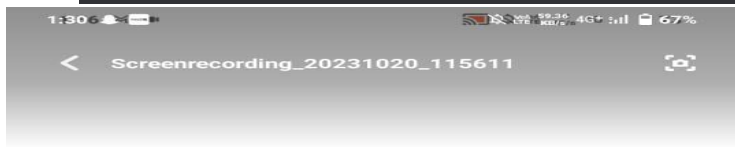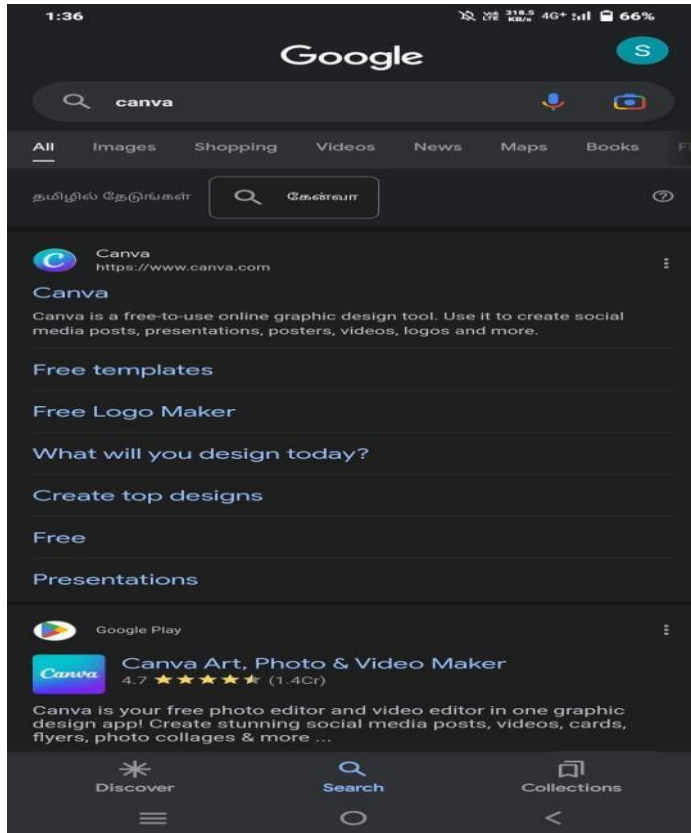# PROJECT DOCUMENTATION

| | |
|---|---|
| Date | 22 October 2023 |
| NM ID | NM2023TMID10132 |
| Team Leader | 7AD05CFDC570450915C434F8768548AF |
| Team Member 1 | 52797376A8F7B4AB3D843D8DB5813F20 |
| Team Member 2 | F34F5C41480EA9584C246555559D2535 |
| Team Member 3 | D05059C9E98CED0A160480BE18931D03 |
| Title | To Create Instagram Reel design using canva |

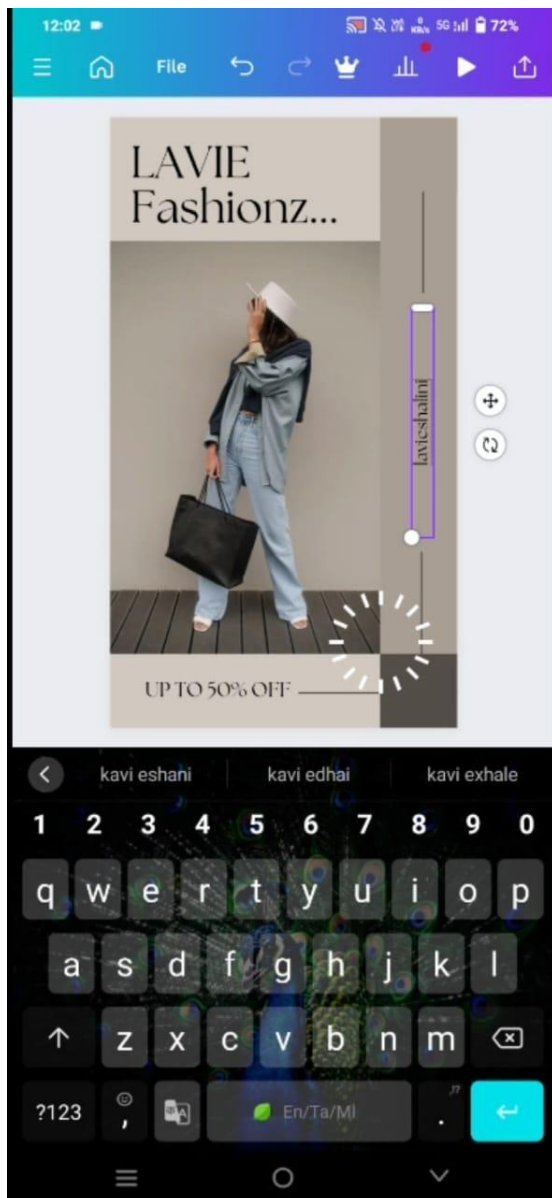**To create Instagram reels using canva and get minimum of 100 likes:**

