

CUSTOMER RETENTION ANALYSIS - Overview

Total Customers

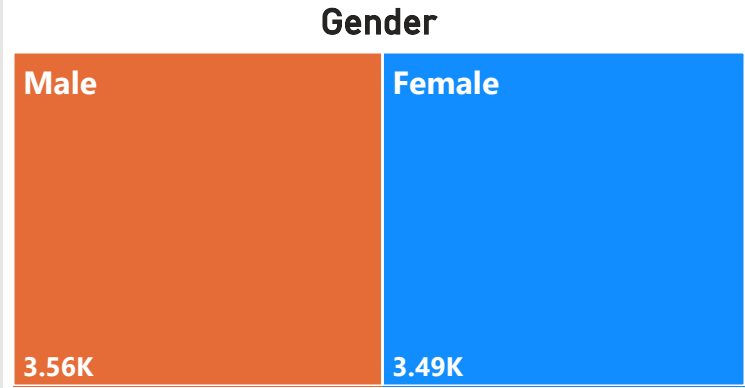
7043

Churned Customers

1869

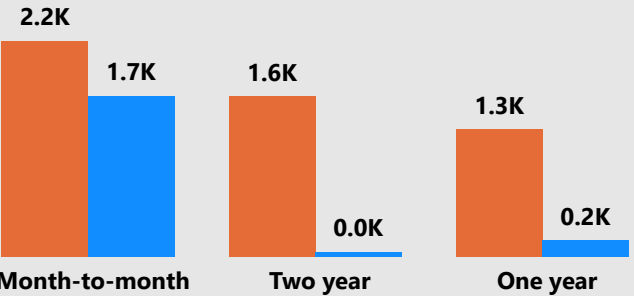
Total Revenue

16.06M



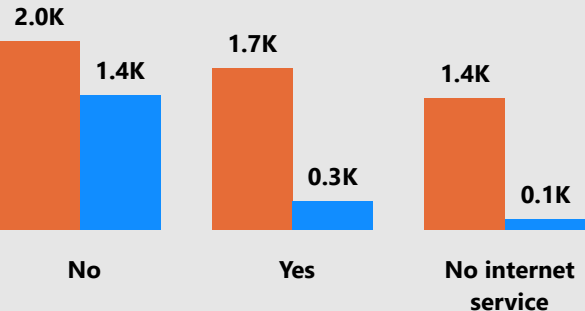
Total Customers by Contract

Churn No Yes



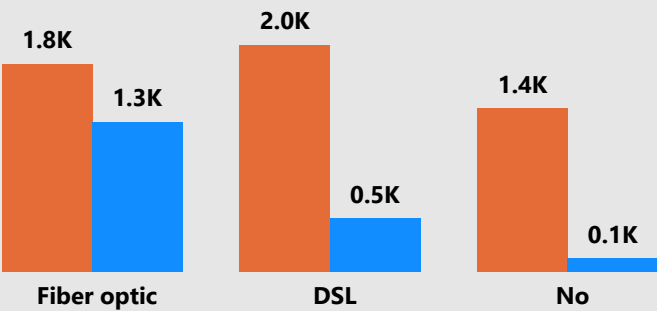
Total Customers by TechSupport

Churn No Yes



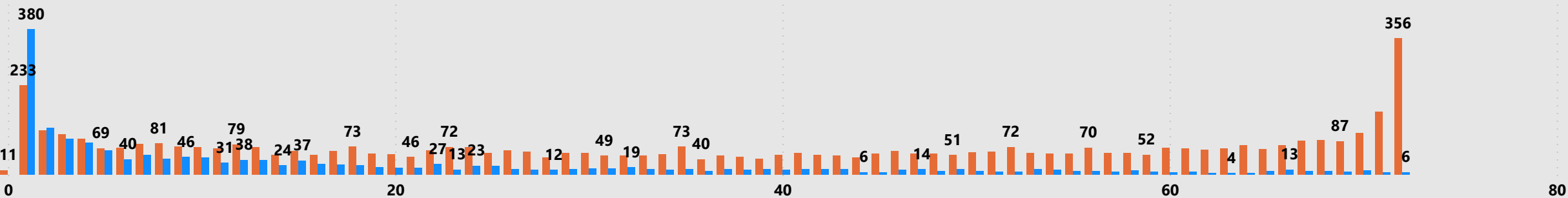
Total Customers by Internet Service

Churn No Yes



Contract by Tendure

Churn No Yes



CUSTOMER RETENTION ANALYSIS - Demographic

Average Monthly Charges

