

PharmAssist

A prescription for savings

Meet the Team



Isha Cheema
Psychology Major



Larissa Franco
Computer Science Major

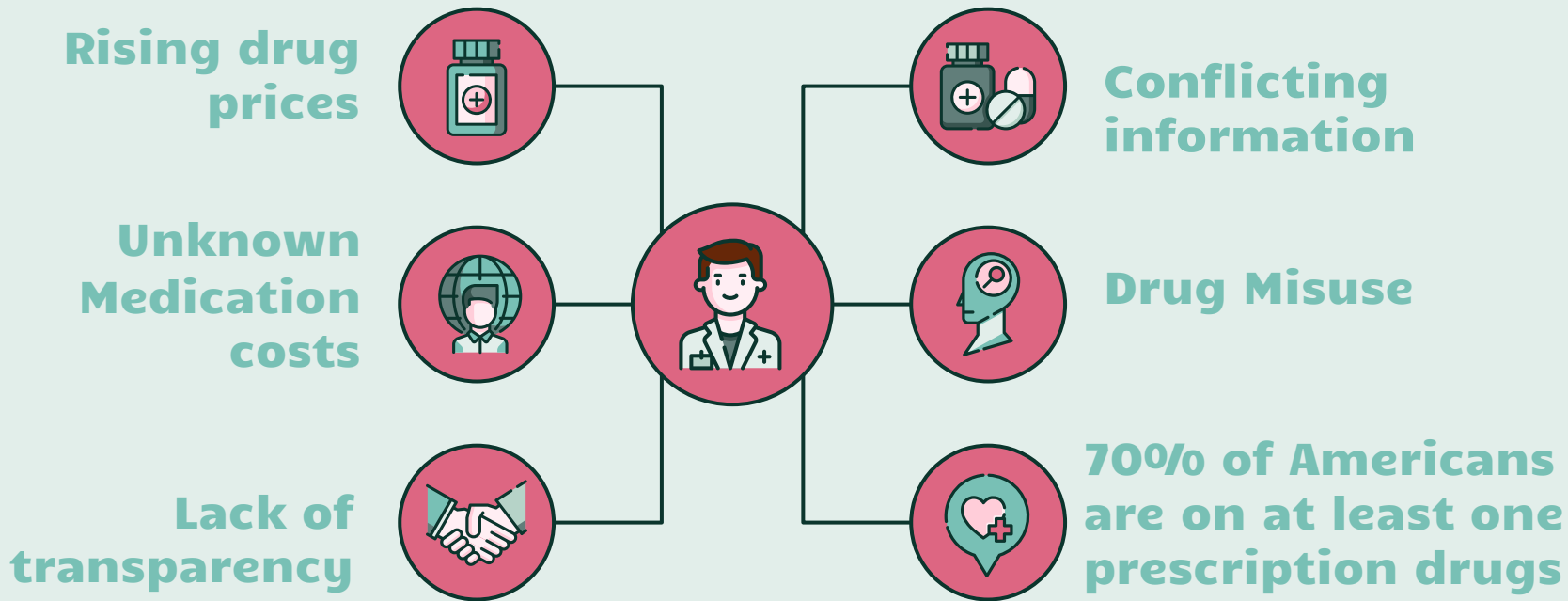


Alea Nablan
Computer Science Major



Sauda Shamiha
Computer Science Major

What's the problem?



Me too drug?

Drug companies “chemically rejigger an oldie but goodie, craft a new name, mount a massive advertising campaign and **sell the retread as the latest innovative breakthrough**”
(LaMattina).