Step1: Open canva and sign in

# Google

🔍 canva     🎤   📷

All    Images    Shopping    Videos    News    Maps    Books   Fi

தமிழில் தேடுங்கள்    🔍 கேள்வா      ❓

**Canva**
https://www.canva.com    ⋮

**Canva**

Canva is a free-to-use online graphic design tool. Use it to create social media posts, presentations, posters, videos, logos and more.

**Free templates**

**Free Logo Maker**

**What will you design today?**

**Create top designs**

**Free**

**Presentations**

Google Play    ⋮

**Canva Art, Photo & Video Maker**
4.7 ★★★★½ (1.4Cr)

Canva is your free photo editor and video editor in one graphic design app! Create stunning social media posts, videos, cards, flyers, photo collages & more ...

✳️    🔍    ▢
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00:07  ━━●━━━━━━━━━━   03:00

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≡    ○    ‹

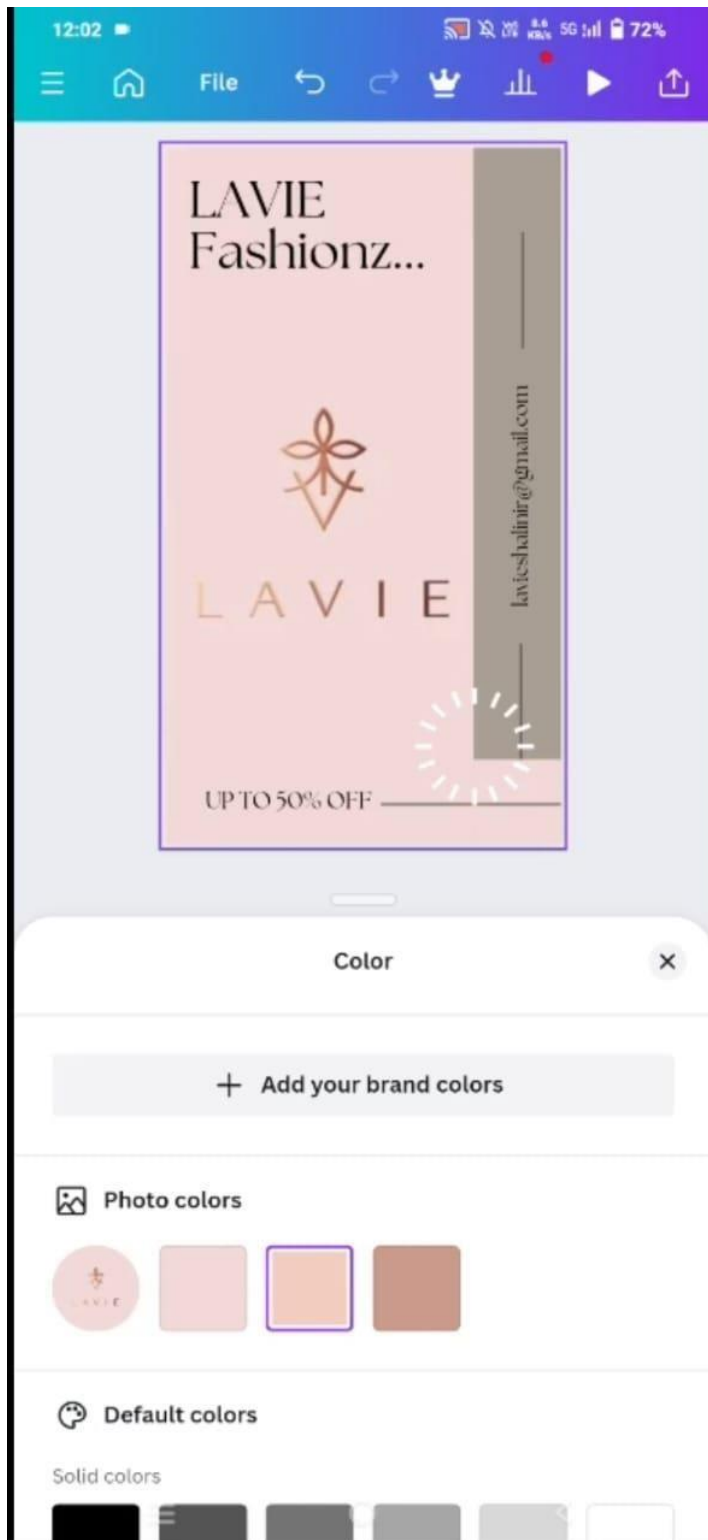Step 2- Search video templates for Instagram reels related to clothing.



