



Shamim Salaudin

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WORK EXPERIENCE

Associate Candidate Relationship

VDart Inc [11/05/2023 – Current]

City: Tiruchirappalli

Country: India

Email address: shamim.k@vdartinc.com

- **Strategic Talent Management:** Spearheaded the redefinition of redeployment processes, resulting in a 25% increase in efficiency and effectiveness. Acted as the Single Point of Contact (SPOC) for Business, overseeing 50+ bench individuals and facilitating a seamless 30% increase in transitions between projects.
- **Cross-Skilling and Partnership Leadership:** Encouraged cross-skilling initiatives, contributing to a 20% improvement in the versatility of bench resources for potential opportunities. Led discussions on technology partnerships, fostering collaborations with AWS, ForgeRock, and other key platforms, resulting in a 15% expansion of strategic alliances.
- **Data-Driven Resource Optimization:** Utilized data insights to implement targeted coaching strategies, ensuring a 40% increase in the effectiveness of resource redeployment. Oversaw Bench Management, strategically mapping and managing internal resource movements, leading to a 30% improvement in resource allocation efficiency.
- **Communication Excellence and Brand Enhancement:** Implemented automatic emailing systems using Google AppsScripts, resulting in a 35% boost in candidate engagement. Maintained regular communication with 100+ candidates and vendors, ensuring a positive experience throughout their journey. Proactively generated 20+ referrals, contributing significantly to talent acquisition efforts, and disseminated updates on company accomplishments, strengthening VDart's brand presence in the talent market.

Chief executive officer

Curiosite Pvt Ltd [01/03/2021 – Current]

City: Tiruchirappalli

Country: India

Business or sector: Education

- **Strategic Vision and Growth:** Orchestrated and implemented a visionary strategic plan, resulting in a remarkable 50% year-over-year growth for the company across education, mentorship, placement, research, and project guidance.
- **Impactful Partnerships:** Established strategic partnerships, resulting in a notable 30% expansion of Curiosite Pvt Ltd's network with key stakeholders, including educational institutions, industry leaders, and community organizations.
- **Innovative Technological Solutions:** Pioneered and scaled cutting-edge technological solutions, contributing to a 20% improvement in the quality of guidance and mentorship provided by Curiosite Pvt Ltd within the EduTech space.
- **Measurable Social Impact:** Executed initiatives that demonstrated a quantifiable positive impact, with a 15% increase in education accessibility, a 20% rise in employment opportunities, and a 10% boost in economic growth within the communities served by Curiosite Pvt Ltd.

- **Educational Program Innovation:** Conceptualized and implemented 9 innovative educational programs, enhancing user engagement and learning outcomes.
- **Mentorship and Guidance:** Mentored 15+ students, fostering networking and skill development through a successful mentorship program
- **Quality Assurance in Educational Services with SDG Focus:** Implemented a robust quality assurance framework aligned with Sustainable Development Goals, resulting in a 15% improvement in the effectiveness of educational programs. Conducted evaluations, actively integrating feedback mechanisms for continuous improvement in alignment with SDG 4 (Quality Education). Contributed to advancing inclusive and equitable education, ensuring that the educational initiatives at Curiosity were more impactful and accessible to a diverse audience.
- **Strategic Alliances:** Established partnerships with 2 educational institutions, fostering joint programs and knowledge exchange.

Web developer

Self Employed (Freelance) [01/06/2021 – Current]

City: Tiruchirappalli

Country: India

- **Diverse Website Portfolio:** Successfully developed and delivered over 8 websites, showcasing versatility in web development skills. Projects include e-commerce platforms, personal portfolios, and brochure/catalogue websites, demonstrating a comprehensive understanding of various client needs and industries.
- **E-commerce Excellence:** Engineered robust e-commerce solutions, leading to a 20% increase in online sales for clients. Implemented user-friendly interfaces, secure payment gateways, and streamlined navigation, resulting in enhanced customer satisfaction and improved business performance.
- **Creative Personal Portfolios:** Designed and developed engaging personal portfolio websites for clients across different professions, incorporating modern and visually appealing layouts. Received positive feedback, with clients reporting increased visibility and improved online presence, contributing to career advancements.
- **Efficient Brochure and Catalogue Websites:** Created efficient and visually compelling brochure and catalogue websites, streamlining information presentation for businesses. Implemented user-friendly navigation and interactive features, resulting in a 15% increase in client engagement and inquiries for showcased products and services.

Chief Maker Officer (CMO) & Founding Innovator

APCOM Pvt Ltd [06/2022 – Current]

City: Tiruchirappalli

Country: India

Website: <https://air-apcom.web.app/>

1. Catalytic Converter Innovation:

- Spearheaded visionary leadership in the research and development of catalytic converters for vehicle emissions control.
- Collaborated closely with the engineering team to conceptualize, design, and optimize catalytic converters.
- Aligned with SDG 7 (Affordable and Clean Energy) by contributing to the development of cleaner and more efficient energy solutions in the automotive sector.

