

# Introduction to Machine Learning

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#### What is Machine Learning?

"Learning is any process by which a system improves performance from experience."

- Herbert Simon

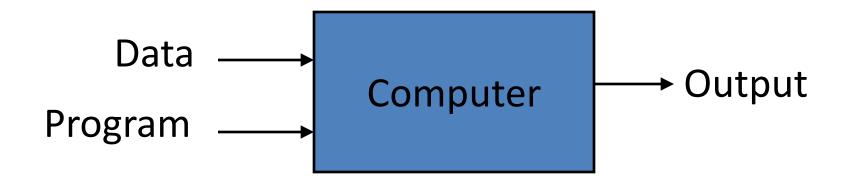
Definition by Tom Mitchell (1998):

Machine Learning is the study of algorithms that

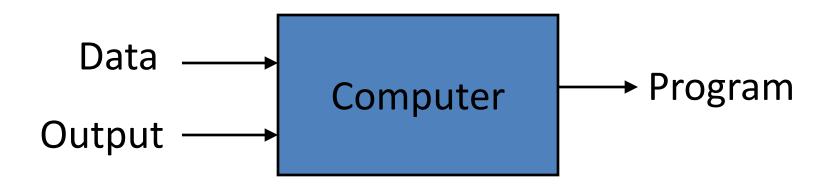
- improve their performance P
- at some task T
- with experience E.

A well-defined learning task is given by  $\langle P, T, E \rangle$ .

#### **Traditional Programming**



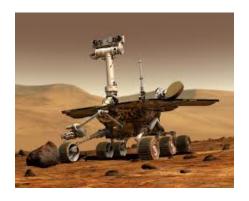
#### **Machine Learning**



#### When Do We Use Machine Learning?

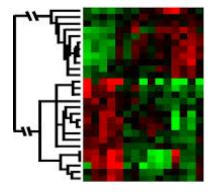
#### ML is used when:

- Human expertise does not exist (navigating on Mars)
- Humans can't explain their expertise (speech recognition)
- Models must be customized (personalized medicine)
- Models are based on huge amounts of data (genomics)









#### Learning isn't always useful:

There is no need to "learn" to calculate payroll

A classic example of a task that requires machine learning: It is very hard to say what makes a 2



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# Some more examples of tasks that are best solved by using a learning algorithm

- Recognizing patterns:
  - Facial identities or facial expressions
  - Handwritten or spoken words
  - Medical images
- Generating patterns:
  - Generating images or motion sequences
- Recognizing anomalies:
  - Unusual credit card transactions
  - Unusual patterns of sensor readings in a nuclear power plant
- Prediction:
  - Future stock prices or currency exchange rates

#### **Sample Applications**

- Web search
- Computational biology
- Finance
- E-commerce
- Space exploration
- Robotics
- Information extraction
- Social networks
- Debugging software
- [Your favorite area]

## Samuel's Checkers-Player

"Machine Learning: Field of study that gives computers the ability to learn without being explicitly programmed." -Arthur Samuel (1959)



#### Defining the Learning Task

## Improve on task T, with respect to performance metric P, based on experience E

- T: Playing checkers
- P: Percentage of games won against an arbitrary opponent
- E: Playing practice games against itself
- T: Recognizing hand-written words
- P: Percentage of words correctly classified
- E: Database of human-labeled images of handwritten words
- T: Driving on four-lane highways using vision sensors
- P: Average distance traveled before a human-judged error
- E: A sequence of images and steering commands recorded while observing a human driver.
- T: Categorize email messages as spam or legitimate.
- P: Percentage of email messages correctly classified.
- E: Database of emails, some with human-given labels

