

Nobody tells this to beginners

Hi! I'm Shana.

shanahu@berkeley.edu



What's your name?

- Critique
- Lesson
- Activities!!!
- Homework
- Readings
- Projects

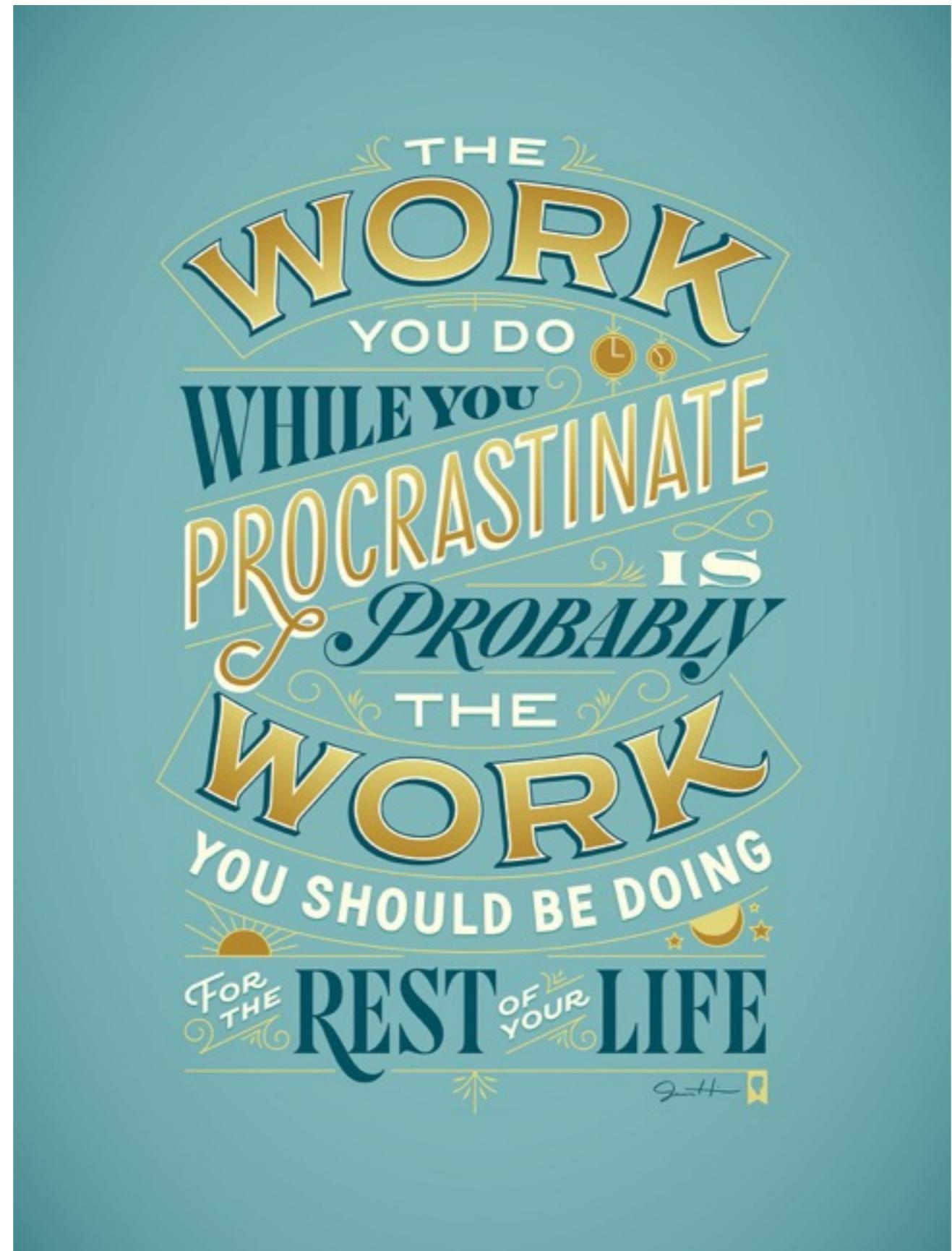
Project 1!

What is typography?

