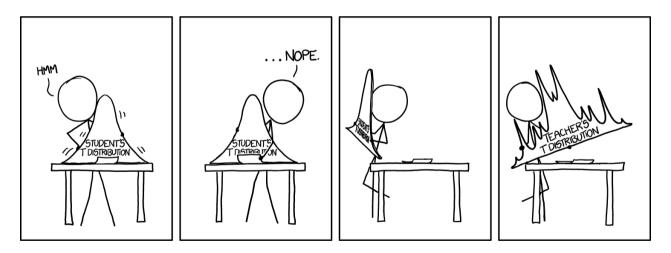
Model-based clustering

Gaussian mixture models

June 17th, 2021

Previously...

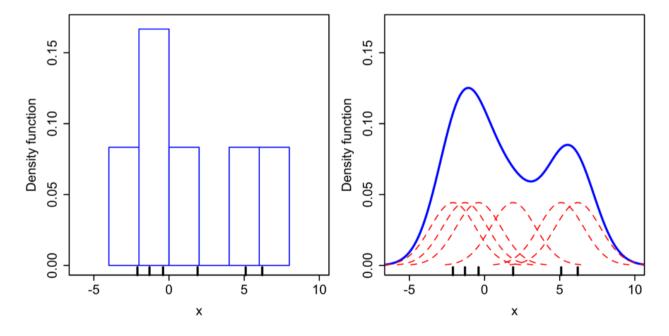
- We explored the use of **K-means** and **hiearchical clustering** for clustering NBA players
- These methods yield **hard** assignments, strictly assigning observations to only one cluster
- What about **soft** assignments? Allow for some **uncertainty** in the clustering results
- Welcome to the wonderful world of mixture models



Previously in kernel density estimation...

Kernel density estimate:
$$\hat{f}(x) = \frac{1}{n} \sum_{i=1}^{n} \frac{1}{h} K_h(x - x_i)$$

• We have to use every observation when estimating the density for new points



• Instead we can make **assumptions** to "simplify" the problem

Mixture models

We assume the distribution f(x) is a **mixture** of K **component** distributions:

$$f(x) = \sum_{k=1}^K \pi_k f_k(x)$$

• $\pi_k =$ mixing proportions (or weights), where $\pi_k > 0$, and $\sum_k \pi_k = 1$

This is a **data generating process**, meaning to generate a new point:

- 1. $pick \ a \ distribution \ / \ component$ among our K options, by introducing a new variable:
 - $\circ \ z \sim ext{Multinomial}(\pi_1, \pi_2, \dots, \pi_k)$, i.e. categorical variable saying which group the new point is from
- 2. generate an observation with that distribution / component, i.e. $x|z\sim f_z$

So what do we use for each f_k ?

Gaussian mixture models (GMMs)

Assume a **parametric mixture model**, with **parameters** θ_k for the kth component

$$f(x) = \sum_{k=1}^K \pi_k f_k(x; heta_k)$$

Assume each component is Gaussian / Normal where for 1D case:

$$f_k(x; heta_k) = N(x;\mu_k,\sigma_k^2) = rac{1}{\sqrt{2\pi\sigma_k^2}} \mathrm{exp}\Big(-rac{(x-\mu_k)^2}{2\sigma_k^2}\Big).$$

We need to estimate each $\pi_1, \ldots, \pi_k, \mu_1, \ldots, \mu_k, \sigma_1, \ldots, \sigma_k$!

Let's pretend we only have one component...

If we have n observations from a single Normal distribution, we estimate the distribution parameters using the **likelihood function**, the probability / density of observing the data given the parameters

$$\mathcal{L}(\mu,\sigma|x_1,\ldots,x_n) = f(x_1,\ldots,x_n|\mu,\sigma) = \prod_i^n rac{1}{\sqrt{2\pi\sigma^2}} \mathrm{exp} \ -rac{(x_i-\mu)^2}{2\sigma^2}.$$

We can compute the **maximum likelihood estimates (MLEs)** for μ and σ

You already know these values!