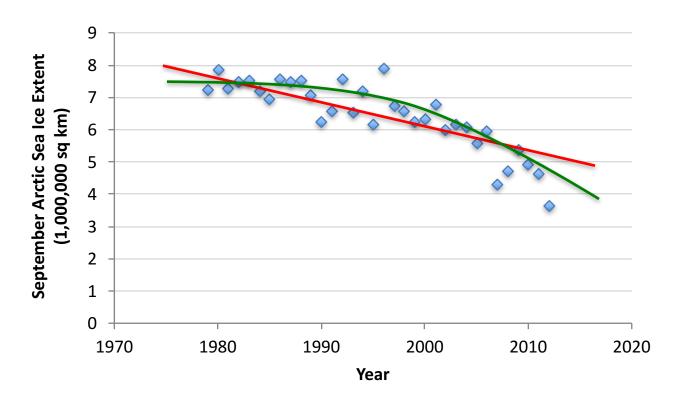
## Types of Learning

## **Types of Learning**

- Supervised (inductive) learning
  - Given: training data + desired outputs (labels)
- Unsupervised learning
  - Given: training data (without desired outputs)
- Semi-supervised learning
  - Given: training data + a few desired outputs
- Reinforcement learning
  - Rewards from sequence of actions

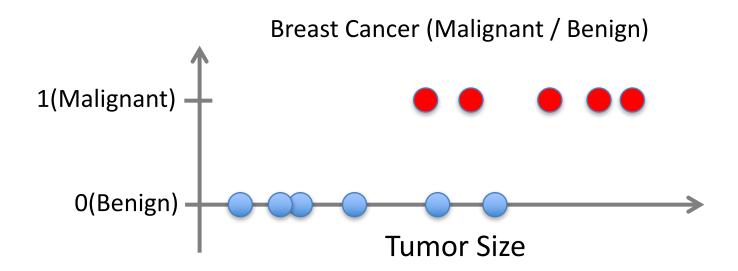
## Supervised Learning: Regression

- Given  $(x_1, y_1)$ ,  $(x_2, y_2)$ , ...,  $(x_n, y_n)$
- Learn a function f(x) to predict y given x
  - -y is real-valued == regression



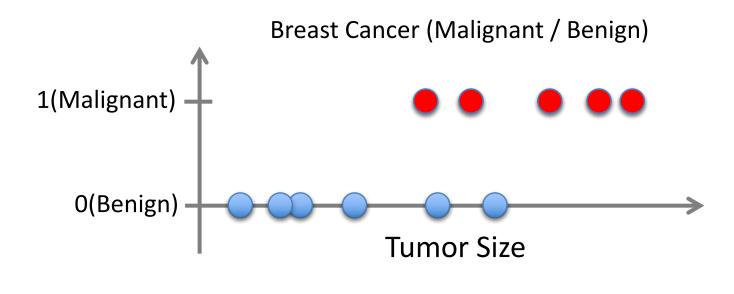
#### Supervised Learning: Classification

- Given  $(x_1, y_1)$ ,  $(x_2, y_2)$ , ...,  $(x_n, y_n)$
- Learn a function f(x) to predict y given x
  - -y is categorical == classification



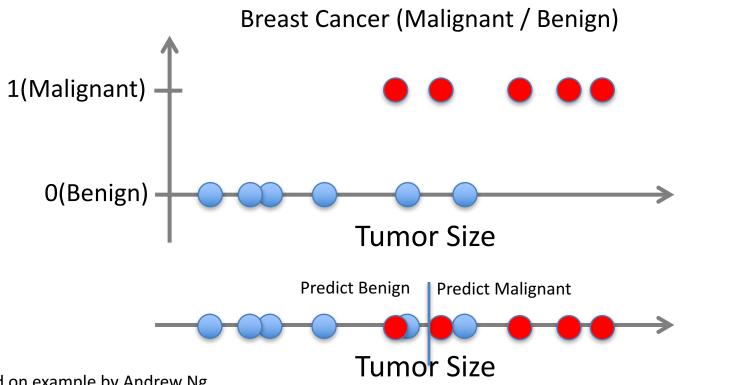
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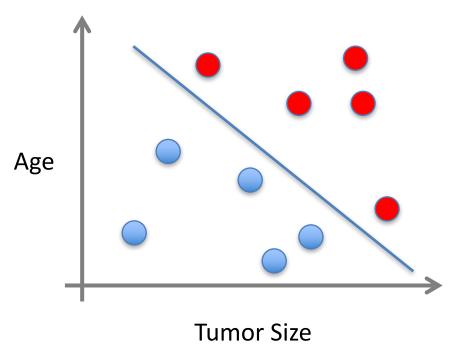
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#### Supervised Learning

