I' M
SHALINI SINGH.

UI / UX SPECIALIST

designer

UI/UX Designer with a passion for designing beautiful and functional user experiences.

<coder>

Front End Developer who focuses on writing clean, elegant and efficient code.

<html>
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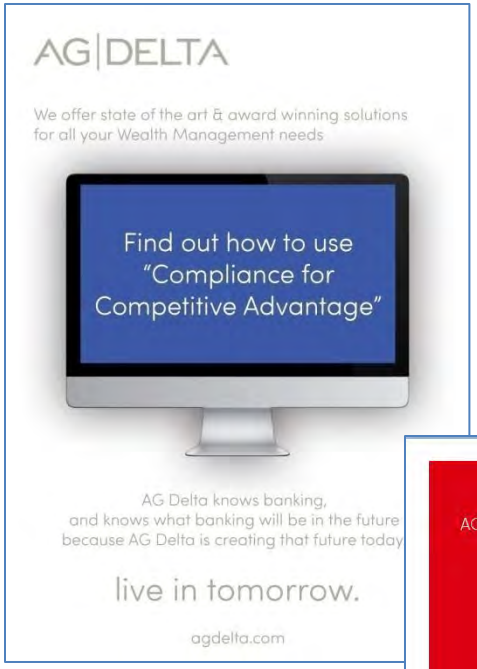
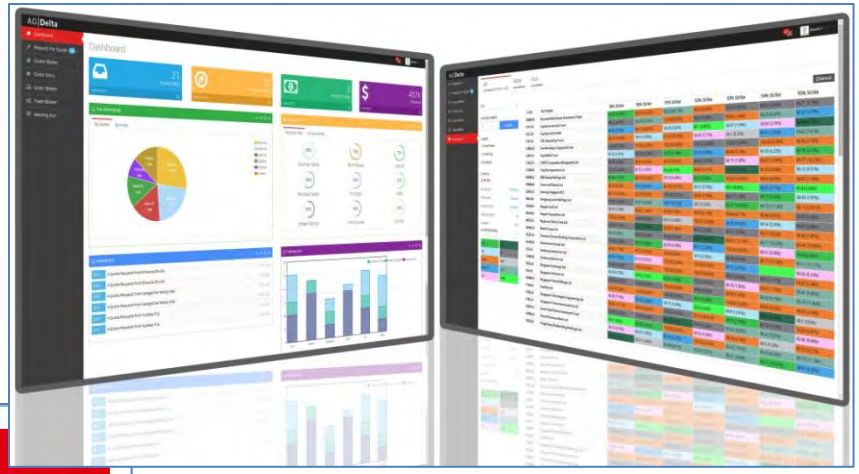
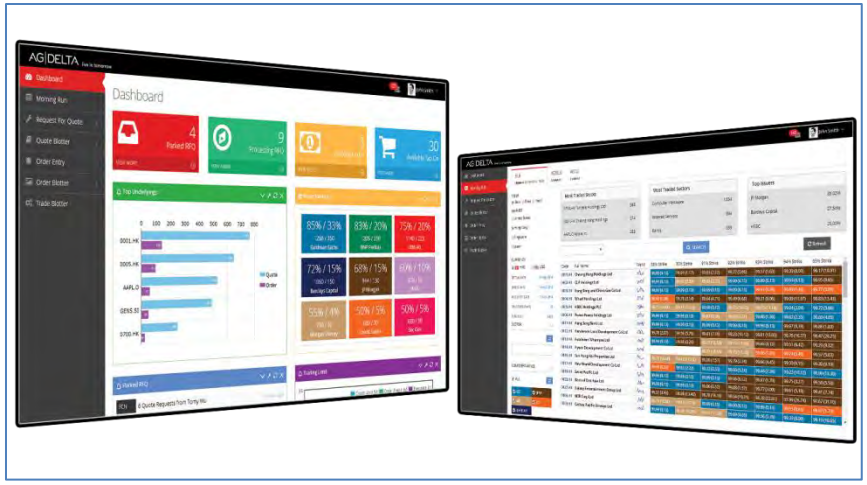
CSS3 HTML5

Visualization and Creation of Adv at AGDelta

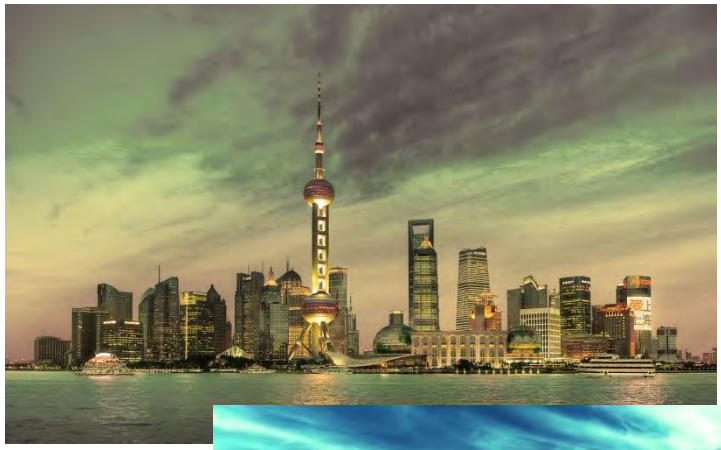






Banners Creation and cards Multilingual at AGDelta

Skylines and brochure creation at AGDelta

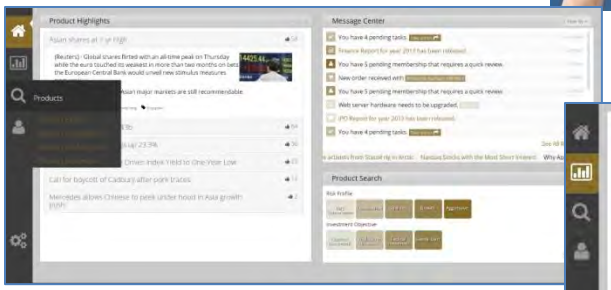


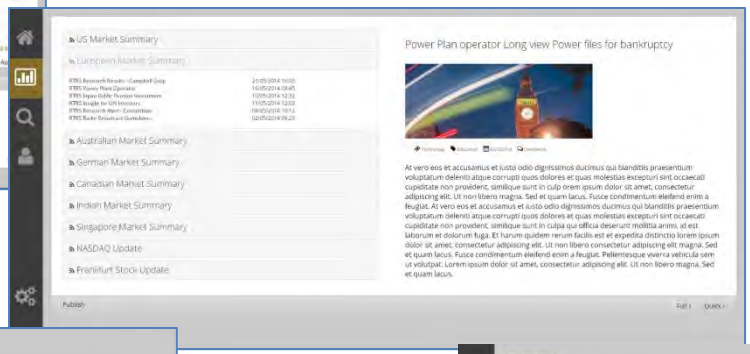
China Skyline

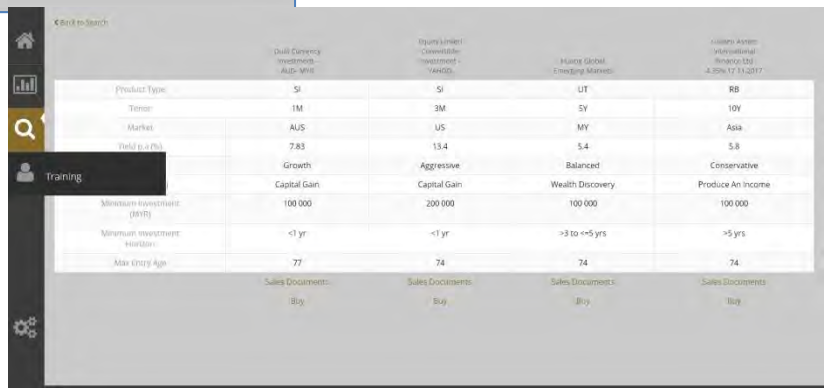
HK Skyline

Singapore Skyline

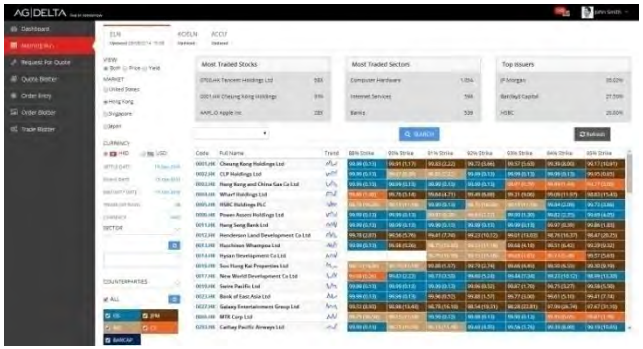
Proposed Android Apps UI as well as real code Design using HTML5, CSS3 and for a Bank

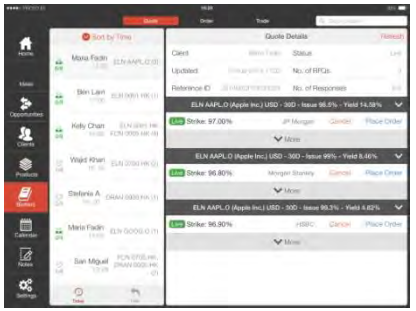


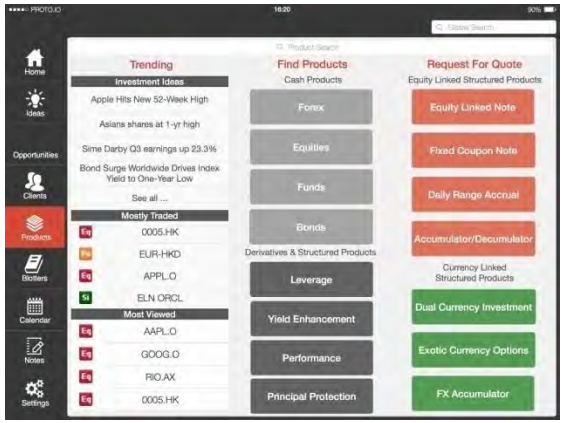


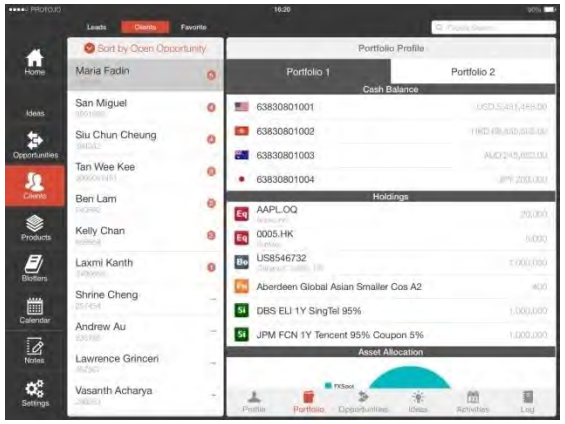


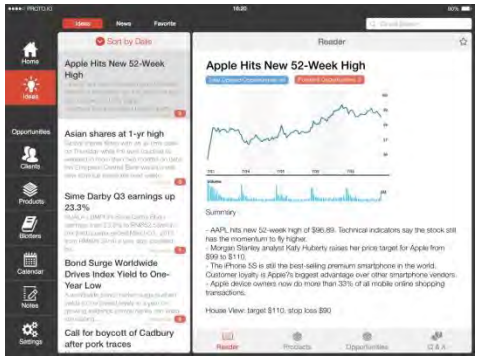
Apps UI as well as hard code generated in HTML5, CSS3 for the RM's

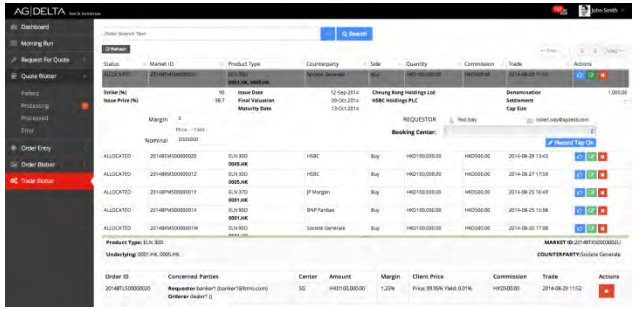




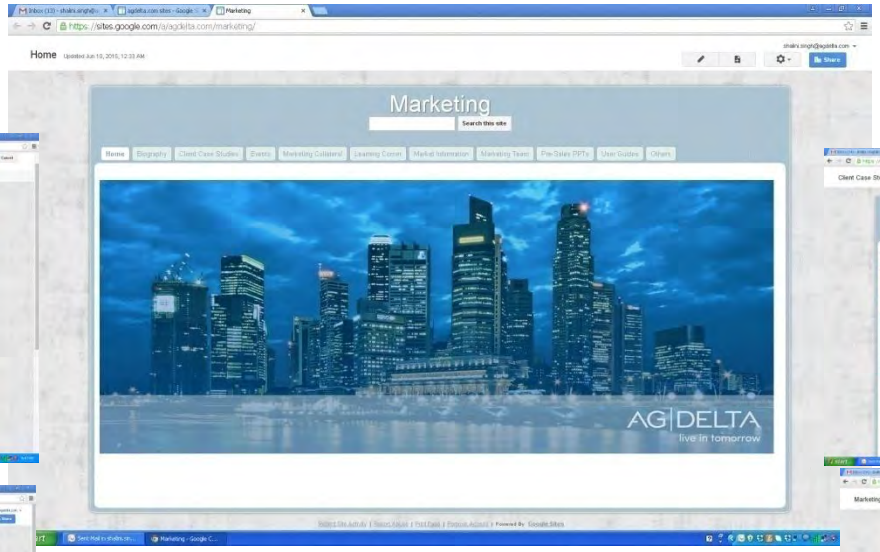


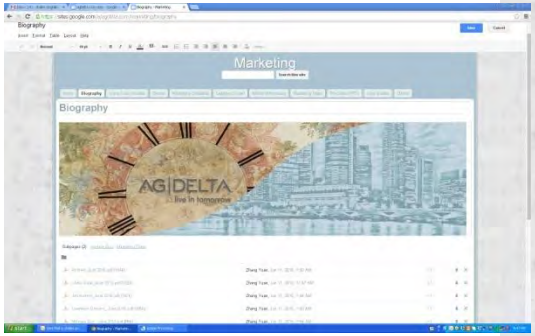






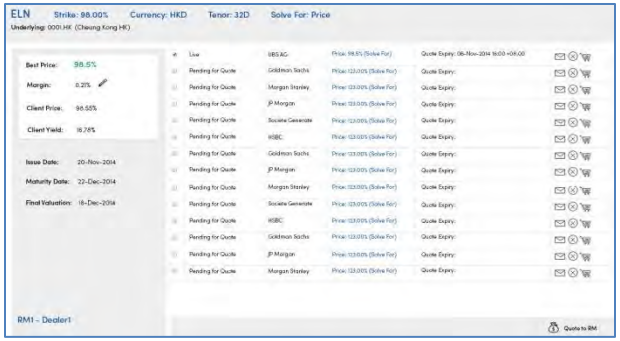
Google Website for Internal stake holders