NexIUM vs. Prilosec (\$411 compared to \$15)



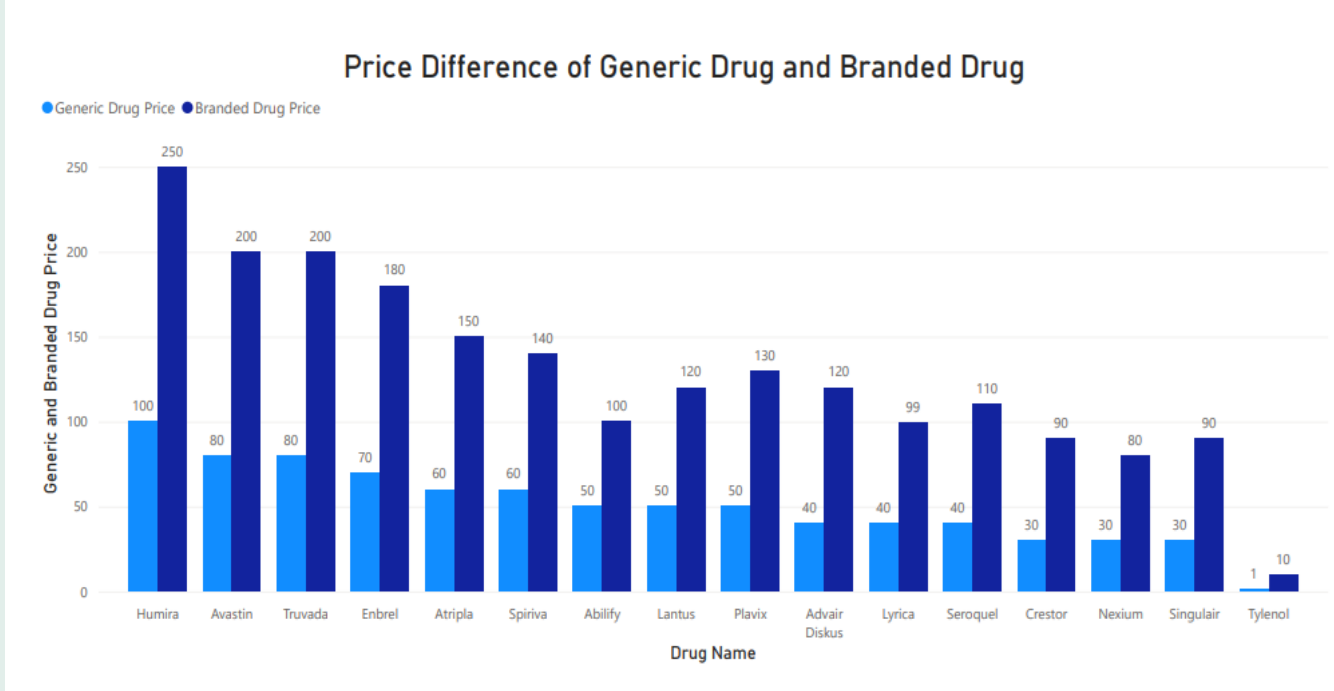


Solution?

PharmAssist

A prescription for savings





What does it do?



Compares prices of
Brand-name drugs to
generic versions



Summarizes
information in an
easy way



Filters through
selective categories



Allows for more
transparency



Allows for easy access to
medications



Increases patient
knowledge

www.Pharmassist.com/home

Drug Name

Search

PharmAssist

A Prescription for Savings


91%
of all prescriptions
in the U.S have a
generic substitute

Generic substitutes cost
**80-85%
LESS** than
brand-name drugs

100%
of generic drugs meet
the same FDA standards as
brand-name drugs








www.PharmAssit.com/search

Drug Name

Show Filters ▼



Hello! My name is
Pocket Pill! How Can
I assist you today?

Find a drug

Find Coupon

Find Location



< > x www.PharmAssit.com/search

Drug Name

Show Filters ▼



Free of dye



Capsule



Liquid



Vegan



Non-drowsy



Chewables



Injectable

Scan Bar code

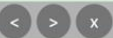


Allergins:

Price:

\$0 - 800





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Tylenol (Acetaminophen)



Active Ingredients : Acetaminophen 500 mg

Inactive Ingredients : carnauba wax*, corn starch*, FD&C red no. 40 aluminum lake, hypromellose, magnesium stearate, modified starch*, polyethylene glycol*, powdered cellulose, pregelatinized starch, propylene glycol, shellac, sodium starch glycolate, titanium dioxide