Step-3: Edit the brand name, email, logo in the selected template.
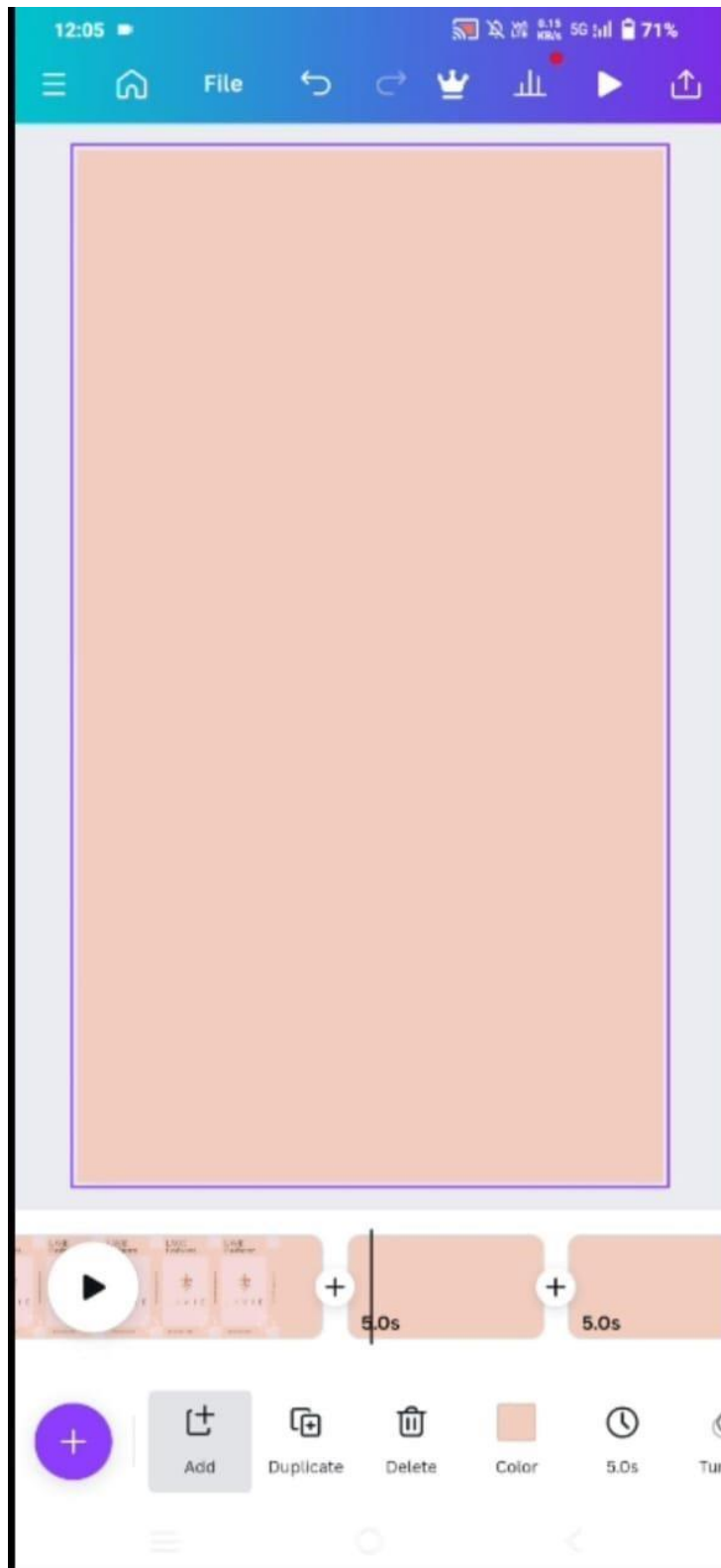