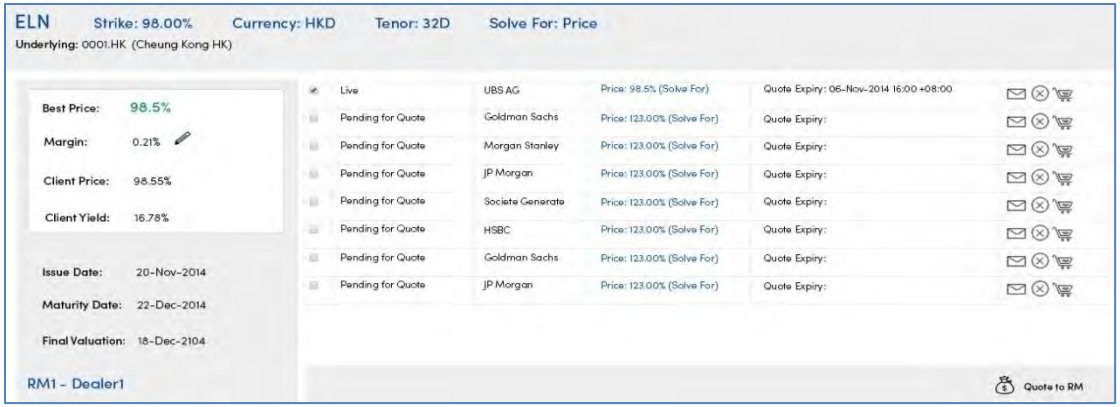




Login Screens for Contineo in Ecllipse (UI and Code)for the Web Apps

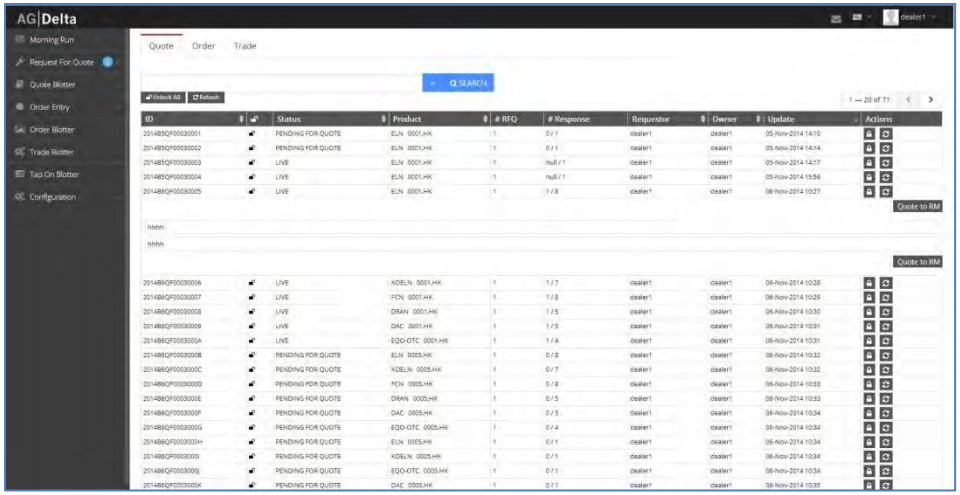
Product Screen design in Visualization, Jpg and Code for RM's for Barclays

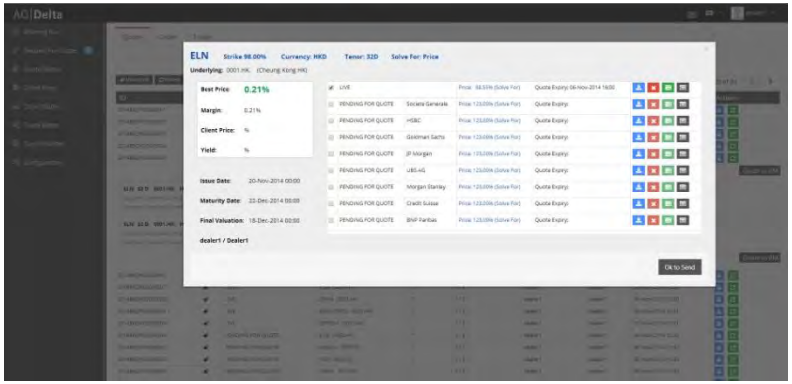


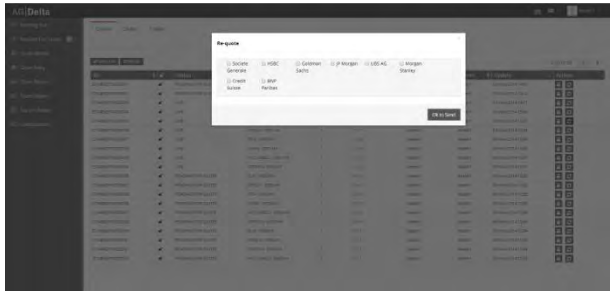


The above are done in JPG to get approval form Client

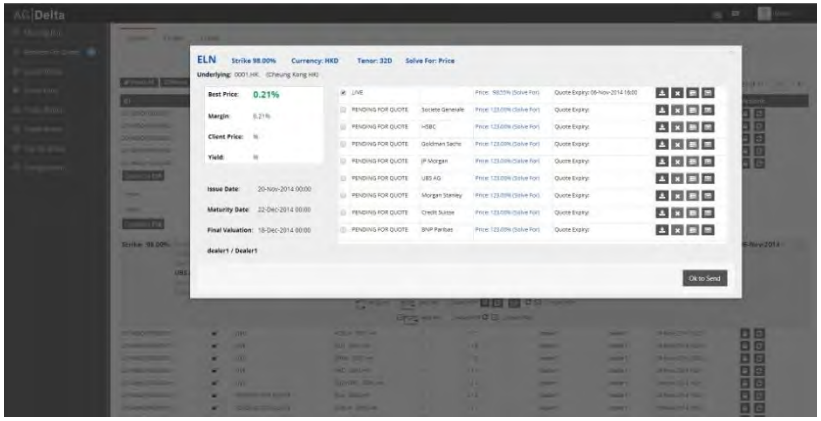
The below are coded in Eclipse using HTML 5, CSS3 and Angular JS JSON used for fetching date

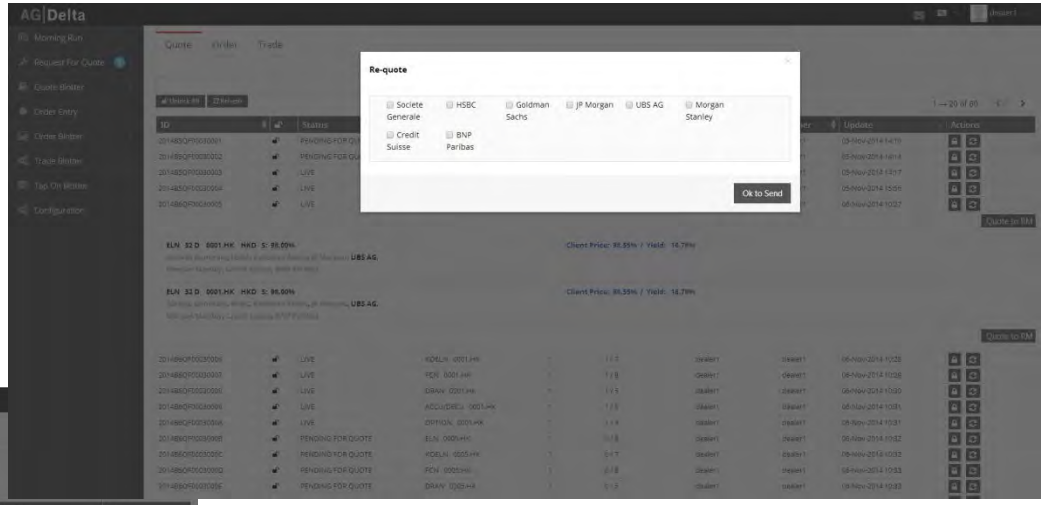


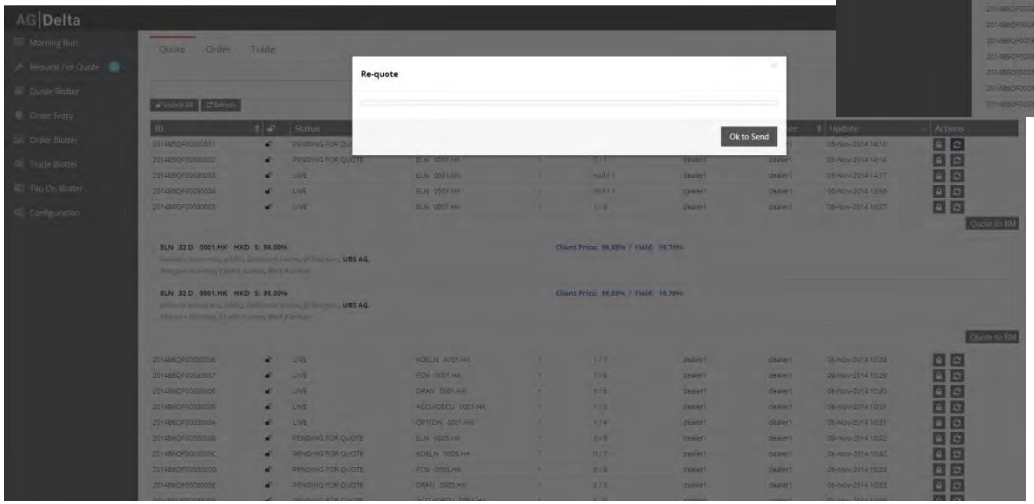




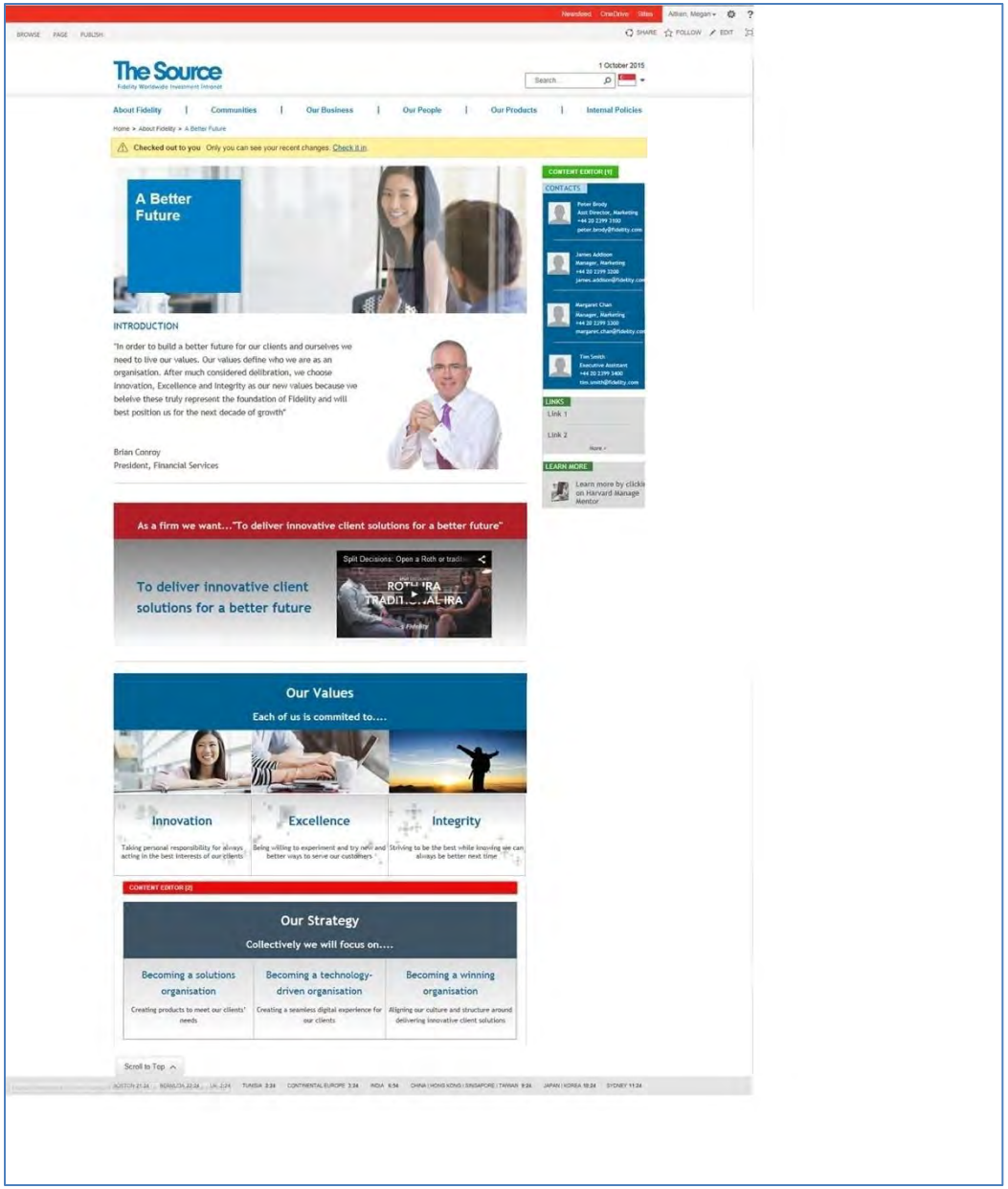
Product Screen Code for RM's for Barclays



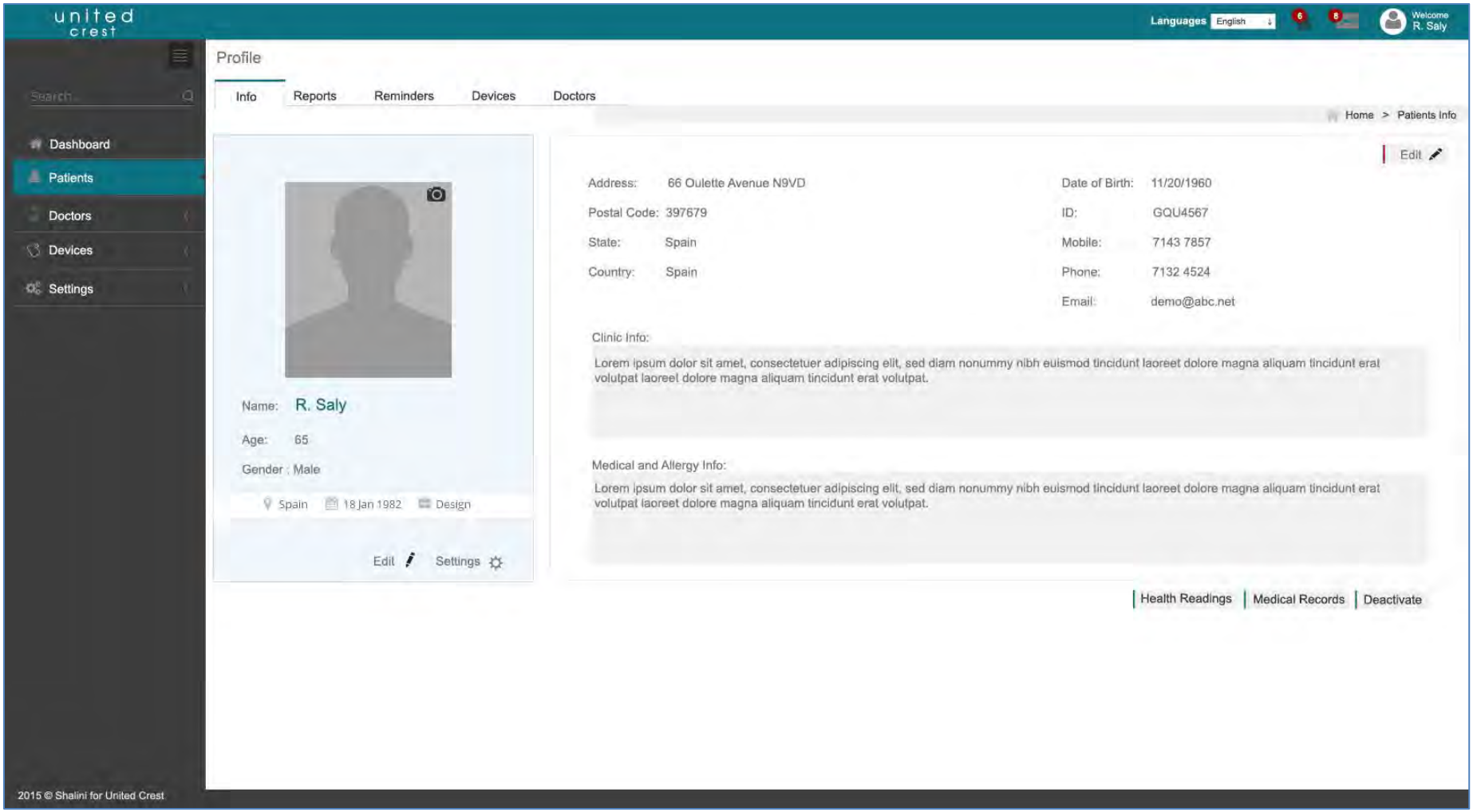




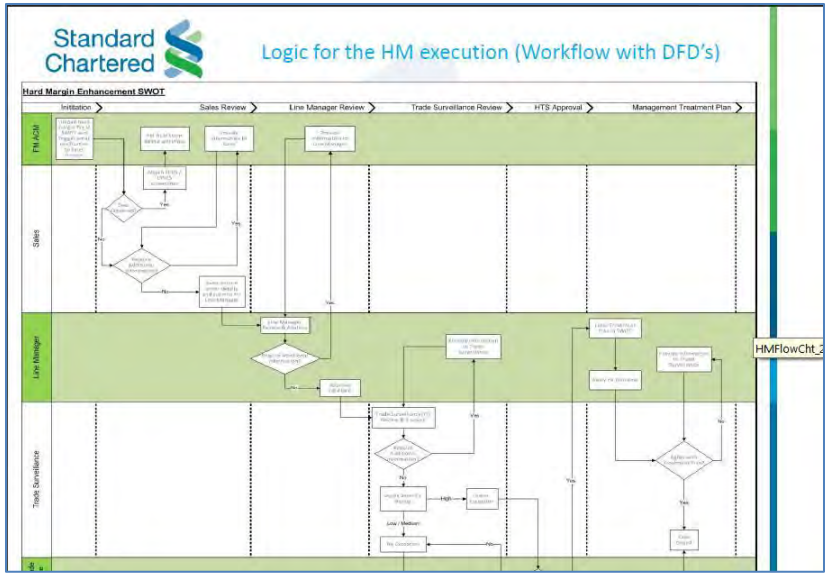
Sharepoint Website for Internal Stakeholders in Fidelity Investments



