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# Efficient Estimation of Distribution-free dynamics in the Bradley-Terry Model

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## Abstract

1 We propose a time-varying convex generalization of the original Bradley-Terry  
2 model. Our model directly captures the temporal dependence structure of the  
3 pairwise comparison data without explicit temporal distribution assumptions. This  
4 enables the modeling of discrete-time dynamic global rankings of  $N$  distinct  
5 objects. Different choices of the convex penalization term provide a control on  
6 the degree of smoothing in the time-varying global rankings of the  $N$  distinct  
7 objects. Furthermore this directly enables analysis on sparse time-varying pairwise  
8 comparison data. We also prove that a relatively weak condition is necessary and  
9 sufficient to guarantee the existence and uniqueness of the solution of our model.  
10 We implement various convex optimization algorithms to efficiently estimate the  
11 model parameters under the  $\ell_2^2$ ,  $\ell_2$ , and  $\ell_1$  convex penalization norms. We conclude  
12 by thoroughly testing the practical effectiveness of our model under both simulated  
13 and real world settings, including ranking 5 seasons of National Football League  
14 (NFL) team data. Our generalized time-varying Bradley-Terry model thus provides  
15 a useful benchmarking tool for other feature-rich dynamic ranking models since it  
16 only relies on the time-varying score pairwise ranking information.

## 17 1 Introduction and Prior Work

### 18 1.1 Pairwise Comparison Data and the Bradley-Terry Model

19 Pairwise comparison data is very common in daily life especially in cases where the goal is to rank  
20 several objects. Rather than directly ranking all objects simultaneously it is usually much easier and  
21 more efficient to first obtain results of pairwise comparisons. The pairwise comparisons can then  
22 be used to derive a *global* ranking across all individuals in a principled manner. One such statistical  
23 model for deriving global rankings using pairwise comparisons was presented by statisticians R.  
24 A. Bradley and M. E. Terry in their classic 1952 paper [3], and thereafter commonly referred to  
25 as the Bradley-Terry model in statistical literature. A similar model was also studied by Zermelo  
26 dating back to 1929 [21]. The Bradley-Terry model is one of the most popular models to analyze  
27 paired comparison data due to its interpretable setup and computational efficiency in estimation.  
28 The Bradley-Terry model along with its various generalizations has been studied and applied in  
29 various ranking applications across many broad domains. This includes the ranking of sports teams  
30 ([12],[5],[7]), scientific journals ([16],[17]), and the quality of several brands ([1],[15]).

31 In order to describe the original Bradley-Terry model [3], suppose that we have  $N$  distinct objects,  
32 each with a [SS: positive?] score or index  $(s_i)_{i \in [N]}$  showing their power of competing with each  
33 other at a single point in time (static). This model assumes that the comparisons between different  
34 pairs are independent and the results of comparisons between a given pair, object  $i$  and object  $j$ ,  
35 are independent and identically distributed as Bernoulli random variables, with success probability

36 defined as

$$\mathbb{P}(i \text{ beats } j) = \frac{s_i}{s_i + s_j} \quad (1)$$

37 A common way to parameterize  $(s_i)_{i \in [N]}$  is to assume that  $s_i = \exp(\beta_i)$ , in this case, equation (1)  
 38 is usually expressed as  $\text{logit}(\mathbb{P}(i \text{ beats } j)) = \beta_i - \beta_j$ , where  $\text{logit}(x) := \log \frac{x}{1-x}$ . An important  
 39 assumption in the original Bradley-Terry model is that comparisons of different pairs are independent.  
 40 However, in practice such strong independence assumptions are unlikely to hold, see [2],[6],[4],[17]  
 41 for some discussions. A typical way to deal with such data dependence in the pairwise comparison  
 42 scores  $(s_i)_{i \in [N]}$  is to use quasi-likelihood approaches [19],[17]. Fortunately under the setting of the  
 43 original Bradley-Terry model [3] the log-quasi-likelihood and usual log-likelihood are the same, in  
 44 terms of optimizing for the target parameters  $\beta = (\beta_1, \dots, \beta_N)$  as discussed further in [19].

## 45 1.2 The Time-varying (dynamic) Bradley-Terry Model

46 In many applications it is very common to observe paired comparison data spanning over multiple  
 47 (discrete) time periods. A natural question of interest is then to understand how the *global* rankings  
 48 *change* over time. For example in sports analytics the performance of teams often changes from  
 49 season to season and thus explicitly incorporating the time-varying dependence into the model is  
 50 crucial. In particular the paper [7] considers a state-space generalization of the Bradley-Terry model  
 51 to modelling the sports tournaments data. In a similar manner bayesian frameworks for the dynamic  
 52 Bradley-Terry model are studied further in [9]. Such dynamic analysis of paired comparison data is  
 53 becoming increasingly important because of the rapid growth of openly available time-dependent  
 54 paired comparison data.

55 Our main focus in this paper is to tackle the problem of efficiently estimating the parameters in the  
 56 time-varying Bradley-Terry model under a frequentist framework. Our frequentist approach is to  
 57 assume a distribution-free approach in the changes in parameters over time in order to perform a  
 58 useful dynamic estimation with minimal assumptions and relying only on the time-varying pairwise  
 59 comparison information. The remainder of this paper discusses our model in detail and is organized  
 60 as follows. We firstly formulate our overall time-varying Bradley-Terry estimation requirement as  
 61 a convex optimization problem of our proposed model solution under various penalty norms. We  
 62 then describe the relatively weak necessary and sufficient conditions to guarantee uniqueness of our  
 63 model. We proceed to apply various well known convex optimization algorithms to derive efficient  
 64 estimation of time-varying parameters with provable convergence guarantees, exploiting specific  
 65 structure of the convex penalty terms as applicable. We then provide two strategies to determining  
 66 our penalization parameter,  $\lambda$ , using a data-driven and heuristic approaches. Finally we conclude  
 67 with applying our model on synthetic datasets and two real-world examples of our technique using  
 68 NFL and NASCAR datasets.