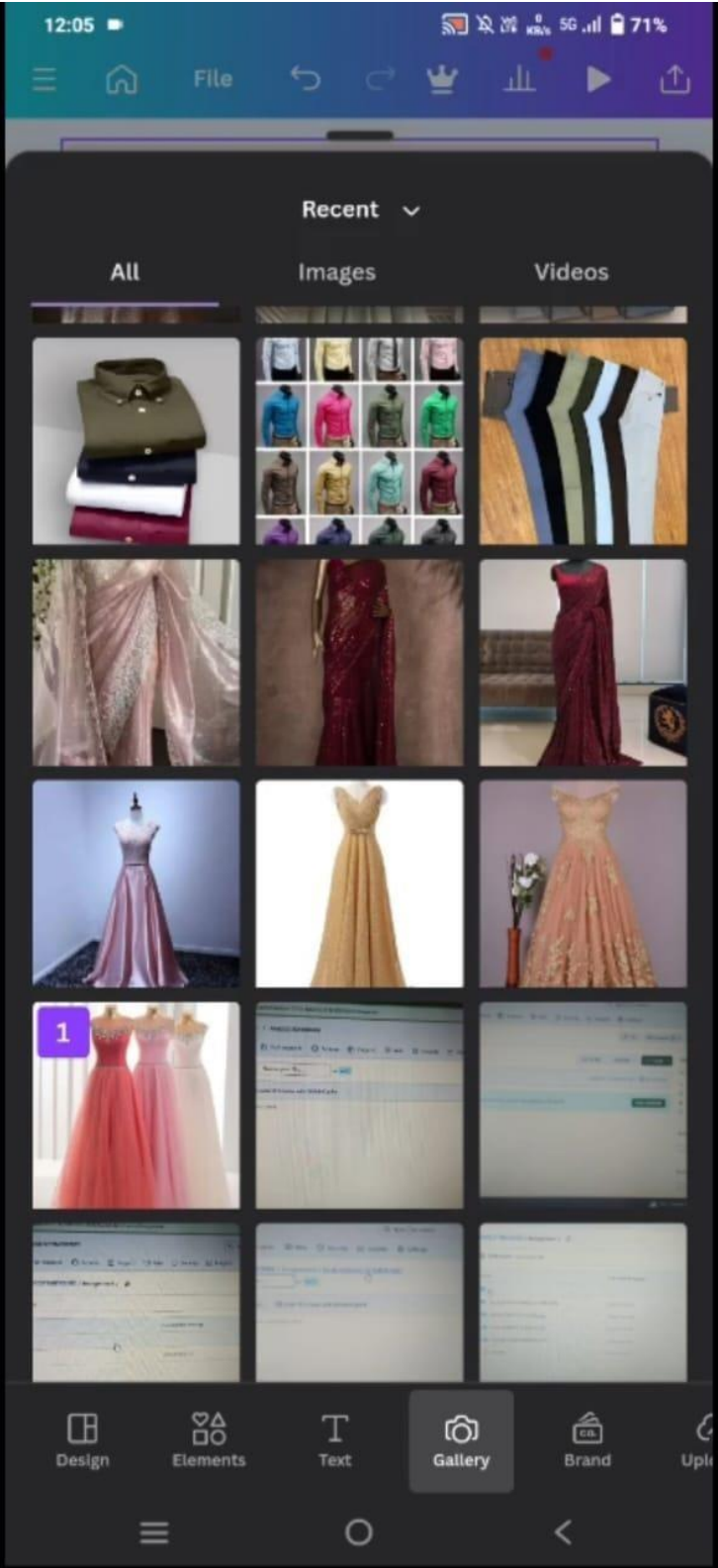
Step-4: Change the colors by adding brand colors.