65.20

Total Tenure

112K

CustomerID

All



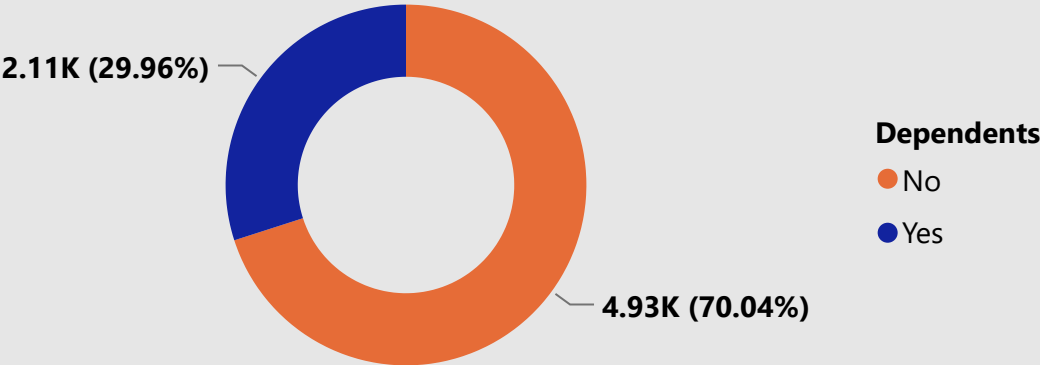
Female Customers

3488

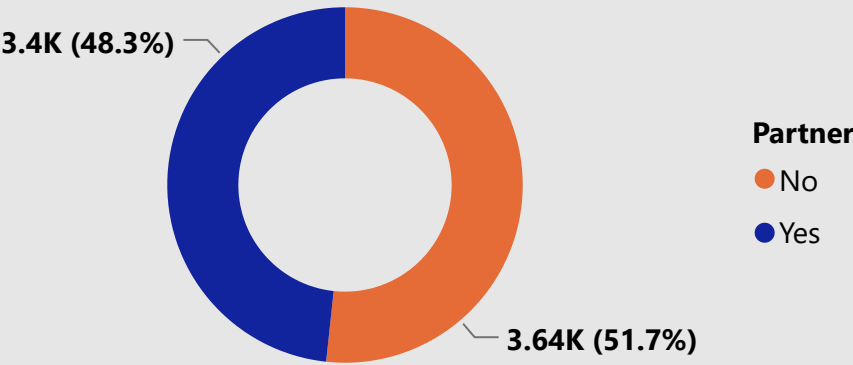
Male Customers

3555

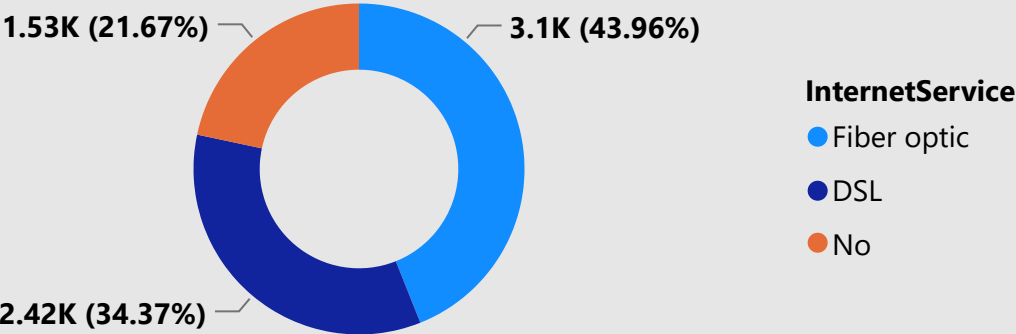
Total Customers by Dependents



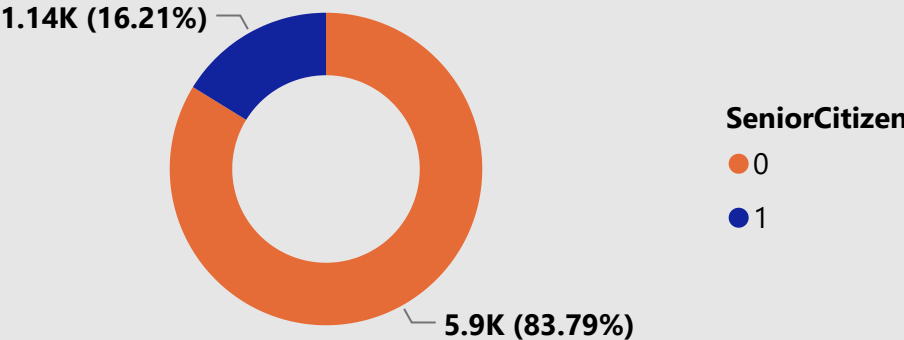
Total Customers by Partner



Total Customers by Internet Service



Total Customers by Senior Citizens



CUSTOMER RETENTION ANALYSIS - Account Info

CustomerID

All

Churn

All

Total Admin Tickets

3632

Total Tech Tickets

2955

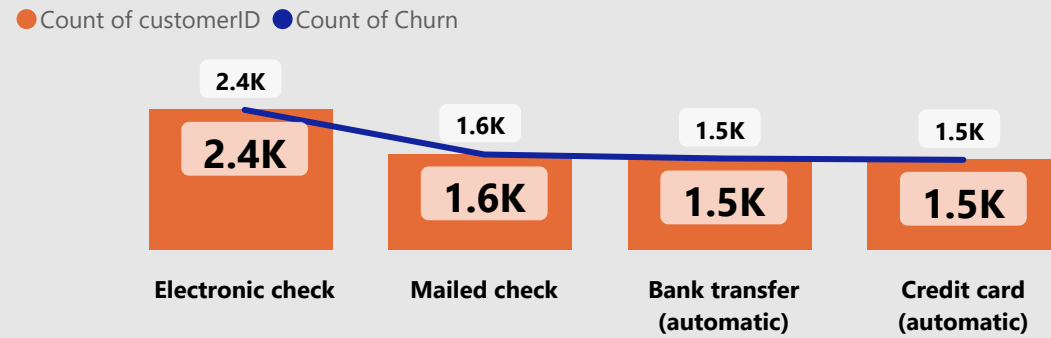
Total Revenue

