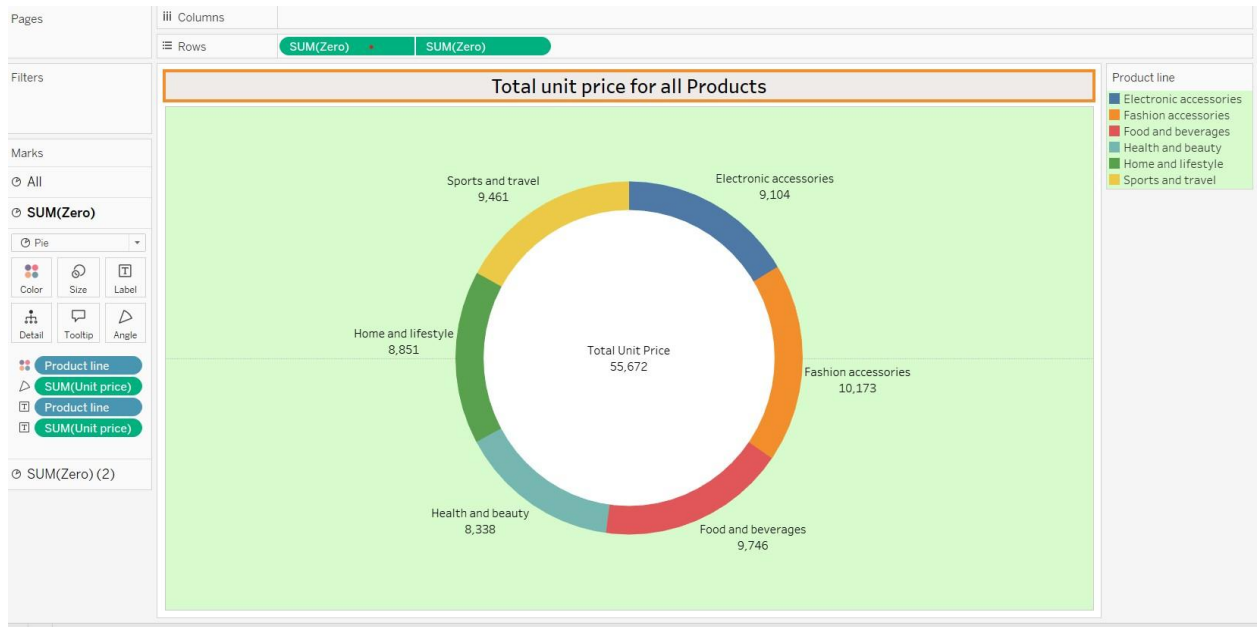


Assignment-2

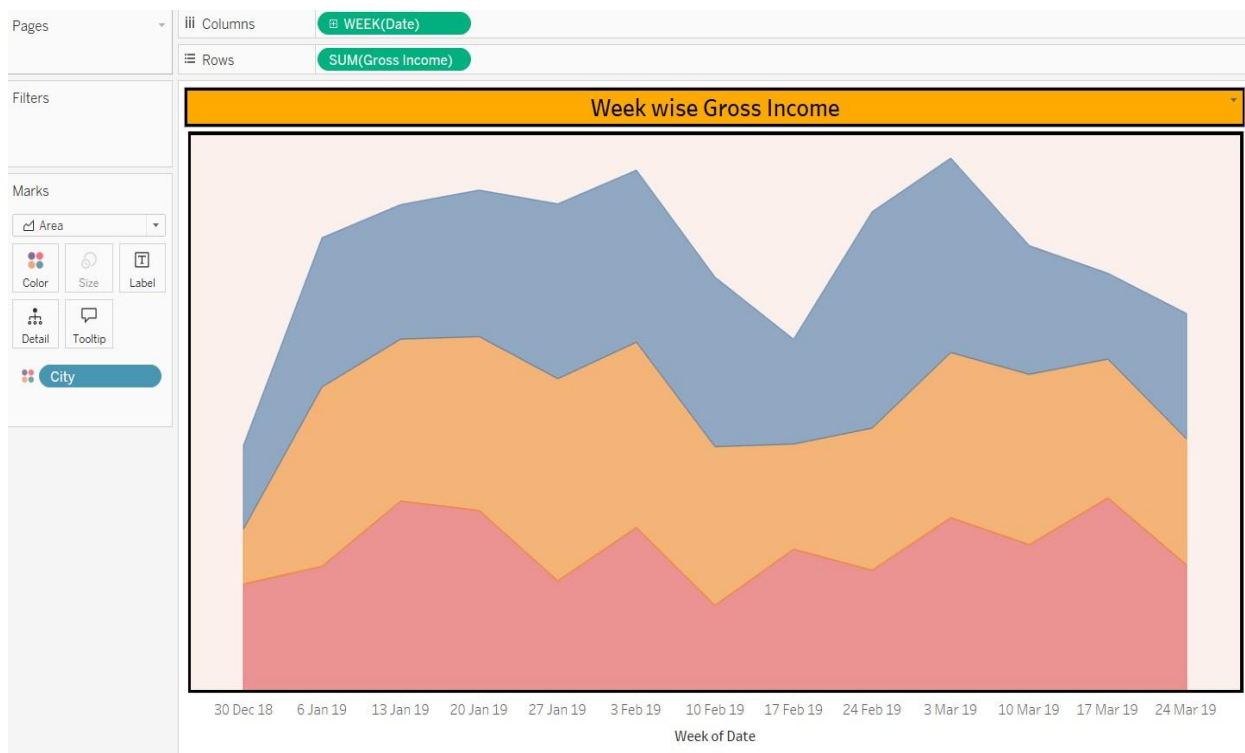
Data Analytics with Tableau

Following are the visuals done with tableau using the dataset: [link](#)

