Getting Even Better Results: Faceting, Filtering, Highlighting, and More

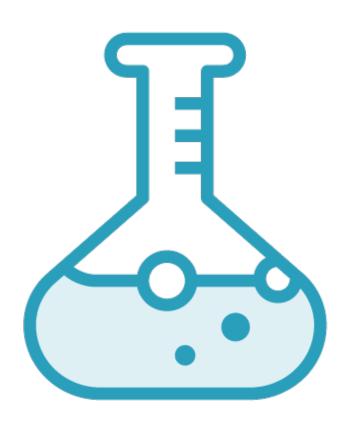


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Getting Better Results



Search engines have many features to help you and your users

Let's learn about what it can do for us

To make search an enjoyable experience

Avoid user frustration

Profit or save money!



Demo



Faceting, Filtering, Highlighting, Stats, ExtraParams, ...

M8 D1



Filter Query

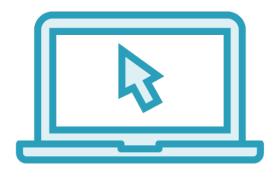
A query that restricts the super set of documents to be returned without influencing the score



Filtering

- •Used to narrow down results
- •For example narrow down courses by author or release date
- •Known as FilterQueries in SolrNet
- •The fq parameter in Solr
- •Filter queries do not affect score
 - As opposed to q
- •Better performance as filter queries are cached
- Complex filter queries can be created





Filtering allows us to narrow down our results

Known as FilterQueries in SolrNet

And fq in Solr

Do not affect score

Caching helps with performance



Facets

Dynamically grouping of items from search results by category displaying counts



Facets

- Courses can be grouped by
 - Author
 - Release date
 - Tag
- Displays counts by items in groups

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- •Drill down
 - Applying subsequent filter queries
- Many types of facets
 - Field value, pivot, interval, ...

```
▼<lst name="facet fields">
  ▼<lst name="author">
     <int name="Justin Marshall">190</int>
     <int name="Eddie Russell">145</int>
     <int name="Delano Athias">86</int>
     <int name="Laura Hawk">72</int>
     <int name="Joshua Kinney">70</int>
     <int name="Chris Glick">58</int>
     <int name="Kyle Green">58</int>
     <int name="Kurt Jones">55</int>
     <int name="Alex Hernandez">43</int>
     <int name="John Sonmez">41</int>
   </lst>
  ▼<lst name="tags">
     <int name=" process">1</int>
     <int name=" refactoring">1</int>
     <int name=".net">114</int>
     <int name=".net-4.5">1</int>
     <int name="117-101">2</int>
     <int name="117-102">1</int>
     <int name="117-201">2</int>
     <int name="156-215.75">2</int>
     <int name="156-215.76">2</int>
     <int name="170-060">1</int>
   </lst>
 </lst>
▼<lst name="facet_dates">
  ▼<lst name="releasedate">
     <int name="2006-05-13T12:22:21.956Z">4</int>
     <int name="2007-05-13T12:22:21.956Z">16</int>
     <int name="2008-05-13T12:22:21.956Z">13</int>
     <int name="2009-05-13T12:22:21.956Z">122</int>
     <int name="2010-05-13T12:22:21.956Z">203</int>
     <int name="2011-05-13T12:22:21.956Z">234</int>
     <int name="2012-05-13T12:22:21.956Z">320</int>
     <int name="2013-05-13T12:22:21.956Z">530</int>
     <int name="2014-05-13T12:22:21.956Z">514</int>
     <int name="2015-05-13T12:22:21.956Z">455</int>
     <str name="gap">+1YEAR</str>
     <date name="start">2006-05-13T12:22:21.956Z</date>
     <date name="end">2016-05-13T12:22:21.956Z</date>
   </lst>
 </lst>
```



Stats

Returns statistics for particular fields

Min, max, mean, sum, count, missing, ...





Provides overviews to users

- i.e. how many courses are related to Agile?
- And then used to apply filter

Many types of facets

Calculate statistics of fields using StatsParameters

- [Mean, min, max] duration of courses
- Min and max price of products in other sceanrio





Highlighting

Return fragments of documents (snippets) where the user query matches the document

With visual indicators to guide users on where it is a hit



Highlight

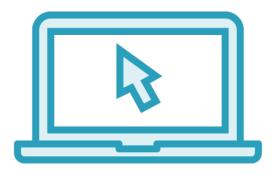
- •Important to let user know why a document is returned
- User scans for clues to understand
- Search for git gui
- Example in Google

Using Git with a GUI | Pluralsight
https://www.pluralsight.com/courses/using-git-with-gui ▼
Mar 8, 2016 - Getting started with Git is hard but I will help you smooth out the learning curve, understand Git's mechanics, branching model, and in general ...

- •Our sample code
 - Between <mark> tags

```
*** Results: ***
0: Using <mark>Git</mark> with a <mark>GUI</mark>
There is no doubt <mark>Git</mark> is taking over the world of source control management, mainly in open source
/m
- by: Xavier Morera 3/8/2016 02:38:25
[git github sourcetree bitbucket developer version-control source-control gui]
```





Highlighting helps users understand why documents match

Returning a snippet (or many)

Visual clues on the hits



ExtraParams

Our window directly to Solr for those parameters that SolrNet may not have an equivalent class

SolrNet is big and complex but Solr is even more complex and extensible.



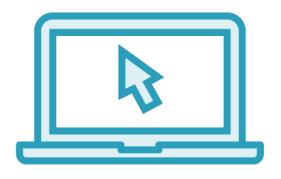
ExtraParams

- SolrNet specific
- •No such concept in Solr
- •Just like Raw Query Params
 - In the Admin UI



- Use more general search terms or consult the online documentation for tips.
- If you are filtering by space, content, last modification date or contributor, try removing or adjusting the filter
- Add SolrNet parameters without specific mapping to class or function
- •Implemented as IEnumerable<KeyValuePair<string, string>>
 - Not a dictionary thus allows repeated keys
- Add parameter and value
 - i.e. Boost Queries





ExtraParams is our window to Solr
Pass any parameter we require
Just like Raw Query Parameters
Allows duplicate keys



Takeaway



Critical and expected features

Enjoyable and frustration free

Filtering

Faceting

Stats

Highlighting

ExtraParams