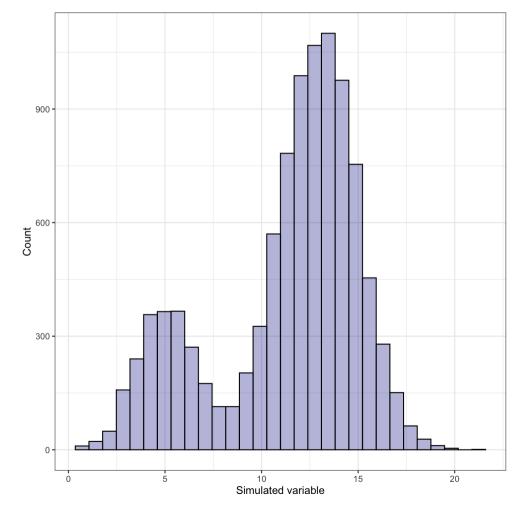
- $\hat{\mu}_{MLE} = \frac{1}{n} \sum_{i=1}^{n} x_i$, sample mean
- $\hat{\sigma}_{MLE} = \sqrt{rac{1}{n}\sum_{i}^{n}(x_i \mu)^2}$, sample standard deviation (plug in $\hat{\mu}_{MLE}$)

The problem with more than one component...

- We don't know which component an observation belongs to
- **IF WE DID KNOW**, then we could compute each component's MLEs as before
- But we don't know because z is a latent variable! So what about its distribution given the data?

$$egin{aligned} P(z_i = k | x_i) &= rac{P(x_i | z_i = k) P(z_i = k)}{P(x_i)} \ &= rac{\pi_k N\left(\mu_k, \sigma_k^2
ight)}{\sum_{k=1}^K \pi_k N\left(\mu_k, \sigma_k
ight)} \end{aligned}$$

- But we do NOT know these parameters!
- This leads to a very useful algorithm in statistics...



Expectation-maximization (EM) algorithm

We alternate between the following:

- *pretending* to know the probability each observation belongs to each group, to estimate the parameters of the components
- *pretending* to know the parameters of the components, to estimate the probability each observation belong to each group

Where have you seen this before? K-means algorithm!

- 1. Start with initial guesses about $\pi_1, \ldots, \pi_k, \mu_1, \ldots, \mu_k, \sigma_1, \ldots, \sigma_k$
- 2. Repeat until nothing changes:
- **Expectation** step: calculate \hat{z}_{ik} = expected membership of observation i in cluster k
- **Maximization** step: update parameter estimates with **weighted** MLE using \hat{z}_{ik}

How does this relate back to clustering?

From the EM algorithm: \hat{z}_{ik} is a **soft membership** of observation i in cluster k

- you can assign observation i to a cluster with the largest \hat{z}_{ik}
- measure cluster assignment $\mathbf{uncertainty} = 1 \max_k \hat{z}_{ik}$

Our parameters determine the type of clusters

In 1D we only have two options:

- 1. each cluster is assumed to have equal variance (spread): $\sigma_1^2 = \sigma_2^2 = \cdots = \sigma_k^2$
- 2. each cluster is allowed to have a different variance

But that is only 1D... what happens in multiple dimensions?

Multivariate GMMs

$$f(x) = \sum_{k=1}^K \pi_k f_k(x; heta_k)$$
 where $f_k(x; heta_k) \sim N(oldsymbol{\mu}_k, oldsymbol{\Sigma}_k)$

Each component is a **multivariate normal distribution**:

- μ_k is a *vector* of means in p dimensions
- Σ_k is the $p \times p$ covariance matrix describes the joint variability between pairs of variables

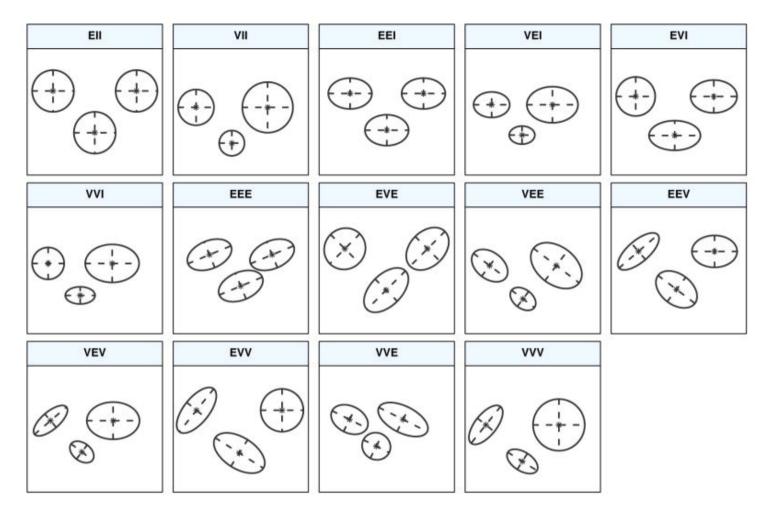
$$\sum = egin{bmatrix} \sigma_1^2 & \sigma_{1,2} & \cdots & \sigma_{1,p} \ \sigma_{2,1} & \sigma_2^2 & \cdots & \sigma_{2,p} \ dots & dots & \ddots & dots \ \sigma_{p,1} & \sigma_{p,2}^2 & \cdots & \sigma_p^2 \end{bmatrix}$$