## 69 2 Our proposed Time-varying Bradley-Terry Model

70 In our time-varying frequentist setup of the Bradley-Terry model, we generalize the approach taken in  
 71 the original paper [3] estimating parameters of interest via maximizing the likelihood (or minimizing  
 72 negative likelihood) over the discrete observed time points  $\{1, 2, \dots, T\} =: [T]$ . The parameters  
 73 of interest,  $\beta^{(t)} \in \mathbb{R}^N$ , are now given for each time point  $t \in [T]$ . We assume that the pairwise  
 74 comparison between a given pair, object  $i$  and  $j$ , at a given time point  $t$  is determined by the  
 75 corresponding parameter  $\beta^{(t)}$  so that

$$\text{logit}(\mathbb{P}(i \text{ beats } j \text{ at time } t)) = \beta_i^{(t)} - \beta_j^{(t)}. \quad (2)$$

76 Given a  $\beta^{(t)}$ , by equation (2) we can derive the log-likelihood  $\ell_t(\beta^{(t)})$ . As the size of data in each  $t$   
 77 is much smaller than the global data, we might want to *smooth* the parameter  $\beta^{(t)}$  across different  
 78 time points and to leverage the dynamic structure in the global data. Our proposal is to include the  
 79 penalization term  $\lambda \sum_{t=1}^{T-1} h(\beta^{(t)} - \beta^{(t+1)})$  for some convex penalty function  $h$  that can effectively  
 80 smooth the estimation of parameter by penalizing large differences in subsequent time points. In  
 81 sum, the time varying setup of the Bradley-Terry model can be framed as the following convex

82 optimization problem:

$$\min_{\{\beta^{(t)}\}_{t \in [T]}} - \sum_{t=1}^T \ell_t(\beta^{(t)}) + \lambda \sum_{t=1}^{T-1} h(\beta^{(t)} - \beta^{(t+1)}), \text{ s.t. } \sum_{i=1}^N \beta_i^{(1)} = 0 \quad (3)$$

83 where  $\lambda \geq 0$ , and  $h : \mathbb{R}^N \rightarrow \mathbb{R}_{\geq 0}$  is the convex penalty function. We firstly note that if  $T = 1$  and  
 84  $\lambda = 0$  then equation (3) reduces to the same objective as the original (static) Bradley-Terry model [3].  
 85 As such our model represents a generalization of the original Bradley-Terry model to the time-varying  
 86 setting. Furthermore we include an additional constraint, namely  $\sum_{i=1}^N \beta_i^{(1)} = 0$  which sets the sum  
 87 of the estimated parameters to 0 at the initial time point  $t = 1$ . This artificial constraint is used to  
 88 guarantee the existence and uniqueness of the global solution set in the convex formulation discussed  
 89 further in section 3. Since we are only concerned with obtaining *relative* global object rankings  
 90 this constraint still maintains our ultimate goal and further ensures that equation (3) is invariant to  
 91 constant shifts in the parameter. In our project we consider 3 cases for the convex penalty function  $h$ ,  
 92 namely  $h = \|\cdot\|_1$ ,  $h = \|\cdot\|_2$ , and  $h = \|\cdot\|_2^2$ . **[SS: What about mentioning changepoint detection?]**

### 93 3 Existence and uniqueness of solution

94 The existence or the uniqueness of solutions for the model (3) is not guaranteed in general **[SS:**  
 95 **without the additional constraint?]**. This is an innate property of the original Bradley-Terry model.  
 96 As pointed out by Ford Jr. [8] the Bradley-Terry model requires a sufficient amount of pairwise  
 97 comparisons so that there is enough information of relative performance between any pair of two  
 98 entries for estimation purposes. For example, if there is an entry which has never been compared to  
 99 the others, there is no information which the model can exploit to assign a score for the entry, so its  
 100 score could be arbitrary. In addition if there are several entries which have never outperformed the  
 101 others then Bradley-Terry model would assign negative infinity for the performance of these entries,  
 102 and we would not be able to compare among them for global ranking purposes.

103 In 1957 Ford Jr. [8] discovered the necessary and sufficient conditions which guarantee the uniqueness  
 104 of the solution in the original Bradley-Terry model. The two equivalent conditions are:

105 **Condition (1).** In every possible partition of the objects into two nonempty subsets, some object in  
 106 the second set has been preferred at least once to some object in the first set

107 **Condition (2).** For each ordered pair  $(i, j)$ , there exists a sequence of indices  $i_0 = i, i_1, \dots, i_n = j$   
 108 such that

$$x_{i_{k-1}, i_k} > 0 \quad (4)$$

109 for  $k = 1, \dots, n$ .

110 We prove that these conditions can also be used to guarantee the uniqueness of the solution in our  
 111 time-varying Bradley-Terry model.

112 **Theorem.** Given data  $\{x_{i,j}^{(t)}\}_{i,j,t}$  satisfies the previous condition, let  $x_{i,j} = \sum_{t=1}^T x_{i,j}^{(t)}$ . If  $\{x_{i,j}\}$   
 113 satisfies the condition above, then

114 1. If  $h$  is continuous and  $h(x) \rightarrow \infty$  as  $x \rightarrow \infty$ , the solution  $\beta^*$  for (2) is attainable in  $\mathbb{R}^{N \times T}$ ;  
 115 and

116 2. With squared- $\ell_2$  penalty,  $h = \|\cdot\|_2^2$ , the uniqueness of solution classes for (3).

117 Hence, in our proposed time-varying Bradley-Terry we do not require the strong conditions 3 to  
 118 hold at each time point, but simply require the aggregated conditions in 3 to hold. This is a quite  
 119 weak condition for that it is satisfied even when each object does not have pairwise comparisons  
 120 with all other objects at every time point. For example, even if one player did not play any game  
 121 in a season, as far as we have a game record on another season (with at least one win and one lose  
 122 respectively), we can assign a rank to this player in the missed season. This minimal data requirement  
 123 for our proposed model is in our view a key advantage to other frequentist approaches which could be  
 124 alternatively considered. One such approach would be to fit a separate Bradley-Terry model at each  
 125 discrete time point and then ‘smooth’ rankings using, say, kernel smoothing techniques. However  
 126 such an approach would require the stronger conditions in [8] to hold at *every time point* rather than  
 127 the much weaker aggregated conditions required for our model to hold. **[SS: HB - are you fine with**  
 128 **this wording?]**

## 129 4 Optimization Methods

130 We note that the objective function in equation (3) can be expressed as follows:

$$f(\beta) = \underbrace{g(\beta)}_{\text{negative log-likelihood}} + \underbrace{H(\beta)}_{\text{convex penalty}} \quad (5)$$

131 where

$$g(\beta) = -\sum_{i=1}^T l_t(\beta^{(t)}), \text{ and } H(\beta) = \lambda \sum_{t=1}^{T-1} h(\beta^{(t)} - \beta^{(t+1)}). \quad (6)$$

132 Since  $g$  is convex differentiable and  $H$  is convex for the convex penalty  $h$  the proximal gradient  
 133 descent method (PGD) is a natural optimization strategy for this problem. In particular using the  
 134  $\ell_2^2$ -norm for the smoothing penalty, we can derive the closed form of the proximal operator and run  
 135 PGD with an inexpensive computational cost. However in the case of other smoothing penalties such  
 136 as using the  $\ell_1$ -norm or non-squared  $\ell_2$ -norm, the proximal operator for  $h$  does not have a closed  
 137 form thereby reducing the computational feasibility of the PGD method in such settings. We consider  
 138 both fixed descent step sizes  $s_i$  and also determined by the backtracking line search with the initial  
 139 step size  $s_{\text{init}}$ . Furthermore we also perform PGD with and without Nesterov acceleration [13] and  
 140 assess impact on the convergence rate thereof. Below we detail the closed form for the proximal  
 141 operator with the squared  $\ell_2$ -penalty and discuss the computational feasibility under more general  
 142  $\ell_1$ -norm and  $\ell_2$ -norm smoothing penalties.