Quarto

New from H&Co

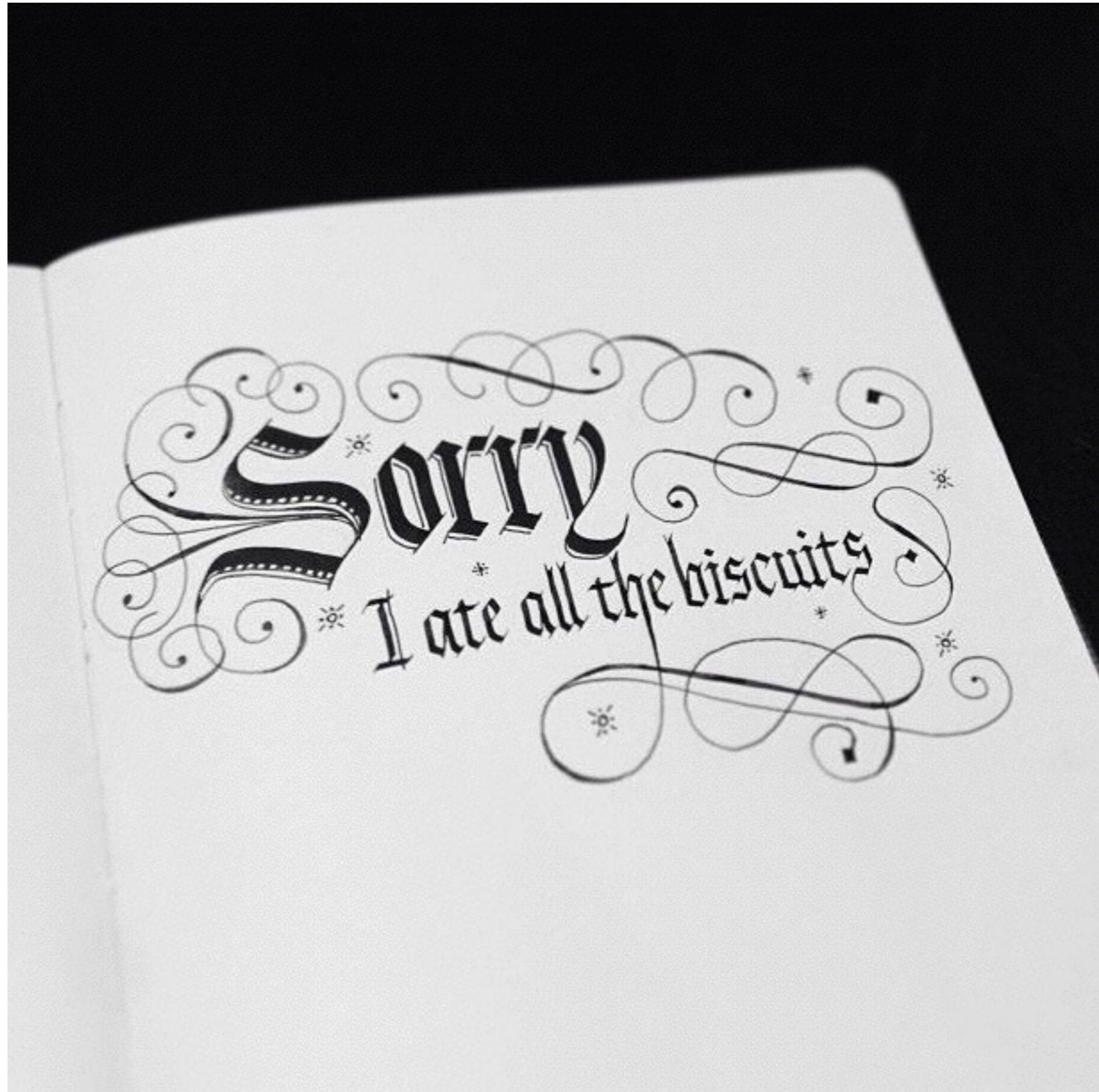
*of the world's first display types A modern adaptation of the
checked by a steadfast cadence Designed for use at sixteen p
rs designed with dense strokes Selected for the dramatic te
kes and compact proportion Headline forms propelling
orically synthesized forms Like the historical models*