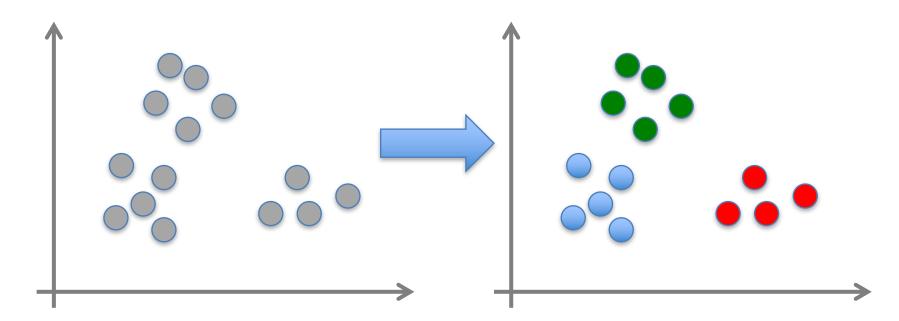
- x can be multi-dimensional
  - Each dimension corresponds to an attribute



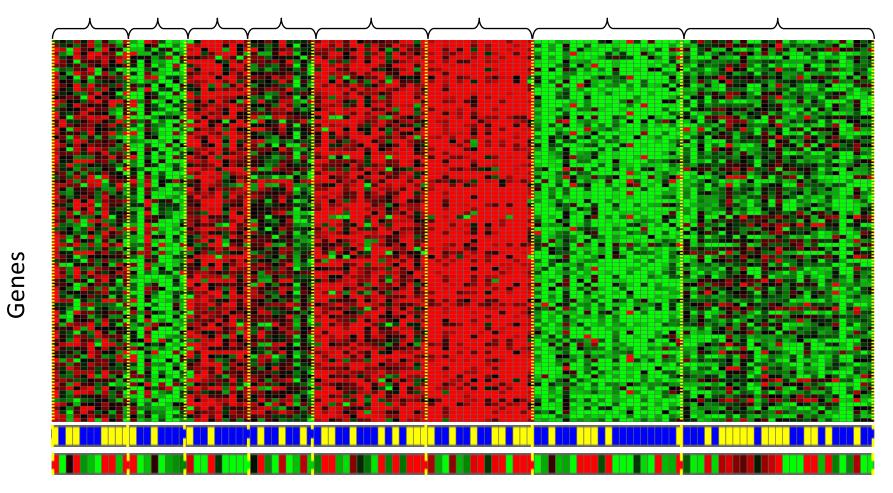
- Clump Thickness
- Uniformity of Cell Size
- Uniformity of Cell Shape

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- Given  $x_1, x_2, ..., x_n$  (without labels)
- Output hidden structure behind the x's
  - E.g., clustering



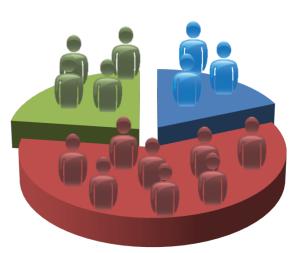
Genomics application: group individuals by genetic similarity



