

SHALOO SHALINI

Information Architect, Technical Writer @Arcana Network

Building what's worth writing. Writing what's worth reading and stimulating!




COORDINATES

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SKILLS

Docs-as-code

Dev docs, APIs, User Docs

Information Architecture

Onboarding UX

Technical Marketing

Whitepapers, Product Briefs

Blogs

Leads via Docs

AI-enabled Support

WORK SAMPLES

Blog: [EIP-7702 Musings](#)

Open Source: [GenPipes](#)

Dev Docs: [Arcana Network](#)

Marketing: [Cloud TL Series](#)

EXPERIENCE

Cryptography/Blockchain

Networking

Cloud, Virtualization

Distributed Data

Management

HPC, Scheduling

Storage, File Systems

Compiler Design

Hand held computing

Enterprise Mail/Calendar

EDUCATION

Delhi Institute of Tech (Delhi University) **94% with honors**

B.E Computer Science 1993

OVERVIEW

I bridge the customer-product gap. I simplify complex tech with UX/DX-focused easily accessible information via user, dev, API docs, and product briefs that spark conversations. I **drive value across engineering, sales, and marketing**. With **docs-as-code**, **deep technical knowledge**, and **hands-on execution**, I transform onboarding into a seamless experience. *Reach out for **product documentation** that's **accurate, alive, and accessible** in fast-evolving environments.*

PROFESSIONAL EXPERIENCE

Information Architect, Docs Engineer Arcana Network (*acquired by Avail*) — **2022–Present**

Simplify, streamline complex blockchain onboarding with comprehensive, user-friendly [documentation](#). Automate API docs, build SDK guides, sample code, collaterals, technical blogs, while providing critical UX insights and managing GitHub CI/CD doc processes. [Restructured Text, Markdown, MkDocs, Docusaurus, Nextra, GitHub, RTD, Vale, Jinja2, Netlify, Notion, React, Vite, Vue, HTML/CSS, Python, Go, Javascript, Typescript, Rust, C, C++, Shell scripts]

Docs-as-Code, Consultant — **2014–2022** (*IDC, Veritas, Developerhub, PulseSecure, WiteSand*) **(8 yrs)**

Leveraged expertise in enterprise SW products, distributed computing, cloud, SaaS, Networking and AI/ML to drive customer-centric technology adoption by simplifying deeply technical concepts to new users. Successfully participated in [Google Season of Docs 2019](#) - [GenPipes](#) ([Sphinx](#)) and Numpy ([Hugo](#)) site content. Expert in docs-as-code implementations, end-to-end.

VP Technical Marketing, PrimaryIO (*Cachebox*) — **2013-2014** **(1 yr)**

Developed product strategies, created **marketing collateral**, and leveraged engineering insights to enhance product positioning and market presence in the telecom space in Korea.

Technology Marketing, Consultant — **2010-2013** **(4 yrs)**

Empowered clients like **IBM, Intel, NetMagic, CacheBox, SignalFX** and [Thought Leaders](#) with strategic marketing collaterals, *competitive analysis, and technical documentation*.

Product Manager, Librato (*SolarWinds*) — **2008-2010** **(2 yrs)**

Pioneered developer advocacy, **PoCs**, crafted innovative product strategies, and collaborated with sales and marketing to drive successful product launches in DR, HA, and technical marketing.

SW Architect, Evergrid — **2006-2008** **(2 yrs)**

Architected and led HPC IP-based enterprise computing solution (process containers) for DR and server consolidation before VMs were a thing. Launched a new innovative process migration and disaster recovery product while building high-performing engineering teams.

Principal SW Engg, Veritas, Symantec Research Labs — **2004-2006** **(2 yrs)**

Demonstrated research-to-project transformation via innovative storage I/O optimization tech (SoC simulation techniques for storage analytics), built P2P distributed FS with NFS/CIFS connect.

Engineering Manager, Veritas — **1999-2003** **(4 yrs)**

Led the design and delivery of VERITAS Enterprise Administrator platform, scaled engineering (6 to 24 devs), drove X-platform releases in distributed data management and storage solutions.

SMTS, Cadence Design Labs — **1998-1999** **(1 yr)**

Transitioned SW to HW engineering, compiler design for SoC development via NC-VHDL, mentor for new team, implemented Web 2.0 technologies for knowledge sharing before Confluence.

SW Engg, Riverrun — **1993-1998** **(5 yrs)**

Trailblazing product dev in mobile R&D, hand-held docmputing, enterprise calendaring, wireless device drivers multiple windows platforms. Earned recognition with the coveted 'Night in Town' award for exceptional contributions beyond expectations.

AWARDS

* **Night in town** award for creativity, innovation, DX. * **TQM Excellence** Quality award.

VOLUNTARY SERVICE

[CSPathshala](#): Created educational content to enable computer literacy in underserved schools.

Kalyani Nagar Joining Hands Citizens Group: life member, Housing society Treasurer.