

# Meeting Report and Insights

Generated by Goodmeetings.ai on 21 May 2024

| Meeting      | MathCo Participants  | Client Participants                               | Client Engagement Score | Active Questions                      | Specific Feedback                    | MathCo Performance | Communication Clarity      | Value Proposition Alignment | Likelihood of Conversion | Suggested Areas for Improvement                                       |
|--------------|--|---|-------------------------|---------------------------------------|--------------------------------------|--------------------|----------------------------|-----------------------------|--------------------------|---|
| Revlon       | Russell Louis Shevins, Ashwin Kumar                        | Jeff Udis, Satish Bapatla                         | 8                       | Questions Asked: 5<br>Numerous (9/10) | Positive on AI capabilities (8/10)   | 9                  | Clear and effective (9/10) | 9                           | 85%                      | Focus on showcasing broader use cases, more client-specific demos.    |
| Chubb        | Russell Louis Shevins, Ashwin Kumar, Sahan, JD             | Oded Berson                                       | 7                       | Questions Asked: 2<br>Few (6/10)      | Interest in AI integration (7/10)    | 7                  | Adequately clear (7/10)    | 7                           | 70%                      | Improve engagement strategies, clearer communication of AI benefits.  |
| Conde Nast   | Russell Louis Shevins, Ashwin Kumar, Sahan, Schrider Guney | Rena Sinha, Cheryl Porter, Charles, Adassa        | 10                      | Questions Asked: 6<br>Many (10/10)    | Positive on data integration (9/10)  | 10                 | Highly effective (10/10)   | 10                          | 95%                      | Maintain current approach, consider expansion of services offered.    |
| Pitney Bowes | Russell Louis Shevins, Ashwin Kumar, Sherif Ahmed          | Rick Ryan, Brent Borda, Virender Jaiprakash Singh | 8                       | Questions Asked: 4<br>Several (8/10)  | Appreciation of customization (9/10) | 8                  | Very clear (8/10)          | 8                           | 80%                      | Enhance customization options, faster deployment capabilities.        |
| GE Vernova   | Russell Louis Shevins, Aditya Kumbakonam, Shridar, Usman   | Prakash Sashadri, Jon Bosland, Denny Walsh        | 6                       | Questions Asked: 3<br>Moderate (6/10) | Needs more demonstrations (6/10)     | 7                  | Clear (7/10)               | 7                           | 65%                      | Increase demo offerings, improve hands-on engagement during meetings. |

## Client Engagement

### Active Questions/Comments

#### Revlon

There was a high level of engagement, with numerous questions focusing on practical applications of AI capabilities. This indicates strong interest and active participation

#### Chubb

Engagement was moderate with a few questions centered around the integration of generative AI for underwriting and pricing, reflecting a cautious but interested approach

#### Conde Nast

Very high engagement, with many questions particularly around how data integration can drive customer insights, showing a proactive stance towards leveraging analytics

#### Pitney Bowes

Good engagement with several questions about customization options, demonstrating a clear intent to understand and possibly integrate the discussed solutions

#### GE Vernova

Engagement was moderate; the number of questions was lower, and the focus was on needing more demonstrations, suggesting a need for clearer understanding or visibility into solutions

### Feedback Shared

#### Positive feedback 👍

Prevalent in meetings where clients showed high engagement and where MathCo's responses aligned closely with the clients' needs

#### Negative feedback or areas for improvement 🗑️

Negative feedback or areas for improvement often related to the desire for more demonstrations and detailed examples, indicating a gap in showing tangible results or proofs of concept during the discussions

## MathCo Call Performance

### Communication Clarity & Effectiveness

#### Conde Nast

Highlight of the series, with communication rated as highly effective. This likely contributed significantly to the high client engagement levels.

#### Revlon and Pitney Bowes

Both sessions featured clear and effective communication, aligning well with client needs and sparking constructive discussions.

#### Chubb and GE Vernova

While communication was clear, there may have been some gaps in fully capturing and addressing client concerns or in effectively conveying the full potential of MathCo's offerings.

### Value Proposition Alignment

#### Conde Nast and Revlon

These meetings showcased a strong alignment of MathCo's value propositions with client expectations, particularly highlighted by the tailored discussions around client-specific use cases and solutions.

#### Pitney Bowes

Good alignment with some room for deeper customization options or perhaps quicker implementation strategies to better meet client timelines or project scopes.

#### Chubb and GE Vernova

While there was alignment on the potential benefits of MathCo's services, these meetings could benefit from a more focused discussion on specific client pain points and a clearer demonstration of how MathCo's capabilities uniquely address these areas.

## Overall Recommendations

### Enhanced Demonstrations

There's a need for more in-depth demonstrations across most meetings to better illustrate how MathCo's solutions can be applied to solve specific client challenges.

### Tailored Communication

Adapting communication to address the unique needs and business contexts of each client will help in enhancing clarity and effectiveness, ensuring that the value proposition of MathCo's services is fully understood and appreciated.

### Feedback Loop

Establish a regular feedback mechanism to assess client satisfaction post-meetings. This will help MathCo in refining its approach and aligning more closely with client expectations.

## Summary of Feedback to Team

### Engagement and Clarity

There's a need to improve engagement strategies, especially in sessions with fewer questions. Tailoring the discussion to encourage more active participation can help.

### Demonstrations and Examples

Particularly for GE Vernova, where the need for more demonstrations was explicitly mentioned, ensure that future meetings include more concrete examples and practical demonstrations.

### Value Proposition Alignment

While most clients found the value propositions mostly or fully aligned, ensuring that every meeting reiterates how Mathco's services uniquely address the client's specific challenges can improve perceptions and conversion likelihoods.

### Conversion Focus

Focusing on converting interest into actionable projects with clear next steps and personalized follow-ups is crucial, especially in high-engagement meetings like with Conde Nast and Pitney Bowes where the likelihood of conversion is high.

In the previous meeting, you requested additional rubrics to measure meeting performance. Here are our thoughts on that

#### 👉 Solution Understanding

Measures how well the Mathco team understands and addresses the specific challenges and needs of the client

#### 👉 Innovativeness of Solutions

Evaluates the creativity and uniqueness of the solutions proposed by Mathco in addressing client needs

#### 👉 Client Readiness and Compatibility

Assesses the client's readiness to implement the proposed solutions and the compatibility of these solutions with existing client systems

#### 👉 Follow-up Strategy

Rates the effectiveness of the follow-up plan to ensure continuity and to solidify the client relationship

#### 👉 Client Engagement Techniques

Reviews the techniques used by Mathco to engage the client during the meetings, focusing on interaction quality

Generated By



Goodmeetings | 1900 Avenue Of The Stars, Suite 2500

Los Angeles, Ca 90067

[goodmeetings.ai](https://goodmeetings.ai)