

Shalimar Mehra

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Objectives

Web development professional with expertise in **Next.js, Tailwind CSS, and Node.js**. Passionate about creating **scalable, user-centric solutions** that **enhance performance and user experience**.

Experience

FOUNDER & LEAD DEVELOPER | DEV DOSSIER | JULY 2024 – PRESENT

- **Business Leadership:** Founded & Lead DevDossier, delivered high-quality web designs, development & maintenance services across diverse industries.
- **Project Management and Client Relations:** Ensure customer satisfaction and business growth through efficient project management, client communication & development practices.
- **Next JS, Tailwind CSS, Node JS, API, Mongo DB, JS Libraries.**

FREELANCING AS A WEB DEVELOPER | JULY 2023 – MAY 2024

- **Custom Full-Stack Development:** Designed and developed customized websites for clients using WordPress & coding languages such as JavaScript, Tailwind CSS, React JS.
- **Maintenance and Client Collaboration:** Provided ongoing maintenance and security updates while collaborating closely with clients to deliver tailored solutions and enhance their online presence.
- **Successfully delivered all projects on time.**

Projects

BLOG & WEB DEVELOPMENT SERVICES WEBSITE | ASSOCIATED WITH DEV DOSSIER

- **Dynamic, High-Performance Development:** Built a dynamic website using Next.js & Tailwind CSS, Improved site performance by 30% through SSR optimized and Static Site Generation (SSG).
- **Responsive & Clean UI Design:** Created a fully responsive, interactive layout with smooth animations, leveraging tailwind CSS for rapid development and maintaining clean codebase.
- **Problem-Solving Approach:** Facilitated client acquisition through an optimized website.
- **Impact on Business Goal:** Showcase our work effectively on the website.

LOGISTIC WEBSITE | ASSOCIATED WITH DEV DOSSIER

- **Efficient Content Management:** Developed a logistics-focused website using WordPress CMS, enhanced with Elementor for easy drag-and-drop customization.
- **Responsive and User-Friendly Design:** Delivered a fully responsive design adaptable across devices, combining WordPress flexibility with Elementor visual capabilities to ensure an intuitive user experience.
- **Increased client inquiries by 20% through enhanced UX.**

Education

IGNOU UNIVERSITY | BACHELOR IN COMPUTER APPLICATION | JUNE 2019 - JUNE 2022.

- Developed a social networking site as part of my academic project.

IICS (INDIAN INSTITUTE OF COMPUTER SCIENCE) | MASTER DIPLOMA IN COMPUTER ENGINEERING | FEB 2019 – FEB 2022.

- Completed a 2-month WordPress certification course at IICS.

Technical Skills

FRONTEND: React JS, Next JS, UI/UX, Tailwind CSS.

BACKEND: Node JS, SQL

TOOLS: Visual Studio Code, Figma, Notion, Postman, WordPress.

SOFT SKILLS: Team Leadership, Time Management, Strategic Thinking.

Certifications

REACT JS- FRONTEND WEB DEVELOPMENT / UDEMY / OCT 2023

- *Focus:* Advanced JavaScript, Website Performance, Creating User-Friendly Sites.

MYSQL DATABASE DEVELOPMENT MASTERY / UDEMY / FEB 2023

- *Focus:* SQL Queries, Effective Use of MySQL Workbench.

DEVELOPER PROGRAM / ACCENTURE BY FORAGE / FEB 2023

- *Focus:* Software Development Life Cycle (SDLC), Data Protection, Code Understanding.

TCS ION CAREER EDGE / TATA CONSULTANCY ETIQUETTE / FEB 2021

- *Focus:* Soft Skills, Communication Skills, Business Etiquette.