# d Identity Guide for Greens

Brand Vibe: Premium & Luxurious

### **Brand Color Palette**

#ffffff RGB: 255,255,255



#094729 RGB: 9,71,41



#f6f9f7 RGB: 246,249,247



#b4c7be RGB: 180,199,190



#bdcec6 RGB: 189,206,198



#124d31 RGB: 18,77,49

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## **Additional Information**

## **Brand Request Details**

Company Type: Healthcare

Brand Vibe: Premium & Luxurious

Additional Notes: Premuim health care facilities for family

#### **About This Document**

This brand identity guide was generated using AI technology based on your brand specifications. The content, color psychology, and recommendations are designed to help establish a cohesive and professional brand identity.

This document serves as a starting point for your branding journey. You may want to work with professional designers to further refine and develop these concepts into tangible brand assets.

## **Color Palette Reference**

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Color 1

HEX: #ffffff

RGB: 255, 255, 255

Color 2

HEX: #094729 RGB: 9, 71, 41

Color 3

HEX: #f6f9f7

RGB: 246, 249, 247

Color 4

HEX: #b4c7be

RGB: 180, 199, 190

Color 5

HEX: #bdcec6 RGB: 189, 206, 198

Color 6

HEX: #eff3f1

RGB: 239, 243, 241

Color 7

HEX: #acc1b7

RGB: 172, 193, 183



Color 8

HEX: #124d31 RGB: 18, 77, 49