Jessica Hische, jessicahische.is



Sean Wes, seanwes.com



Seb Lester, seblester.com

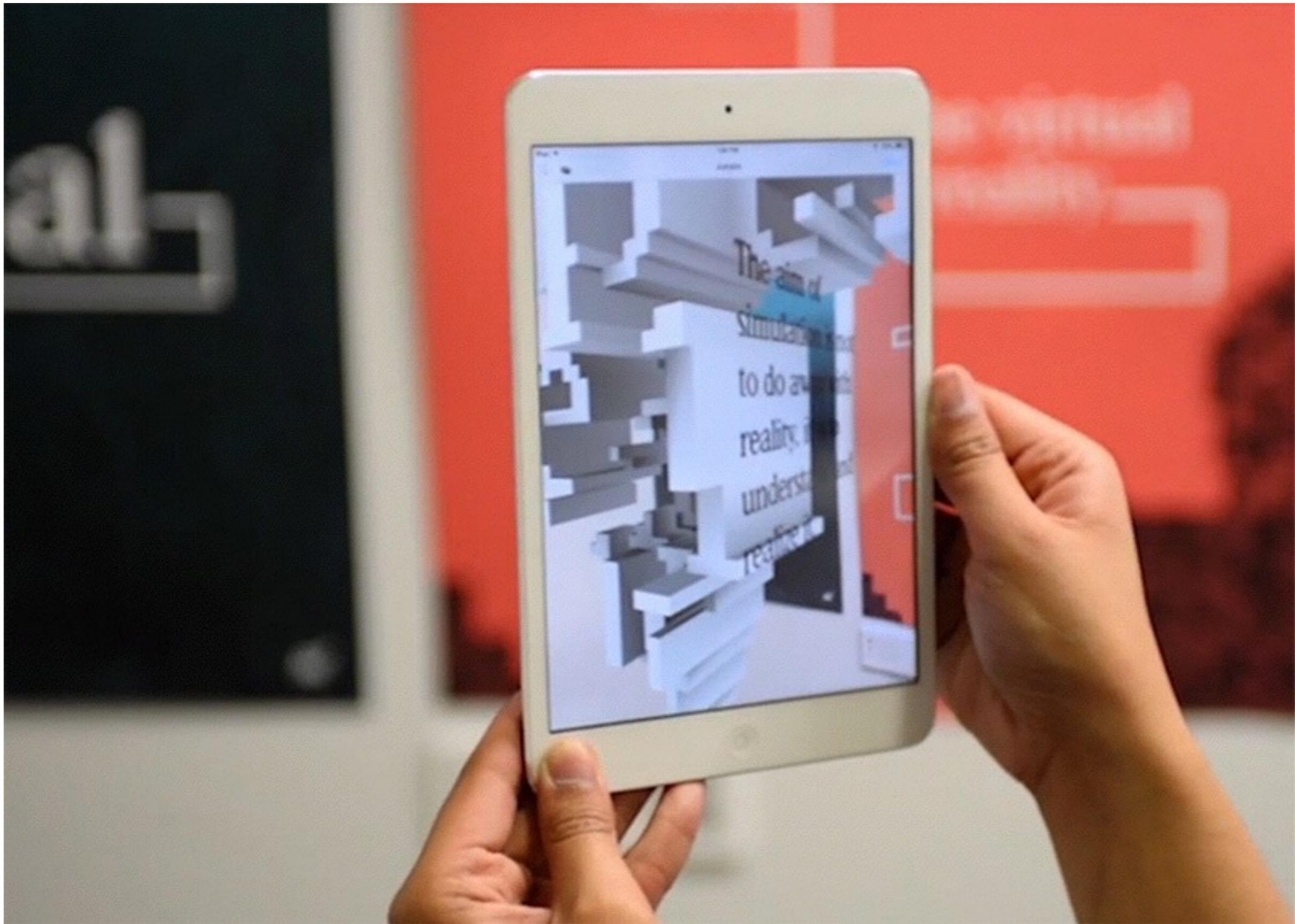


*forget
regret*







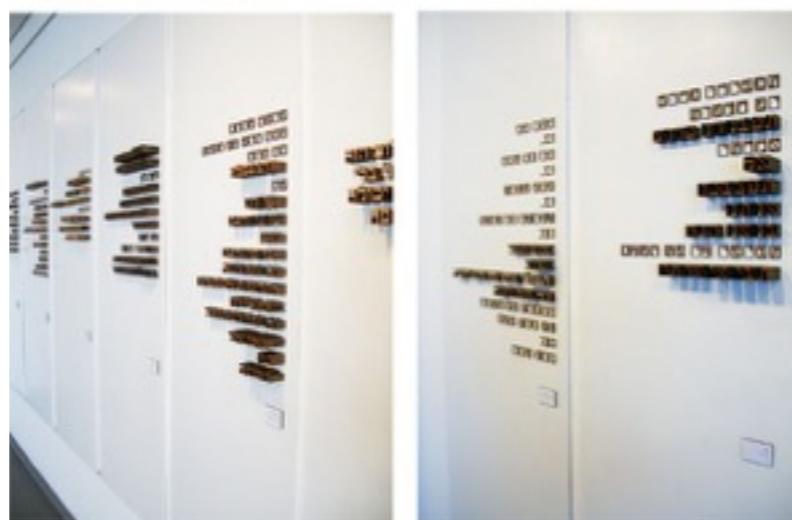
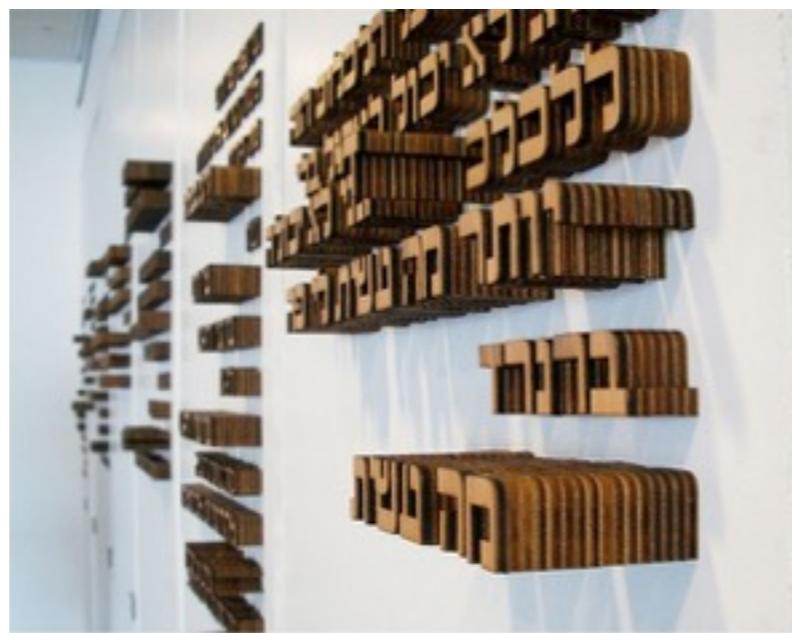


