

WHOLESALE CUSTOMER ANALYSIS

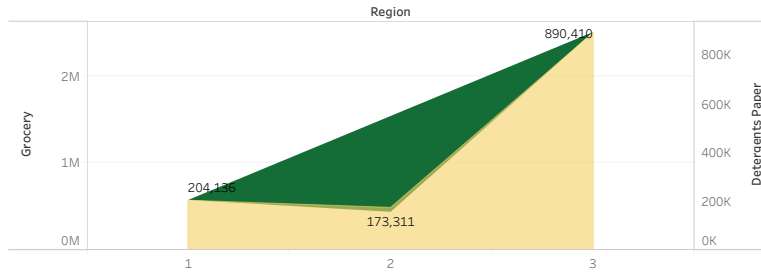
Measure N.. Detergents Pap.. Grocery

Region 1 2 3

Milk 2,550,357

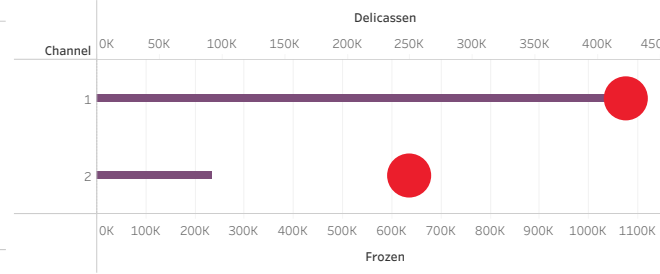
KPI's 4

REGION WISE DETERGENT PAPER AND GROCERY



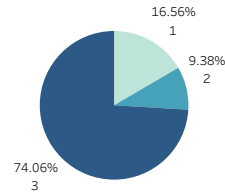
Milk
2,550,357

CHANNEL WISE FROZEN AND DELICASSEN



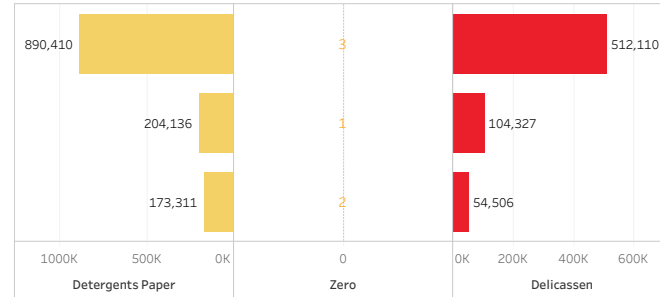
KPI's 5

REGION WISE MILK



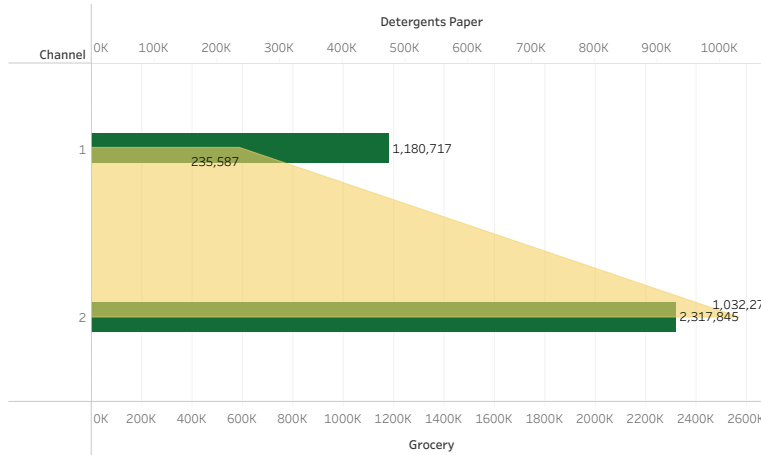
Grocery
3,498,562

REGION WISE DELICASSEN AND DETERGENT PAPER



KPI's 3

CHANNEL WISE GROCERY AND DETERGENT PAPER



Fresh
5,280,131

REGION WISE DELICASSEN