2. Custom-made Air Filters:

- Led the design and customization of air filters, providing tailored solutions for diverse industries.
- Collaborated directly with clients to understand unique air quality requirements.
- Contributed to SDG 9 (Industry, Innovation, and Infrastructure) by offering innovative solutions for air quality control.

3. Real-time Air Pollution Monitoring Device:

- Took charge of the development of a cutting-edge, real-time air pollution monitoring device.
- Integrated advanced sensors and IoT technologies for reliable real-time monitoring.
- Aligned with SDG 11 (Sustainable Cities and Communities) by providing technology for monitoring and improving urban air quality.

4. Vehicle Exhaust Monitoring:

- Engineered a specialized device for real-time monitoring of vehicle exhaust emissions.
- Collaborated with automotive experts and manufacturers for seamless monitoring system integration.

- Supported SDG 12 (Responsible Consumption and Production) by ensuring responsible and efficient use of automotive resources.

5. **Technology Stack Management:**

- Oversaw the selection and implementation of cutting-edge technologies, ensuring APCOM remained innovative.
- Contributed to SDG 9 (Industry, Innovation, and Infrastructure) by staying at the forefront of technological advancements.

6. **MSME Compliance and Advocacy:**

- Ensured compliance with MSME registration requirements, managing documentation and regulatory processes.
- Aligned with SDG 8 (Decent Work and Economic Growth) by contributing to the growth and sustainability of the MSME sector.

7. **Industry Accolades and Endorsements:**

- Garnered endorsements from Smart India Hackathon 2022 and TNSI - Tamil Nadu Startup Innovators, each providing a grant of 1 lakh Indian rupees.
- Contributed to SDG 17 (Partnerships for the Goals) by showcasing innovative solutions for sustainable environmental practices.

Graphic designer

Take A Step (NGO) [12/10/2020 – 20/06/2021]

City: Tiruchirappalli

Country: India

- **Enhanced Social Media Engagement:** Designed impactful social media posts for Take A Step, resulting in a notable 20% increase in engagement. Utilized creative visuals and compelling messaging to effectively communicate the NGO's mission, garnering heightened attention and support from the online community.
- **Effective Team Leadership:** Successfully delegated tasks and provided guidance to a 7-member design team, ensuring seamless collaboration and project execution. Implemented a structured approach to project management, resulting in improved team efficiency and timely delivery of high-quality design materials.
- **Quality Assurance Oversight:** Spearheaded the supervision of the assessment of all graphic materials, meticulously ensuring the quality and accuracy of designs. Implemented rigorous quality control measures, resulting in consistently high standards for visual content aligned with Take A Step's brand image and messaging.
- **Strategic Design Counsel:** Provided strategic counsel on all aspects of graphic design projects, contributing to the overall effectiveness of visual communication for Take A Step. Advised on design elements that resonate with the NGO's audience, fostering a cohesive and impactful brand presence across various media.

EDUCATION AND TRAINING

Bachelors in Computer Applications (BCA)

Bishop Heber College [01/07/2020 – 01/06/2023]

City: Tiruchirappalli

Country: India

Website: <https://bhc.edu.in/index.php>

Field(s) of study: Information and Communication Technologies: *Computer use , Database and network design and administration*

Final grade: A+ – Level in EQF: EQF level 7

NQF Level: Undergraduate Degree – Type of credits: CGPA – Number of credits: 8.59

covered multiple essential computer applications concepts such as Programming in C and Java, Python, Database Management Systems (DBMS), .NET Frameworks, Programming in PHP and Programming in Android.

Senior Secondary Graduate

National Institute of Open Schooling (NIOS) [10/2018 – 10/2019]

Country: India

Website: <https://www.nios.ac.in/>

Final grade: 356/500 – Level in EQF: EQF level 4

NQF Level: Senior Secondary School – Type of credits: CGPA – Number of credits: 7.1

- Majored in the subjects of advanced English, mathematics, chemistry, physics, and computer science with a minimum of 65% in each subject.
- Learned the basics of C++ programming during the same period.

Secondary School Graduate

Kuwait Indian School [2011 – 2013]

City: Safat

Country: Kuwait

Website: <https://www.kiskuwait.com/index.php>

Final grade: 7.0 – Level in EQF: EQF level 3

NQF Level: Secondary School – Type of credits: CGPA – Number of credits: 7.0

- Majored in Hindi, English, Mathematics, Science and Social Science with a minimum of 6.8 CGPA.
- Adhered to deadlines and understood the importance of team work.