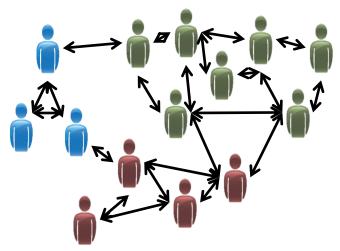
**Individuals** 



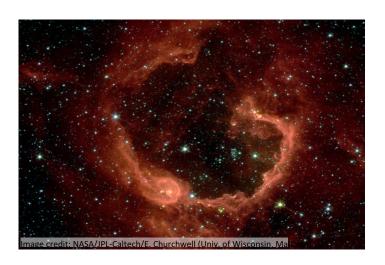
Organize computing clusters



Market segmentation

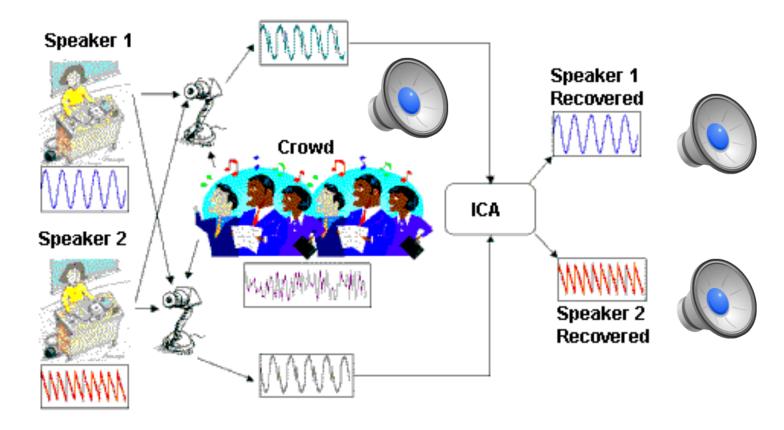


Social network analysis

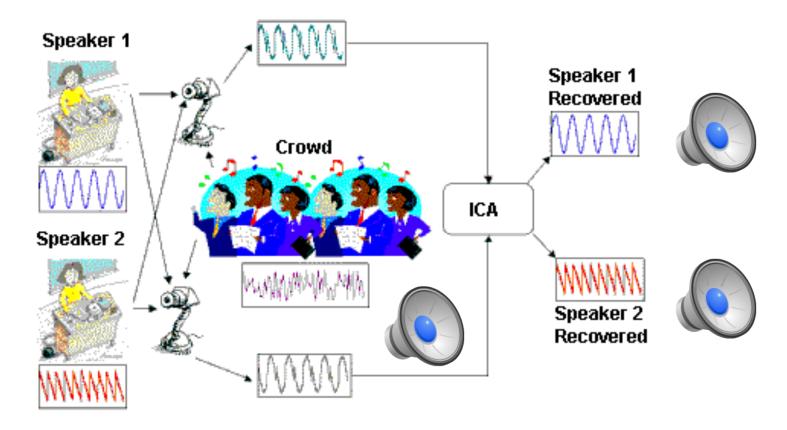


Astronomical data analysis

 Independent component analysis – separate a combined signal into its original sources



 Independent component analysis – separate a combined signal into its original sources



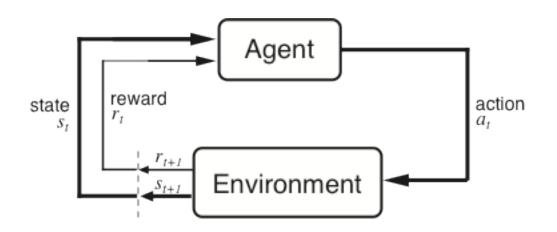
#### Reinforcement Learning

- Given a sequence of states and actions with (delayed) rewards, output a policy
  - Policy is a mapping from states actions that tells you what to do in a given state

#### Examples:

- Credit assignment problem
- Game playing
- Robot in a maze
- Balance a pole on your hand

#### The Agent-Environment Interface



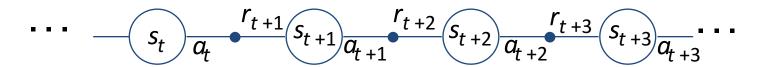
Agent and environment interact at discrete time steps : t = 0, 1, 2, K

Agent observes state at step t:  $s_t \in S$ 

produces action at step  $t: a_t \in A(s_t)$ 

gets resulting reward:  $r_{t+1} \in \Re$ 

and resulting next state:  $s_{t+1}$ 



## Reinforcement Learning

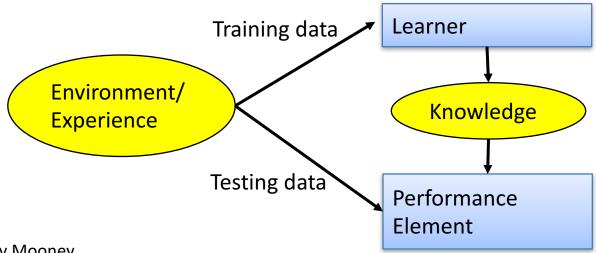


https://www.youtube.com/watch?v=4cgWya-wjgY

## Framing a Learning Problem

#### Designing a Learning System

- Choose the training experience
- Choose exactly what is to be learned
  - i.e. the target function
- Choose how to represent the target function
- Choose a learning algorithm to infer the target function from the experience



