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Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

SHAMEEMBEGAM

manage flight inventory and availability across various channels.

monitor and analyze booking trends to optimize flight availability and pricing.

ensure compliance with airline policies and regulations related to flight bookings.

coordinate with other team members to ensure consistency across all booking channels.

develop and implement strategies to increase flight booking and revenue.

manage customer complaints and feedback related to flight bookings.

SURYA

manage the online booking system and ensure that it is user-friendly and accessible.

develop and implement marketing strategies to increase online bookings.

monitor and analyze website traffic and user behavior to optimize the online booking system.

work with IT staff to ensure that the online booking system is up-to-date and functioning properly.

develop and implement strategies to increase customer loyalty and repeat bookings.

monitor online reviews and feedback to identify areas for improvement.

SRIGANESH

manage the offline booking system, including phone and in-person bookings.

develop and implement strategies to increase offline bookings.

train and manage staff responsible for handling phone and in-person bookings.

monitor and analyze phone and in-person booking trends to optimize availability and pricing.

ensure compliance with airline policies and regulations related to offline bookings.

develop and implement strategies to improve customer service for phone and in-person bookings.

SUBASH

manage the various channels, including travel agents and other intermediaries.

develop and implement strategies to increase bookings through intermediaries.

monitor and analyze booking trends across various channels to optimize availability and pricing.

ensure compliance with airline policies and regulations related to intermediary bookings.

develop and maintain relationships with travel agents and other intermediaries.

analyze data on intermediary bookings to identify areas for improvement.