Art Center





Ruh Al-Alam, <https://www.behance.net/visualdhikr>



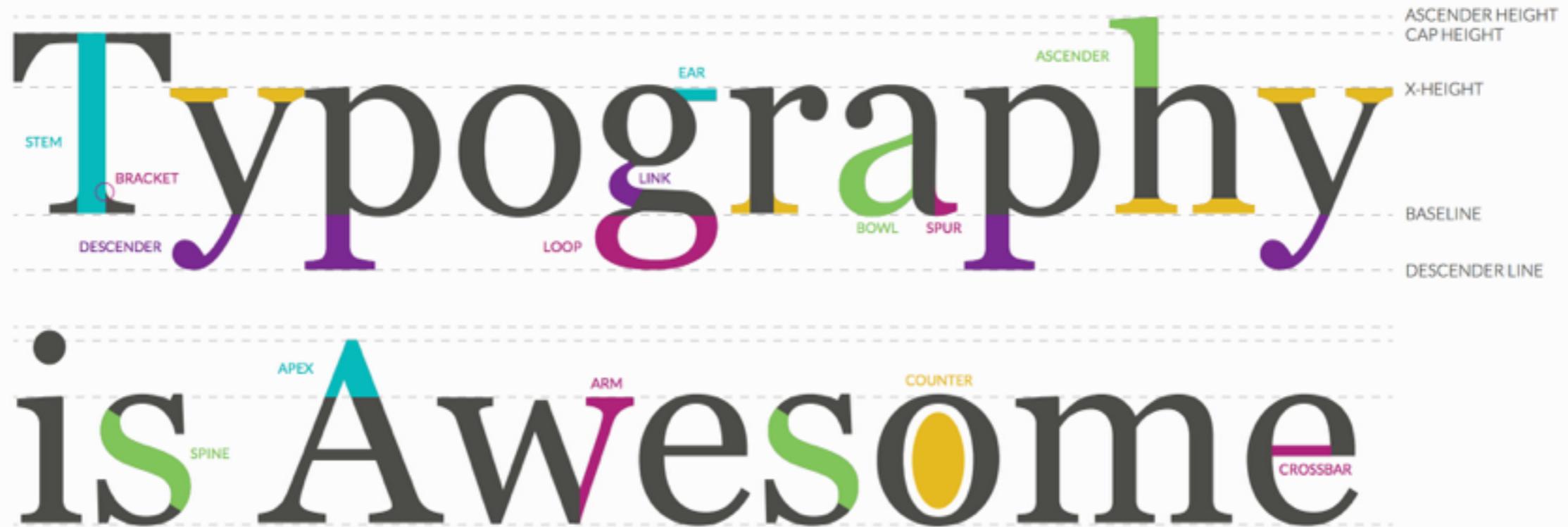
Shani Barber

Typography is the craft of endowing human language with a durable visual form, and thus with an independent existence.