*contains one or more of these ingredients

Average Price Per Capsule : \$0.19



Equate Extra Strength Acetaminophen Caplets, 500 mg

Average price per capsule : \$0.01

[\(Learn More\)](#)

up & up Acetaminophen Regular Strength Pain Reliever & Fever Reducer Tablets 500 MG

Average price per capsule : \$0.02

[\(Learn More\)](#)

H-E-B Pain Relief 325 MG Acetaminophen Caplets

Average price per capsule : \$0.03

[\(Learn More\)](#)

Walgreens brand Pain Reliever Tablets Regular Strength/ 500MG tablets

Average price per capsule : \$0.09

[\(Learn More\)](#)

CVS Health Regular Strength Acetaminophen Pain Reliever & Fever Reducer 500 MG Tablets

Average price per capsule : \$0.10

[\(Learn More\)](#)



Equate Extra Strength Acetaminophen
Caplets, 500 mg



Active Ingredients : Acetaminophen 500 mg

Inactive Ingredients : HYPROMELLOSE 2208,
STEARATE, MICROCRYSTALLINE CELLULOSE ,
POLYETHYLENE GLYCOL, POVIDONE,
UNSPECIFIED STARCH, CORN STEARIC ACID, TALC
, TITANIUM DIOXIDE

*contains one or more of these ingredients

Average Price Per Capsule : \$0.1

Savings : 52%

Percentage of same active ingredients : 100%

Common Side Effects : Rash, Hives, Wheezing, Tightness in chest

[\(Learn More\)](#)

Reacts with: Alcohol, Warfrin, Isoniazad, Dayquil

[\(Learn More\)](#)

Coupons: [80% off prescription](#) [Save 30% off](#) [Save 50% off](#)

[\(Learn More\)](#)

Warnings: Liver warning. This product contains acetaminophen. Severe liver damage may occur if you take more than 4,000 mg of acetaminophen in 24 hours with other drugs containing....

[\(Learn More\)](#)

Available Locations :

0.8 Walmart: \$1.48
148 Cross Creek drive

Availability:



2.2 CVS: \$3.32
123 Sesame Street

Availability:



6.0 Walgreens: \$2.29
789 Blake Street

Availability:



1.2 Walgreens: \$2.29
456 Waterberry court

Availability:



4.5 Walmart: \$1.48
1812 Speedway blvd.

Availability:



13.0 Walmart: \$1.48
789 Blake Street

Availability:





Our Solution



01

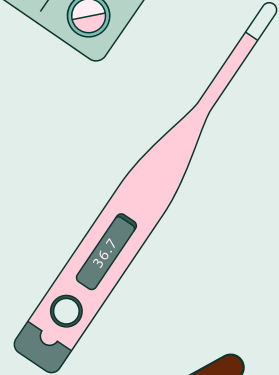
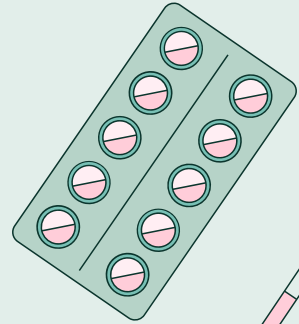
Makes healthcare more accessible

02

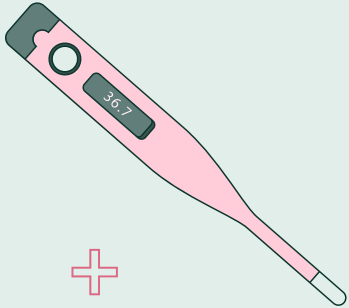
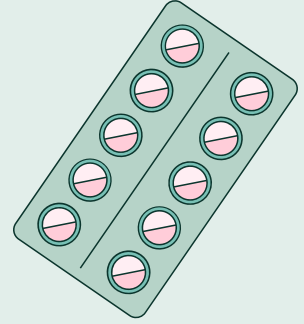
Increases transparency between pharmaceutical companies and patients

03

Simple & Effective



Demo



The background is a light mint green. It is decorated with several medical-themed icons: pink and brown capsules, teal and grey capsules, pink plus signs, and a large pink band-aid with a white dotted center. The word "Questions?" is written in a large, bold, dark green font in the center of the image.

Questions?