### 143 4.1 Efficient PGD for $\ell_2^2$ -penalty

144 The proximal operator for the step size  $s > 0$  and the smoothing penalty  $H$  is defined as follows:

$$\text{prox}_{s,H}(\beta') = \arg \max_{\beta \in \mathbb{R}^{N \times T}} \left[ \frac{1}{2s} \|\beta - \beta'\|_2^2 + \lambda \sum_{t=1}^{T-1} \|\beta^{(t+1)} - \beta^{(t)}\|_2^2 \right] \quad (7)$$

145 Hence, we can decompose the optimization in the proximal operator into the marginal optimizations  
 146 for  $i = 1 \dots N$  so that if  $\beta^+ = \text{prox}_{s,H}(\beta')$ , then

$$\beta_i^+ = \arg \max_{\beta_i \in \mathbb{R}^T} \left[ \frac{1}{2s} \|\beta_i^{(t)} - \beta_i'^{(t)}\|_2^2 + \lambda \sum_{t=1}^{T-1} (\beta_i^{(t+1)} - \beta_i^{(t)})^2 \right]. \quad (8)$$

147 Hence,  $\nabla_{\beta_i} \mathcal{F}_i = 0$  if and only if

$$\begin{bmatrix} 1 + 2s\lambda & -2s\lambda & & \\ -2s\lambda & 1 + 4s\lambda & \ddots & \\ & \ddots & \ddots & -2s\lambda \\ & & -2s\lambda & 1 + 4s\lambda \end{bmatrix} \beta_i^+ = \beta_i'. \quad (9)$$

148 Hence by solving the linear system (9) for each  $i = 1, \dots, N$ , we get the output of the proximal  
 149 operator for the squared  $\ell_2$ -norm penalty. By exploiting the sparse *tri-diagonal* structure of the linear  
 150 system we can solve it in  $O(n)$  computations which is much more efficient than just using matrix  
 151 inversion.

### 152 4.2 ADMM for $\ell_1$ -penalty and $\ell_2$ -penalty

153 On the other hand, getting the proximal operator for general smoothing penalty functions is nontrivial.  
 154 In case of  $\ell_1$ -norm penalty, for instance, the problem in (8) is the 1-dimensional fused-lasso problem,  
 155 which does not have a closed-form solution and requires nontrivial amount of computation to  
 156 approximate the optimum. In these two cases, we can use ADMM to get the solution as detailed in  
 157 the following section.

158 **Alternating Direction Method of Multipliers (ADMM)** Let  $\beta \in \mathbb{R}^{TN} = (\beta^{(1)\top}, \dots, \beta^{(T)\top})^\top$   
 159 **[SS: WL - could we just write this using vec?]** be the matrix of scores of all individuals at all time  
 160 points. We can define  $\theta \in \mathbb{R}^{(T-1)N}$  whose entries are given by  $\theta(t \cdot N + i) = \mu_i^{t+2} - \mu_i^{t+1}$  for  
 161  $1 \leq i \leq N$ ,  $0 \leq t \leq T-2$ . By introducing a matrix  $A \in \mathbb{R}^{[(T-1)N] \times TN}$  we can then express  $\theta$  by  
 162  $\theta = A\mu$  and rewrite the optimization problem (3) as

$$\begin{aligned} & \text{minimize} \quad - \sum_{t=1}^T L_t(\beta^{(t)}) + \lambda \tilde{h}(\theta), \\ & \text{subject to} \quad A\beta = \theta, \end{aligned} \tag{10}$$

163 where  $\tilde{h} = \sum_{t=1}^{T-1} h(\theta^{I_t})$  with the index set  $I_t = \{i : (t-1) \cdot N + 1 \leq i \leq t \cdot N\}$ .

164 The ADMM scheme can be written as

$$\begin{aligned} \beta^{k+1} &= \arg \min_{\beta} -L_T(\beta) + (A\beta)^\top \mu^k + \frac{\eta}{2} \|A\beta - \theta^k\|^2, \\ \theta^{k+1} &= \arg \min_{\theta} \lambda \tilde{h}(\theta) - \theta^\top \mu^k + \frac{\eta}{2} \|A\beta^{k+1} - \theta\|^2, \\ \mu^{k+1} &= \mu^k + \eta(A\beta^{k+1} - \theta^{k+1}). \end{aligned} \tag{11}$$

165 The update of  $\theta$  is simply the proximal operator of  $\tilde{h}$ . The update of  $\beta$  is a convex optimization  
 166 problem of a well-behaved function with no constraints and can be solved by some basic methods,  
 167 like Newton's method.

## 168 5 Choosing $\lambda$ (smoothing penalty parameter) in practical settings

169 In our convex formulation of the time-varying Bradley Terry model (2) we note that the penalty  
 170 coefficient  $\lambda$  is effectively a global smoothing parameter for the fitted  $\beta_t$  values between subsequent  
 171 time periods under the various penalty norms. Increasing  $\lambda$  thus increases the penalty on the difference  
 172 between subsequent  $\beta_t$  values over a single time period and thus leads to  $\beta_t$  values (and hence the  
 173 global rankings) becoming smoothed together.

174 Naturally the question remains on how to tune  $\lambda$  meaningfully in practical applications. We note  
 175 that in practice the end user of the time-varying Bradley Terry model typically seeks the global  
 176 time-varying team rankings rather than the individual fitted  $\beta_t$  coefficients used to derive pairwise  
 177 comparisons. As such the usual approach of tuning  $\lambda$  to fit the  $\beta_t$  values and then assessing the  
 178 associated impact on the time-varying global rankings changes is a rather indirect approach to  
 179 controlling the degree of smoothing in the sought after time-varying global rankings.