Web Apps Visual Layout for the Patients for the Healthcare Apps



Presentation for Hard Margin explained in the work shop for the CEO's for an International Bank



Standard Chartered

Risk Framework

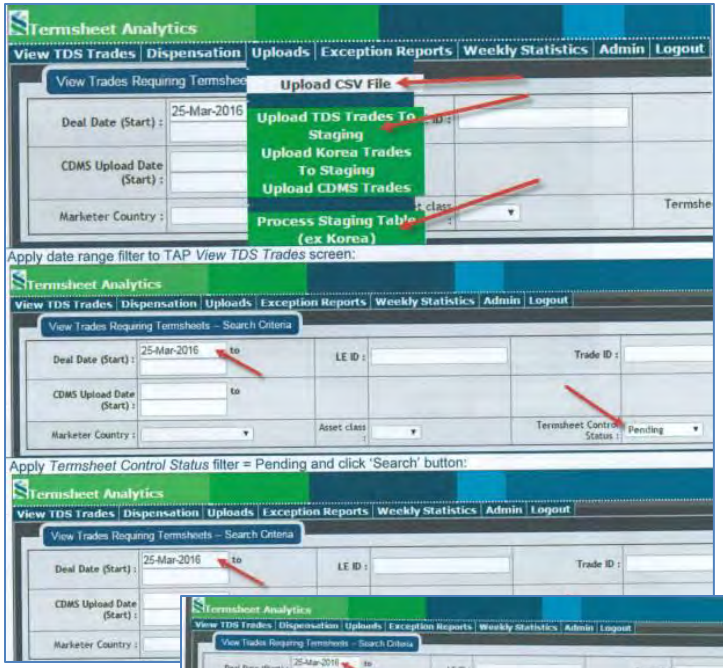
Common issues and most likely steps to remediate

Issue	Resolution
Outstanding trades with no reply from salespersons	• 3 < 5 days: Send chaser email to salesperson & BORM • > 5 days: Send chaser email to BORM
Inadequate justification provided	• Reply email asking further evidence/justification to be provided (e.g. screenshots for cancelled trades)
Salespersons questioning about the Ad-hoc review requests (i.e. unsure why they have to complete template even when they are within the thresholds)	• Highlight to salesperson that the trade is randomly picked up by an independent reviewer • Highlight that according to the FX Fair Pricing Policy, "Support for HM may a[illegible]sted for certain transactions that do not exceed the given thresholds"

Escalation requirements

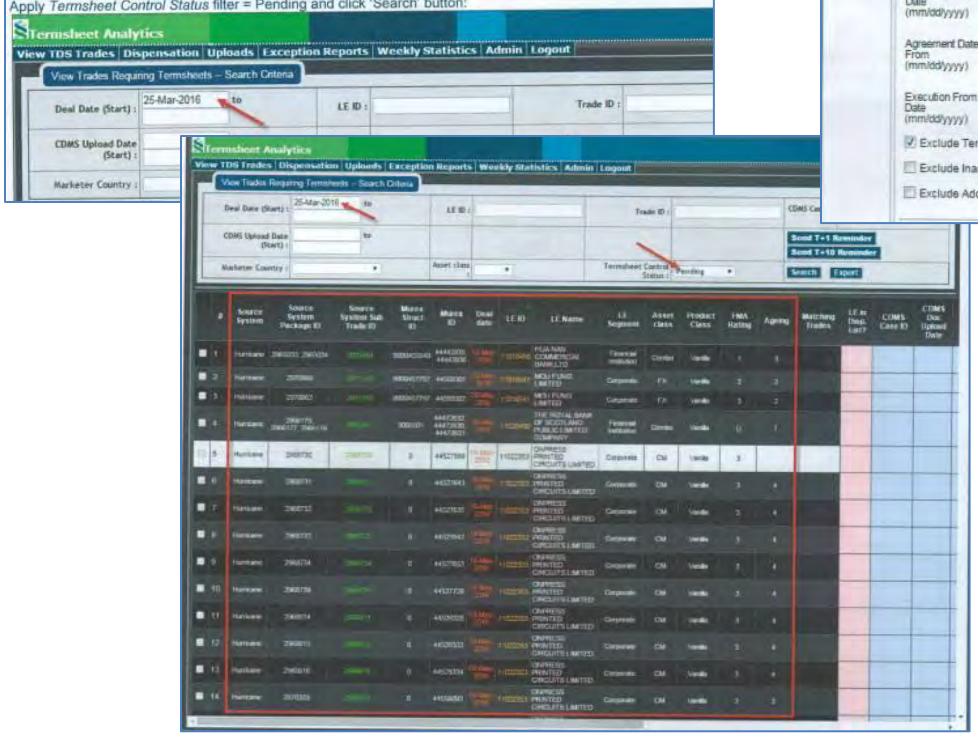
- Trades/margins which are not signed-off by Regional Sales Head within 60 days are escalated for remediation review
- Continue to report exceptions so long as they have not been signed off in the following baskets: >60 Days; >90 Days; >120 Days

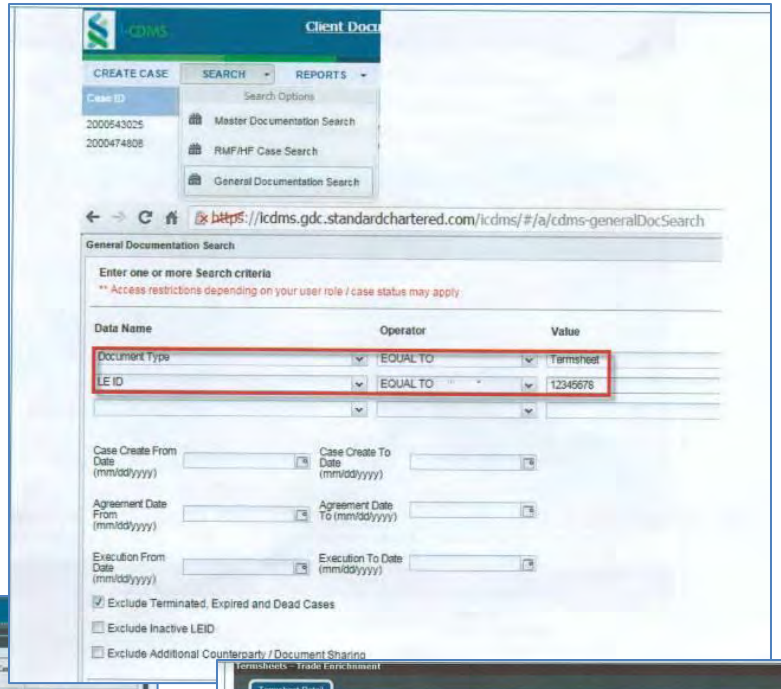
Web Apps for the Termsheet Completeness for an International Bank

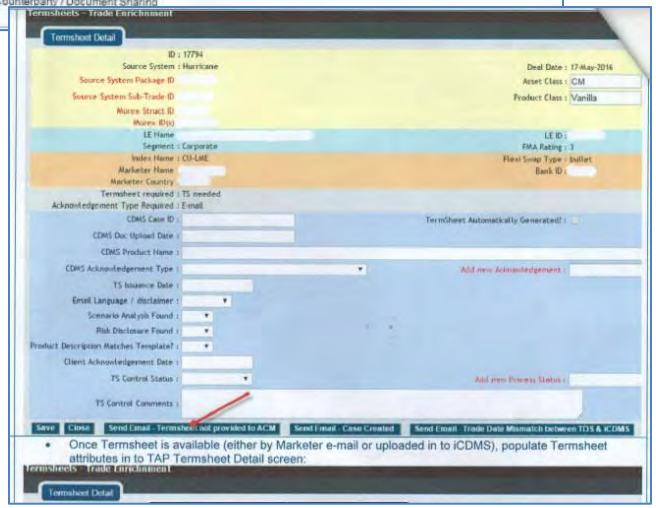


Apply date range filter to TAP *View TDS Trades* screen:

Apply *Termsheet Control Status* filter = Pending and click 'Search' button:

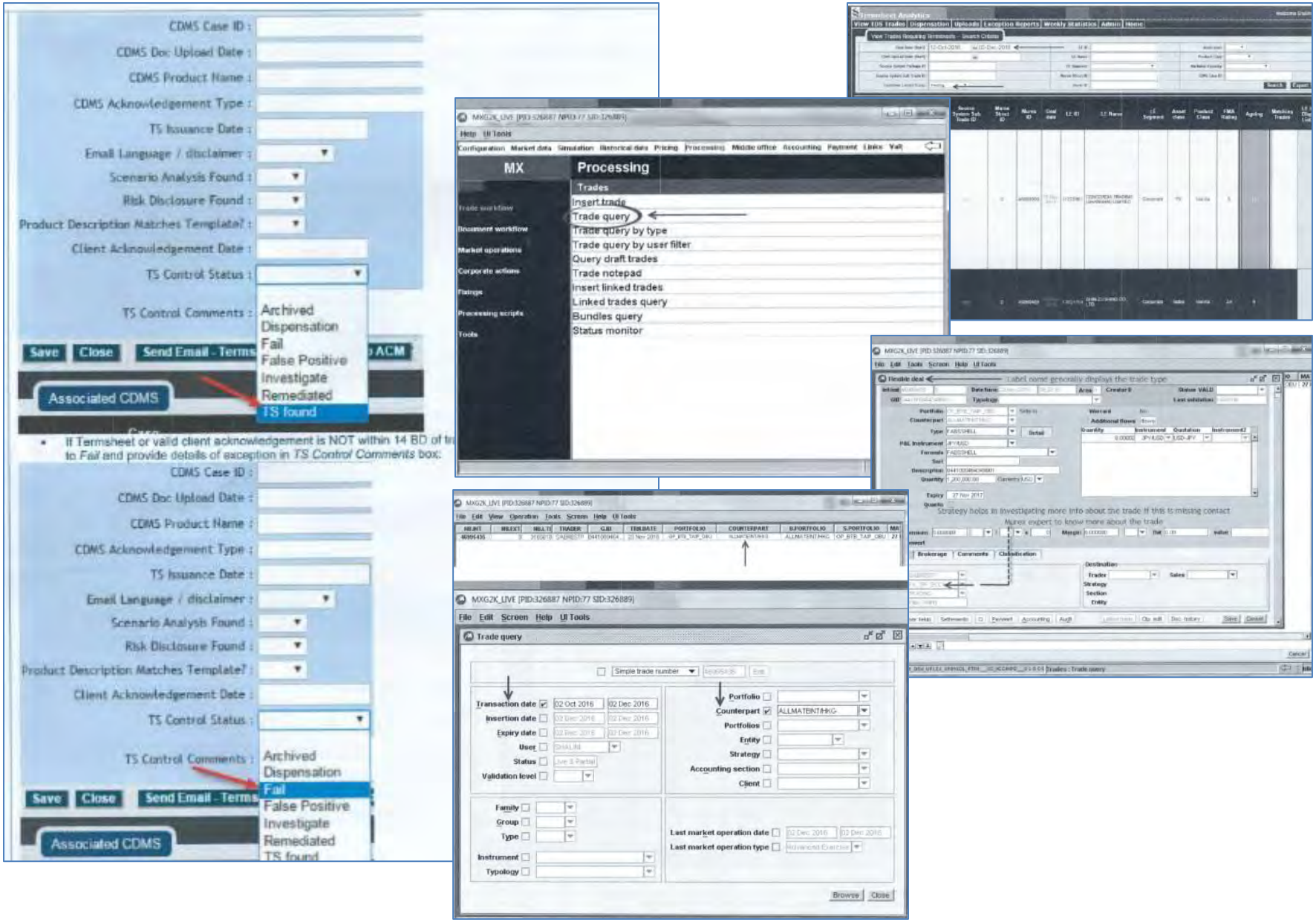




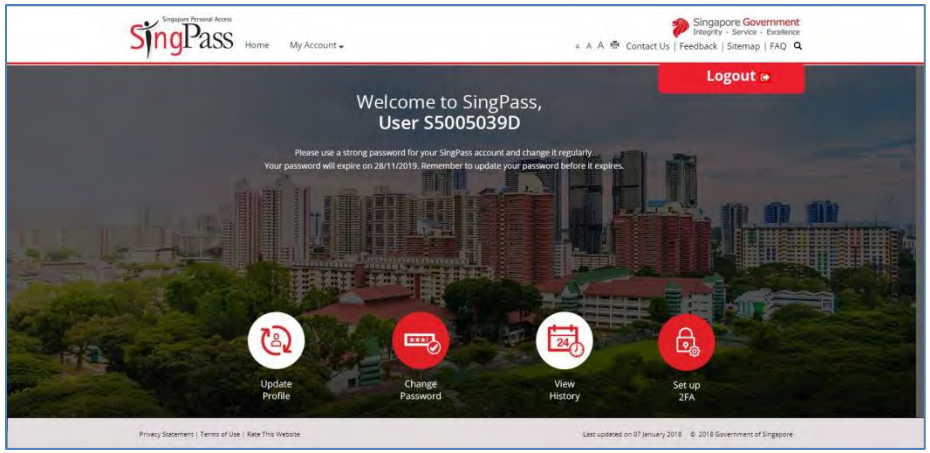


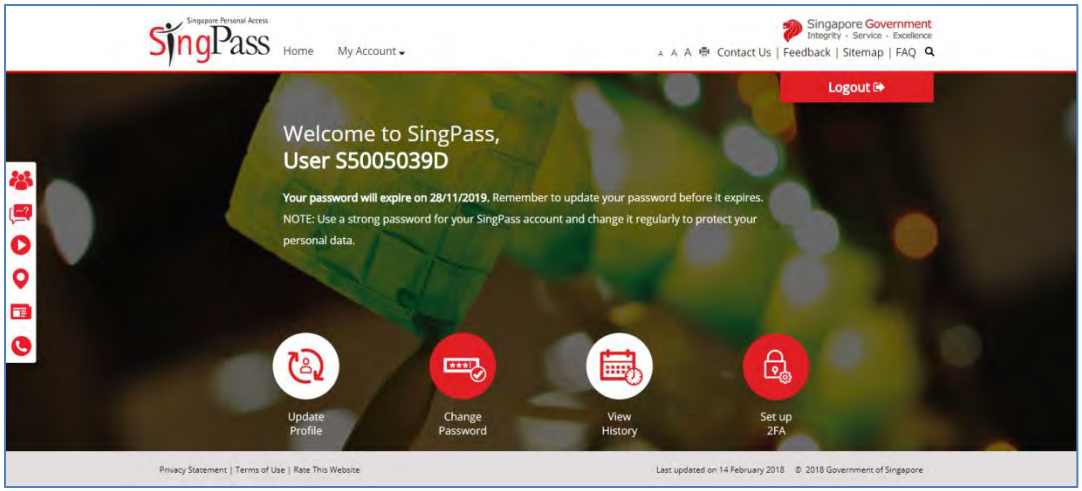
- Once Termsheet is available (either by Marketer e-mail or uploaded in to iCDMS), populate Termsheet attributes in to TAP Termsheet Detail screen:

