

Retail Sales Performance Dashboard

Region

All

Customer_segment

All

Total Sales

\$900M

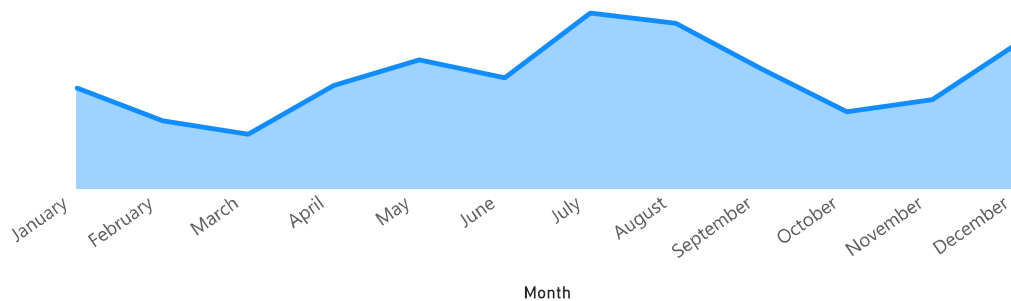
Total Profit

\$332M

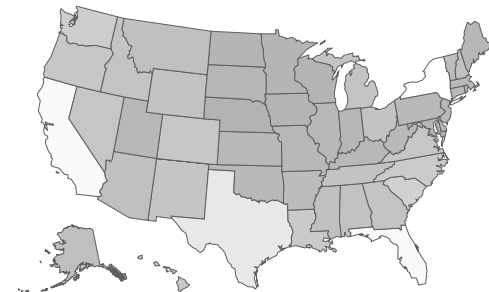
Total Unit Sold

2M

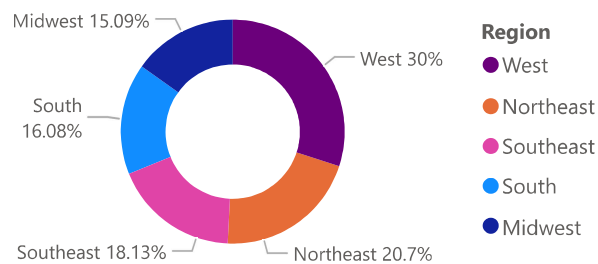
Total Sales by Month



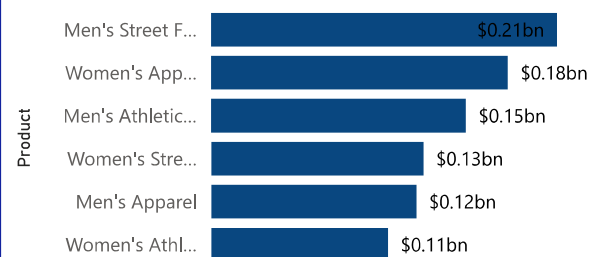
Sum of Total Sales by State



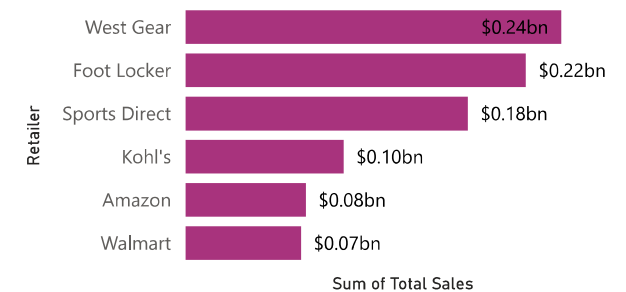
Total Sales by Region



f Total Sales by Product



Total Sales by Retailer



Retail Sales Performance Dashboard

High Performing Regions West (Total Sales = \$26,99,43,182(30%)

Sales trends over time = Highest sales in July month

Sum of total sales in July = 9,54,80,694