### 180 5.1 Data Driven Approach - Sample Splitting and LOOCV

181 Ranking objects from pairwise comparisons of them, we want time-varying Bradley-Terry model  
 182 to sort objects by means of win rates: a higher ranked object wins more likely than a lower ranked  
 183 object. If we could successfully predict a win rate between any pair of objects, then the scores on  
 184 which the prediction is made will provide a proper rank on our purpose. Hence, we choose  $\lambda$  giving  
 185 the best prediction on pair-wise win rates. In regime of prediction, leave-one-out cross-validation  
 186 has been provably successful without aids of human heuristics [11]. Here, we briefly describe  
 187 how leave-one-out cross-validation(LOOCV) applies to time-varying Bradley-Terry model and then  
 188 propose several techniques to reduce computational cost for LOOCV.

189 In general settings where we have i.i.d. samples, LOOCV assesses the performance of a predictive  
 190 model by holding out one of the i.i.d. samples. In our case, each pairwise comparison is i.i.d. sample  
 191 if we take the compared objects and the time point on which they are compared as covariates to the  
 192 result. Let  $(t_k, i_k, j_k)$  denote  $k$ -th pair-wise comparison where object  $i_k$  won object  $j_k$  at time point  
 193  $t_k$  for  $k = 1, \dots, K$ . Then, for a smoothing penalty parameter  $\lambda$ , LOOCV applies to our model as  
 194 follows:

- 195 1. For  $k = 1, \dots, K$ , repeat:
  - 196 (a) Solve (3) with  $\lambda$  on the dataset where the  $k$ -th comparison is held-out.

- 197 (b) Calculate the negative log-likelihood of the previous solution to  $(t_k, i_k, j_k)$ .  
 198 2. Take the average of the negative log-likelihoods to get  $nll_\lambda$  as a loss in the predictive  
 199 performance of time-varying Bradley-Terry model with  $\lambda$  on our dataset.

200 Solving (3) with every candidate  $\lambda$  on every left-one-out dataset costs tremendous computational  
 201 resource. To reduce the cost, we can approximate the exhaustive LOOCV with a stochastic estimate.  
 202 The exhaustive LOOCV fits the model to every possible left-one-out data and takes an average of  
 203 them. However, if we have a large number of pair-wise comparisons, an average of much fewer  
 204 losses makes tiny error. Hence, we can random sample a smaller number of matches to be left-out  
 205 and get  $\hat{nll}_\lambda$  with computational efficiency. Also, we can get quick convergences in optimizations  
 206 by nearly optimal initial values. We assume that the parameter fitted on the entire dataset differs  
 207 little to the fitted on left-one-out datasets. These two techniques make LOOCV a practical option for  
 208 time-varying Bradley-Terry models with hundreds dimensional  $\beta$ 's.

## 209 5.2 Heuristic Approach

210 **[SS: team - do we need this? What are we fitting using this?]** We propose a simple heuristic  
 211 whereby the user controls the degree of smoothing in global rankings directly by specifying a maximal  
 212 ranking change parameter  $\alpha \in \mathbb{N}$  over all  $N$  teams and over all  $T$  time periods. By specifying this  
 213 global (integer) parameter  $\alpha$  we can search over a suitable finite grid of  $\lambda \in \mathbb{R}^+$  values to meet this  
 214 user specified global maximum team rank change requirement. In this heuristic we note that the user  
 215 simply specifies a positive integer  $\alpha$  indicating the maximum increase/ decrease in ranks over all  
 216 time periods and teams. We claim that  $\alpha$  is much more intuitive for the end user to set to control the  
 217 global ranking changes to a desired level directly. Here  $\alpha$  is set as a global smoothing parameter since  
 218 controlling the maximum rank change over all  $T$  periods we are effectively controlling smoothing  
 219 with respect to local consecutive time periods as well.

220 Since  $\alpha$  here is integer-valued it is naturally capped at the total number of teams  $N$ , since a team can't  
 221 globally change rankings by more than the total number of teams across any time period. However in  
 222 practice it will be much lower than this and easier to prescribe by the end user based on reasonable  
 223 domain knowledge of expected time-varying ranking movements. We acknowledge that this heuristic  
 224 trades the subjectivity of choosing  $\lambda$  for  $\alpha$  but that it controls for the degree of smoothing directly.  
 225 The limited choice for the end user makes it effective to apply in practical situations.

## 226 6 Experiments

### 227 6.1 Synthetic Data Generation

228 We have conducted a number of simulation experiments in which we know the underlying global  
 229 ranks of all entries by generating data from a synthetic process. We used the synthetic data to  
 230 implement our proposed time varying Bradley Terry model with the variety of convex optimization  
 231 algorithms and to compare the output with the ground truth.

232 Given the number of entries  $N$  and the number of time points  $T$ , the overall synthetic data generation  
 233 process is as follows:

- 234 1. For each  $i \in \{1, \dots, N\}$ , simulate  $\beta_i^* \in \mathbb{R}^T$  from a distribution of time-series.  
 235 2. For each  $i \neq j$  and  $t = 1, \dots, T$ , generate  $n_{ij}^{(t)}$  from some distribution and simulate  $x_{ij}^{(t)}$  by

$$x_{ij}^{(t)} \sim \text{Binom}\left(n_{ij}^{(t)}, \frac{1}{1 + \exp\{\beta_j^{(t)} - \beta_i^{(t)}\}}\right), x_{ji}^{(t)} = n_{ij}^{(t)} - x_{ij}^{(t)}$$

236 For the choice of distribution of  $\beta_i^*$ 's in step 1, we use Gaussian distribution with a Markov Chain  
 237 structure. Specifically, for each  $i$  we set  $\beta_i^{*(0)} \sim \mathcal{N}(0, \sigma_{i,0}^2)$  and generate

$$\beta_i^{*(t+1)} | \beta_i^{*(t)} \sim \mathcal{N}(\gamma \beta_i^{*(t)}, \sigma_{i,t+1}^2), t = 1, \dots, T-1. \quad (12)$$

238 where  $\gamma$  is the decay parameter and  $\sigma_{i,t}^2$ 's are the conditional variances of  $\beta_i^{*(t)}$  with respect to the  
 239 others. An example of simulated  $\beta$  is the Figure 1 (left). In this example, there are 20 team entries

and 10 time points. The latent parameter  $\beta_i^{*(t)}$  is set not to decay (i.e.,  $\gamma = 1$ ), and the conditional variance  $\sigma_{i,t}^2$  were set to 1 for every  $i = 1, \dots, N$  and  $t = 1, \dots, T$ .

