

Shannon Yazdani

VA, United States | [LinkedIn](#) | 506-259-6775 | shannonyazdani@gmail.com | [Website](#)

WORK EXPERIENCE

Layerr.xyz

Software Developer

Ashburn, VA, United States

October 2022 – Present

- Developed front-end components for core product MVP and 2 custom solutions using technologies like **JavaScript**, **React.js**, **SASS**, **TypeScript**, **Next.js**, **Tailwind CSS**, and **AWS Lambda** and **S3**. Occasionally worked with **MongoDB** and **Express.js**.
- Led the implementation of 65 Figma designs into responsive front-end interfaces, ensuring exceptional translation of design elements and achieving a 30% increase in website conversion rates through optimized UX/UI.
- Delivered 95% of features on time and achieved 90% feature adoption rate within the first month of launch.
- Improved collaboration between designers and developers by communicating technical requirements for the product, resulting in a 50% decrease in design iterations and a 25% increase in development speed.
- Created custom solution for client to market the launch of beta product, resulting in 48% more interest and exceeding 100% of beta sign-up commitments. Additional marketing and investor relations efforts include creating investor product demo video, creating user documentation, and hosting Twitter Spaces.

BrainStation

Teaching Assistant, Web Development

Toronto, ON, Canada

Jul 2022 – October 2022

- Actively taught students a wide range of web development technologies, including **HTML**, **SASS**, **JavaScript**, **React**, **Node**, **MySQL**, **Express**, **Git**, and **JIRA**, enabling them to create a variety of functional and aesthetically pleasing mock websites and apps.
- Prepared and led around 20 students through in-class coding challenges that utilize course material to test students' understanding by providing thorough step-by-step explanations and suggestions for code quality improvement.
- Facilitated small groups of 5 students in completing quizzes, lecture reviews, and whiteboarding exercises to strengthen their problem-solving abilities and prepare them for technical interviews.
- Collaborated with course educators and the education experience team by providing regular updates on student progress, actively participating in stand-ups and retrospectives, and offering support and guidance to students during open-studio time.

Rockwell Automation

Account Manager, OEM

Toronto, ON, Canada

Jun 2019 – Apr 2022

- Achieved a remarkable 101% year-over-year (YOY) growth on a 13% growth goal by Q2, exceeding the annual sales revenue target by 88%. This success was driven by the ability to listen to and understand customers' needs and identify their best opportunities for productivity.
- Leveraged strong relationship-building skills to influence and work closely with cross-functional teams, securing more than \$3.74M in sales through the qualification of opportunities and engagement of appropriate resources.
- Implemented and shared a new account planning strategy within the CRM system, enabling faster onboarding of new employees and allowing them to quickly become familiar with their accounts.
- Assisted in creating a positive and supportive community of women employees by leading the Canadian sector of RAWiFi (Rockwell Automation Women in the Field) Employee Resource Group, supporting and empowering over 500 members who work in field and remote locations and face unique challenges in their mobile roles.

EDUCATION

BrainStation Coding Bootcamp

Full Stack Web Development Diploma | Cumulative **GPA 4.0/4.3**

Toronto, ON, Canada

Apr 2022 – July 2022

University of New Brunswick

Bachelor of Science in Chemical Engineering | Cumulative **GPA 3.7/4.3**

Fredericton, NB, Canada

Sept 2014 - May 2019

SKILLS & INTERESTS

Frontend: HTML, CSS, JavaScript, TypeScript, React, Sass, Tailwind, Next.js, Firebase

Backend: Node.js, Express.js, MySQL, MongoDB, Mongoose, Firebase, AWS Lambda, S3, EC2

Interests: career development, volleyball, golf, passion for emerging technologies like blockchain, advocating for employee resource groups