16.06M

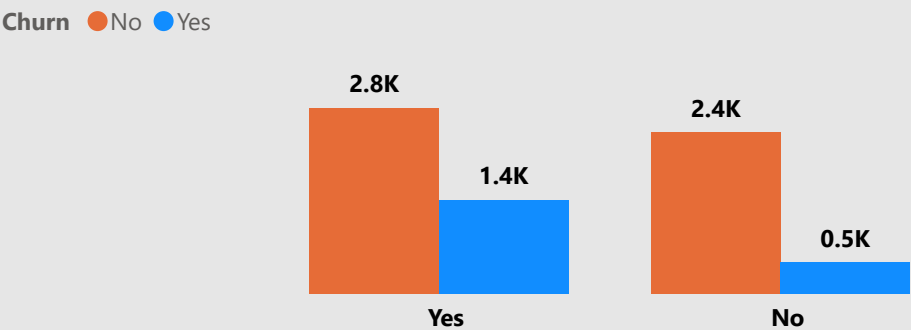
Total Monthly Charges

456.12K

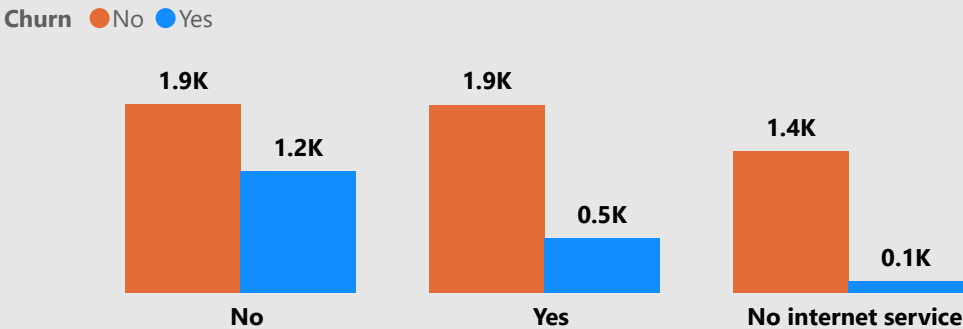
Total Customers by PaymentMethod



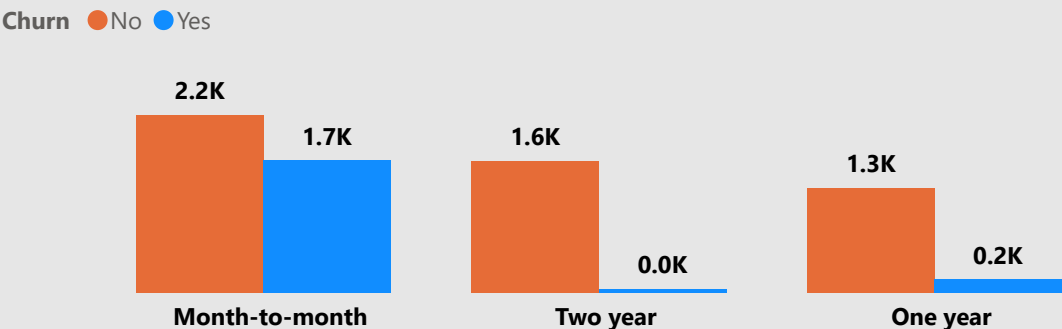
Total Customer by PaperlessBilling



Total Customers by DeviceProtection



Total Customers by Contract



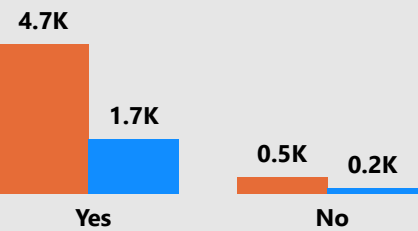
CUSTOMER RETENTION ANALYSIS - Services

CustomerID

All

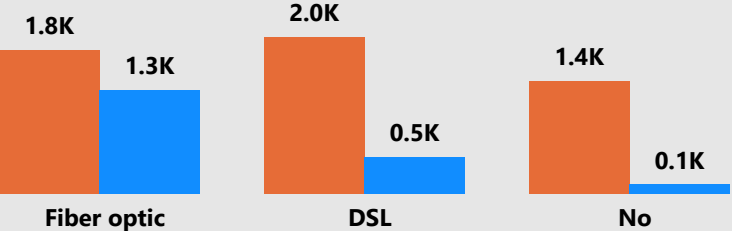
Total Customer by Phone Service

Churn No Yes



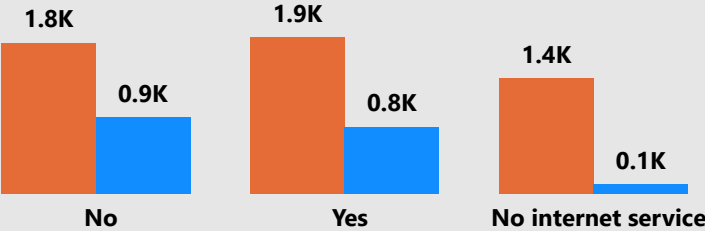
Total Customer by Internet Service

