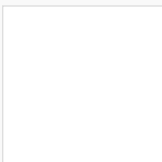


# Brand Identity Guide for hh

*Brand Vibe: Calm & Minimal*

## Brand Color Palette



#ffffff  
RGB:  
255,255,255



#800000  
RGB: 128,0,0



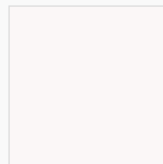
#3a4a3d  
RGB: 58,74,61



#ffd700  
RGB: 255,215,0



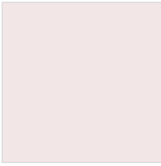
#4cb648  
RGB: 76,182,72



#fbf7f7  
RGB:  
251,247,247



#6d796f  
RGB:  
109,121,111



#f3e6e6  
RGB:  
243,230,230

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# Additional Information

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## Brand Request Details

Company Type: Retail

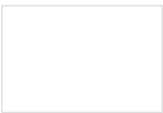
Brand Vibe: Calm & Minimal

## About This Document

This brand identity guide was generated using AI technology based on your brand specifications. The content, color psychology, and recommendations are designed to help establish a cohesive and professional brand identity.

This document serves as a starting point for your branding journey. You may want to work with professional designers to further refine and develop these concepts into tangible brand assets.

## Color Palette Reference



Color 1  
HEX: #ffffff  
RGB: 255, 255, 255



Color 2  
HEX: #800000  
RGB: 128, 0, 0



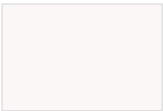
Color 3  
HEX: #3a4a3d  
RGB: 58, 74, 61



Color 4  
HEX: #ffd700  
RGB: 255, 215, 0



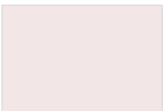
Color 5  
HEX: #4cb648  
RGB: 76, 182, 72



Color 6  
HEX: #fbf7f7  
RGB: 251, 247, 247



Color 7  
HEX: #6d796f  
RGB: 109, 121, 111



Color 8  
HEX: #f3e6e6  
RGB: 243, 230, 230