#### Training vs. Test Distribution

- We generally assume that the training and test examples are independently drawn from the same overall distribution of data
  - We call this "i.i.d" which stands for "independent and identically distributed"
- If examples are not independent, requires collective classification
- If test distribution is different, requires
   transfer learning

#### ML in a Nutshell

- Tens of thousands of machine learning algorithms
  - Hundreds new every year

- Every ML algorithm has three components:
  - Representation
  - Optimization
  - Evaluation

#### Various Function Representations

- Numerical functions
  - Linear regression
  - Neural networks
  - Support vector machines
- Symbolic functions
  - Decision trees
  - Rules in propositional logic
  - Rules in first-order predicate logic
- Instance-based functions
  - Nearest-neighbor
  - Case-based
- Probabilistic Graphical Models
  - Naïve Bayes
  - Bayesian networks
  - Hidden-Markov Models (HMMs)
  - Probabilistic Context Free Grammars (PCFGs)
  - Markov networks

# Various Search/Optimization Algorithms

- Gradient descent
  - Perceptron
  - Backpropagation
- Dynamic Programming
  - HMM Learning
  - PCFG Learning
- Divide and Conquer
  - Decision tree induction
  - Rule learning
- Evolutionary Computation
  - Genetic Algorithms (GAs)
  - Genetic Programming (GP)
  - Neuro-evolution

#### **Evaluation**

- Accuracy
- Precision and recall
- Squared error
- Likelihood
- Posterior probability
- Cost / Utility
- Margin
- Entropy
- K-L divergence
- etc.

#### **ML** in Practice



- Understand domain, prior knowledge, and goals
- Data integration, selection, cleaning, pre-processing, etc.
- Learn models
- Interpret results
- Consolidate and deploy discovered knowledge

#### Lessons Learned about Learning

 Learning can be viewed as using direct or indirect experience to approximate a chosen target function.

- Function approximation can be viewed as a search through a space of hypotheses (representations of functions) for one that best fits a set of training data.
- Different learning methods assume different hypothesis spaces (representation languages) and/or employ different search techniques.

# A Brief History of Machine Learning

## History of Machine Learning

#### 1950s

- Samuel's checker player
- Selfridge's Pandemonium

#### 1960s:

- Neural networks: Perceptron
- Pattern recognition
- Learning in the limit theory
- Minsky and Papert prove limitations of Perceptron

#### • 1970s:

- Symbolic concept induction
- Winston's arch learner
- Expert systems and the knowledge acquisition bottleneck
- Quinlan's ID3
- Michalski's AQ and soybean diagnosis
- Scientific discovery with BACON
- Mathematical discovery with AM

## History of Machine Learning (cont.)

#### 1980s:

- Advanced decision tree and rule learning
- Explanation-based Learning (EBL)
- Learning and planning and problem solving
- Utility problem
- Analogy
- Cognitive architectures
- Resurgence of neural networks (connectionism, backpropagation)
- Valiant's PAC Learning Theory
- Focus on experimental methodology

#### • 1990s

- Data mining
- Adaptive software agents and web applications
- Text learning
- Reinforcement learning (RL)
- Inductive Logic Programming (ILP)
- Ensembles: Bagging, Boosting, and Stacking
- Bayes Net learning

## History of Machine Learning (cont.)

#### 2000s

- Support vector machines & kernel methods
- Graphical models
- Statistical relational learning
- Transfer learning
- Sequence labeling
- Collective classification and structured outputs
- Computer Systems Applications (Compilers, Debugging, Graphics, Security)
- E-mail management
- Personalized assistants that learn
- Learning in robotics and vision

#### • 2010s

- Deep learning systems
- Learning for big data
- Bayesian methods
- Multi-task & lifelong learning
- Applications to vision, speech, social networks, learning to read, etc.
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#### What We'll Cover in this Course

#### Supervised learning

- Decision tree induction
- Linear regression
- Logistic regression
- Support vector machines& kernel methods
- Model ensembles
- Bayesian learning
- Neural networks & deep learning
- Learning theory

#### Unsupervised learning

- Clustering
- Dimensionality reduction

#### Reinforcement learning

- Temporal difference learning
- Q learning
- Evaluation
- Applications

Our focus will be on applying machine learning to real applications