Churn No Yes



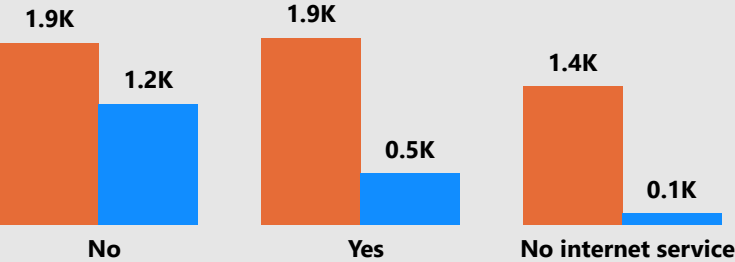
Total Customer by Streaming Movies

Churn No Yes



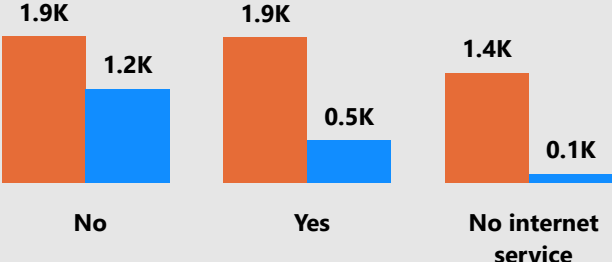
Total Customer by Online Backup

Churn No Yes



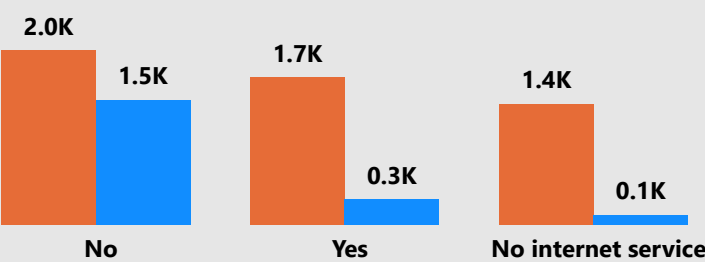
Total Customer by Device Protection

Churn No Yes



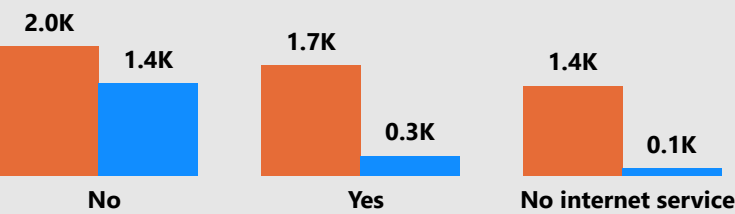
Total Customer by Online Security

Churn No Yes



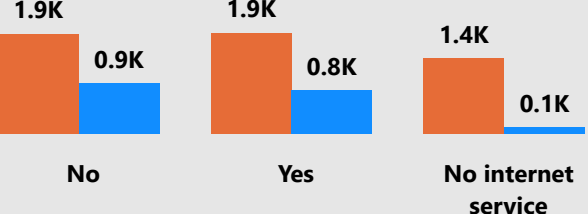
Total Customer by Tech Support

Churn No Yes



Total Customer by Streaming TV

Churn No Yes



Total Customer by Multiple Lines

Churn No Yes

