assets and dashboards to embed analytics into everyday decisions for omnichannel initiatives.

At Boehringer Ingelheim, I am driving two parallel projects: implementing RAG to improve GenAI model context for quality checks and reduce hallucinations in Medical Affairs, and optimizing real-world data procurement workflow that closes data gaps. At Foster School of Business, I delivered competitor analysis, identified high-potential regions for outreach, and automated rankings via web scraping, turning results into dashboards and insights. Earlier, at Oracle, I built user-facing modules for a net-banking app (JavaScript), and at Colgate, I developed Tableau dashboards to track marketing spend.

Along the way, I have developed skills in Python, SQL, data visualization, and machine learning. Now, as a graduate student at the University of Washington, I want to contribute to a team that values problem-solving and uses data to tell a story. If there's a role on your team, I would love to talk about how my background can add value. Thank you for reading - and I hope you have a great rest of the week.

Shakshi Gandhi