

Interview 2

Interviewer: So, we're trying to design a smartphone app to help people connect with other people.

Subject: Ok.

Interviewer: Just a vary broad purpose. So these are some of the questions that we came up with, and just respond however you take them. So, uh the first one is how often do you go out and meet new people?

Subject: Um, probably once every couple weeks.

Interviewer: Ok, um, and how do you go about it?

Subject: Uh, well for me it would be the military, uh, you're constantly meeting new people but also like, uh, just to get to know them better you'll go out or go do something to spend time together and then you'll meet new people that way.

Interviewer: I see. Ok. Um...

Subject: I'm not sure exactly how you want to put that.

Interviewer: No, that's fine. Um, ok then we have how easily do you connect with people?

Subject: Um, average probably? I get along with everyone pretty well with everyone I think.

Interviewer: Ok. Um, alright and what is, what would be for you your interest in connecting other people, like why would you do it?

Subject: Ok. Uh, well I like meeting new people, uh, and hearing their stories, learning new facts, a lot of people, new people can teach you different things, or just different viewpoints I guess you could say.

Interviewer: Ok. Um, and then I have: what goals do you have related to connecting to other people, and that would be like do you want to do it more or less, or different ways, or...

Subject: Uh, I like to meet new people from, I'd say i'd like to meet new people from different cultures, that's kind of cool...'cause they all have much different stories and much different, uh, a lot of different stories and a different perspective on things because their culture's different.

Interviewer: That's good. Um, and then I have another kind of 'what ways' question but you already sort of talked about that, so like what ways, um, like is it mostly in person or online or...

Subject: Yea, mostly in person, go out watch a movie or go maybe get a drink somewhere or go out to eat.

Interviewer: Ok.

Subject: As a group thing usually.

Interviewer: Ok. Um, Alright so this is more specific, what ways do you connect with other people online?

Subject: Uh, it would be through social media, well just Facebook mostly. Um, and email, usually that's for more business purposes but email and Facebook are pretty much the only ones.

Interviewer: Ok. Now, like if you're going to go do something like this, like you were talking about watching a movie or something, how do you go about making that happen?

Subject: Uh, it's usually, uh, it's usually over just texting, [so people they already know] uh, or maybe a phone call but um, as a group activity someone will suggest somewhere to go and then we'll get a group together that all want to do the same thing, um, whether it's, you know, bowling or soccer, anything like that, a movie, everyone who's looking to do the same thing and we just find a group that's interested.

Interviewer: Ok. Um, and then we had to put some questions in about privacy, like how concerned you are with privacy online, um, like does it really matter to you?

Subject: It does, uh, [not getting the feeling here it's a major concern] I don't go through a lot of extra measures to make sure that I have it [saying vs doing] but, um, I always make sure that like my firewall is up to date, um, and, like as far as social media that I have certain checks, security checks on there but it's not a major priority to me, it just hasn't affected me I feel like.

Interviewer: Ok. And then how would that change if you're sharing information with people that you would want to connect with? So, like is it, is there a difference between what you're willing to share just in general and what you're willing to share with your friends on Facebook or...

Subject: Yeah, uh, I would definitely say so. I usually take it off, not use social media if it was something that I just wanted to keep in a certain circle [preference to share *more* with friends, but offline] just use phone or texting to do that, not use social media.

Interviewer: Ok. Um, so the way that, the way this is, the questions are going, if there is some program or app or something that could help you...like you could tell it what kind of people you'd want to connect with, and then it would somehow match you up with these people, and if it could do a good job of that, would you be ok with it sharing more information to them because there's a chance that you want to, you know, you *want* to connect with them?

Subject: Right. Yeah, I think I'd be ok with that.

Interviewer: Ok. Um, we're not supposed to ask questions like that because it's a leading question, it's like putting an idea in someone's head and then asking 'are you ok with that?'

Subject: Right [laugh]. Uh, no but I wouldn't see a problem with that, uh, as long as in some way you *allowed* them to have that extra information.

Interviewer: Ok. Um, ok almost done here. Ok, so, as far as smartphones, how do you use a smartphone in all of this?

Subject: How would I use one?

Interviewer: How *do* you, yeah.