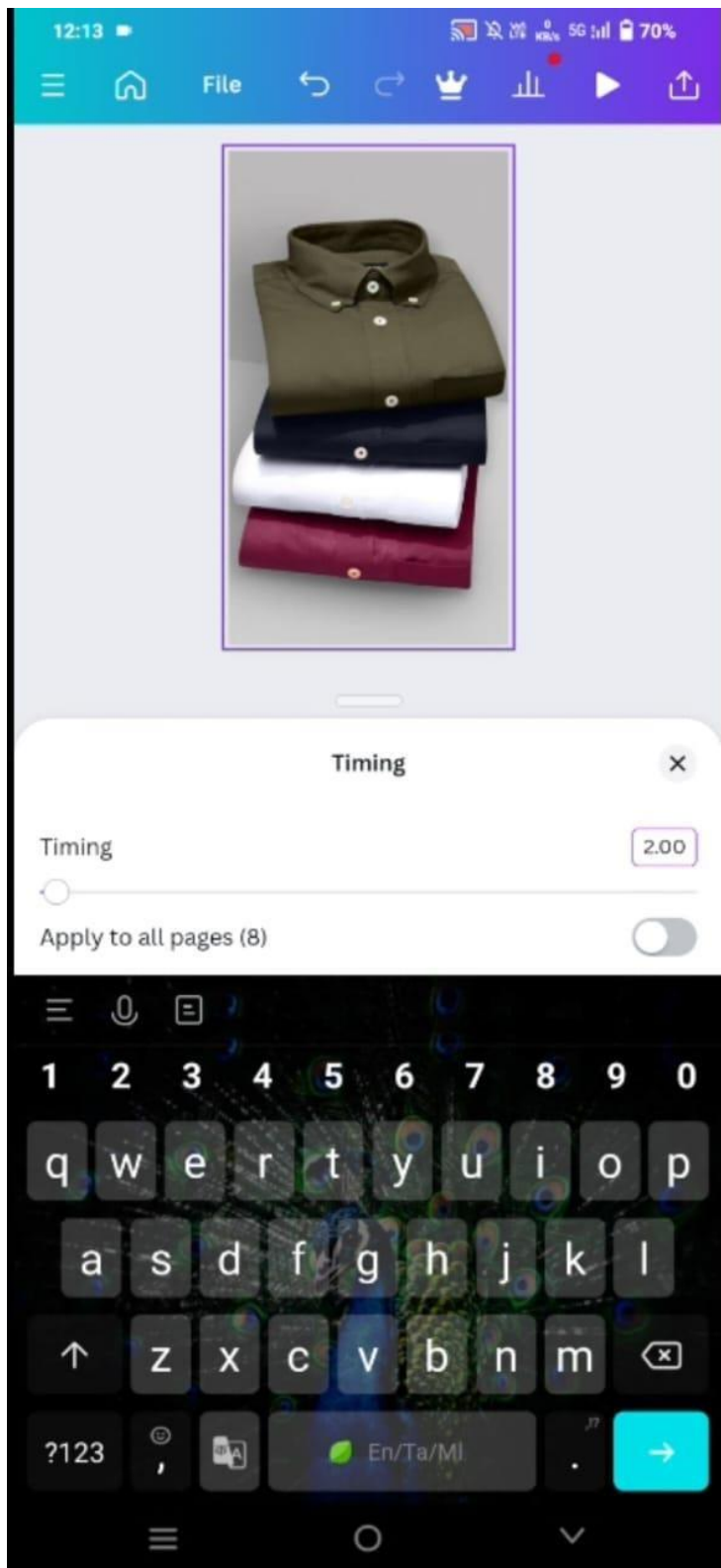Step-5: Add extra pages to the canva reel.

