# IDEATION PHASE

## Brainstorm and idea prioritization template
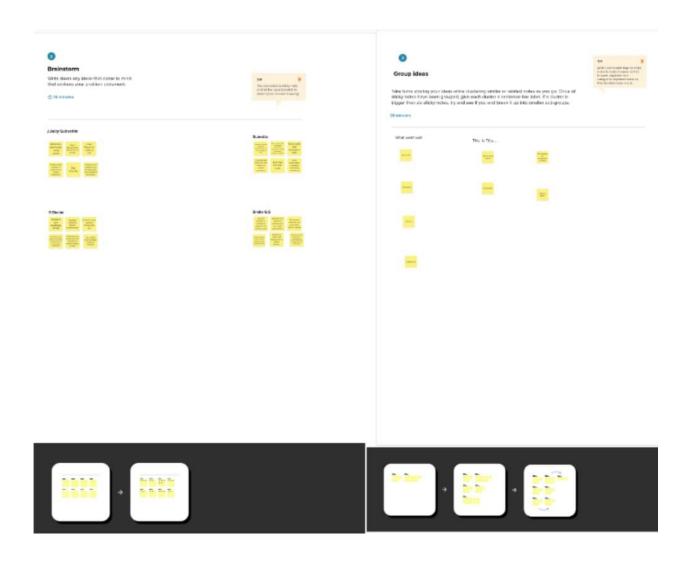
| Date | 4 November 2023 |
|---|---|
| Team ID | NM2023TMID10132 |
| Project name | How to create a reel design using canva |

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out of the box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

**Step-1 Team Gathering, Collaboration and Select the Problem statement**

**Step-2: Brainstorm , Idea Listing ang Grouping.**

**Step-3:Idea Prioritization**