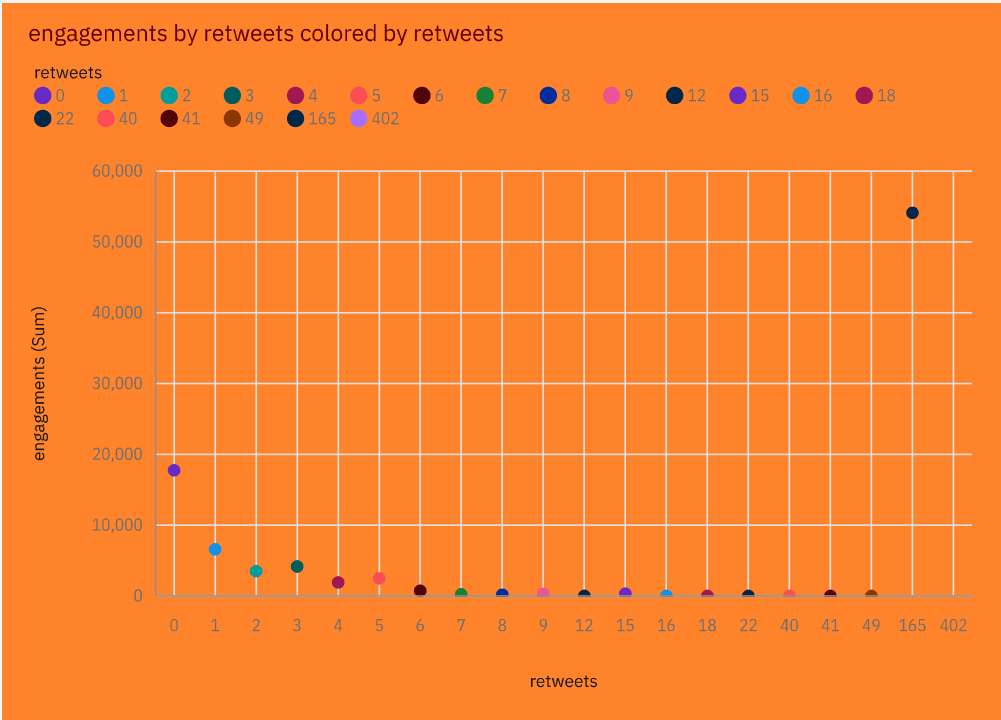


## ***SOCIAL MEDIA***



ENGAGEMENTS BY RETWEETS

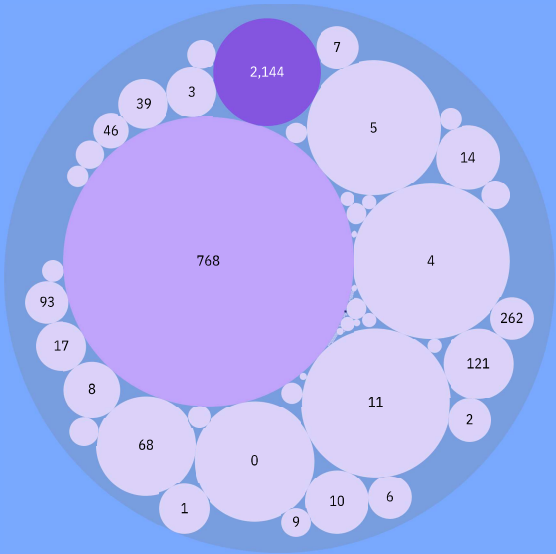
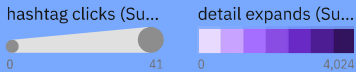
- This is a point visualization
- This visualization is created with Engagements and Retweets
- engagements is unusually high when retweets is 165



**DETAIL EXPANDS BY HASHTAG CLICKS**

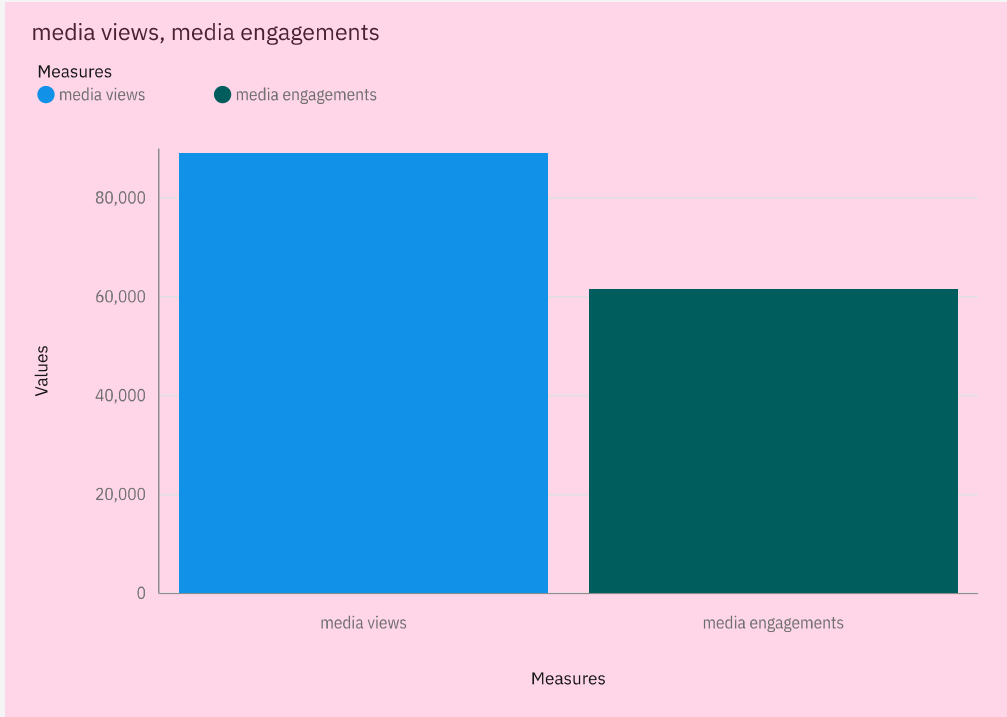
- This is a Hierarchy chart
- According to this chart hashtag clicks ranges from 0, when detail expands is 24, to 41, when detail expands is 76

detail expands hierarchy colored by detail expands and sized by hashtag clicks



MEDIA VIEWS & MEDIA ENGAGEMENTS

- This is a column chart
- According to this chart column chart Media views is higher than Media Engagements



# URL CLICKS BY MONTH

- This is a Pie chart.
- According to this pie chart month 7 is highest clicks.
- And month 10 is the lowest clicks.