## 6.2 Synthetic Simulation Results

We generated the pairwise comparison data from the latent parameter  $\beta^*$  above with  $n_{ij}^{(t)} = 10$  for every  $i \neq j$  and  $t = 1, \dots, T$  and solved (2) by GD, PGD, and Newton's method. The solution of PGD is shown in Figure 1, (right). We can compare between two figures of  $\beta^*$  and  $\hat{\beta}$  to see how effectively our formulation of time-varying Bradley-Terry Model fits the synthetic ground truth. Firstly we note that our model is able to recover the comprehensive global ranking of each entry at every time point. In both figures, we can verify that team 20 is uniformly dominating and team 2 is maintaining the lowest position in the majority of the time points. However, we can also find some differences of  $\hat{\beta}$  from  $\beta^*$  which come from the smoothing property of our model. For instance, the estimated parameter of entry 20 at the first two time points seem overestimated than the ground-truth. These two estimates could be influenced by the following high estimates, and entry 20 is ranked higher than indeed it is for those time points.

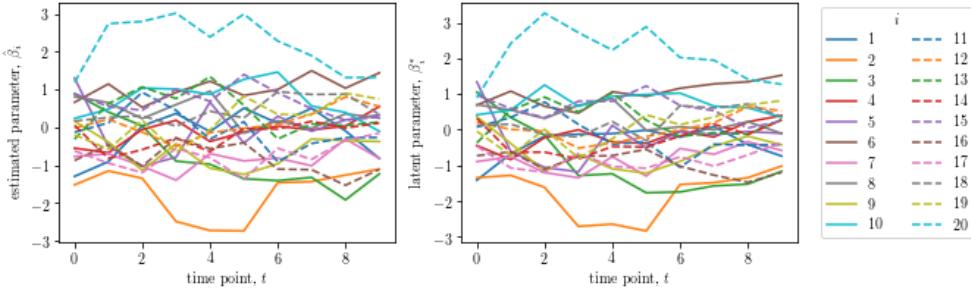


Figure 1: (Left) simulated ground-truth parameter  $\beta^*$  and (right) the solution  $\hat{\beta}$

We also compare the effects of different types of penalization functions on the solution of (2). With the same ground truth as Figure 1 and  $\lambda = 10$ , the solutions are shown in Figure 2. As we can see, different choices of the penalty function would lead to different shapes of the solution. Specifically, the squared  $\ell_2$  norm produces the most smooth paths of  $\beta$ , while the  $\ell_1$  norm would impose piecewise constant structure on the paths of  $\beta$ . In applications, the path of  $\beta$  could have various shapes. Therefore, our model is adaptive to different requirements on the shape of  $\beta$  in different applications.

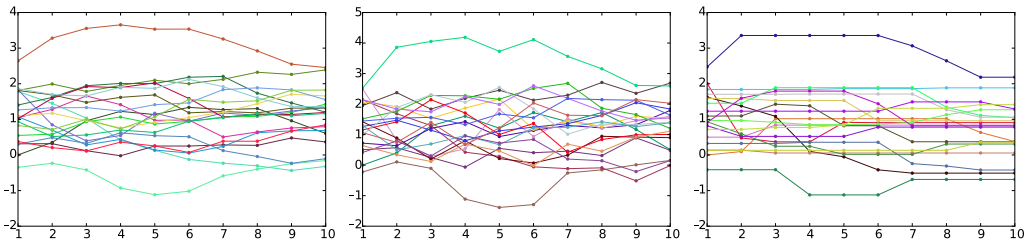


Figure 2: Solutions by different penalties with  $\lambda = 10$ . From left to right:  $h = \|\cdot\|_2^2$ ,  $\|\cdot\|_2$ ,  $\|\cdot\|_1$ .

The convergence curves of PGD (also with backtracking and Nesterov acceleration), Gradient Descent (GD) and Newton method are shown in Figure 3 with Newton method converging the fastest.



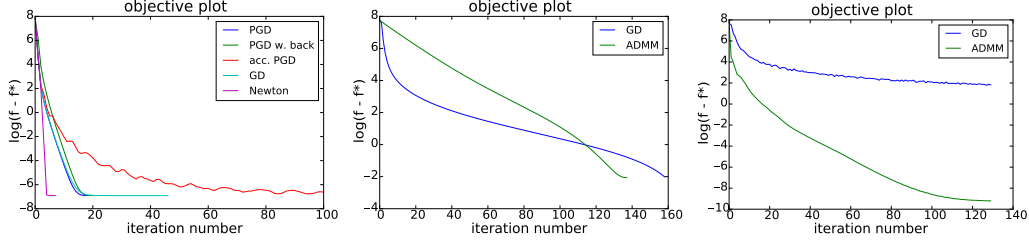


Figure 3: Convergence curves for various algorithms. From left to right:  $h = \|\cdot\|_2^2, \|\cdot\|_2, \|\cdot\|_1$ .

### 6.3 Application - NFL Data

We have sourced 5 seasons of National Football League (NFL) data from 2011-2015 (inclusive) from the nflwar package [20]. Each season is comprised of  $N = 32$  teams playing  $T = 16$  games each over the season i.e.  $t \in [16]$  in this case. This means that at each point in time  $t$  the pairwise matrix of scores across all 32 teams is sparsely populated with only 16 entries. We have fit our time-varying Bradley Terry model over all 16 rounds in the season and set a maximum global rank change  $\alpha$  value equal to 3 per our heuristic described in section 5. In order to gauge whether the rankings produced by our model are reasonable compared our season ending rankings (fit over all games played in that season) with the relevant NFL ELO ratings published by the blog [fivethirtyeight.com](http://fivethirtyeight.com) [14]. The top 10 season-ending rankings from each method across NFL seasons 2011-2015 are summarized in Table 1: **[SS: Is this now with LOOCV?]**

rank	2011		2012		2013		2014		2015	
	ELO	BT	BLO	BT	ELO	BT	ELO	BT	ELO	BT
1	GB	GB	NE	DEN	SEA	SF	SEA	SEA	SEA	CAR
2	NE	NO	DEN	NE	SF	SEA	NE	DEN	CAR	ARI
3	NO	NE	GB	SEA	NE	CAR	DEN	GB	ARI	KC
4	PIT	SF	SF	MIN	DEN	ARI	GB	NE	KC	SEA
5	BAL	PIT	ATL	SF	CAR	NE	DAL	DAL	DEN	DEN
6	SF	BAL	SEA	GB	CIN	DEN	PIT	PIT	NE	MIN
7	ATL	DET	NYG	HOU	NO	NO	BAL	ARI	PIT	CIN
8	PHI	ATL	CIN	IND	ARI	IND	IND	IND	CIN	PIT
9	SD	NYG	BAL	WAS	IND	CIN	ARI	DET	GB	GB
10	HOU	SD	HOU	CHI	SD	SD	CIN	BUF	MIN	DET
Av. Diff.	2.8		3.2		2.7		1.9		2.7	

Table 1: Bradley-Terry vs. ELO NFL top 10 rankings. Blue: perfect match, yellow: top 10 match

Based on table 1 we observe that we roughly capture between 6 to 9 of the top 10 ELO teams over all 5 seasons. However we can see that there are often misalignment with specific ranking values across both ranking methods. For example in the 2014 season we can see that our rankings are reasonably well aligned and notably a match with Seattle being the number one ranked team by both methods. The 2012 season had slightly more misalignment comparatively across both methods. This is captured in the average ranking difference between ELO and our time varying Bradley-Terry model being 3.2 which is slightly higher than the 2014 season value of 1.9. We observe that the average differences across all seasons between ELO and the Bradley Terry model are uniformly positive indicating that ELO ranks the same teams higher than the Bradley-Terry model on average across all seasons.