Web Apps for the Termsheet Completeness for an International Bank

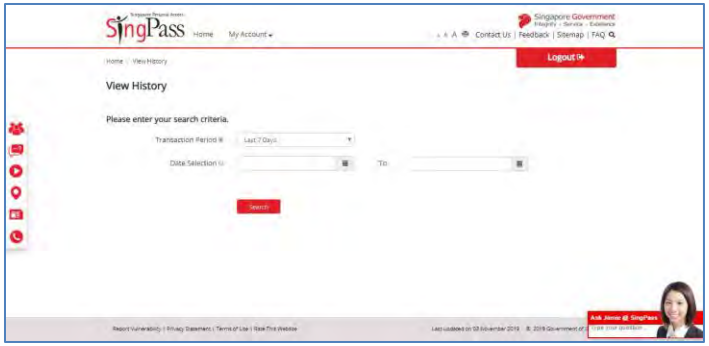


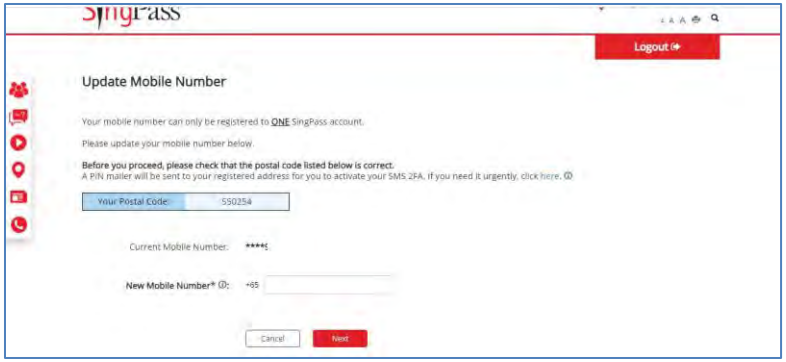
Web Apps for the Govt Tech Project at Accenture

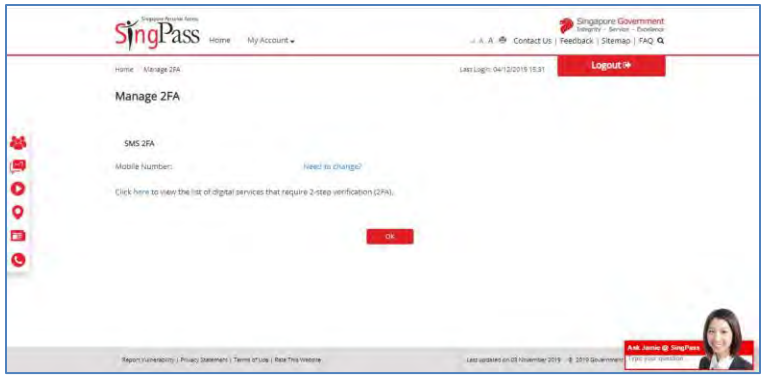


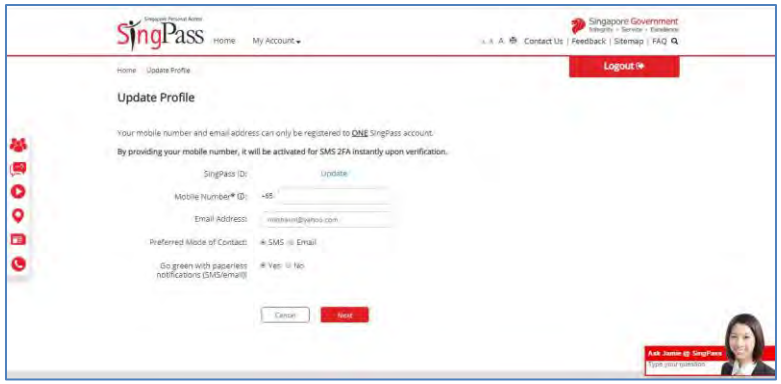


Web Apps for the Govt. Tech Project at Accenture

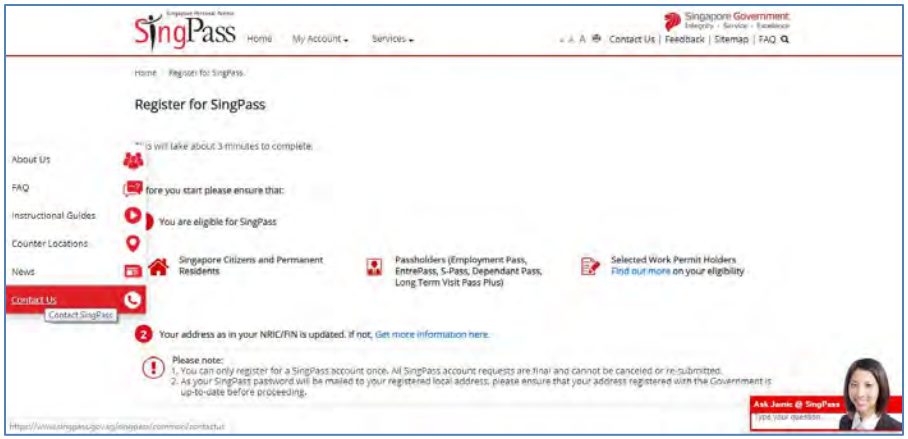


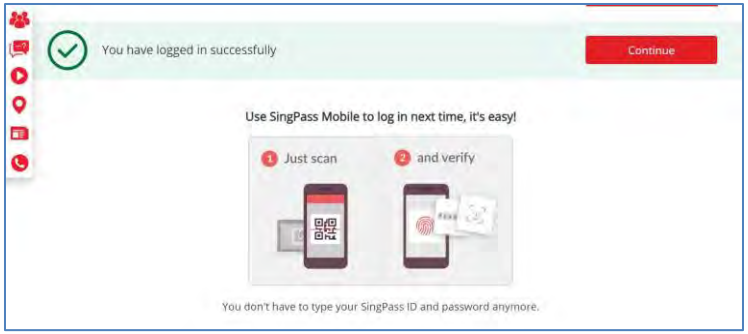


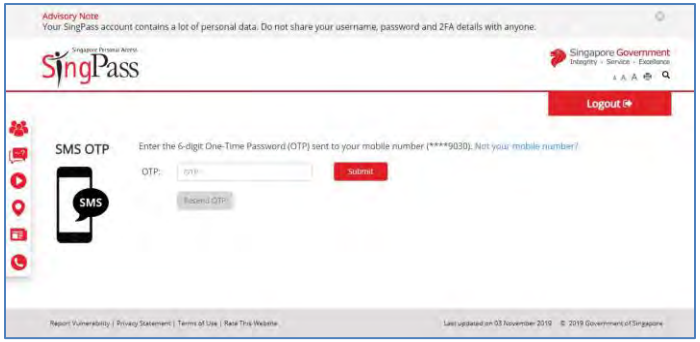


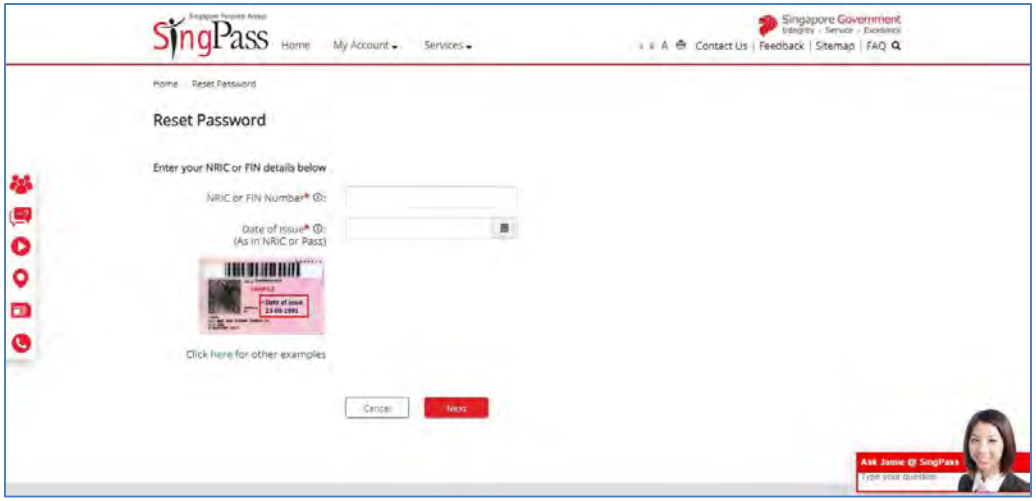


Web Apps for the Govt Tech Project at Accenture

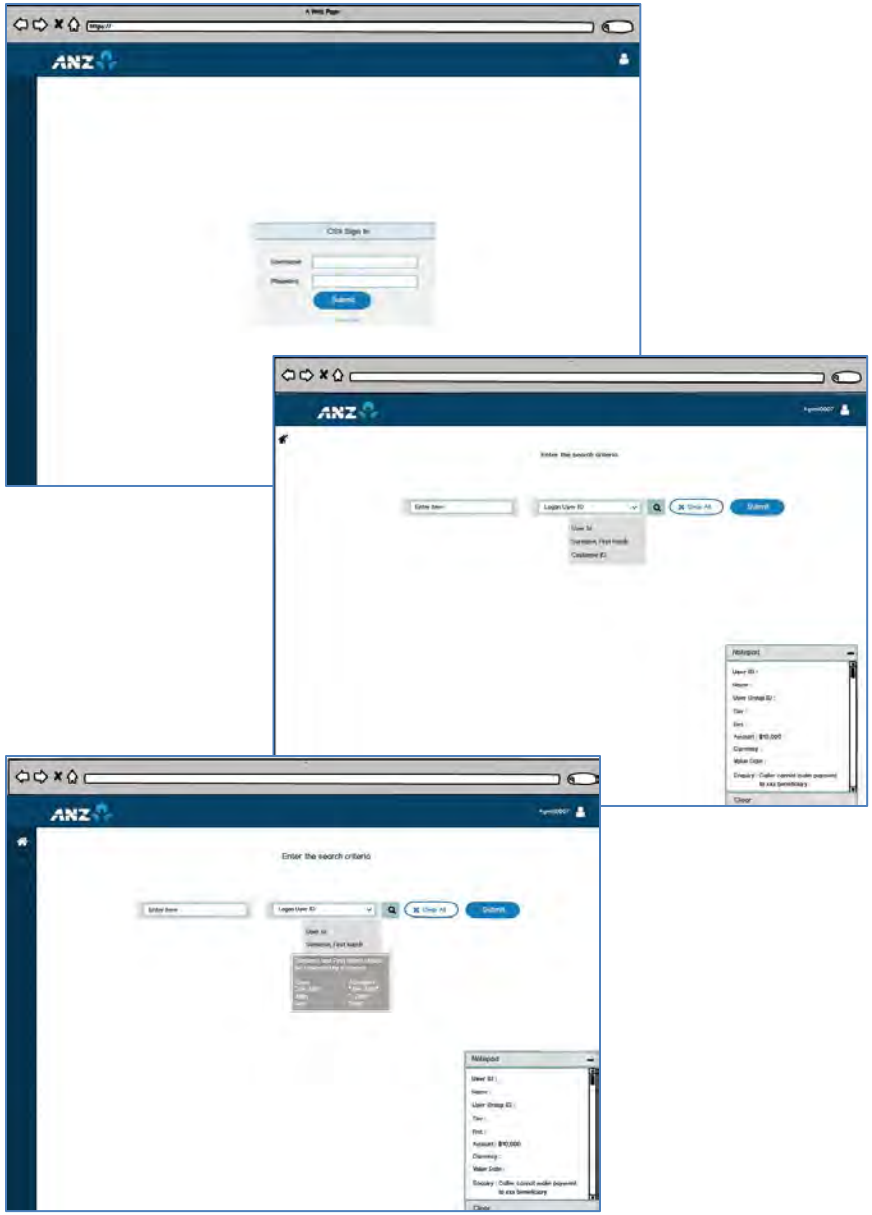


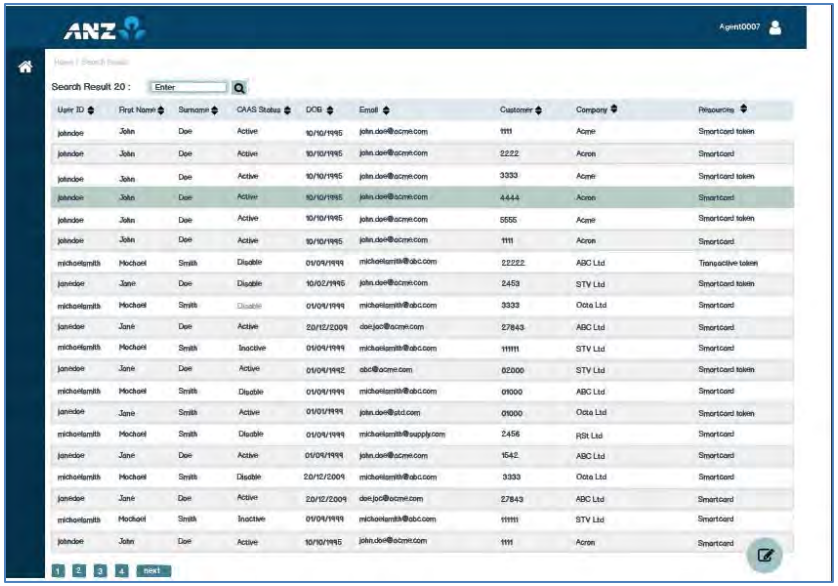


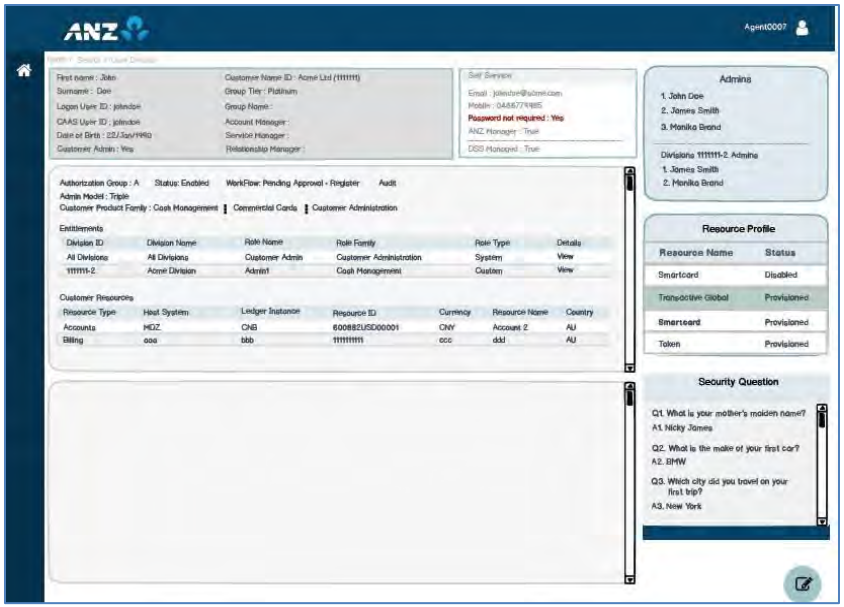




CSV Screens delivered for a Leading Financial Institution Low Fidelity design in Balasmiq