Robert Bringhurst, *The Elements of Typographic Style*

Aa

ANATOMY OF TYPE



Elizabeth Lin

“A to Zoë”

Tommy Perez



















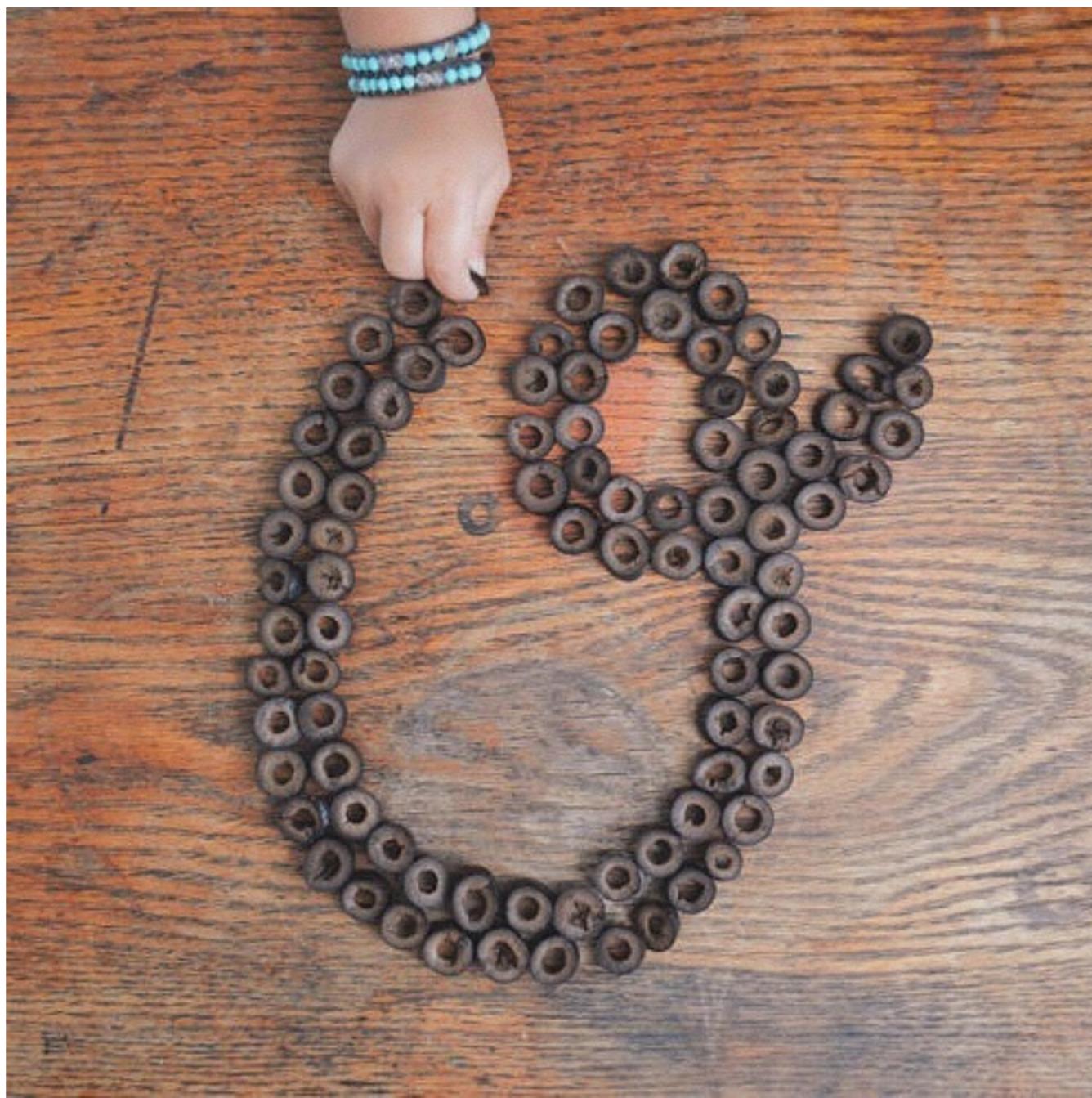






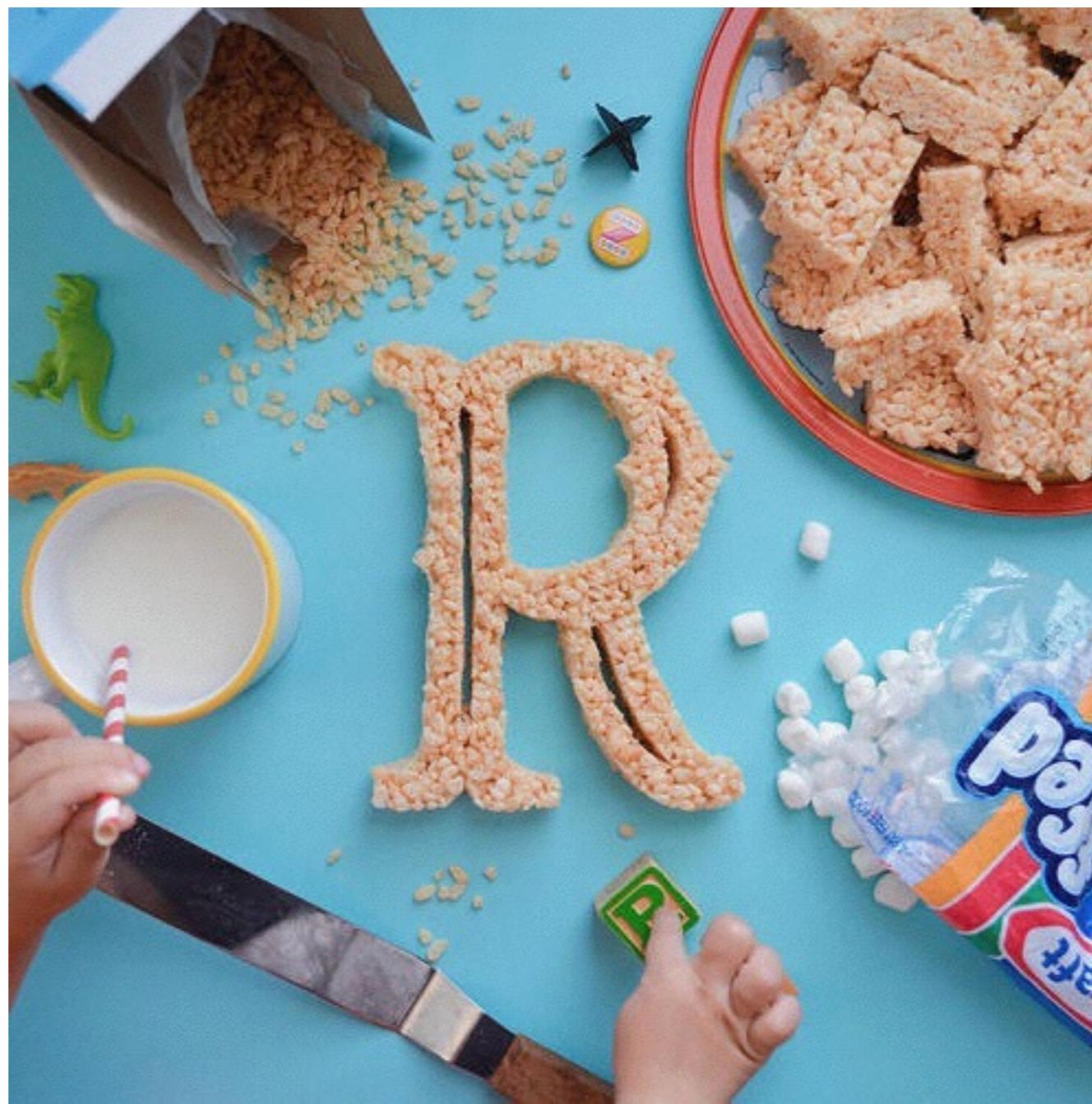






























Danielle Evans, foodtypography.com



Danielle Evans, foodtypography.com

Marmalade
Danielle



Danielle Evans, foodtypography.com



©2014 Marmalade Bleue. All rights reserved.

Marmalade
Bleue

Danielle Evans, foodtypography.com



Danielle Evans, foodtypography.com





Fiona Yeung, fionayeung.com



Kevin Ng, kvng.co