

Product Performance Analysis

Total Sales

1.57M

Order Date

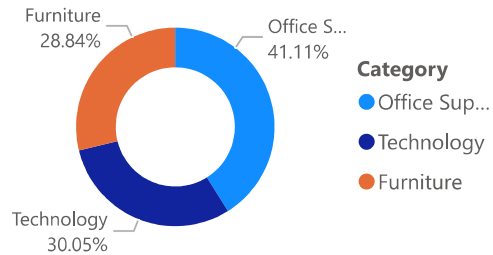
27-12-2020

31-12-2020

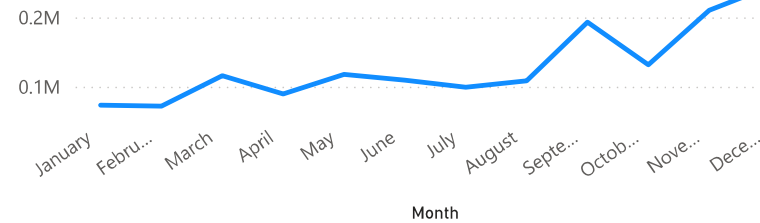
Category

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

Total Sales by Category



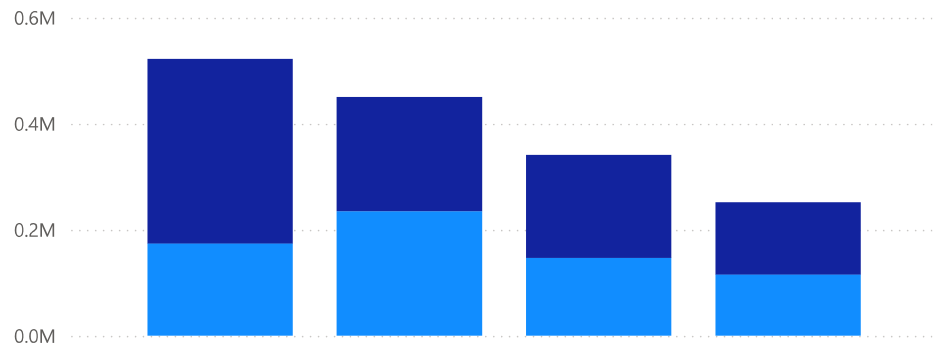
Total Sales by Month



Highest Sales under office category(41%)
East region has the highest sales
Highest Sales in December month

Total Sales by Region with Profit Margin

Profit margin category ● High Margin ● Low Margin



Sales and Profit by Product and Category."

Product Name	Sum of Sales Amount	Sum of Profit
Storex Dura Pro Binders	1,009.42	18.83
Staples in misc. colors	2,197.16	93.24
Staples	2,189.07	180.85
Staple remover	1,352.51	27.02
Staple envelope	2,031.94	292.01
Easy-staple paper	2,770.73	652.79
Chromcraft Round Conference Tables	8,080.05	-158.60
Total	19,630.88	1,106.14

Sum of Sales Amount by Category

