Shama M Product Analyst

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EXPERIENCE TIMELINE

Product Analyst
Aventra Group (Malaysia) ⬈

03/2024 – Present | Coimbatore

- **Legacy App Upgrade** - Integrated a smart merge feature into a legacy system, boosting operational efficiency and reducing manual overhead.
- **Unified Employee portal** - Enabled the development of this portal that consolidates multiple internal systems into a single, streamlined platform.
- **Land App Digitization** - Transformed manual land applications using Intelligent Document Processing and Computer Vision for faster, paperless processing.

Product Analyst
Tachyon Systems (Australia) ⬈

03/2022 – 02/2024 | Coimbatore

- Practised website accessibility standards and performed competitor analysis to identify best practices and improvement areas.
- While primarily focused on product analysis and user insights, I also served as an *Acting People Manager.*

Business Analyst intern
All Cotton & Linen (United States) ⬈

08/2021 | Coimbatore

- Having trained under the direct guidance of the founder sparked my passion for product management through hands-on user research and process mapping.

PROJECTS

Idea Portal ⬈
Transforming ideas into impact

I designed and developed it from the ground up with a focus on simplicity, usability, and full creative control.

Personal Portfolio ⬈
A glimpse into my creative journey

I custom-coded this portfolio website to reflect my personal brand and showcase my skills effectively.

SKILLS

Hard Skills ● ● ● ● ○
- Creation of user stories/use cases/acceptance criteria definition
- Materialising BRD & FRD
- Data interpretation & visualization
- Process modelling & gap analysis
- SDLC & testing support (UAT)

Soft Skills ● ● ● ● ●
- Stakeholder engagement & collaboration
- Backlog grooming & refining
- Conflict resolution & continuous improvement

Tools ● ● ● ● ○
- Azure DevOps
- Figma
- Miro
- Visio
- Azure AI Foundry

ACCOMPLISHMENTS

- Represented the company in **Estonia** as the ***Head of Products***, pitched to C-level leaders, and secured 2nd place in a global product showcase.
- Achieved AIGPE-certified Six Sigma **White, Yellow & Green** Belts, strengthening my skills in process improvement.
- Mentored a junior Business Analyst during their 3-month onboarding, providing guidance on tools, processes, and best practices to accelerate their integration and performance.

CERTIFICATIONS

- Microsoft Certified: Azure AI Fundamentals ⬈
- AIGPE™ Certified Six Sigma Green Belt ⬈
- Others ⬈

EDUCATION

B.E. Electronics and Communication
Government College of Technology

2018 – 2022

CGPA: 8.36