

SHALOO SHALINI

Information Architect, Technical Writer @Arcana Network

Building what's worth writing. Writing what's worth reading and stimulating!



OVERVIEW

I bridge the customer-product gap. I simplify complex tech with UX/DX-focused easily accessible information via user, dev, API docs, and product briefs that spark conversations. I **drive value across engineering, sales, and marketing**. With **docs-as-code**, **deep technical knowledge**, and **hands-on execution**, I transform onboarding into a seamless experience. Reach out for **product documentation** that's **accurate, alive, and accessible** in fast-evolving environments.

PROFESSIONAL EXPERIENCE

Information Architect, Docs Engineer Arcana Network (acquired by Avail) — 2022-Present

Simplify, streamline complex blockchain onboarding with comprehensive, user-friendly documentation. Automate API docs, build SDK guides, sample code, collaterals, technical blogs, while providing critical UX insights and managing GitHub CI/CD doc processes. [Restructured Text, Markdown, MkDocs, Docusaurus, Nextra, GitHub, RTD, Vale, Jinja2, Netlify, Notion, React, Vite, Vue, HTML/CSS, Python, Go, Javascript, Typescript, Rust, C, C++, Shell scripts]

Docs-as-Code, Consultant — 2014-2022 (IDC, Veritas, Developerhub, PulseSecure, WiteSand) (8 yrs)

Leveraged expertise in enterprise SW products, distributed computing, cloud, SaaS, Networking and AI/ML to drive customer-centric technology adoption by simplifying deeply technical concepts to new users. Successfully participated in **Google Season of Docs 2019** - **GenPipes (Sphinx)** and **Numpy (Hugo)** site content. Expert in docs-as-code implementations, end-to-end.

VP Technical Marketing, PrimaryIO (Cachebox) — 2013-2014 (1 yr)

Developed product strategies, created **marketing collateral**, and leveraged engineering insights to enhance product positioning and market presence in the telecom space in Korea.

Technology Marketing, Consultant — 2010-2013 (4 yrs)

Empowered clients like **IBM, Intel, NetMagic, CacheBox, SignalFX** and Thought Leaders with strategic marketing collaterals, competitive analysis, and technical documentation.

Product Manager, Librato (SolarWinds) — 2008-2010 (2 yrs)

Pioneered developer advocacy, **PoCs**, crafted innovative product strategies, and collaborated with sales and marketing to drive successful product launches in DR, HA, and technical marketing.

SW Architect, Evergrid — 2006-2008 (2 yrs)

Architected and led HPC IP-based enterprise computing solution (process containers) for DR and server consolidation before VMs were a thing. Launched a new innovative process migration and disaster recovery product while building high-performing engineering teams.

Principal SW Engg, Veritas, Symantec Research Labs — 2004-2006 (2 yrs)

Demonstrated research-to-project transformation via innovative storage I/O optimization tech (SoC simulation techniques for storage analytics), built P2P distributed FS with NFS/CIFS connect.

Engineering Manager, Veritas — 1999-2003 (4 yrs)

Led the design and delivery of VERITAS Enterprise Administrator platform, scaled engineering (6 to 24 devs), drove X-platform releases in distributed data management and storage solutions.

SMTS, Cadence Design Labs — 1998-1999 (1 yr)

Transitioned SW to HW engineering, compiler design for SoC development via NC-VHDL, mentor for new team, implemented Web 2.0 technologies for knowledge sharing before Confluence.

SW Engg, Riverrun — 1993-1998 (5 yrs)

Trailblazing product dev in mobile R&D, hand-held docmputing, enterprise calendaring, wireless device drivers multiple windows platforms. Earned recognition with the coveted 'Night in Town' award for exceptional contributions beyond expectations.

AWARDS

* **Night in town** award for creativity, innovation, DX. * **TQM Excellence** Quality award.

VOLUNTARY SERVICE

CSPathshala: Created educational content to enable computer literacy in underserved schools.
Kalyani Nagar Joining Hands Citizens Group: life member, Housing society Treasurer.

COORDINATES

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SKILLS

Docs-as-code
Dev docs, APIs, User Docs
Information Architecture
Onboarding UX
Technical Marketing
Whitepapers, Product Briefs
Blogs
Leads via Docs
AI-enabled Support

WORK SAMPLES

Blog: [EIP-7702 Musings](#)
Open Source: [GenPipes](#)
Dev Docs: [Arcana Network](#)
Marketing: [Cloud TL Series](#)

EXPERIENCE

Cryptography/Blockchain
Networking
Cloud, Virtualization
Distributed Data Management
HPC, Scheduling
Storage, File Systems
Compiler Design
Hand held computing
Enterprise Mail/Calendaring

EDUCATION

Delhi Institute of Tech (Delhi University) **94% with honors**
B.E Computer Science 1993