We note that it is difficult to interpret the differences in great detail given that the underlying ranking methodologies are fundamentally different. In particular the NFL ELO ranking methodology uses both the pairwise scores between teams (similar to our time-varying Bradley Terry model) but also uses the location information of each game in the modeling process. In this sense we view the comparable top 10 ranking results as an encouraging indication of our model viability in this real world application. We then view our time-varying Bradley Terry model as a useful benchmarking



289 tool for other feature-rich time-varying ranking models since it simply relies on the minimalist  
290 time-varying score information for modeling.

#### 291 6.4 Application - Nascar Data

292 We use the NASCAR 2002 data provided and used in [10] paper for the fitting majorization-  
293 minimization algorithms for generalized Bradley-Terry models. The version of the data we use  
294 comprises the results of 36 automobile races for the 2002 United States NASCAR season in which 83  
295 drivers participated in atleast one race over the course of the season. Each race typically consisted of  
296 43 (or sometimes 42) participating drivers. Our cleaning process considered each race as a sepearate  
297 time point i.e.  $t \in [36]$ . At each time point  $t$  we calculated the pairwise ranking difference between  
298 teams as the input to our model based on their overall ranking in each race. We note that due to  
299 different starting positions in such a race that we do not get a idealized pairwise comparison but what  
300 we believe to be a reasonable approximation thereof. Importantly we observe that the data at each  
301 time period is very sparse given that about half of the drivers participate in a single race on average  
302 and provides a useful test case to understand how well the penalization term handles smoothing over  
303 such sparse cases.

### 304 7 Conclusion

305 We propose a time-varying convex generalization of the original Bradley-Terry model (2). Our  
306 model directly captures the temporal dependence structure of the pairwise comparison data to model  
307 time varying global rankings. In particular the convex penalization term enables analysis on sparse  
308 time-varying pairwise comparison data. Furthermore depending on the convex penalization norm  
309 chosen our model provides a control on the degree of smoothing in the time-varying global rankings.  
310 From a theoretical perspective we proved that a relatively weak condition is necessary and sufficient  
311 to guarantee the existence and uniqueness of the solution of our time-varying Bradley Terry model.  
312 From an algorithmic perspective we implemented various convex optimization algorithms to solve the  
313 model efficiently under the squared- $\ell_2$ ,  $\ell_2$  and  $\ell_1$  penalization norms. We finally tested the practical  
314 effectiveness of our model by separately ranking 5 seasons of National Football League (NFL) team  
315 data from 2011-2015. Our NFL ranking results compare favourably to the well-accepted and feature  
316 rich NFL ELO model rankings [14]. We thus view our distribution-free time-varying Bradley Terry  
317 model as a useful benchmarking tool for other feature-rich time-varying ranking models since it  
318 simply relies on the minimalist time-varying score information for modeling.

319 In this paper, we described a heuristic approach to tuning the model penalty term  $\lambda$ . This heuristic is  
320 driven by user preferences in setting the degree of smoothing in the final global rankings and thus  
321 model results are affected by the subjective bias of the user. In future work will develop an empirical  
322 method of tuning for the  $\lambda$  parameter via a sample splitting approach. This will be particularly useful  
323 in practical settings where we don't have ground truth  $\beta_t$  parameter labels.

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## 8 Appendix

### 8.1 Proof of Theorem

Throughout this section, let  $f$  denote the target loss function:

$$f(\beta) = -\sum_{t=1}^T \ell_t(\beta^{(t)}) + \lambda \sum_{t=1}^{T-1} h(\beta^{(t)} - \beta^{(t+1)}) \quad (13)$$

#### 8.1.1 Uniqueness of the solution with squared- $\ell_2$ penalty

We can decompose the loss function with squared- $\ell_2$  penalty into two parts:

$$f = \sum_{t=1}^T L_t + \sum_{i=1}^N R_i \quad (14)$$

where  $L_t = -\ell_t(\beta^{(t)})$  and  $R_i = \lambda \sum_{t=2}^T (\beta_i^{(t)} - \beta_i^{(t-1)})^2$ .

Elements of  $L_t$ 's Hessian with respect to  $\beta^{(t)}$  are:

$$\nabla_{\beta^{(t)}}^2 L_t = \sum_{i \neq j} (x_{ij}^{(t)} + x_{ji}^{(t)}) \frac{\exp \beta_i^{(t)} \exp \beta_j^{(t)}}{(\exp \beta_i^{(t)} + \exp \beta_j^{(t)})^2} \quad (15)$$

$$\nabla_{\beta_j^{(t)}} \nabla_{\beta_i^{(t)}} L_t = - (x_{ij}^{(t)} + x_{ji}^{(t)}) \frac{\exp \beta_i^{(t)} \exp \beta_j^{(t)}}{(\exp \beta_i^{(t)} + \exp \beta_j^{(t)})^2} \quad (16)$$

Also,  $R_i$ 's Hessian with respect to  $\beta_i := (\beta_i^{(1)}, \beta_i^{(2)}, \dots, \beta_i^{(T)})$  is:

$$\begin{bmatrix} 2 & -2 & 0 & \cdots & 0 & 0 \\ -2 & 4 & -2 & \cdots & 0 & 0 \\ 0 & -2 & 4 & \cdots & 0 & 0 \\ \vdots & \vdots & \vdots & \ddots & \vdots & \vdots \\ 0 & 0 & 0 & \cdots & 4 & -2 \\ 0 & 0 & 0 & \cdots & -2 & 2 \end{bmatrix} \quad (17)$$

Hence, both kinds of Hessians have zero column sums and so does the sum of them, i.e., the Hessian of the loss function. Let  $H$  denote the Hessian of  $f$  and  $H(\beta_i^{(t)}, \beta_j^{(s)})$  denote each element of  $H$ . Then,  $H$  has a positive diagonal, and

$$H(\beta_i^{(t)}, \beta_j^{(s)}) = \begin{cases} -(x_{ij}^{(t)} + x_{ji}^{(t)}) \frac{\exp \beta_i^{(t)} \exp \beta_j^{(t)}}{(\exp \beta_i^{(t)} + \exp \beta_j^{(t)})^2} & \text{if } t = s \\ -2 & \text{if } i = j \\ 0 & \text{otherwise} \end{cases} \quad (18)$$

As  $H(\beta_i^{(t)}, \beta_j^{(t)}) < 0$  if  $x_{ij}^{(t)} > 0$  or  $x_{ji}^{(t)}$ , Condition (1) implies that  $H$  can be regarded as a graph Laplacian for a connected graph. Following the classical proof of the property of graph Laplacian [18],

$$v^T H v = \sum_{i < j} |X_{ij}| (v_i - v_j)^2 \geq 0,$$

and Condition (1) guarantees that "=" is achieved if and only if  $v = c\mathbf{1}$ . This proves the uniqueness up to constant shifts.