Step-6: Add cloths images to the reel.

File



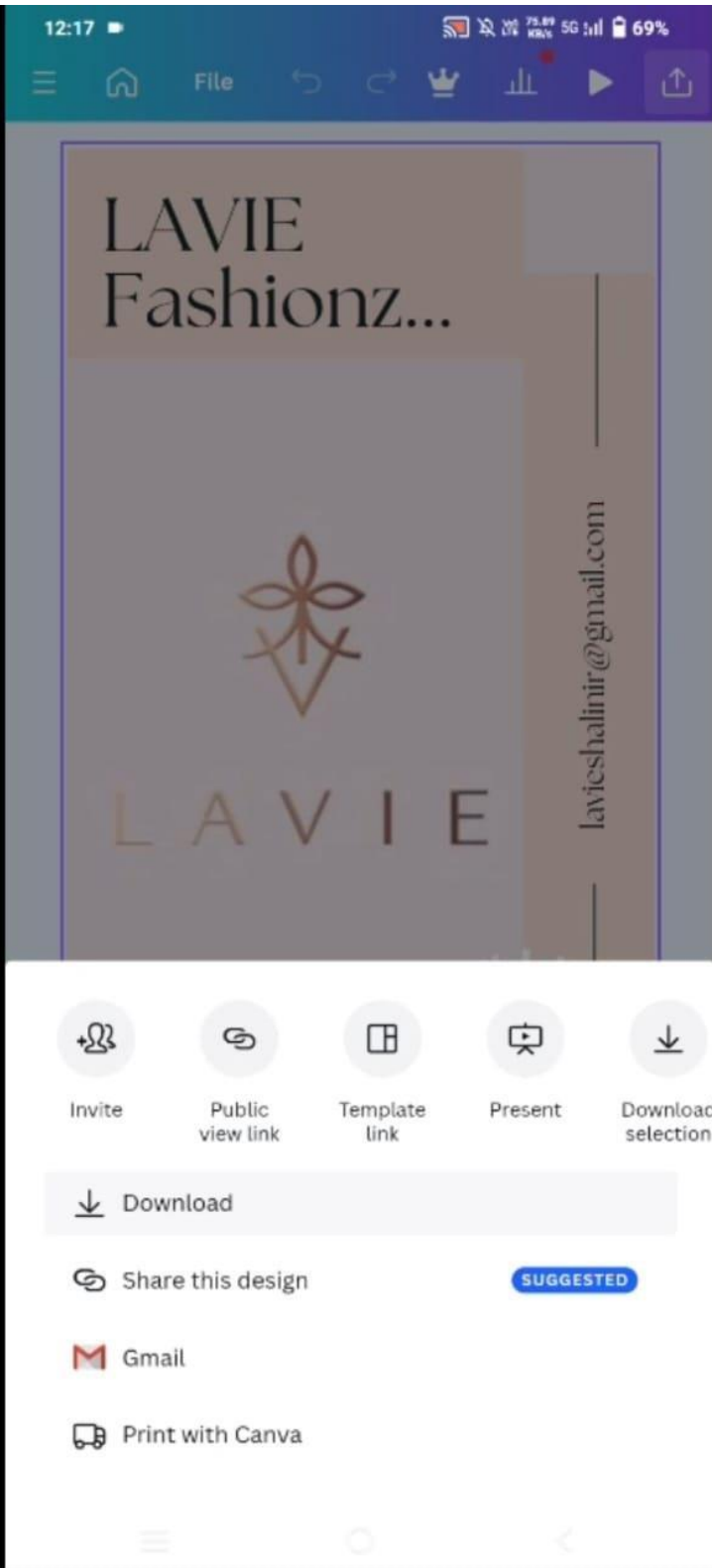Recent ⌄

All          Images          Videos

Design     Elements     Text     Gallery     Brand     Upl

Step-7: Add suitable time to the pages to make the reel 30 seconds.



Step-8: To download the created reel.

