

### **1) Tools to find popular & trending content**

[www.Topsy.com](http://www.Topsy.com)

[www.Buzzsumo.com](http://www.Buzzsumo.com)

<https://www.google.com/trends/>

### **2) SEO Tools**

Google keyword Planner

[keywordtool.io](http://keywordtool.io)

### **3) Popular community websites**

Hacker news - <https://news.ycombinator.com>

Inbound - [www.inbound.org](http://www.inbound.org)

Growth Hackers - [www.growthhackers.com](http://www.growthhackers.com)

### **4) Content curation tools**

[www.Scoop.it](http://www.Scoop.it)

[www.paper.li](http://www.paper.li)