

First draft link:

https://public.tableau.com/profile/shalini2290#!/vizhome/Final_project_10/Story1?publish=yes

Final version link:

https://public.tableau.com/profile/shalini2290#!/vizhome/Finalstory_Loantrends/FinalStory?publish=yes

Summary:

Based on the observations, From the bubble graph on slide-1 we can see that number of loans are more for Debt Consolidation. From slide-2 we can see that there is a huge variation in the Borrowers rate from state to state. From slide-3 observations there is a strong relationship between average Borrowers rate and credit score. Higher the credit score lower the Borrowers rate. From the slide-4, we see an increase in number of loans from the 2007 to 2008 then we see a drop in 2009. From 2009 – 2012 there is continuous increase in number of loans and a sharp rise in 2013. We see an immediate drop in 2014.

Design:

On slide-1, changed the look of visualization by removing gradient color to the bubble graph. As the size of the bubble is already representing the loan counts.

Initially listed the category with numbers later on assigned names to the respective numbers. Also added the units to the axis on slide-2 and slide-3.

Feedback:

Feedback received from Alina from udacity slack channel:

Hi! Nice visualisations, I like how you've manipulated data by excluding certain areas. Here is my feedback:

- 1) Your story has been saved while you were on the final slide, so when the link is opened, the story starts from the end.
 - 2) On Slide 1, in the bubble graph, you don't have to use gradient colour to represent biggest groups, as the size of bubbles actually shows it. You may though want to use color coding for the Loan Categories.
 - 3) That brings me to the Loan Categories, I think it would be better if the names of categories are listed instead of numbers, as it makes it a little difficult to refer back to the legend. Also by the time I got to slide 3, I already forgot what top 5 categories were.
 - 4) You can actually edit the tool tip, legends to add more insights! For instance in Slide 2, I didn't understand what units is Avg. Borrowers Rate in? on the Slide 2 I love how you've isolated USA on a map, minimalist and nice.
- Overall keep up the great work!

Resources:

https://onlinehelp.tableau.com/current/pro/desktop/en-us/datafields_fieldproperties_aliases_ex1editing.html