

# Interior Designer's Proposal

There are tons of paid services in the internet that can help you create a really good proposal, we want to provide a template of what it is possible. This template is free of any copyright, and it will help you understand how to create your own proposal. We have done the research for you on how to best present information to help clients understand your vision and create the necessary expectations.

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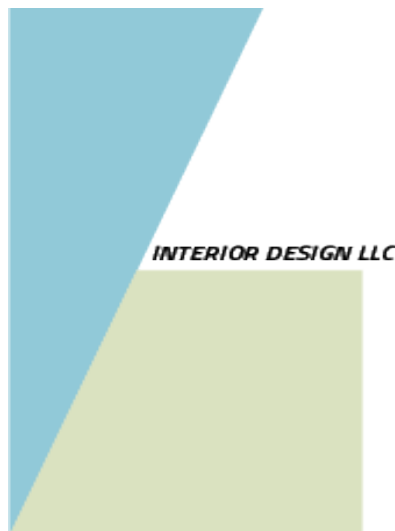
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*The more information about your mission, vision and story the better so your proposal accentuates your differential compared to other companies.*

## ***OUR COMPANY PROFILE***

[example of introduction} Our interior design company is one of the most experienced in the market, we started as a small group of architects in 1997 who realized the lack of experts in branding buildings on the inside as much as on the outside. With that in mind we created INTERIOR DESIGN LLC to serve a market that has been growing a lot. Our mission is to change the world by making places bring peace and encouraging communication, understanding and calmness. We made a study in 2005 that proved that the space we work and live affect about 45% of our overall mood, we created this company to make sure that you and everyone that steps into your space can feel relaxed and comfortable. [example of introduction}

# OUR PORTFOLIO



## Example Company LLC

Type of project:  
OFFICE REMODEL

Showcase:

-Give the best 3 examples of past work that is relevant to the project, if you are doing a office remodel, post your past experience working with companies, the good things you learned and the results of the remodel.

## JOHN CLIENT

Type of project:  
LIVING ROOM REMODEL

Showcase:

On the Showcase you could also add some examples of your differential. If you focus a lot on communication for example, tell a story about how a client's input helped you, or how you built relationships that keep being helpful for you and your past clients.



## HOTEL COMPANY

Type of project:  
Experimental Project

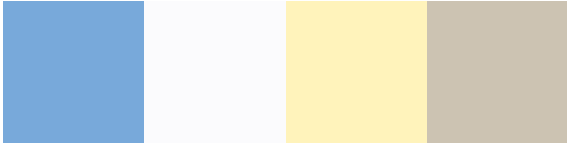
Showcase:

Make sure you show that you are different! Post projects where you thought outside of the box, or projects where there were complications but you overcame them.



## ***VISION OF THE PROJECT***

### Color Palette:



#### **Blue Compound:**

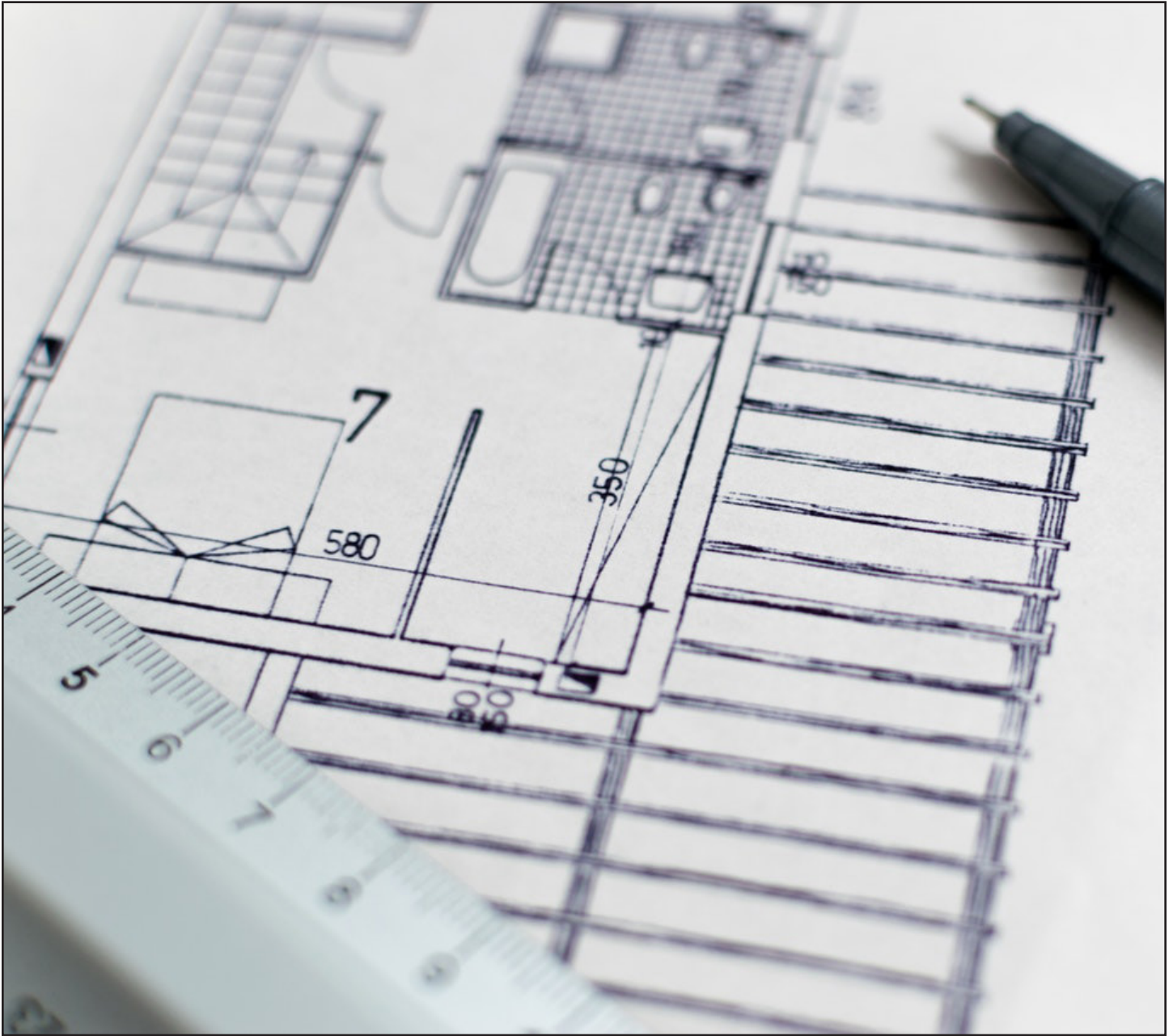
Why this palette?