Covariance constraints

$$\sum = egin{bmatrix} \sigma_1^2 & \sigma_{1,2} & \cdots & \sigma_{1,p} \ \sigma_{2,1} & \sigma_2^2 & \cdots & \sigma_{2,p} \ dots & dots & \ddots & dots \ \sigma_{p,1} & \sigma_{p,2}^2 & \cdots & \sigma_p^2 \end{bmatrix}$$

As we increase the number of dimensions, model fitting and estimation becomes increasingly difficult We can use **constraints** on multiple aspects of the k covariance matrices:

- volume: size of the clusters, i.e., number of observations,
- **shape**: direction of variance, i.e. which variables display more variance
- orientation: aligned with axes (low covariance) versus tilted (due to relationships between variables)



- Control volume, shape, orientation
- E means equal and V means variable (VVV is the most flexible, but has the most parameters)
- Two II is **spherical**, one I is **diagonal**, and the remaining are **general**

So many options! How do we know what to do?



Bayesian information criterion (BIC)

This is a statistical model

$$f(x) = \sum_{k=1}^K \pi_k f_k(x; heta_k)$$
 where $f_k(x; heta_k) \sim N(oldsymbol{\mu}_k, oldsymbol{\Sigma}_k)$

Meaning we can use a **model selection** procedure for determining which best characterizes the data Specifically - we will use a **penalized likelihood** measure

$$BIC = 2\log \mathcal{L} - m\log n$$

- $\log \mathcal{L}$ is the log-likelihood of the considered model
- with m parameters (VVV has the most parameters) and n observations
- penalizes large models with many clusters without constraints
- we can use BIC to choose the covariance constraints AND number of clusters K!

The above BIC is really the -BIC of what you typically see, this sign flip is just for ease

How do we implement this? Back to our NBA data... enter mclust

```
library(tidyverse)
nba_pos_stats <-
    read_csv("http://www.stat.cmu.edu/cmsac/sure/2021/materials/data/clustering/nba_2021_player_per
tot_players <- nba_pos_stats %>% filter(tm == "TOT")
nba_player_stats <- nba_pos_stats %>% filter(!(player %in% tot_players$player)) %>%
    bind_rows(tot_players)
nba_filtered_stats <- nba_player_stats %>% filter(mp >= 250)
head(nba_filtered_stats)
```

```
## # A tibble: 6 × 31
     player
                                                                fga fgper...<sup>1</sup>
                                                          fg
##
                 pos
                         age tm
                                                                               x3p x3pa
                                             gs
                                                    mp
     <chr>
                <chr> <dbl> <chr> <dbl> <dbl> <dbl> <dbl> <dbl> <dbl> <
                                                                      <dbl> <dbl> <dbl>
##
## 1 Precious ... PF
                          21 MIA
                                                   737
                                                         8.4 15.4
                                                                      0.544
                                                                                     0.1
                                       61
## 2 Steven Ad... C
                          27 NOP
                                       58
                                             58
                                                  1605
                                                         5.6
                                                               9.2
                                                                      0.614
                                                                                     0.1
## 3 Bam Adeba... C
                                                                      0.57
                                                                                     0.2
                          23 MIA
                                             64
                                                 2143
                                                        10.6
                                                              18.5
                                       64
## 4 Nickeil A... SG
                          22 NOP
                                             13
                                                  1007
                                                         9.1
                                                              21.8
                                                                      0.419
                                                                               3.6
                                                                                    10.4
                                       46
## 5 Grayson A... SG
                                                         6.6
                          25 MEM
                                       50
                                             38
                                                 1259
                                                              15.7
                                                                      0.418
                                                                               4.1
                                                                                    10.4
## 6 Kyle Ande... PF
                                             69
                                                         7.8
                                                              16.7
                          27 MEM
                                       69
                                                  1887
                                                                      0.468
                                                                               2.4
                                                                                     6.6
## # ... with 19 more variables: x3ppercent <dbl>, x2p <dbl>, x2pa <dbl>,
       x2ppercent <dbl>, ft <dbl>, fta <dbl>, ftpercent <dbl>, orb <dbl>,
## #
       drb <dbl>, trb <dbl>, ast <dbl>, stl <dbl>, blk <dbl>, tov <dbl>, pf <dbl>,
## #
       pts <dbl>, x <lgl>, ortg <dbl>, drtg <dbl>, and abbreviated variable name
## #
```

