


Event Campaign Tracking Report

Note: These reports pertain only to campaigns sent via email.

1. This page shows the statistics for each campaign sent.

Event Image	Select	Event Title	Status	Sent	Opened	Opt Out	Unopened	Bounced Back	Start Date
	<input checked="" type="checkbox"/>	July 4th Celebration	Active	1 100%	1 100%	0 0%	0 0%	0 0%	07/04/2013

2. You may create a comparison report of sent events by checking the boxes by your individual campaigns or checking 'Select All'.

3. You now have the following options:

- a. Click 'Export Selected' to export the data you have chosen to an Excel spreadsheet,
- b. Select 'Consolidated Report' to analyze the overall usage of your selected campaigns, or
- c. Choose 'Print' to print your reports.