#### 8.1.2 Existence of solution

Because of its continuity,  $h$  attains its minimum in  $\mathbb{R}^T$ . Since we still get an equivalent optimization after constant shifting  $h$ , we can assume  $h$  has minimum value 0 without loss of generality. Also, note that  $-\ell_t(\beta_t)$  is non-negative:

$$-\ell_t(\beta_t) = -\sum_{i \neq j} x_{ij}^{(t)} \left( \log \left( \frac{\exp \beta_i^{(t)}}{\exp \beta_i^{(t)} + \exp \beta_j^{(t)}} \right) \right) \geq 0 \quad (19)$$

393 Plugging in  $\beta = \mathbf{0}$ , we get an upperbound for the minimum loss function  $f^*$ :

$$f^* \leq (\log 2) \sum_{t=1}^T \sum_{i \neq j} x_{ij}^{(t)}. \quad (20)$$

394 As  $f$  is continuous, it suffices to show that the level set with  $\sum_{i=1}^N \beta_i^{(1)} = 0$  is bounded so that it is  
395 compact.

396 We get an upper-bound on the extent to which  $\beta^{(t)}$ 's are dispersed in the level set:

$$\|\beta^{(t)} - \beta^{(t+1)}\|_\infty \leq \sqrt{\frac{1}{\lambda} (\log 2) \sum_{i \neq j} x_{ij}^{(t)}} =: B \quad (21)$$

397 and

$$\|\beta^{(t)} - \bar{\beta}\|_\infty \leq BT \quad (22)$$

398 where  $\bar{\beta} = \frac{1}{T} \sum_{t=1}^T \beta^{(t)}$ .

399 Then,

$$-\ell_t(\beta^{(t)}) \geq -\sum_{i \neq j} x_{ij}^{(t)} \log \left( \frac{\exp(\bar{\beta}_i - B)}{\exp(\bar{\beta}_i + B) + \exp(\bar{\beta}_j + B)} \right) \quad (23)$$

$$\geq -\sum_{i \neq j} x_{ij}^{(t)} \log \left( \frac{\exp \bar{\beta}_i}{\exp \bar{\beta}_i + \exp \bar{\beta}_j} \right) - 2BT \sum_{i \neq j} x_{ij}^{(t)} \quad (24)$$

$$\geq \sum_{i \neq j} x_{ij}^{(t)} \log(1 + \exp(\bar{\beta}_j - \bar{\beta}_i)) - 2BT \sum_{i \neq j} x_{ij}^{(t)} \quad (25)$$

400 Hence, under the level set,

$$(\log 2) \sum_{t=1}^T \sum_{i \neq j} x_{ij}^{(t)} \geq f(\beta) \quad (26)$$

$$\geq \sum_{i \neq j} \left( \sum_{t=1}^T x_{ij}^{(t)} \right) \log(1 + \exp(\bar{\beta}_j - \bar{\beta}_i)) - 2BT \sum_{t=1}^T \sum_{i \neq j} x_{ij}^{(t)} \quad (27)$$

401 and if  $\sum_{t=1}^T x_{ij}^{(t)} \neq 0$  then  $\bar{\beta}_j - \bar{\beta}_i$  is upperbounded.

402 By Condition (2) and the constraint  $\sum_{i=1}^N \beta_i^{(1)} = 0$ , now every elements of  $\beta$  in the level set are  
403 bounded. This proves the existence part of the theorem.

## 404 8.2 Optimization Methods

### 405 8.2.1 Backtracking Line Search

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#### Algorithm 1 Backtracking Line Search for PGD

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- 1: Given the variable  $\beta$  and the backtracking parameter  $b \in (0, 1)$ .
  - 2: Set  $s = s_{\text{init}}$ .
  - 3: **loop**
  - 4:    $\beta' = \text{prox}_{s,H}(\beta - s \nabla g(\beta))$
  - 5:   **if**  $g(\beta') \leq g(\beta) + (\nabla g(\beta))^T (\beta' - \beta) + \frac{1}{2s} \|\beta' - \beta\|_2^2$  **then**
  - 6:     Break the loop.
  - 7:   **end if**
  - 8:    $s *= b$
  - 9: **end loop**
  - 10: Update  $\beta = \beta'$ .
-

## 406 8.2.2 general smoothing penalty case

407 On the other hand, getting the proximal operator for general smoothing penalty functions is nontrivial.  
 408 In case of  $l_1$ -norm penalty, for instance, the marginal proximal optimization problem in 8,

$$\arg \max_{\beta_i \in \mathbb{R}^T} \mathcal{F}_i = \arg \max_{\beta_i \in \mathbb{R}^T} \left[ \frac{1}{s} \|\beta_i - \beta'_i\|_2^2 + \lambda \sum_{t=1}^{T-1} |\beta_i^{(t+1)} - \beta_i^{(t)}| \right] \quad (28)$$

409 is the 1-dimensional fused-lasso problem, which does not have a closed form of the solution and  
 410 requires nontrivial amount of computation to approximate the optimum.

