Nguyen Trong Phuc

UI/UX Designer

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> *UI/UX Designer passionate about crafting clean, minimal, and user-friendly interfaces for both web and mobile platforms.*

Work Experience

Product Designer
12/2024 - 02/2025

Vucar · Internship

- Applied the **JTBD (Jobs To Be Done) framework** to define the problem space and identify core user needs
- Used data from **Microsoft Clarity** (Dashboards and Heatmaps) to inform design decisions and help prioritize UI components based on user behaviors
- Conducted primary and secondary research to get user insights for developing the **Car Showroom** feature
- Designed and delivered UI for 2 landing pages **About Us**, **Free Car Inspection**, and Valentine minigame on dinhgiaxe.vucar.vn

UI/UX Designer
09/2024 - 12/2024

TMA Solutions · Internship

- Familiarized with high-level requirements and participated in weekly team meetings to report progress and propose UI/UX improvements
- Supported desktop UI design for small functions of various systems like: Advanced Workspace Solution, Pet Clinic Management System, Virtual Front Desk System
- Designed responsive layouts for 15 screens of the **TMA Tech Group** and 7 screens for the **TMA Smart Manufacturing**

UI Designer
08/2024 - 02/2025

Freelance

- Built the UI kit, color system, and app icon for an **e-commerce flower delivery** application
- Designed interfaces for two user types: **Customers** (search, view product details, cart, purchase, track orders, leave reviews), and **Store Owners** (register to sell, view store performance, manage product listings)
- Designed and delivered 4 mobile screens for a web app **tracking workout performance** (record, stats, progress chart, workout history)

Skills

Design
Web/App UI design, Responsive design, Visual design, UI Kit/Design System, Wireframing & Prototyping, Basic UI/UX design principles

Tools
Figma, Notion

Education

HCMC University of Technology and Education

Information Technology

09/2021 - Present

Certifications

TOEIC Listening & Reading 650

IIG Vietnam

03/2025 - 03/2027

Advanced Information Systems Contest 2024

University of Information Technology

12/2024

Lollypop Designathon 2024

Lollypop Design Studio Vietnam

11/2024

Projects

Eurekas   03/2025 - Present

Academic social network, for knowledge-sharing community

- Built **UI Design Tokens** based on the **shadcn/ui** library to speed up development.
- Designed the UI for key features: log in/sign up, community discovery, post creation, user profile, participation in coding challenge

Planta · Smart Plant Identification and Care   08/2024 - 11/2024

Top 8 AISC'24 Digital Business Ideas, organized by the University of Information Technology (UIT)

- Customized **Material Design 3** for UI design
- Designed **UI and prototypes** for key features: login/sign-up, plant garden management, plant care calendar, plant disease & identification via image, missions and rewards, service plan upgrades
- Designed the **competition poster**

[prototype]

ROOM.shambles   06/2024 - 07/2024

Handpicked resources for UI/UX Designers and Front-end Developers

- Handpicked valuable resources and carefully classify them by category for easy exploration
- Designed a clear, intuitive interface focusing on quick filtering and browsing
- Implemented and deployed the website using Vercel

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