Frontend Web Ui Frameworks and Tools : Bootstrap 4

Coursera [03/06/2021]

Website: <https://www.coursera.org/account/accomplishments/certificate/ASMSWMKWYW5G>

HTML, CSS and JavaScript for Web Developers

Coursera [06/06/2021]

Website: <https://www.coursera.org/account/accomplishments/certificate/7XVTM6WEJ9ZB>

Programming for Everybody (Getting started with Python)

Coursera [04/04/2021]

Website: <https://www.coursera.org/account/accomplishments/verify/8KZKT5XATL4H>

Information Security Awareness Training

VDart Inc [06/2023]

City: Tiruchirappalli

Country: India

LANGUAGE SKILLS

Mother tongue(s): **Tamil**

Other language(s):

English

LISTENING C2 READING C2 WRITING C2

SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2

Hindi

LISTENING C2 READING C2 WRITING C2

SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2

Arabic

LISTENING A2 READING A2 WRITING A2

SPOKEN PRODUCTION A2 SPOKEN INTERACTION A2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

knowledge of presentation platforms (PowerPoint, Prezi, Canva) / Proficient in Microsoft Office Suite (Word, Excel, PowerPoint) / Familiar with Google Workspace (Docs, Sheets, Slides)

Problem Solving

Solution-oriented mindset demonstrated in redeployment process optimization / Analytical thinking and problem-solving skills

Graphic Design

Advanced skills in graphic design tools (Adobe Creative Suite) / Visual Communication / Branding and Identity / Color Theory / Typography

Web Development

Experience with server-side languages like PHP, Python, ASP.NET / Proficient in HTML, CSS, JavaScript / Familiarity with front-end frameworks like React, Angular / Customization and theming of CMS-based websites / Proficient in working with databases, such as MySQL, PostgreSQL and MongoDB / Experience with platforms like GitHub or GitLab for collaborative development / Skills in creating responsive and mobile-friendly web designs / Knowledge of CSS frameworks like Bootstrap, Tailwind / WordPress (Full Stack)

MANAGEMENT AND LEADERSHIP SKILLS

Student Association President - Bishop Heber College

- Spearheaded the strategic planning, organization, and execution of 15+ diverse events, adeptly integrating both online and offline platforms.
- Oversaw a team of multifunctional individuals, ensuring seamless coordination and execution of organizational goals.
- Implemented efficient communication channels, fostering collaboration among team members and enhancing overall productivity.
- Managed a significant number of students, serving as the primary point of contact for their needs and concerns.
- Successfully navigated event budgets, allocating resources judiciously and achieving cost-effective outcomes.
- Developed and maintained strong partnerships with external stakeholders to enhance event quality and reach.
- Demonstrated adaptability by swiftly transitioning events between online and offline modes based on prevailing circumstances.
- Orchestrated a variety of events, including Technical, Non-technical, Symposium, and more.
- Upheld a commitment to excellence, receiving commendations for the successful execution of high-profile events.

Student Innovation Ambassador - Institution's Innovation Council (IIC), Bishop Heber College

- Pioneered and meticulously curated a series of 10+ events and 6 workshops in a condensed timeframe, employing an innovative hybrid event model.
- Distinguished representative at the Regional IIC Meet in Kochi, Kerala, showcasing adept leadership in innovation and entrepreneurship.
- Cultivated an environment of boundless creativity and collaboration, fostering the free exchange of innovative ideas among participants.
- Leveraged robust organizational and logistical skills, ensuring the seamless flow and success of each workshop and event.
- Articulated the institution's unwavering commitment to innovation on regional platforms, contributing to its enhanced reputation.
- Acknowledged with accolades for exceptional contributions to the success of the Innovation Council and its groundbreaking initiatives.
- Spearheaded the establishment of the Incubation Center for Bishop Heber College, contributing to the nurturing of entrepreneurial initiatives.
- Initiated and facilitated numerous strategic tie-ups with other institutions and incubation centers, fostering collaborative innovation.

HONOURS AND AWARDS

Title Winner

Smart India Hackathon 2022 - AICTE , MoE , Government of India [29/08/2022]

Awarded Winner of the Smart India Hackathon 2022 - Hardware Edition in the domain of Sustainable Development for pioneering the development of APCOM, an innovative Air Pollution Control and Monitoring system. APCOM effectively addresses and mitigates air pollution particles emitted from vehicles, showcasing a commitment to technological innovation for environmental sustainability.

The Smart India Hackathon (SIH) 2022 was organized by the All India Council for Technical Education (AICTE) under the aegis of the Ministry of Education (MoE), Government of India. Additionally, a substantial prize money of 1 lakh has been secured for this achievement.

Best Academic Hackathon Winner Award TN (2022-23)

Entrepreneurship Development and Innovation Institute (EDII - TN) - Government of Tamil Nadu

Recipient of the Best Academic Hackathon Winner Award TN (2022-23) by the Entrepreneurship Development and Innovation Institute (EDII - TN) - Government of Tamil Nadu, with the added distinction of securing a significant 1 lakh cash prize. Recognized for outstanding innovation in the academic context, highlighting a commitment to entrepreneurship and inventive endeavors.