



Partner Program Simple and Profitable

Getting started with TwoVie from LogicTree IT Solutions is really simple. Just download the TwoVie app from your favorite app store (Google, Apple or Windows) and show any of the demo apps to your clients. That's it.

As a channel-focused company, TwoVie offers a straight-forward partner program with consistent commissions on every sale you make. Our partner program is designed to be simple, easy to get started and easy to sell as a great custom mobile app solution that is branded with your client's logo. To help you start earning recurring revenue you get the following sales tools:

1. A unique partner referral code;
2. A sales landing page;
3. A unique sales URL; and
4. A widget that you can use to send clients to your sales landing page.

There is a very modest fee of \$144 per year for these tools. In return you will receive a 15% commission on every initial app sale, every one-time setup fee, every renewal and every app add-on that your client buys. A single app sale not only pays for this fee but also creates a profit for you. The app can be sold on both a discounted annual plan or on a full-price monthly plan. Here is a single sale illustration for each plan over a twelve month period and for renewals:

Initial Sales

Annual Plan Fee	\$1,699.00	Monthly Plan Fee	\$162.00
One-time Setup Fee	<u>\$750.00</u>	One-time Setup Fee	<u>\$750.00</u>
Total Annual Plan Sign Up Cost	<u><u>\$2,449.00</u></u>	Total Monthly Plan Sign Up Cost	<u>\$912.00</u>
		Months 2- 12 @ \$162/month	<u>\$1,782.00</u>
		Total Monthly Plan Cost (12 Months)	<u><u>\$2,694.00</u></u>
Reseller Commission - 15%	\$367.35	Reseller Commission - 15% (12 months)	\$404.10
Reseller Annual Fee	<u>-\$144.00</u>	Reseller Annual Fee	<u>-\$144.00</u>
Net Profit - First Annual Plan	<u><u>\$223.35</u></u>	Net Profit - First Monthly Plan	<u><u>\$260.10</u></u>

Renewals

Annual Subscription		Monthly Subscription	\$162.00
Second & Succeeding Years Subscription	\$1,699.00	Reseller Monthly Commission - 15%	\$24.30
Reseller Commission - 15%	<u><u>\$254.85</u></u>	Monthly Commission over 12 Months	<u><u>\$291.60</u></u>

Two Ways to Initiate Service

With TwoVie it's all about flexibility. Clients can sign up for service directly by using your dealer code when they are directed to your landing page and they get a 10% discount. You can also do this for them as part of your service.

Two Ways to Bill for Service

Depending on your business model you can have us bill your client's credit card directly for you, thereby alleviating the work associated with recurring billing. If you wish to maintain control of the billing function, you can pay for your client's service through your credit card and then invoice the client yourself. The choice is yours.

Client Signup Promotion

To help stimulate your sales efforts, we also offer a client signup promotional discount of 10%. There are two ways that you can use it.

- Pass the discount along to your client when they use your partner code
- Keep the discount for yourself and earn extra profit

The discount is a one-time offer applicable to the total amount charged at sign-up as follows:

Total Annual Plan Sign Up Cost	\$2,449.00	Total Monthly Plan Sign Up Cost	\$912.00
10% Signup Discount	<u>\$244.90</u>	10% Signup Discount	<u>\$91.20</u>

If you choose to keep the sign up discount, your profit on the initial sale looks like this:

Net Profit - First Annual Plan	\$223.35	Net Profit - First Monthly Plan	\$260.10
10% Sign Up Discount	<u>\$244.90</u>	10% Sign Up Discount	<u>\$91.20</u>
Total Profit with Discount	<u>\$468.25</u>	Total Profit with Discount	<u>\$351.30</u>

Add-On Features

Your clients can add additional functionality to their TwoVie app such as additional buttons and sub-apps. You earn 15% on every one of these sales.

Attach Your Services

We do the heavy lifting to get the app started for your clients to make things easy for everyone. You can still make significant service revenue by offering a training package to teach them how to manage the app. You might also encounter clients who simply are too busy to manage the app so you can add recurring revenue by charging a monthly fee to manage the app for them. We provide the tools to help you do both.

Get Paid

Commissions earned in a month are paid at the end of the following month when the aggregate commission earned totals \$100 or more.

Use the App for Your Business

Unlike many other companies, we don't require that you use the app in your own business. Nonetheless, leading by example is always a good thing and we make it easy and affordable for you to do. Here's your cost to get started with your own app.

Partner App Cost	\$1,699.00
One-time set Up Fee - \$750	<u>Waived</u>
Total Cost	\$1,699.00
Less: Reseller Commission - 15%	-\$254.85
Less: 10% Sign Up Discount	-\$169.90
Less: Annual Partner Sales Tool Fee	<u>-\$144.00</u>
Net Partner App Cost	<u>\$1,130.25</u>

If you are serious about showing potential clients how the app can solve problems and increase their presence with their customers, this is the very best way to get engaged with TwoVie for less than \$95 per month for the first year.

Profit Projection

You already have seen that you can make money with the first sale by starting at the base partner level (the \$144 sales tool is your only cost). Now let's look at the net profit results if you make one plan sale per year over a three-year period:

Partner Profit - Client Gets 10% Discount		Partner Profit - Partner Keeps 10% Discount	
1 Annual Plan Sale - Year 1	\$223.35	1 Annual Plan Sale - Year 1	\$468.25
1 Annual Plan Sale + 1 Renewal		1 Annual Plan Sale + 1 Renewal	
Year 2	\$478.20	Year 2	\$723.10
1 Annual Plan Sale + 2 Renewals		1 Annual Plan Sale + 2 Renewals	
Year 3	<u>\$733.05</u>	Year 3	<u>\$977.95</u>
Net Profit Over 3 Years	<u>\$1,434.60</u>	Net Profit Over 3 Years	<u>\$2,169.30</u>

Summary

There is no better time to start offering a robust custom mobile app to your existing clients or to acquire new clients through a mobile app solution. TwoVie offers the opportunity to do this simply, easily and profitably with a variety of options that are rarely seen in a channel partner program. Give us a call and we will get you set up as a reseller partner and on your way to a new stream of recurring profits.