*-Tell The client why you think this colors will add to the space, including the feelings and the vision you had. Paing the perfect picture with it.*

*"Bring your space a feeling of peace while encouraging people to feel comfortable with its surroundings. With a modern look to it, and the least ammount of clutter as possible"*



# ***PROJECT SUMMARY:***



"Add your ideas, pictures, comparison with previous projects, and any other things you might want to propose. Remember that you are painting a picture of how it will feel like when you finish the project."

# ***Processes expected:***

Material, Design and overall choices:

1. During the Programming phase, there will be different options of different materials presented with their current price for the client to approve. It usually takes 2 weeks for the research and the planning to be done. The presentation will update the price forecasted on the table on page 10.

2. The client is also free to offer their own ideas at this time, being the most important input. We will adapt and change most of the time to accommodate your changes.

Schematics:

1. In the next step, we will bring to you the gameplan on how we will approach the project, and the most approximate idea for the space.

2. Last chance for the client to add their input which is more than welcome. We will change everything to suit your needs. After this step we will start the project. Also all the necessary adaptations (like times that we can work on the space, projections on how to work around people if the space is being used, etc.)

First Part of the Project:

1. Purchase of materials, furniture and everything else needed.

2. Many of the projects we do have a wait of 1-2 weeks for materials to be delivered. The client will be notified of the wait time and when all the materials arrived.

Second Part of Project:

This is the actual execution of the project. The client will be notified of each step done (Painting, wallpapering, flooring installation, etc.)

# GOALS AND DATES

Calendar:

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY

The main point of a proposal is for you to set expectations. In this calendar make sure you give enough time for you to finish the project and add a couple days to it. If you underpromise, but overdeliver, your clients will be happy with your work and there is a better chance they will hire you again, and tell their contacts about you.

Goals:

- Finish by the xx/xx
- Stay underbudget
- Communicate advancements to clients every week
- Total commitment to client.

# HOW TO CONTACT US



WEBSITE  
[www.interiordesignllc.com](http://www.interiordesignllc.com)



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[/interiordesignllc](https://www.facebook.com/interiordesignllc)



PHONE NUMBER  
1800-888-8888



## Oud Address:

1234 Fort Ln #408  
Ordersville, CA  
11111-111





# Table of prices

Service/Cost	Price	Quantity	Total
Hourly Pay for Designer .....	\$50.....	50.....	\$2500
Furniture			
Kitchen Remodel			
- Cabinets .....	\$1050		
- Stove .....	\$1500		
- Fridge.....	\$800		
- Range Hood (Pro Line).....	\$400		
-Island Materials.....	\$1000 .....		\$4550
Costs with shipping and handling	\$400 .....		\$400
Total .....			\$7450
*The cost of furniture is based on prices on the market researched during the preparation of the proposal and might not reflect the actual prices.			
**There will probably be more costs since we outsource our contractors.			

# ***Terms and Conditions of Service***

APPLY YOUR TERMS AND CONDITIONS HERE

APPLY YOUR TERMS AND CONDITIONS HERE

# Contract

APPLY YOUR CONTRACT HERE

APPLY YOUR CONTRACT HERE

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APPLY YOUR CONTRACT HERE

## SIGNATURES

\_\_\_\_\_  
CLIENT SIGNATURE

\_\_\_\_\_  
DESIGNER SIGNATURE