Selecting the model and number of clusters

Use the Mclust function to search over 1 to 9 clusters (K = G) and the different covariance constraints (i.e. models)

```
nba_mclust <- Mclust(dplyr::select(nba_filtered_stats, x3pa, trb))</pre>
```

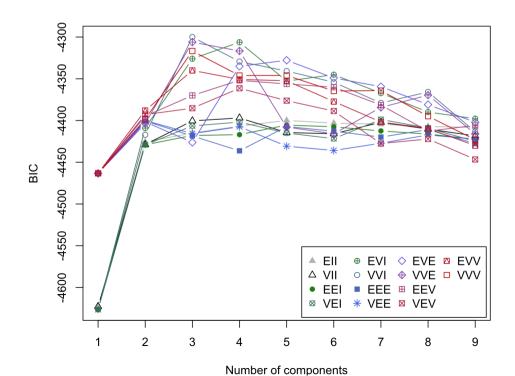
We can use the summary() function to display the selection and resulting table of assignments:

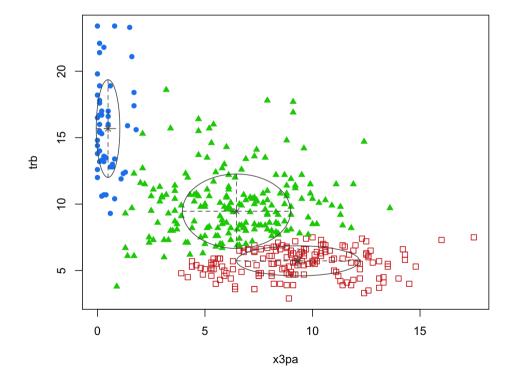
```
## ------
## Gaussian finite mixture model fitted by EM algorithm
## ------
## Mclust VVI (diagonal, varying volume and shape) model with 3 components:
##
## log-likelihood n df BIC ICL
## -2107.77 418 14 -4300.038 -4429.194
##
## Clustering table:
## 1 2 3
## 52 165 201
```

Display the BIC for each model and number of clusters

```
plot(nba_mclust, what = 'BIC',
    legendArgs = list(x = "bottomright", nco
```

plot(nba_mclust, what = 'classification')



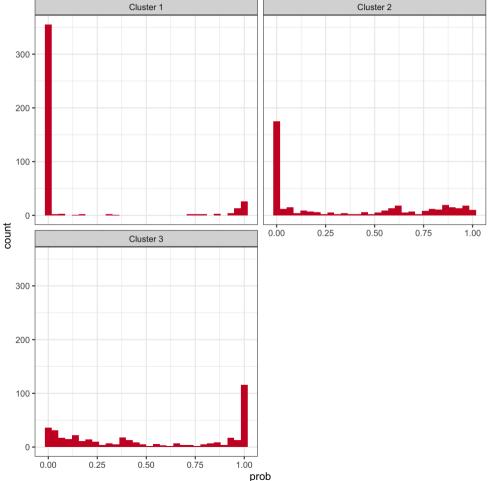


How do the cluster assignments compare to the positions?

We can again compare the clustering assignments with player positions:

What about the cluster probabilities?

```
nba_player_probs <- nba_mclust$z</pre>
colnames(nba_player_probs) <-</pre>
  paste0('Cluster ', 1:3)
nba_player_probs <- nba_player_probs %>%
  as_tibble() %>%
  mutate(player =
           nba filtered stats$player) %>%
  pivot_longer(contains("Cluster"),
               names_to = "cluster",
               values_to = "prob")
nba_player_probs %>%
  ggplot(aes(prob)) +
  geom_histogram() +
  theme_bw() +
  facet_wrap(~ cluster, nrow = 2)
```



Which players have the highest uncertainty?

```
nba_filtered_stats %>%
 mutate(cluster =
          nba_mclust$classification,
         uncertainty =
           nba_mclust$uncertainty) %>%
 group_by(cluster) %>%
 arrange(desc(uncertainty)) %>%
 slice(1:5) %>%
 ggplot(aes(y = uncertainty,
             x = reorder(player,
                         uncertainty))) +
 geom_point() +
 coord_flip() +
 theme_bw() +
 facet_wrap(~ cluster,
             scales = 'free_y', nrow = 3)
```

