

Brand Identity Guide for sham

Brand Vibe: Calm & Minimal

Brand Color Palette



#ffffff
RGB:
255,255,255



#800000
RGB: 128,0,0



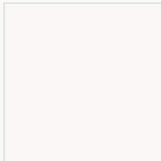
#3a4a3d
RGB: 58,74,61



#ffd700
RGB: 255,215,0



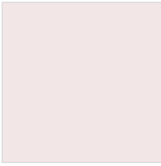
#4cb648
RGB: 76,182,72



#fbf7f7
RGB:
251,247,247



#6d796f
RGB:
109,121,111



#f3e6e6
RGB:
243,230,230

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Additional Information

Brand Request Details

Company Type: Technology

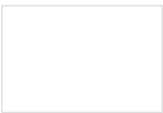
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About This Document

This brand identity guide was generated using AI technology based on your brand specifications. The content, color psychology, and recommendations are designed to help establish a cohesive and professional brand identity.

This document serves as a starting point for your branding journey. You may want to work with professional designers to further refine and develop these concepts into tangible brand assets.

Color Palette Reference



Color 1
HEX: #ffffff
RGB: 255, 255, 255



Color 2
HEX: #800000
RGB: 128, 0, 0



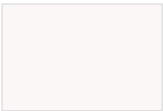
Color 3
HEX: #3a4a3d
RGB: 58, 74, 61



Color 4
HEX: #ffd700
RGB: 255, 215, 0



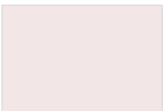
Color 5
HEX: #4cb648
RGB: 76, 182, 72



Color 6
HEX: #fbf7f7
RGB: 251, 247, 247



Color 7
HEX: #6d796f
RGB: 109, 121, 111



Color 8
HEX: #f3e6e6
RGB: 243, 230, 230