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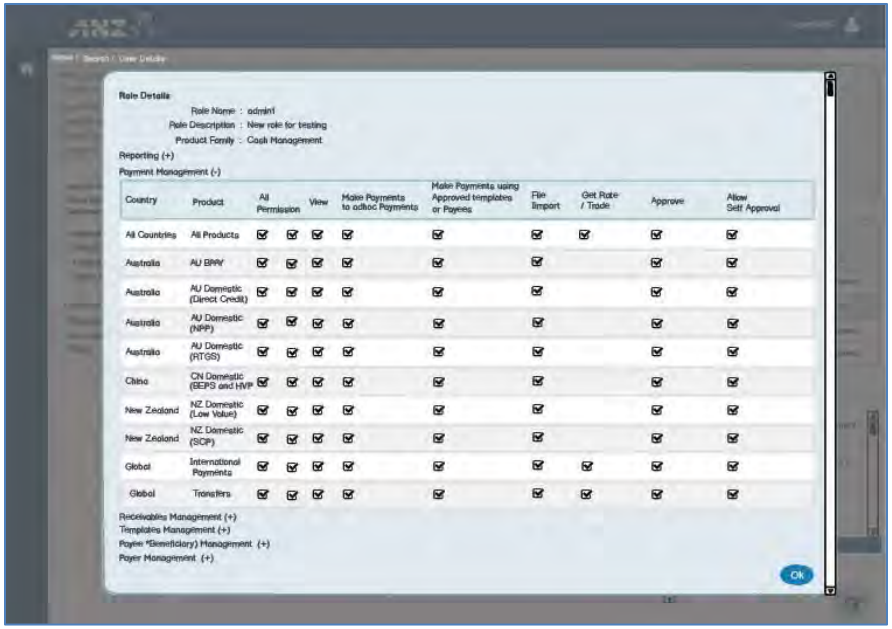
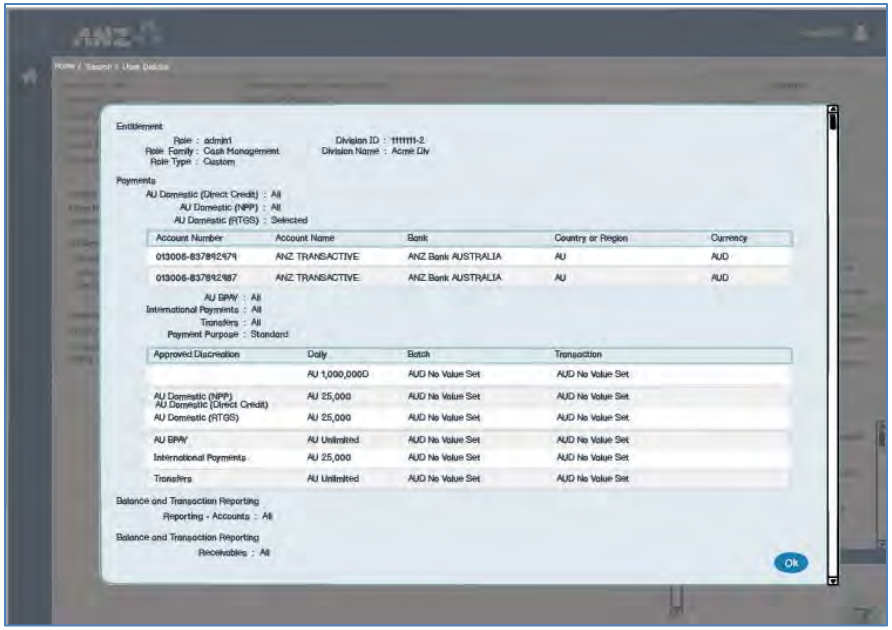
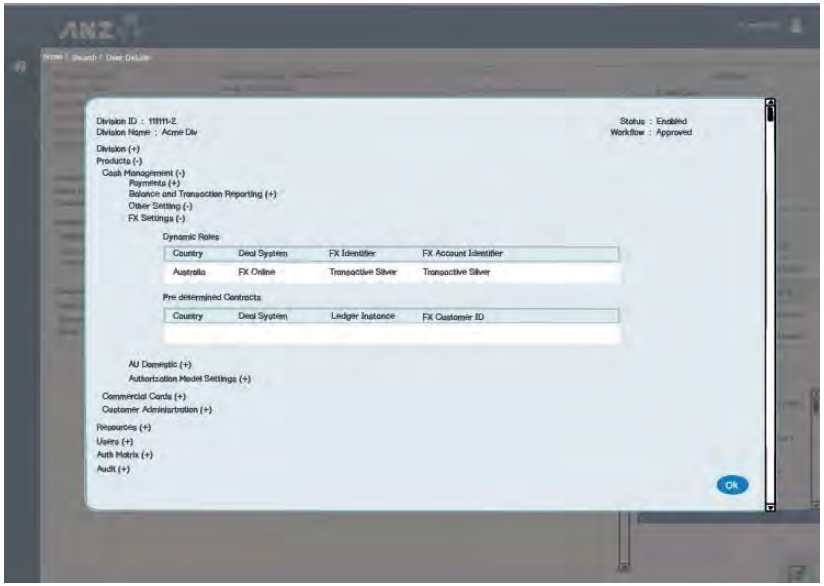
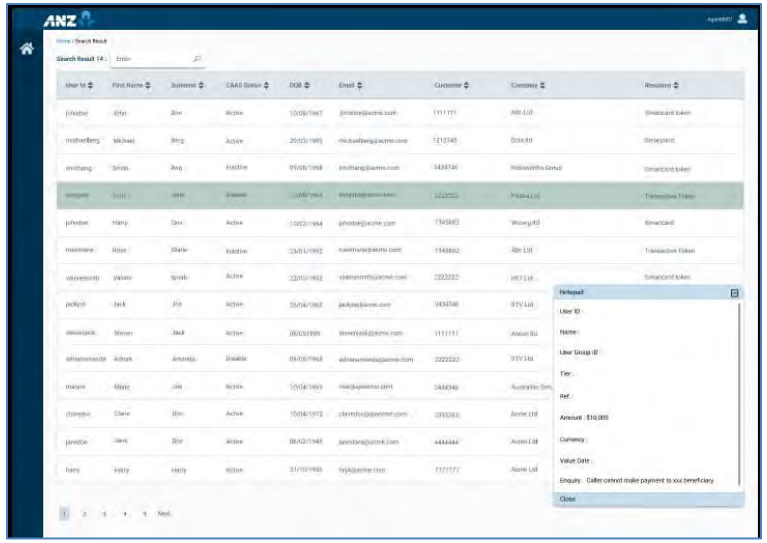
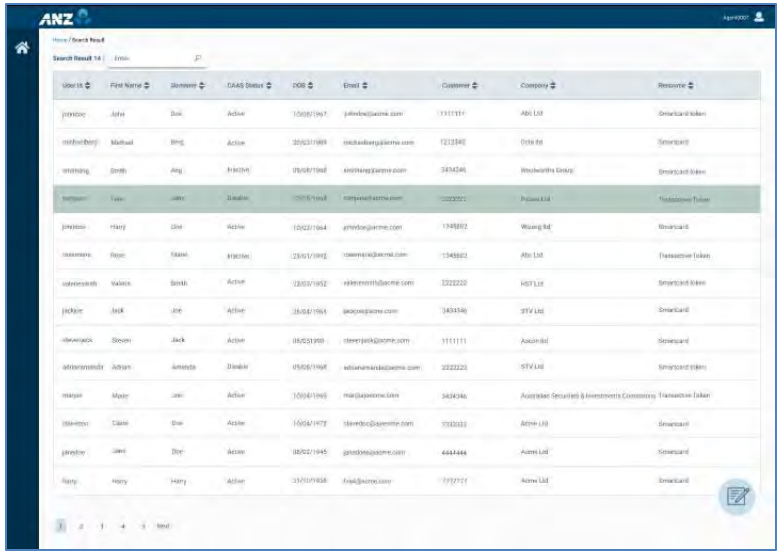


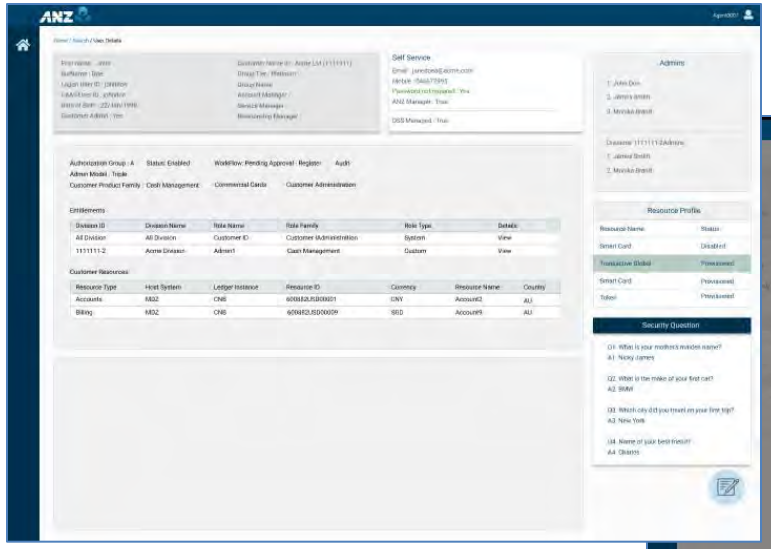


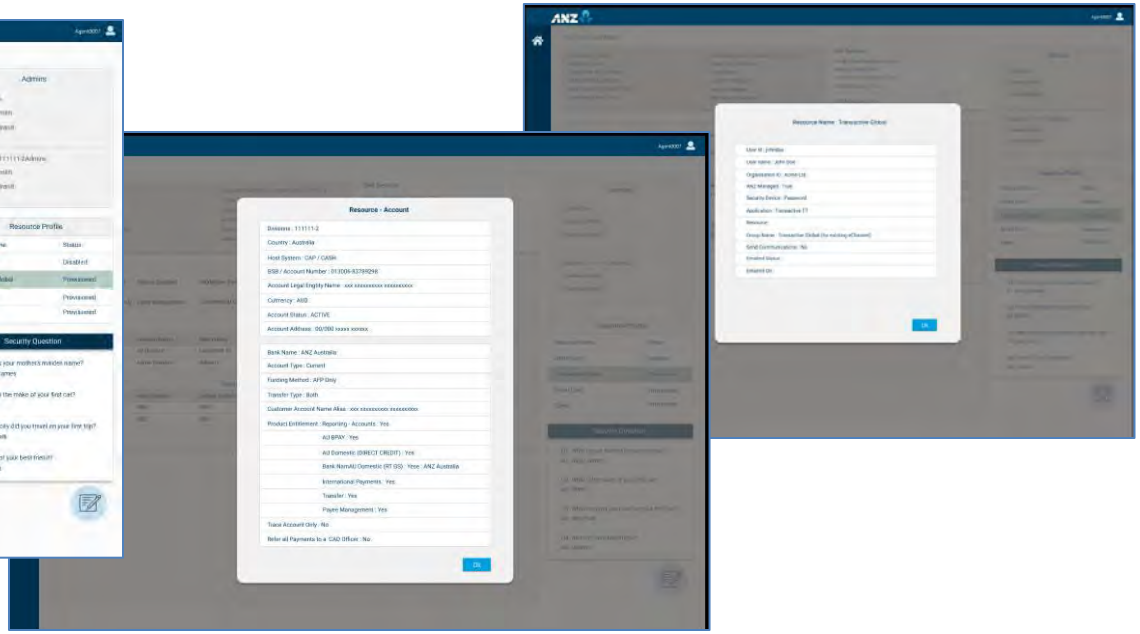


CSV Screens delivered for a Leading Financial Institution High Fidelity design in Figma

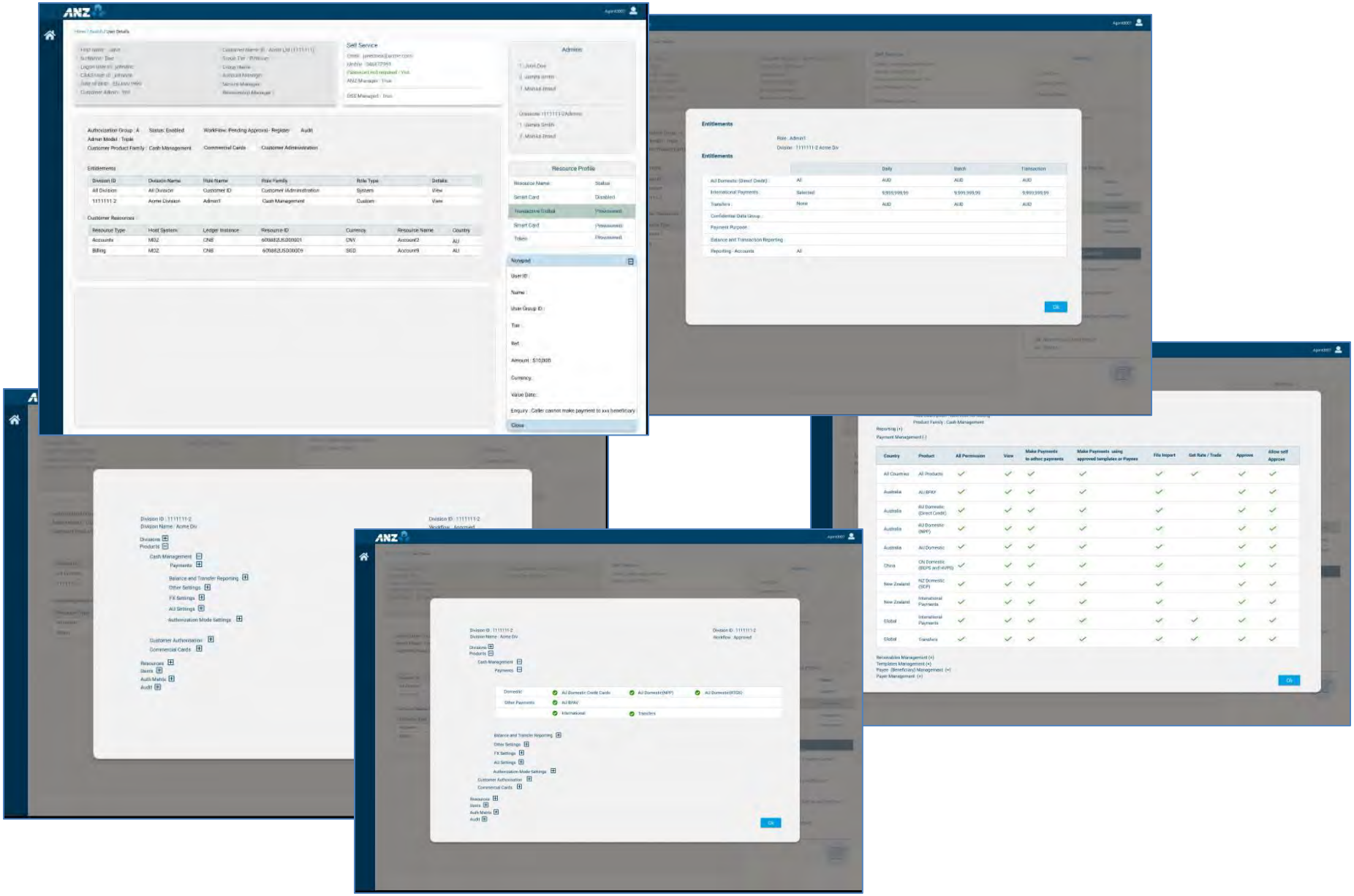








CSV Screens delivered for a Leading Financial Institution High Fidelity design in Figma