☰  ⌂  File  ↶  ↷  👑  ⅲ  ▶  ⬆

LAVIE
Fashionz...

laivieshalinir@gmail.com

L A V I E

| | | | | |
|---|---|---|---|---|
| 👥+ | 🔗 | ⊟ | 📱 | ⬇ |
| Invite | Public view link | Template link | Present | Download selection |

⬇  Download

🔗  Share this design          **SUGGESTED**

M  Gmail

🚚  Print with Canva

☰          ○          ‹

☰  🏠  File  ↶  ↷  👑  📊  ▶  📤

< **Save as...**

**File type**

▶️ MP4 Video  **SUGGESTED**  ⌄

**Quality**

────────────────────────◯

1080p (HD)  👑
For streaming

**Select pages**

All pages (8)  ⌄

✅ Save download settings

**Download**

# Preparing your design...

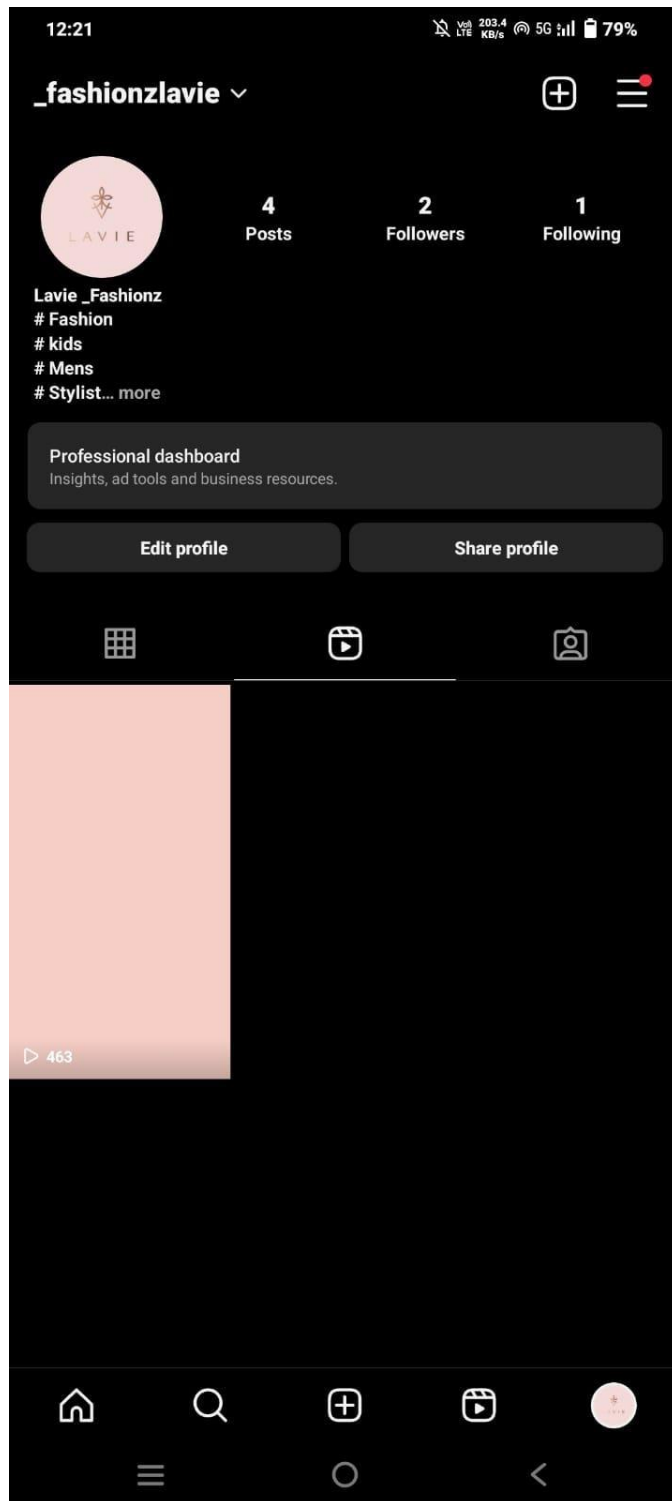To ensure your design downloads, please don't close the app.



"Good design encourages a viewer to want to learn more."

— Alexander Isley

Cancel

Step-9: To upload the downloaded video to Instagram business account.



Step-10: To attract customers and get minimum of 100 likes.

265 likes
View 1 comment
2 days ago

Demo link:

https://youtu.be/zJhfV1mUjb4?si=OJKcPTJ9omElqdF3


Instagram link:

https://www.instagram.com/reel/CyniQCVy2dQ/?igshid=MTc4MmM1YmI2Ng==