



1. What is your age group?

☐ 18-24

☐ 25-34

☐ 35-44

☐ 45-54

☐ 55+

2. To what extent do you agree with this statement?

"I'm an art enthusiast"

- ☐ Strongly agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly disagree

3. To what extent do you agree with this statement?

"I'm an art enthusiast"

- ☐ Strongly agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly disagree

4. What kind of art are you interested in?

☐ Sculptures

☐ Painting

☐ Photography

☐ Sketches

☐ Other:

5. In case you chose other :

6. How likely are you to buy a piece of art ?

- ☐ Strongly agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly disagree

7. In which way do you usually find works of art?

- ☐ Websites
- ☐ Social media
- ☐ Museums
- ☐ Art events
- ☐ Others

8. In case you chose other:

9. When viewing an art what draws your attention the most?

- ☐ Biography of the artist
- ☐ The story behind the art
- ☐ The work of art
- ☐ The process of the creation

10. How important is it for you to be able to buy art online?

- ☐ Strongly agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly disagree



11. Do you want to see the most recent work of the artist or his most famous pieces?

☐ Most famous

☐ Recent work

12. What factors influence your decision to purchase art?

☐ Price

☐ Sustainability

☐ Fame of the artist

☐ Artist concept

13. How important is the artist's biography and background to you ?

- ☐ Strongly agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly disagree

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