## 411 8.2.3 Alternating Direction Method of Multipliers

412 Let  $\beta \in \mathbb{R}^{T \cdot N} = (\beta_1^\top, \dots, \beta_T^\top)^\top$  be the vector of export scores of all journals in all years. Introduce  
 413 a new variable  $\theta \in \mathbb{R}^{(T-1)N}$ , whose entries are given by  $\theta(t \cdot N + i) = \mu_i^{t+2} - \mu_i^{t+1}$  for  $1 \leq i \leq$   
 414  $N$ ,  $0 \leq t \leq T-2$ . By introducing a matrix  $A \in \mathbb{R}^{[(T-1)N] \times TN}$  we can express  $\theta$  by  $\theta = A\mu$ . For  
 415  $A$  we can give an explicit expression

$$\begin{aligned} A(t \cdot N + i, (t+1) \cdot N + i) &= 1, \quad 1 \leq i \leq N, \quad 0 \leq t \leq T-2 \\ A(t \cdot N + i, t \cdot N + i) &= -1, \quad 1 \leq i \leq N, \quad 0 \leq t \leq T-2 \\ A(t \cdot N + i, k) &= 0, \quad k \neq t \cdot N + i, \quad 1 \leq i \leq N, \quad 0 \leq t \leq T-2 \end{aligned}$$

416 Now we can write the optimization problem (3) as

$$\begin{aligned} &\text{minimize} \quad -L_T(\beta) + \lambda \tilde{h}(\theta), \\ &\text{subject to} \quad A\beta = \theta, \end{aligned} \quad (29)$$

417 where  $L_T(\beta) = \sum_{s=1}^T L_s(\beta^{(s)})$ , and  $\tilde{h} = \sum_{t=1}^{T-1} h(\theta^{I_t})$  with the index set  $I_t = \{i : (t-1) \cdot N + 1 \leq$   
 418  $i \leq t \cdot N\}$ .

419 Thus the augmented Lagrangian function should be

$$-L_T(\beta) + \lambda \tilde{h}(\theta) + (A\beta - \theta)^\top \mu + \frac{\eta}{2} \|A\beta - \theta\|^2. \quad (30)$$

420 The alternating direction multiplier minimization scheme can be written as

$$\begin{aligned} \beta^{k+1} &= \arg \min_{\beta} -L_T(\beta) + (A\beta)^\top \mu^k + \frac{\eta}{2} \|A\beta - \theta^k\|^2, \\ \theta^{k+1} &= \arg \min_{\theta} \lambda \tilde{h}(\theta) - \theta^\top \mu^k + \frac{\eta}{2} \|A\beta^{k+1} - \theta\|^2, \\ \mu^{k+1} &= \mu^k + \eta(A\beta^{k+1} - \theta^{k+1}). \end{aligned} \quad (31)$$

421 The update of  $\theta$  is simply a proximal operator of  $\|\cdot\|_q$ , and in the case of  $q = 1$ ,

$$\begin{aligned} \theta^{k+1} &= \arg \min_{\theta} \lambda \|\theta\|_1 - \theta^\top \mu^k + \frac{\eta}{2} \|A\beta^{k+1} - \theta\|^2 \\ &= \arg \min_{\theta} \|\theta\|_1 + \frac{\eta}{2\lambda} \|\theta - A\beta^{k+1} - \frac{\mu^k}{\eta}\|^2 \\ &= \text{shrink}(A\beta^{k+1} + \frac{\mu^k}{\eta}, \frac{\lambda}{\eta}). \end{aligned}$$

422 The update of  $\beta$  is a convex optimization problem of a well-behaved function with no constraints and  
 423 can be solved by some basic methods, like we do in the squared- $\ell_2$  norm case.

## 424 8.2.4 Newton methods

425 We can directly apply Newton method when  $h = \|\cdot\|_2^2$  is continuously twice differentiable. In case  
 426 of  $h = \|\cdot\|_1$  and  $h = \|\cdot\|_2$ , we can use some common tricks to transform the original function into  
 427 a smooth function with constraints and use some methods that use Newton-type update.

### 8.3 Synthetic Data

We have conducted a number of simulation experiments in which we know the underlying global ranks of all entries by generating data from a synthetic process. We used the synthetic data to implement our proposed time varying Bradley Terry model with the variety of convex optimization algorithms and to compare the output with the ground truth.

The overall process of the simulation is as follows:

1. The number of entries and the number of time points are given as  $N$  and  $T$ , respectively.
2. For each  $i \in \{1, \dots, N\}$ , simulate time-varying parameter  $\beta_i^* \in \mathbb{R}^T$  from a distribution of time-series.
3. For each  $i \neq j$  and  $t = 1, \dots, T$ , given that entry  $i$  and  $j$  has  $n_{ij}^{(t)}$  matches at the time point  $t$ , simulate the number of matches in which entry  $i$  outperforms entry  $j$  according to  $\beta^*$  simulated above.

For the choice of distribution in the step 2, we can choose any random time-series to simulate the ground-truth  $\beta_i^*$ 's. For instance, we could assume the parameter  $\beta_i^*$  follows Gaussian process. In our experiment, we simulated the parameter under a Markov chain from which was assumed that  $\beta_i^*$  is generated. For each  $i = 1, \dots, N$  the Markov Chain is specified as follows:

$$\begin{aligned} \beta_i^{*(0)} &\sim \mathcal{N}(0, \sigma_{i,0}^2) \\ \beta_i^{*(t+1)} | \beta_i^{*(t)} &\sim \mathcal{N}(\gamma \beta_i^{*(t)}, \sigma_{i,t+1}^2), t = 1, \dots, T-1. \end{aligned} \quad (32)$$

where  $\gamma$  is the decay parameter and  $\sigma_{i,t}^2$ 's are the conditional variances of  $\beta_i^{*(t)}$  with respect to the others. An example of simulated  $\beta$  is the Figure 1, (left). In this example, there are 20 entries and 10 time points. The latent parameter  $\beta_i^{*(t)}$  is set not to decay (i.e.,  $\gamma = 1$ ), and the conditional variance  $\sigma_{i,t}^2$  were set to 1 for every  $i = 1, \dots, N$  and  $t = 1, \dots, T$ .

In turn, the matches between  $i$  and  $j$  for  $i \neq j$  was simulated on the same probabilistic model as the Bradley-Terry Model:

$$x_{ij}^{(t)} \sim \text{Binom}\left(n_{ij}^{(t)}, \frac{1}{1 + \exp\{\beta_j^{(t)} - \beta_i^{(t)}\}}\right), x_{ji}^{(t)} = n_{ij}^{(t)} - x_{ij}^{(t)} \quad (33)$$

We generated the pairwise comparison data from the latent parameter  $\beta^*$  above with  $n_{ij}^{(t)} = 10$  for every  $i \neq j$  and  $t = 1, \dots, T$  and solved (2) by GD, PGD, and Newton's method. The resulted maximum likelihood estimator for  $\beta$  was gotten as Figure 1, (right). We can compare between two figures of  $\beta^*$  and  $\hat{\beta}$  to see how our formulation of time-varying Bradley-Terry Model works. First, our model could recover the comprehensive global ranking of each entry at every time point. In both figures, we can check that entry 20 is dominating and entry 2 is maintaining the lowest position at most of the time points. However, we can also find some differences of  $\hat{\beta}$  from  $\beta^*$  which come from the smoothing property of our model. For instance, the estimated parameter of entry 20 at the first two time points seem overestimated than the ground-truth. These two estimates could be influenced by the following high estimates, and entry 20 is ranked higher than indeed it is for those time points.