Product line	Product type	Revenue
Camping Equipment	Tents	\$528,221,728.02
	Sleeping Bags	\$309,172,888.35
	Lanterns	\$126,925,660.64
	Packs	\$351,880,402.84
	Cooking Gear	\$272,835,984.18
Camping Equipment - Total		\$1,589,036,664.03
Golf Equipment	Woods	\$313,898,414.65
	Putters	\$106,184,271.37
	Irons	\$254,814,337.99
Golf Equipment - Total		\$674,897,024.01
Mountaineering Equipment	Tools	\$130,900,021.71
	Rope	\$114,426,644.73
Mountaineering Equipment - Total		\$245,326,666.44
Personal Accessories	Knives	\$153,420,439.59
	Watches	\$526,802,374.59
	Navigation	\$207,490,641.92
	Binoculars	\$130,834,653.20
	Eyewear	\$867,125,198.48
Personal Accessories - Total		\$1,885,673,307.78
Overall - Total		\$4,394,933,662.26