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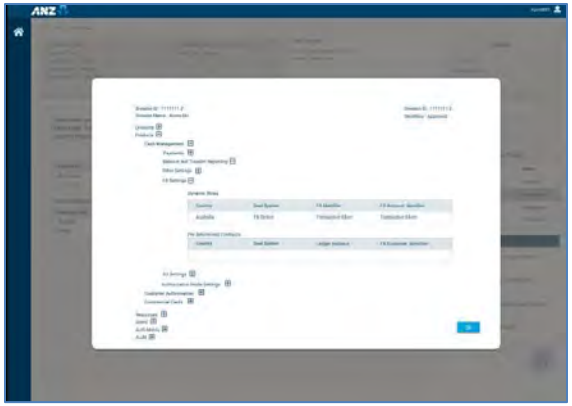
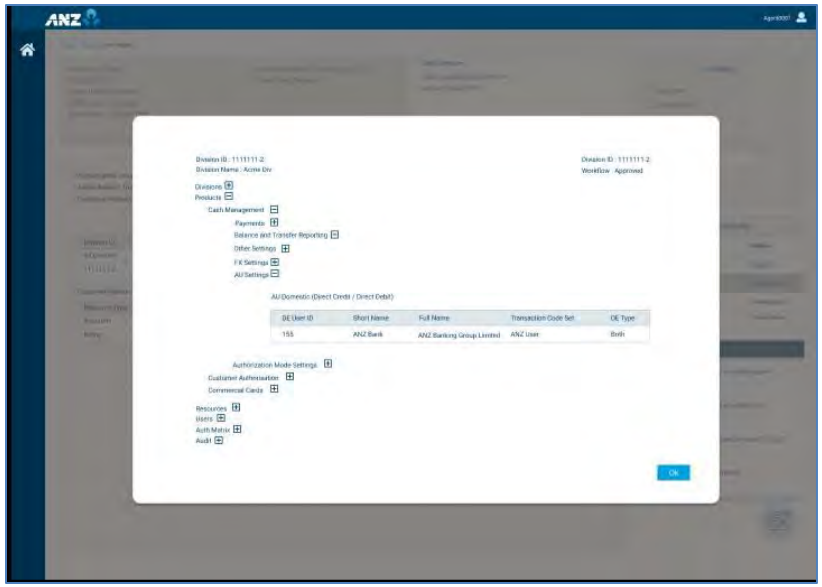
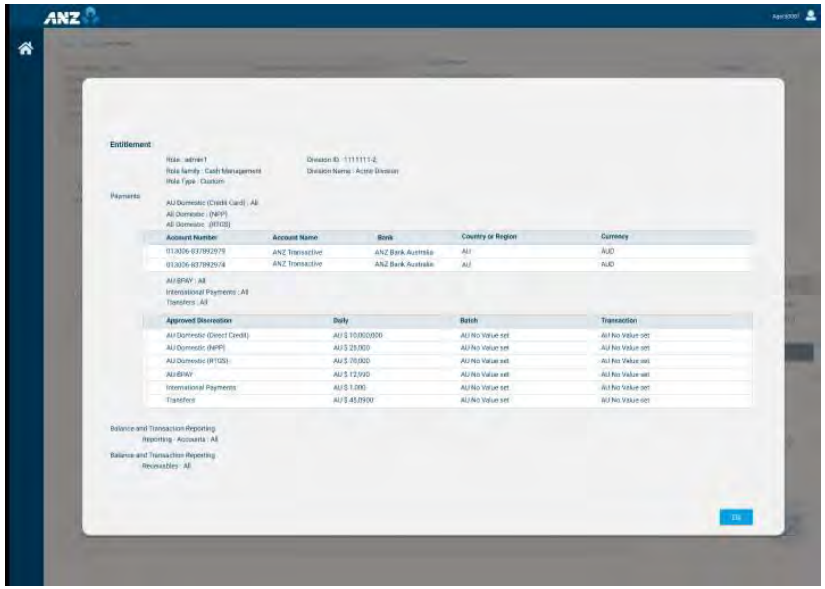
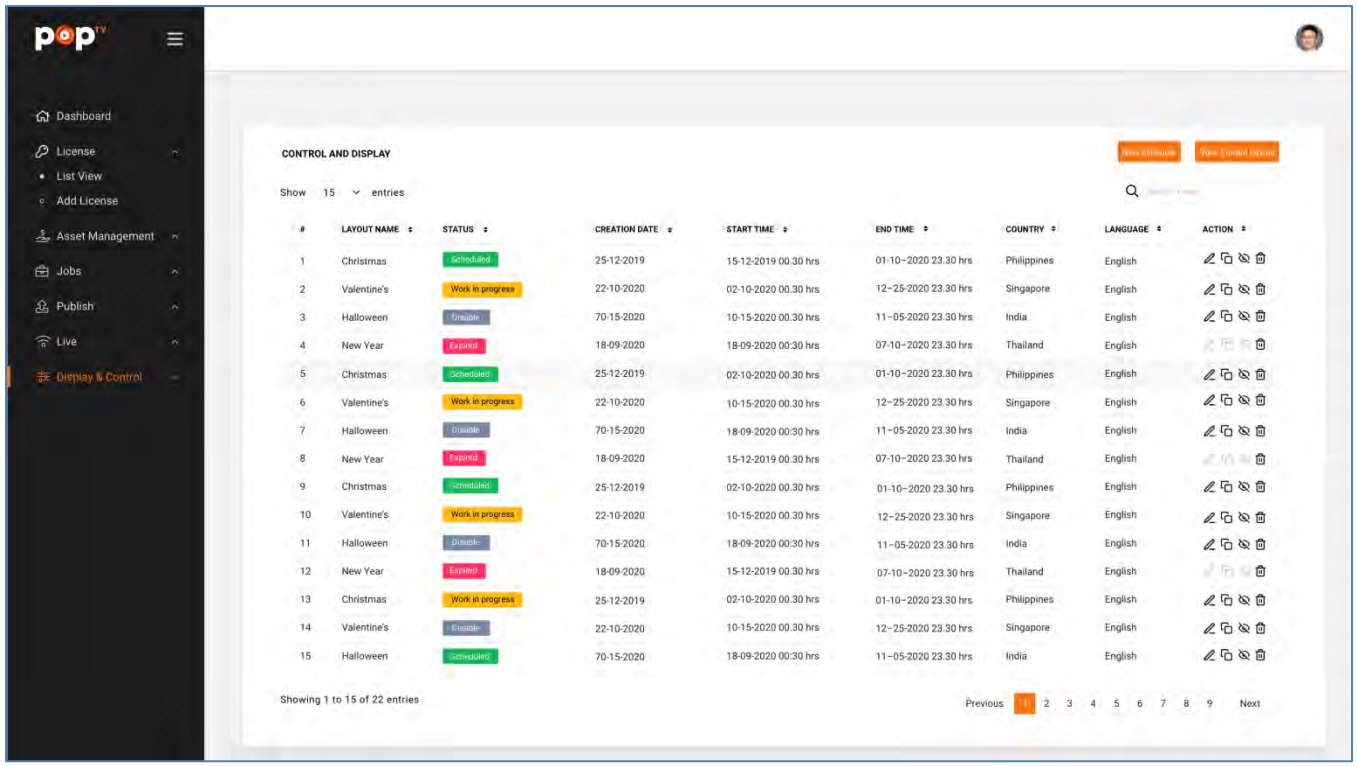
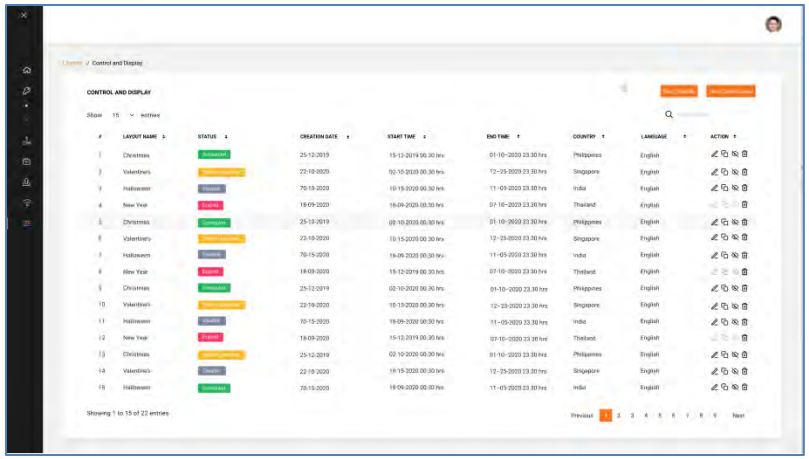






Screens delivered for a Media Co. High Fidelity mockup design in Adobe XD for CMS PopTv





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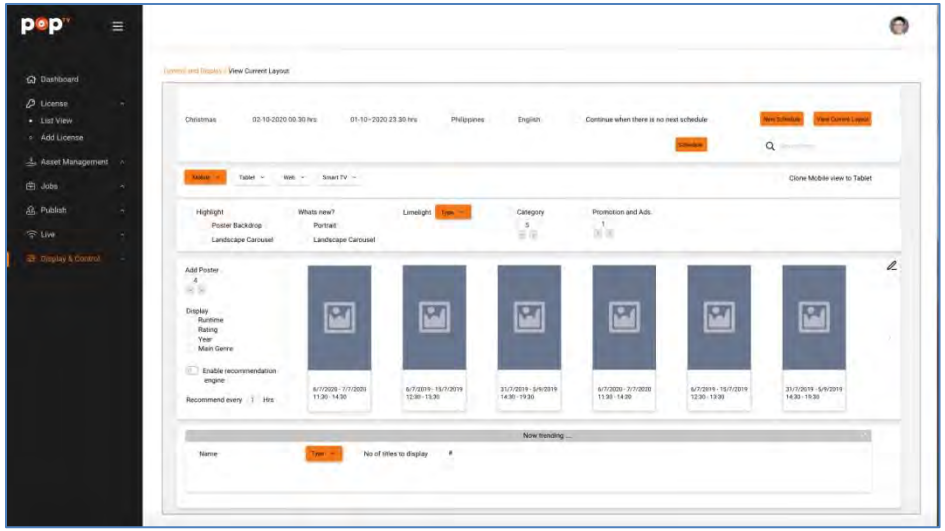
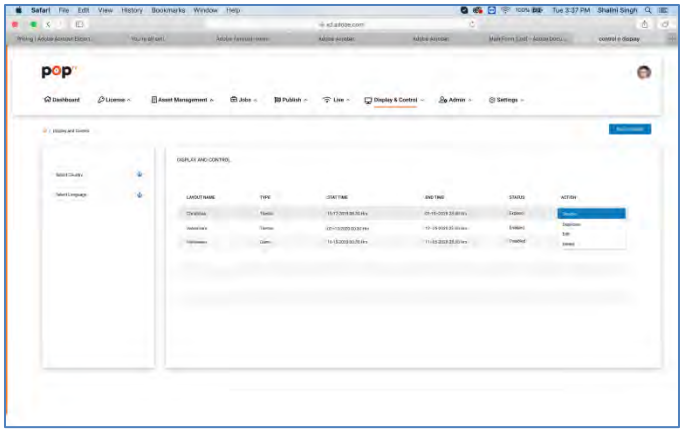
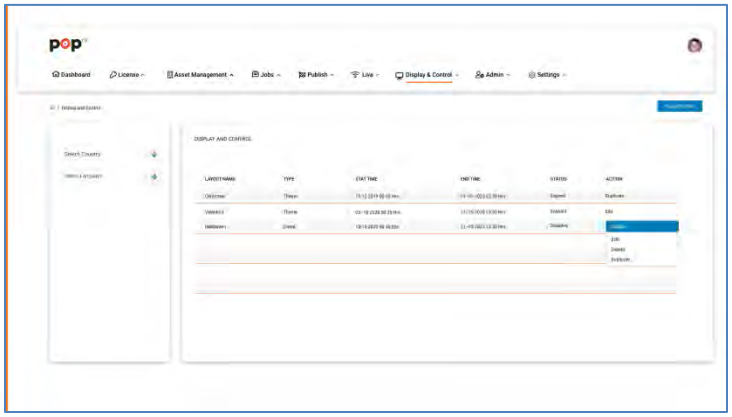
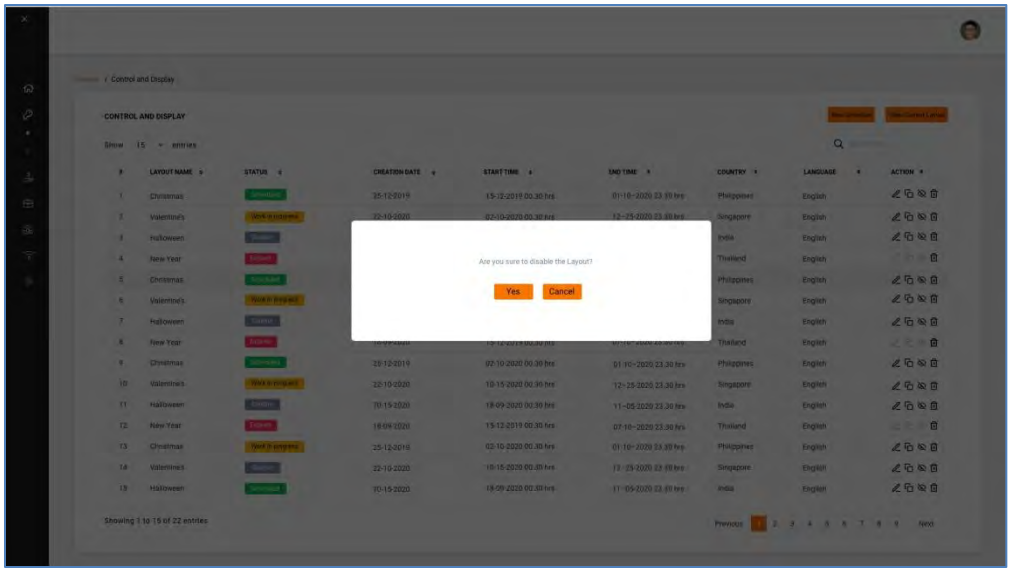
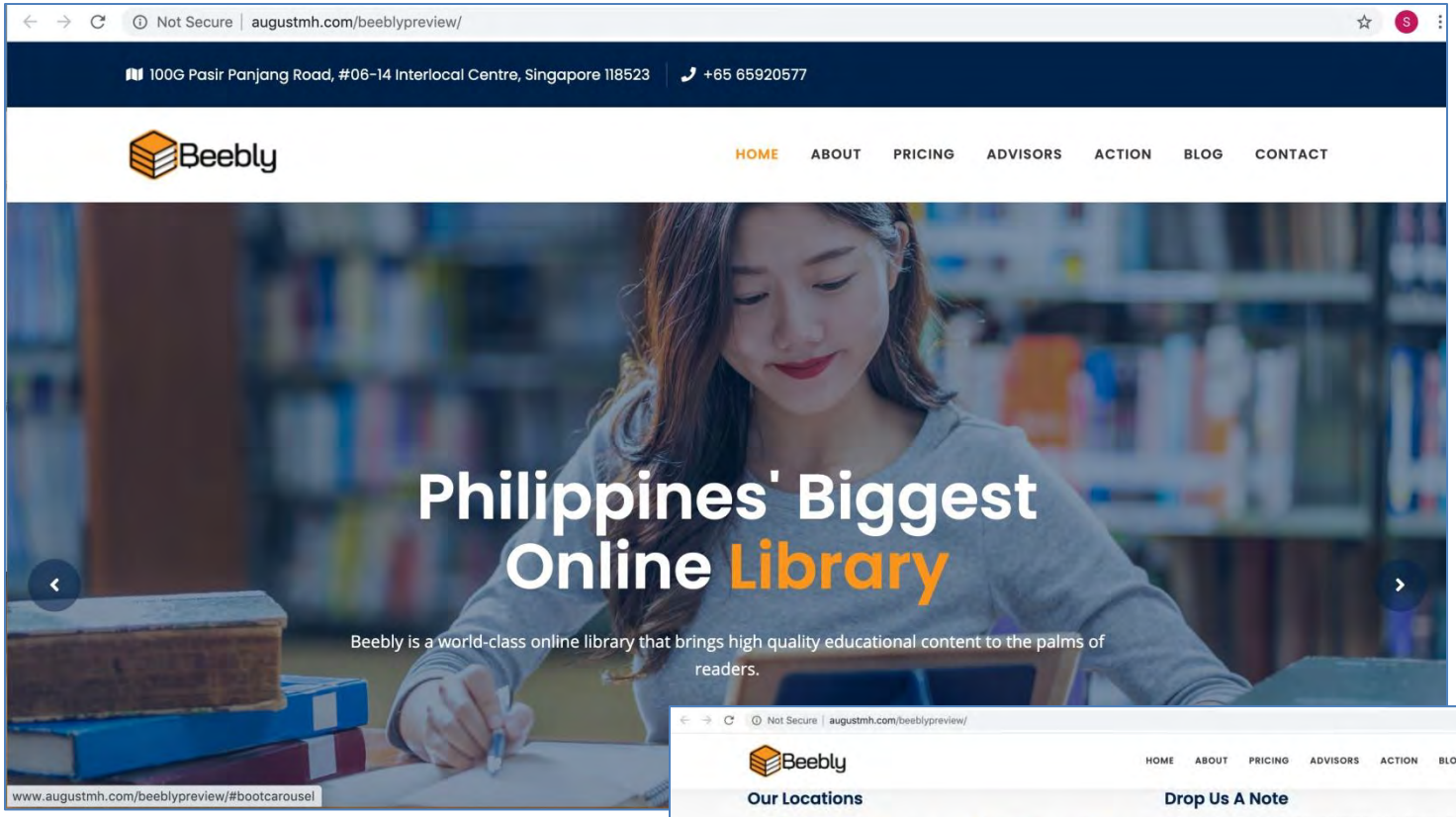


