IN FASHION Business

Daily Newsletter: | Sunday 25th of August 2024

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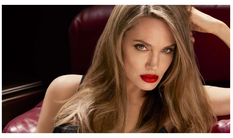
TOM FORD unveils New Runway Lip Color campaign starring Angelina Jolie



Introducing Angelina Jolie for the new TOM FORD Runway Lip Color in a campaign that brings together two icons. An inveterate trailblazer, Jolie drives her personal narrative with st....

FASHION BUSINESS

Nike and LEGO forge multi-year partnership to inspire global kids with sport and creative play

The LEGO Group and NIKE, Inc today announced a multi-year partnership that will celebrate creative play and sport, offer...

Memory updated H&M Home Debuts in Mumbai with flagship store at Phoenix Marketcity

H&M Home has officially launched its first-ever store in Mumbai, setting a new benchmark in the city's retail landscape. The 3,700...

TEXTILES

National Technical Textiles Mission (NTTM) revolutionizes India's textile sector, drives economic growth

The National Technical Textiles Mission (NTTM) is making significant strides in revolutionizing India's textile industry, fostering in....

Archroma showcases 'Planet Conscious' solutions at Febratex 2024

Archroma, a global leader in specialty chemicals towards sustainable solutions, is bringing its latest "Planet Conscious" i....

BEAUTY

Mamaearth launches 'Kerala Thaali' hair care range, embracing regional beauty rituals

Demonstrating its commitment to regional innovation and cultural appreciation, Mamaearth has unveiled its latest product line, the Kerala Th....

Mars Cosmetics debuts in Mumbai with a new kiosk at Inorbit Mall, Vashi

Mars Cosmetics, renowned for blending beauty with affordability, has officially made its mark in the City of Dreams with the launch of its f....

RETAIL

Celebrated Menswear designer Kunal Anil Tanna unveils exquisite new store in Kala Ghoda, South Bombay

The launch of Kunal Anil Tanna's new store in Kala Ghoda marked an exquisite fusion of modern elegance and classic artistry. The event...

A gateway to timeless luxury: Zoya opens in Chennai at Taj Coromandel

In the heart of Chennai, where tradition dances gracefully with modernity, Zoya from the House of Tata unveils its flagship boutiq...

EXCLUSIVE FIRST

Spykar's Awareness Film Advocates for Honoring the Flag Post-Independence Day

India recently celebrated its Independence Day on 15th August, a day filled with national pride and deep reflection. In alignment with ....

Vero Moda poised to celebrate 15 Years of Fashion Excellence in India

Vero Moda, a prominent international fashion brand, is set to mark 15 years in the Indian market within the next few months. Since its entry....

TRENDS

TOM FORD unveils New Runway Lip Color campaign starring Angelina Jolie

Introducing Angelina Jolie for the new TOM FORD Runway Lip Color in a campaign that brings together two icons. An inveterate trailblazer, Jolie drives.....

Gap's Fall 2024 campaign features Troye Sivan and Dance in Denim

Gap debuts its Fall 2024 campaign, featuring dancers and artists showcasing the brand's fall denim collection as a canvas for creativity. Th.....

SUSTAINABILITY

Fashion Icons celebrate Mṛjā Collective's pop-up launch in Bengaluru

Mṛjā Collective, the luxury ethical fashion platform that redefines the "Made in India" label, successfully held its laun....

Bombay Trooper celebrates 10 years of innovation with sustainable fashion and new collections

Bombay Trooper, a standout name in the fashion industry, is celebrating its 10-year anniversary with a renewed commitment to innovation, sus....

INNOVATION FORUM

Casio teams up with STEPN GO for NFT Sneakers launch

Casio Computer Co., Ltd. announced today a collaboration with the move-and-earn Web3[1] lifestyle app STEPN GO as part of the VIRTUAL G....

Casio to release fourth G-SHOCK Rui Hachimura Signature Model

Casio Computer Co., Ltd. announced today the release of the GBM-2100RH, a new addition to the G-SHOCK brand of shock-resistant watches. This....

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