Project Title: Plasma Donor Application | **Project Design Phase-I - Solution Fit Template** | **Team ID:** PNT2022TMID35989

Define CS, fit into CC

1. CUSTOMER SEGMENT(S) — CS

Hospitals, legitimate donors,

6. CUSTOMER CONSTRAINTS — CC

Time : The interested donors should be able to connect quickly with the concerned entity

5. AVAILABLE SOLUTIONS — AS

People share information through whatsapp groups and other social media platforms

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS — J&P

Need to connect and integrate a network of hospitals and donors

9. PROBLEM ROOT CAUSE — RC

Many hospitals may not give private information or their patients data

7. BEHAVIOUR — BE

Make easy sign up pages and provide guest login to donors.

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS — TR

we can't fix on the assurity of the word that a donor gives Their false promises could make other donors to back off

4. EMOTIONS: BEFORE / AFTER — EM

Before: Panic, don't know what to do
After: Check the credentials of donor and proceed further

10. YOUR SOLUTION — SL

Build a front end that would enable easy logging in of users. The backend would be able to connect with DB2 database and make the necessary database modifications

8. CHANNELS of BEHAVIOR — CH

When they resort to other options they don't close the request that they created.
A continuous poll can be conducted to check the validity of request

Identify strong TR & EM