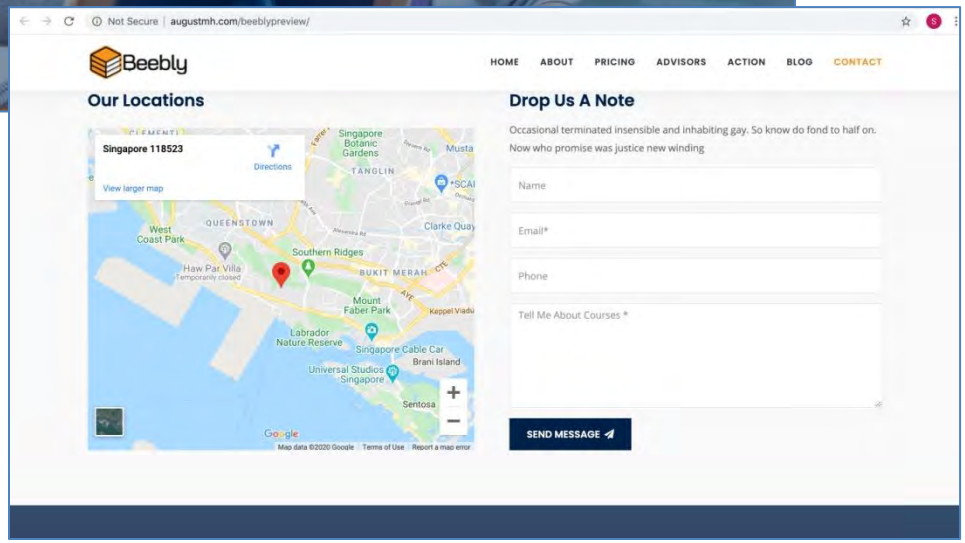






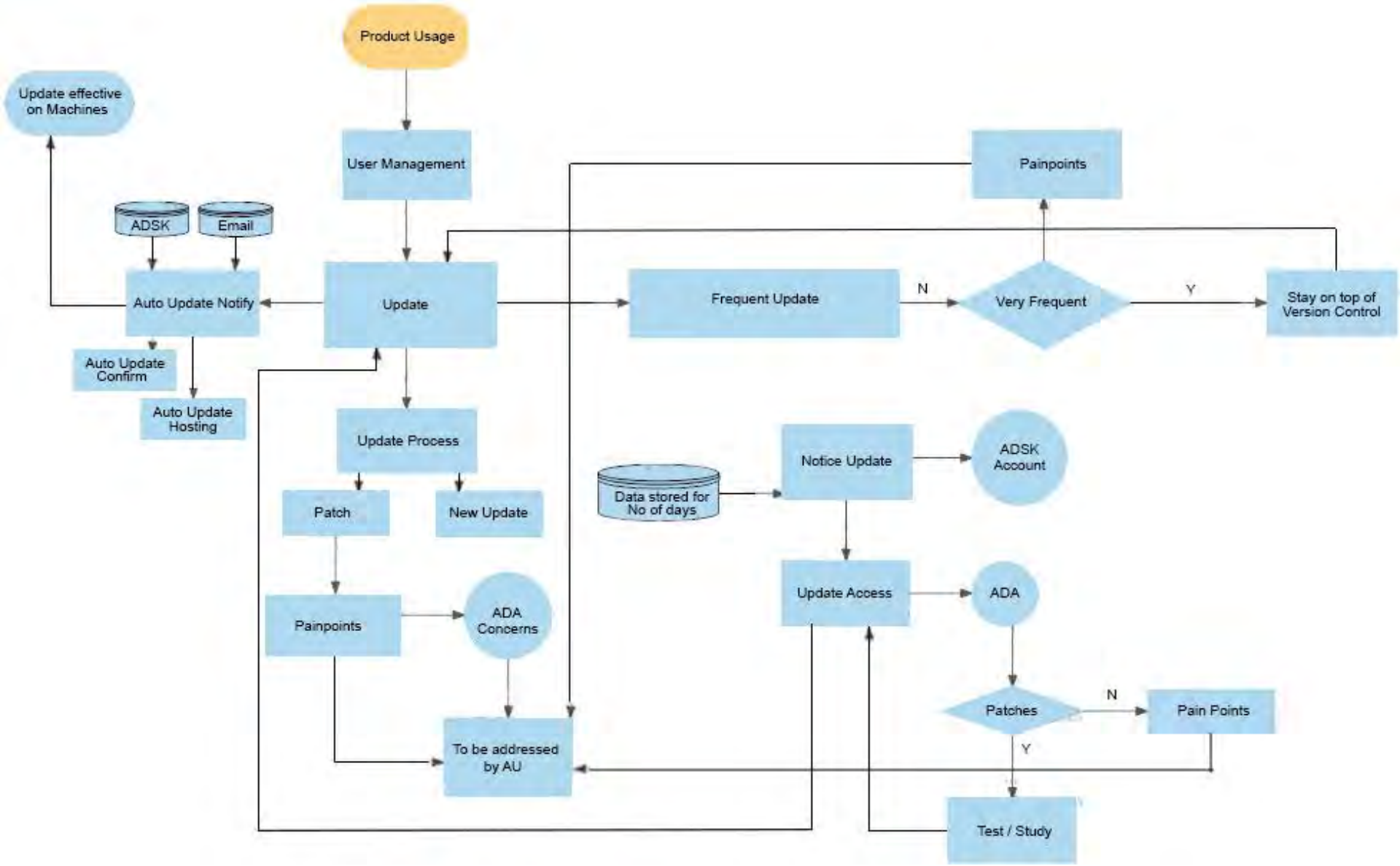
Developing and Maintaining for a Media Co. their Beebly website, an online library in Philippines





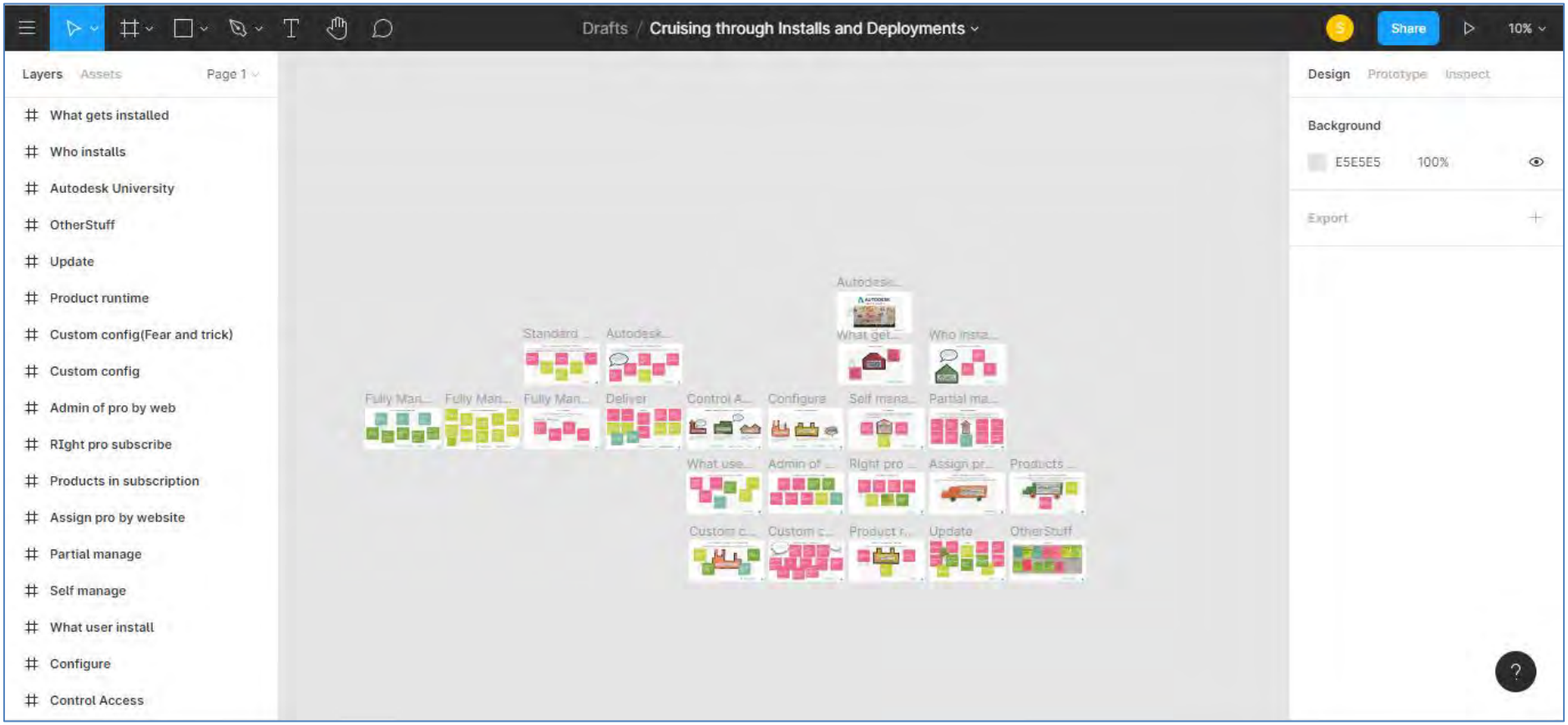
Auto-Updates and Update Management Customer Research for US Based MNC

To gather feedback from the customer on the concept of automated product updates, with particular focus on auto-updates notifications, frequency, hosting platform, and manager/end-user process control.

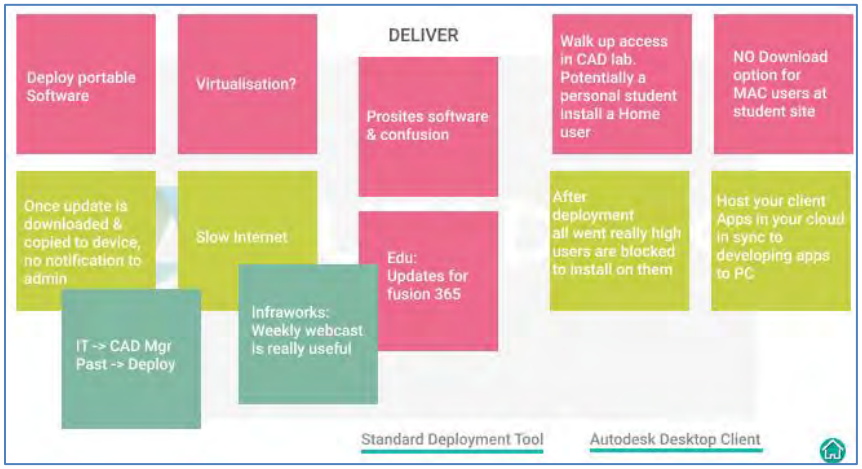


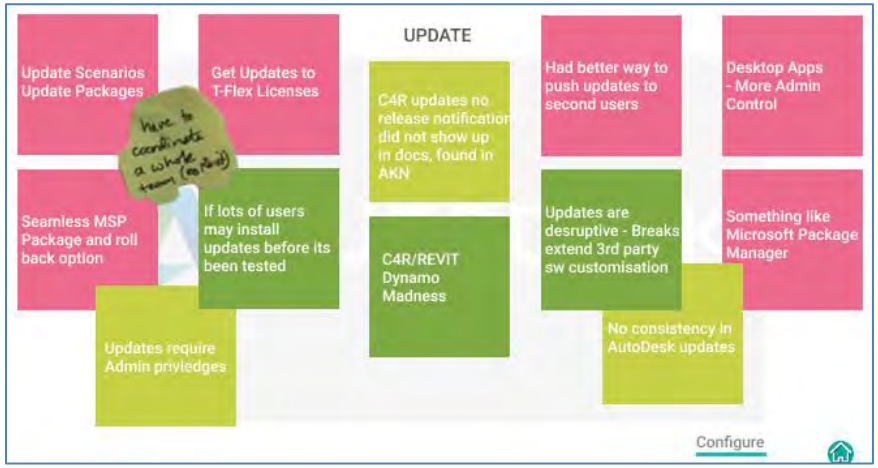
Cruising through Install and Deployment for US Based MNC

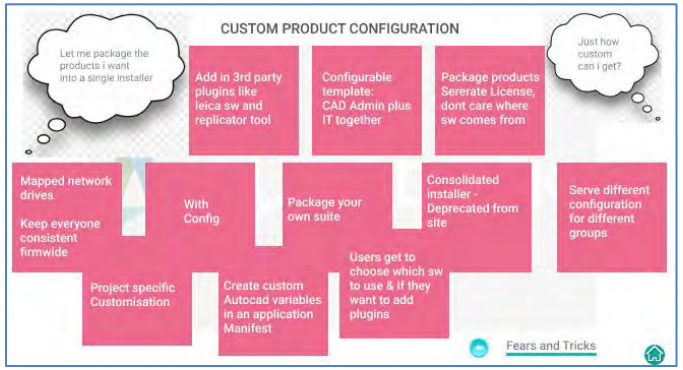
To test some possible future concepts for Installation and Deployment in the context of the desired experiences of the end user and a CAD/BIM Manager. Experiences for Fully Managed, Partially Managed, and Self Managed environments for a Cloud-based product configuration.



Cruising through Install and Deployment for US Based MNC

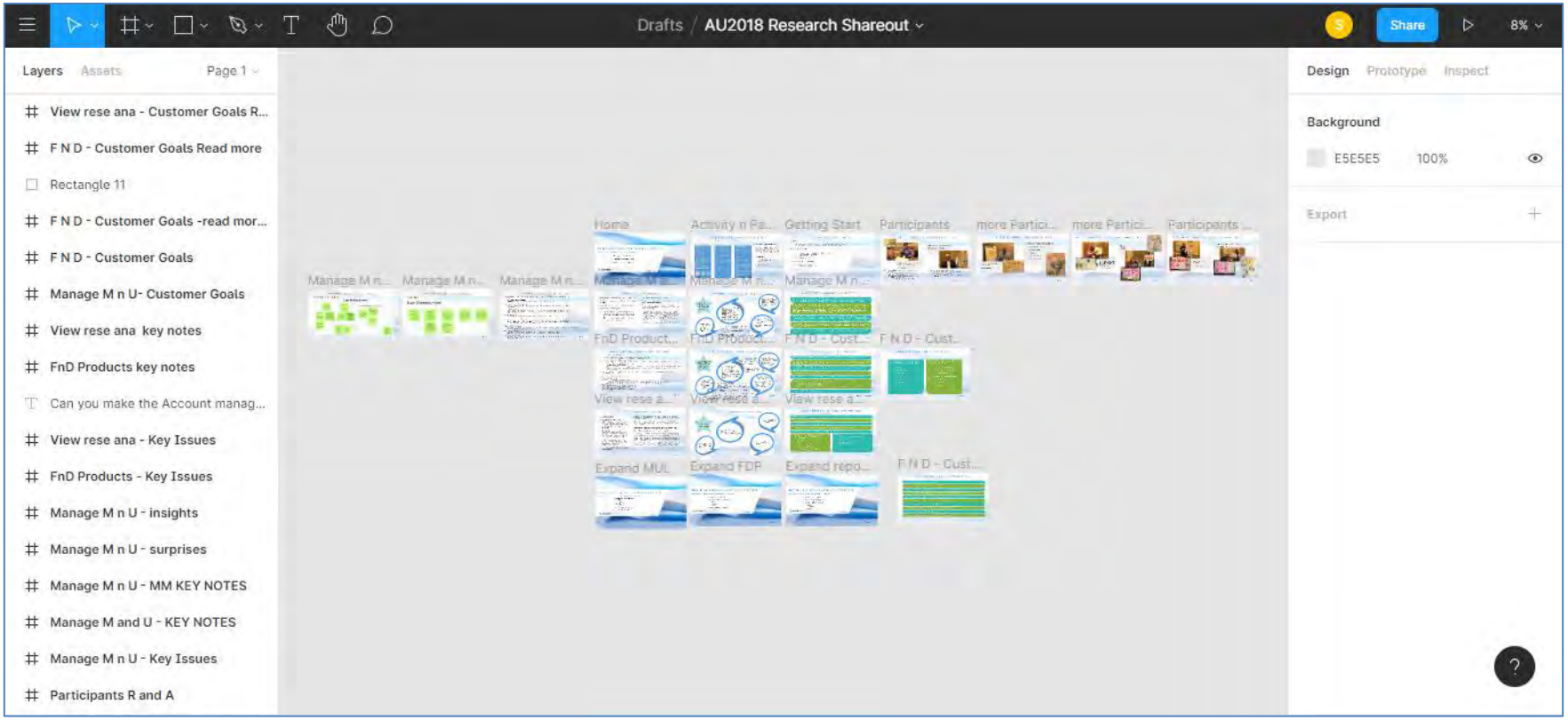






Workflow and Wireframe for US Based MNC

To review research materials from the AU 2018 Polaris workshop and derive workflows and wireframes to illustrate the key scenarios. Mapping the scenario to key problem areas/pain points, describe the customer goal/desired outcome of the scenario, create a workflow documenting the scenario, creating a conceptual series of wireframe identifying critical data



Workflow and Wireframe for US Based MNC

REMAGINE YOUR AUTODESK ACCOUNT MANAGEMENT EXPERIENCE

Illustrating the key scenarios for the workshop held on 14 -15 Nov 2018

- Managing Users and Licenses V
- Finding and Downloading Products V
- Viewing Reports and Analytics V

AUTODESK

Getting Started

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REMAGINE YOUR AUTODESK ACCOUNT MANAGEMENT EXPERIENCE

Illustrating the key scenarios for the workshop held on 14 -15 Nov 2018

- Managing Users and Licenses ^
  - Key Issue
    - Surprises
  - Customer Goals
  - Key Notes
    - Insights
- Finding and Downloading Products
- Viewing Reports and Analytics

AUTODESK

Getting Started

Cancel

VIEWING REPORTS AND ANALYTICS - KEY NOTES

Mainly focusing on

- There is a dashboard and you log on to autodesk.com and it showed ll the products available on the contract and you can pick based software, versions or vice versa and therefore it becomes contextual Dashboard.
- It will list all the service pack installed on everyones computer in your company and then you can drill down and start to see what service packs are installed and which one are good and which one are bad.
- Click on specific service pack that will tell you how many users and the name of the users and the computer names that are installed is being figured out.
- This would take you to that all of us are on the same pace.
- Dashboard of the future that will show us sort of account allocation, high and low level remarks.
- Dive into list of users what was the last time they used and what is the usage and various other pieces of info to try and get come to a resolution and connection.
- Reach to the users where we can dig no of license and have they ever used it, we can then reallocate it we can give up the license or take the license back and tell them why we doing or moving the license.
- Then comes the machine learning at the background watching the trail of the usage license and renewals and forecast to the future.
- Data from the dashboard across the systems can be applied to the spread sheet and then we can switch to-
- We can easily find contract, product update its sources and its usage also the device ID and the groups associated to it, users and their email IDs

Cancel

RESEARCH METHOD USED AND THE PARTICIPANTS

Activity 1: Reflect on Current State >>> Activity 2: Find Patterns >>> Activity 3: Vote on Most Important >>> 2 minutes Storyboard Shareouts

Working Individually

Each person reflects on their specific Manage area for their working group.

