Brand Identity Guide for Breezy bitez

Brand Vibe: Bold & Energetic

Brand Color Palette

#ffffff RGB: 255,255,255



#25632d RGB: 37,99,45



#fcfffe RGB: 252,255,254





#fcfcfc RGB: 252,252,252

> #ececec RGB:



#010101 RGB: 1,1,1

#b2c9b6 RGB: 178,201,182

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Additional Information

Brand Request Details

Company Type: Food & Beverage

Brand Vibe: Bold & Energetic

Additional Notes: target audience are people from 15 to 35 age categories, it is a small food truck

which gives healthy food

About This Document

This brand identity guide was generated using AI technology based on your brand specifications. The content, color psychology, and recommendations are designed to help establish a cohesive and professional brand identity.

This document serves as a starting point for your branding journey. You may want to work with professional designers to further refine and develop these concepts into tangible brand assets.

Color Palette Reference

Color 1
HEX: #ffffff
RGB: 255, 255, 255

HEX: #25632d RGB: 37, 99, 45

Color 3
HEX: #fcfffe
RGB: 252, 255, 254

Color 4
HEX: #ccdace
RGB: 204, 218, 206

Color 5 HEX: #fcfcfc RGB: 252, 252, 252

Color 6
HEX: #ececec
RGB: 236, 236, 236

Color 7 HEX: #010101 RGB: 1, 1, 1

Color 8 HEX: #b2c9b6