1.Donut Chart



2.Area Chart



3.Text Table

Pages Columns Product line

Rows Customer type Payment Gender

Filters

Sheet 2

Customer type	Payment	Gender	Product line					
			Electronic accessories	Fashion accessories	Food and beverages	Health and beauty	Home and lifestyle	Sports and travel
Member	Cash	Female	1.150	638	1.204	446	1.016	831
		Male	580	813	891	838	837	676
	Credit card	Female	259	947	1.024	583	771	1.049
		Male	901	620	786	965	424	1.027
	Ewallet	Female	440	1.059	889	465	923	864
		Male	982	806	666	796	604	391
Normal	Cash	Female	942	999	899	691	418	889
		Male	1.023	1.033	475	641	661	933
	Credit card	Female	1.089	817	729	321	581	383
		Male	202	745	790	925	447	533
	Ewallet	Female	492	871	663	764	813	768
		Male	1.044	826	730	903	1.355	1.116

Marks

Automatic

Color Size Text

Detail Tooltip

SUM(Unit price)

4.Highlighted Table

Pages Columns WEEK(Date)

Rows Product line

Filters

Sheet 3

Product line 30 Decem.. 6 January.. 13 Januar.. 20 Januar.. 27 Januar.. 3 Februar.. 10 Febru.. 17 Febru.. 24 Febru.. 3 March 2.. 10 March .. 17 March .. 24 March ..

Electronic accessories	466.9	572.7	523.1	573.6	898.8	679.0	672.2	714.7	1.038.8	776.7	616.2	708.4	862.9
Fashion accessories	484.2	870.6	734.5	882.9	818.9	1,087.5	1,102.0	567.8	1,013.9	674.7	650.5	796.4	489.5
Food and beverages	218.6	694.8	1,042.3	818.6	726.7	938.3	661.5	949.1	750.5	852.1	687.5	582.1	823.4
Health and beauty	523.7	201.0	421.0	1,147.4	660.7	689.0	668.0	464.1	812.6	934.4	789.8	151.4	874.8
Home and lifestyle	425.1	675.7	852.7	1,038.3	576.1	712.7	502.9	394.7	506.5	973.4	653.8	986.0	552.9
Sports and travel	424.4	918.0	1,134.6	771.0	700.7	818.7	504.8	586.0	815.1	639.8	966.4	786.3	395.0

Marks

Square

Color Size Label

Detail Tooltip

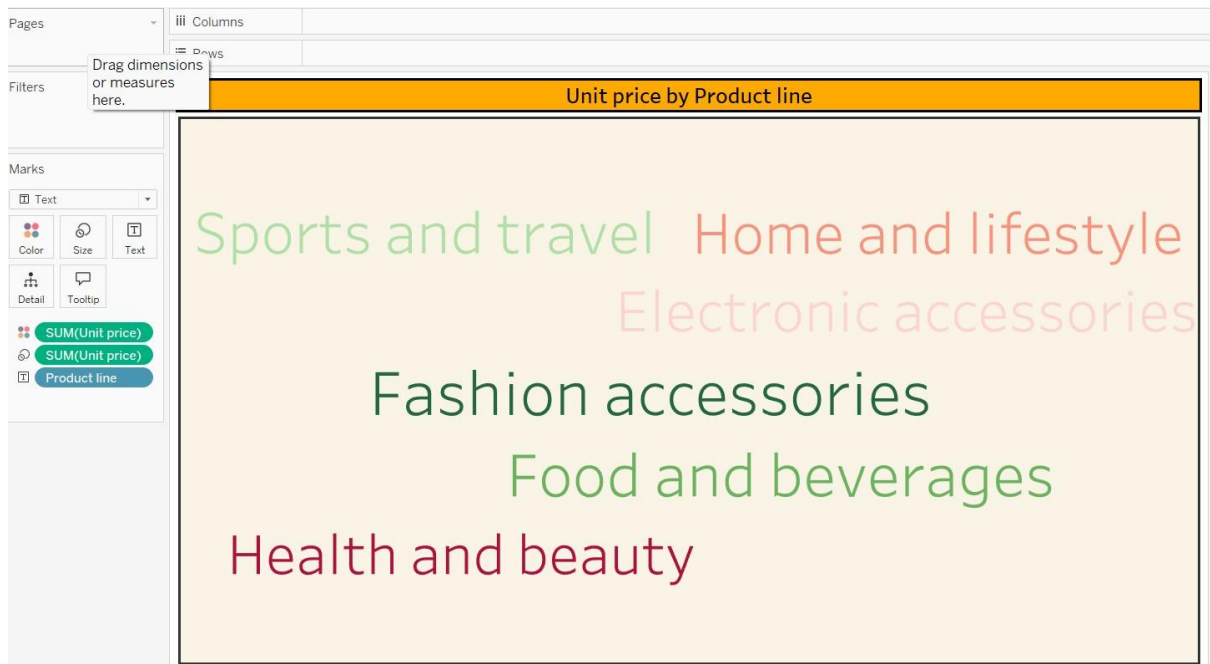
SUM(Unit price)

SUM(Unit price)

SUM(Unit price)

151.4 1,147.4

5. Word Cloud



6. Funnel Chart



7. Waterfall