Intro Rose, Thorn, Bud:
Pink Post-it: What's working today (don't change)
Blue Post-it: What needs improvement
Green Post-it: What has potential, should invest in more

Rose Bud Thorn

Working in Small Groups

In small groups of 2-3, one co-moderator per group.

Group shares same problem statement/Manage area.

Share and cluster post-its into affinity diagram.

Add theme labels.

Use table top or flip chart.

Working Individually

Each person gets 2 votes for the top theme/pain point in cluster.

Vote with dot stickers.

Vote at the same time.

After vote, discuss why they were voted most important.

Bonus: group moderator quickly generates a *specific* HMW statement for each top-voted pain points.

After capturing R, T, B on current state, participants worked in small groups to create and pitch storyboards of an ideal future experience in their topic area

Participants

- CAD Managers of various size companies
- 23 Participants

Cancel

Workflow and Wireframe for US Based MNC

MANAGING USERS AND LICENCE - KEY ISSUES

- Biggest gripe is why I can't view users, contracts and serial numbers and export these to excel.
- I'm sure there are some frustrations I share with others and would like to voice in on them. Beyond this, I'd like to look specifically at user account setup, obtaining and installation of single user licenses/software workflows for my scenario. This could pertain to setup prior to end user start and/or self serve installation of product thereafter.
- I would like to talk about how to have the users show up in the account and manage the products and software they can download and use since we have several AEC
- Biggest pain point is keeping the user list accurate due to lack of Active Directory support
- Support logical groupings tied to product assignments (e.g. Civil Engineers get these 4 products)
- Support unknowingly assigning users to subscriptions that expire soon.
- Need a single user management system. Need the ability to do large uploads/downloads of users (we have 20-30 users that come and go each month).
- Setting up multiple Software Coordinators for large enterprises should not require a trick or workaround.
- CAD Managers want easier license assignment

Cancel

MANAGING USERS AND LICENCE - CUSTOMER GOALS

- Active Directory support remains a very high priority. The Polaris work will include a definition of this experience Create additional working scenarios that evaluate the assignment pain points captured in the workshop the subscription and pay-per-use business models increase the hands-on management required. Addressing these key findings will reduce the amount of emphasis we need to place on unintentional over-allocation.
- Can you make it easier to manage software administrators? Can you please announce changes before they happen? Can you reduce the size of downloads any more? Can I combine software apps in the Collections to download all, or the ones I select instead of having to download 1 product at a time? Can I merge my own serial numbers in the account? I have multiple network licenses. Can I assign user's features to more than just the license count? Can you make the Account manager more steamlined and user friendly? Can I set a preference to always open up in the manage products, product updates, users, etc? Can you make it easier to see all products under each contract? Can you improve creating the network license file based on contract instead of product? Can you make it easier for me to get a list of my company's assets? Can you make the asset report easier to comprehend? (I do not have an Autodesk secret de-coder ring)
- When we install Inventor we enter a Serial Number. But when we assign benefits in the Manage Acct, it's by contract number. So I have to cross over SN to Contract to give rights. Sure would be nice to standardize on SN or Contract number or allow us to See the SN tied to Contract when assigning benefits. Technically I'm assigning benefits to a SN not a contract. We rolled over to Collections this year from perpetual and that new scheme to us is called Classic Users on the Manage Accounts website, and all the users we had on the site got deleted except for those that had benefits assigned.
- One of my biggest wishes for managing Autodesk software is wanting a way to hide some updates from all or some users and to force other updates to install without user intervention through the manage accounts page. I would love to discuss this opportunity for improvement in this area with this workshop attendees and moderators.
- Need a single user management system. Need the ability to do large uploads/downloads of users (we have 20-30 users that come and go each month).

Cancel

MANAGING USERS AND LICENCE - KEY NOTES

- The Key Observations / Insights

USER MANAGEMENT

User Mgmt: Group's biggest pain point was keeping user list up to date, accurate

Manage Users & Licenses

#2 Easy assign tools are a close 2nd

Manage Users & Licenses

#1 Add & Remove users to Account from Active Directory is STILL "Business Critical"

Manager Users & Licenses

Continued interest in grouping users by teams

User Mgmt: Admins need to see serial/contract # when assigning users - to know when it will expire

Manager Users & Licenses: Too many places to assign users

User Mgmt: CAD managers care so much about user list accuracy b/c they are very concerned about being compliant - not over-assigning access!

Viewing user lists in Classic/AUM

AUM: users dont understand what "Classic" means

AUM: users cant see all the users they have as I dont have the classic here

userlist is cumbersome to load

User list reporting/auditing

Manager Users & Licenses: Would like to have a license and credit usage report

AUM only first fifty users for reporting cant find the specific name

multi user network license via network file

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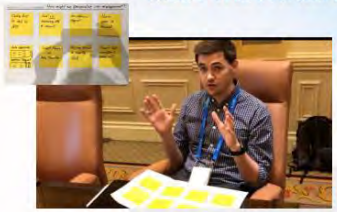
MEET THE PATICIPANTS - MANAGING USER & LICENCE



"Configuring our account to link to Active Directory... is business critical"

Aaron, BIM Manager

"I have too many places to assign users"

Jeff, Enterprise IT Manager

Biggest pain point is keeping the user list accurate due to lack of Active Directory support

- It's business-critical
- ADSK competitors (e.g. Bentley) support it
- Employees leave company and remain assigned in Account
- Increases license compliance concerns
- CAD Managers need integrated grouping functionality

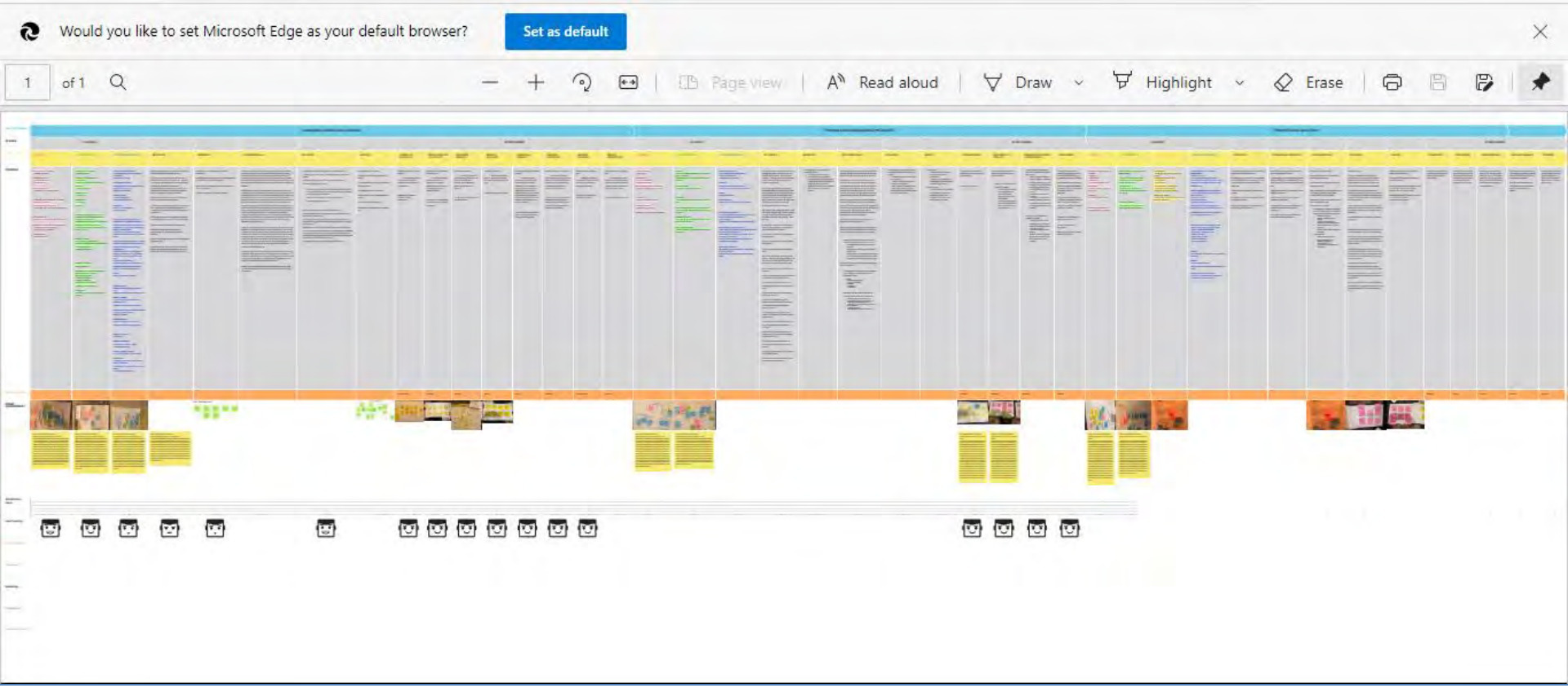
CAD Managers want easier license assignment

- Support logical groupings tied to product assignments (e.g. Civil Engineers get these 4 products)
- Support unknowingly assigning users to subscriptions that expire soon.

Cancel More

ATLAS a cloud based app for US Based MNC

ATLAS is a cloud-based application for co-creating and sharing among those working on projects to improve, innovate and create better customer experiences. Individuals/Teams can input touchpoints, wireframes, screenshots, CSAT or program metrics, and user feelings, customizing the rows and columns to best describe the workflow they want to illustrate. They can then visually present a final map to their stakeholders in the Presentation Mode.



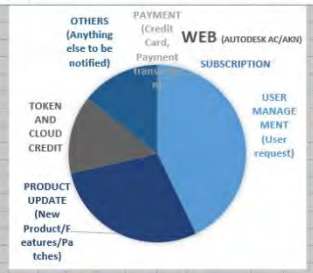
AU Research Planning - Messaging Platform for US

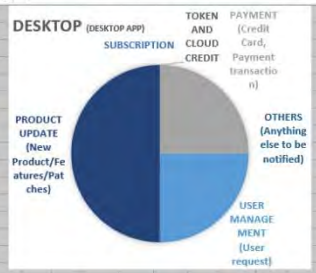
You've got notifications! When your products or subscriptions change, how and when do you want to hear about it? Tell us!

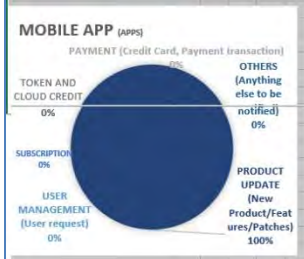
WHAT AND WHERE YOU WANT TO BE NOTIFIED

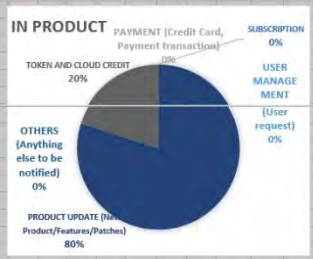
	EMAIL			WEB (AutoDesk Ac/AKN)			DESKTOP (Desktop App)			MOBILE APP (Apps)			IN PRODUCT			OTHERS			SOCIAL MEDIA (FB. Twitter. Insta)			CALLS WITH AUTODESK		
SUBSCRIPTION	3	2	2	0	0	0	0	1	1	0	0	0	0	0	0	0	1	0	0	0	1	1	0	0
PAYMENT (Credit Card, Payment transaction)	1	2	1	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
USER MANAGEMENT (User request)	3	1	0	3	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
PRODUCT UPDATE (New Product/Features/Patches)	3	0	2	2	0	0	2	1	4	1	0	1	4	1	3	0	0	1	1	0	2	0	0	0
TOKEN AND CLOUD CREDIT	1	1	2	1	0	0	0	1	1	0	0	1	1	0	3	0	1	0	0	0	0	0	0	0
OTHERS (Anything else to be notified)	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

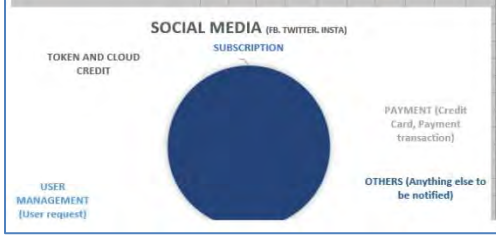
Representation
CAD/ BIM Manager
Contract Manager
Indivisual Users

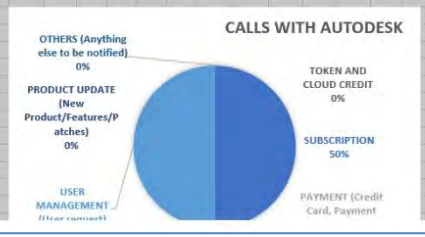












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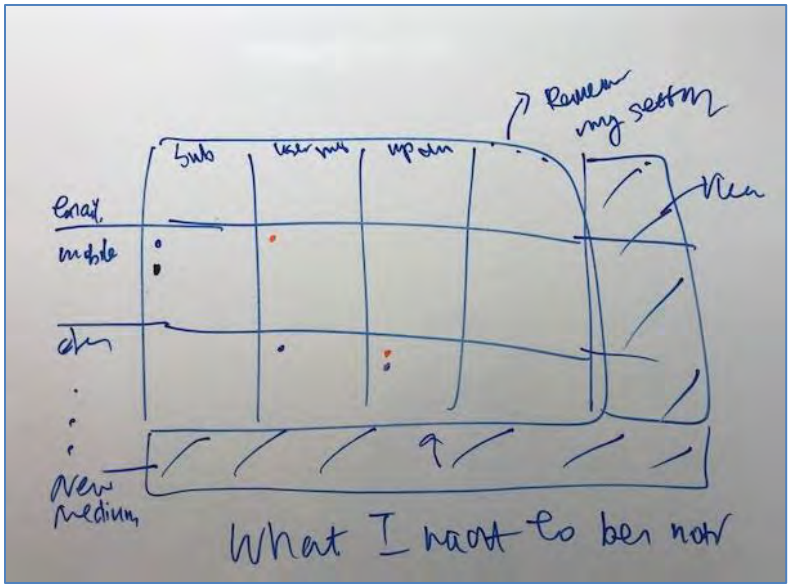

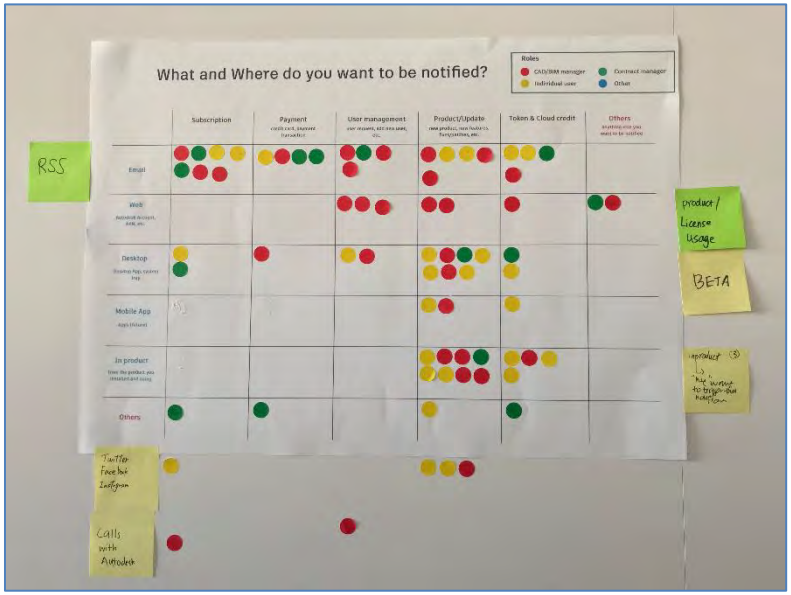

Thank You!