Subject: Ok. Well I use my smartphone obviously for texting and calling but also, uh, accessing Facebook and email from my smartphone, I pretty much use that for everything I don't use the computer as much, definitely use the smartphone probably 80% of the time.

Interviewer: Ok. That's what we're seeing, like, the numbers are pretty high now as far as number of adults in the U.S. that have smartphones, it's like 80% or something like that.

Subject: Ok. I can see that.

Interviewer: Um, and then I have a question here do you ever change this routine, uh, does that make sense or can you think of a time when you did something differently?

Subject: Uh, well I'll use [a] laptop if my phone, if the data is low or if um, the battery's dead or something but, um, other than that...you mean by, what I use to connect or *what* I use for social media or how I access it?

Interviewer: Either.

Subject: Ok. I use computer if for some reason I can't use my phone, but um, that and my use of social media or gmail doesn't really change, um, it's pretty much all business for the email and then...some personal stuff like, uh, and then as far as Facebook, it's just connecting with certain people that I don't talk to that much usually, but the *use* of Facebook or other social media doesn't change.

Interviewer: Ok. And this, these questions can apply to professional stuff too, because that's connections as well, you know, so, you know it's sort of like Facebook and LinkedIn they're pretty much the same thing they just kinda specialize for personal or work use, but it still all kinda does the same thing.

Subject: Ok. Yeah, I got it.

Interviewer: Ok and then now we're getting specifically to like questions about how you connect or interact, or not, with like people around you. So, like if you go to a store or you go to work or you go anywhere and there's just people physically around you, um, like do you connect with them, or not, in what situations and why...

Subject: Uh, umm, is it kind of like does social media or how I use my smartphone, does that affect how I interact with those people?

Interviewer: Um, that could be part of it too yeah, but it doesn't have to involve your smartphone for this question.

Subject: Alright. Uh, I prefer face to face contact if possible, um, and I have no problem meeting new people or interacting with anyone new for any reason whether it's business or personal, um, but as far as how social media or a smartphone connects with that I definitely prefer face to face if that's possible.

Interviewer: Ok. Um, if you had an app that told you some, could tell you some more information about the people around you, would that help you with connecting with them?

Subject: *Definitely.* [spoken with emphasis]

Interviewer: Ok. And *how* do you see that?

Subject: Um, it would give you something to talk about, something you could bring up, uh, you know maybe you'll find out if you have, um, mutual interests, um, plus I think it would be kinda cool to be like a, kind of like a James Bond thing to pop up and you could know stuff about them [laugh][had mentioned outside the interview they had been watching Bond movies]

Interviewer: [laugh] Um, see this is where the privacy thing comes in because if there was something like that people would have to have their choice of *what* they were going to share with you.

Subject: Yeah I got that.

Interviewer: Ok. Um, what kind of information about them would you think would be, uh, interesting or helpful or...

Subject: Uh, probably hobbies, um, what they do for work, uh the job they do I guess, um, maybe a little bit of their history just as far as, um, where they grew up or something...I'm not sure how specific you want to get and that'd be up to them too

Interviewer: Right, that's the thing you've got to think about like what stuff you'd be willing to share, you know, what they'd be willing to share

Subject: Right. Um, but just in general I'd say definitely things like hobbies, work, um, probably not address unless they have, you know, obviously that's getting more...or phone number, that's getting more specific but...

Interviewer: Right.

Subject: Definitely more general information.

Interviewer: Um, and is that stuff that you'd be willing to share as well?

Subject: Uh, definitely the hobbies and work information or uh, like, religious preference, all that stuff, but probably not an address or phone number, at least not right in the beginning.

Interviewer: Um, what if it only shared information with people that had something in common, so like if you have your list of hobbies and jobs and stuff, the only information you would see about people around you is, the only person it would connect you with would be someone who has something in common with you, so like everything won't so everything that you share, just stuff that they have in common with you.

Subject: Right.

Interviewer: But see that goes against the idea of like, meeting new people for *new*, to learn *new* things, you know so...

Subject: Right, sure.

Interviewer: Yeah, ok.

Subject: No, that makes sense.

Interviewer: Yeah, that's just an idea we're working on. Ok, um, that's all I have, so...

Subject: Is that helpful?

Interviewer: I think so.