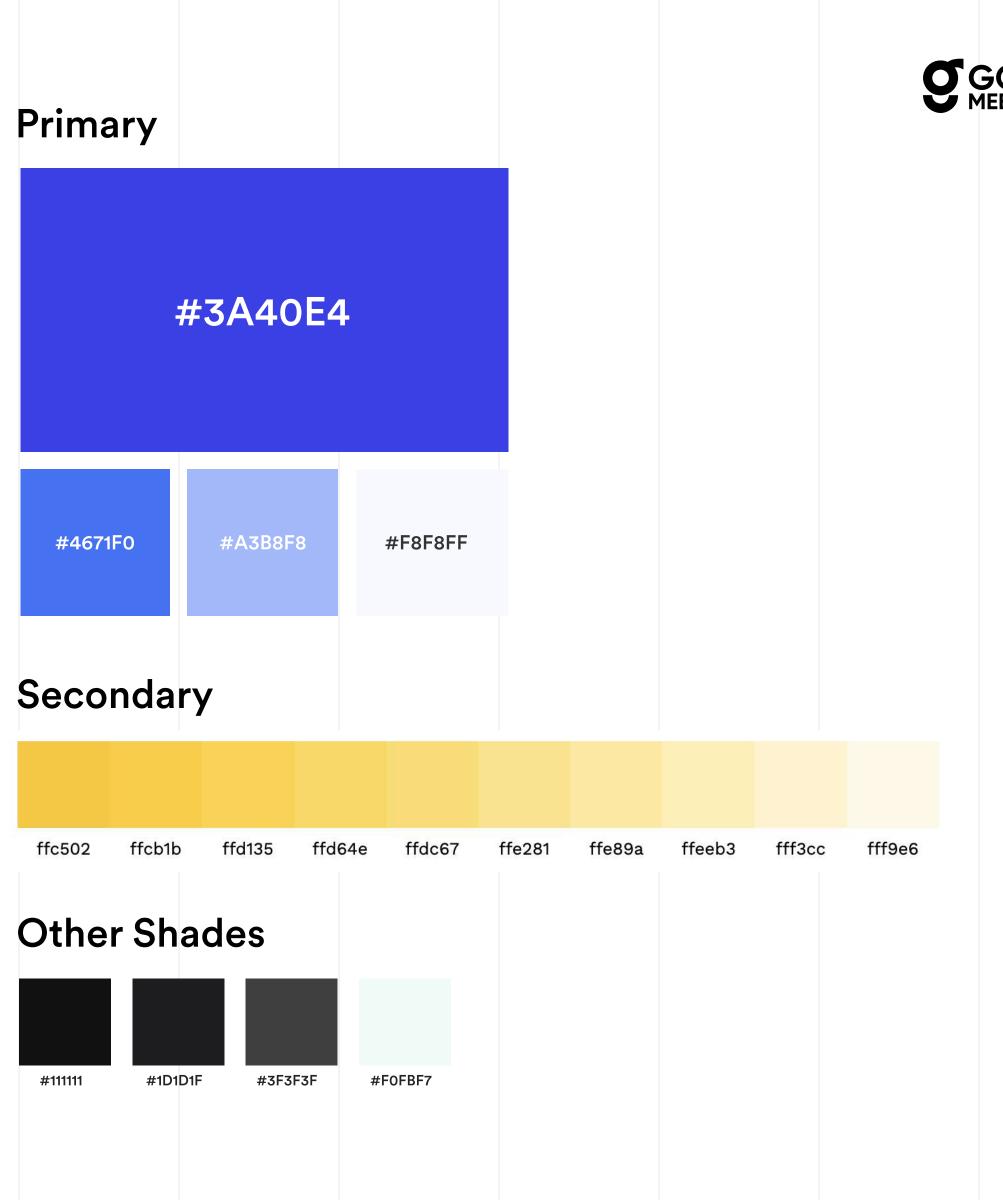


## BRAND GUIDELINES

### COLORS



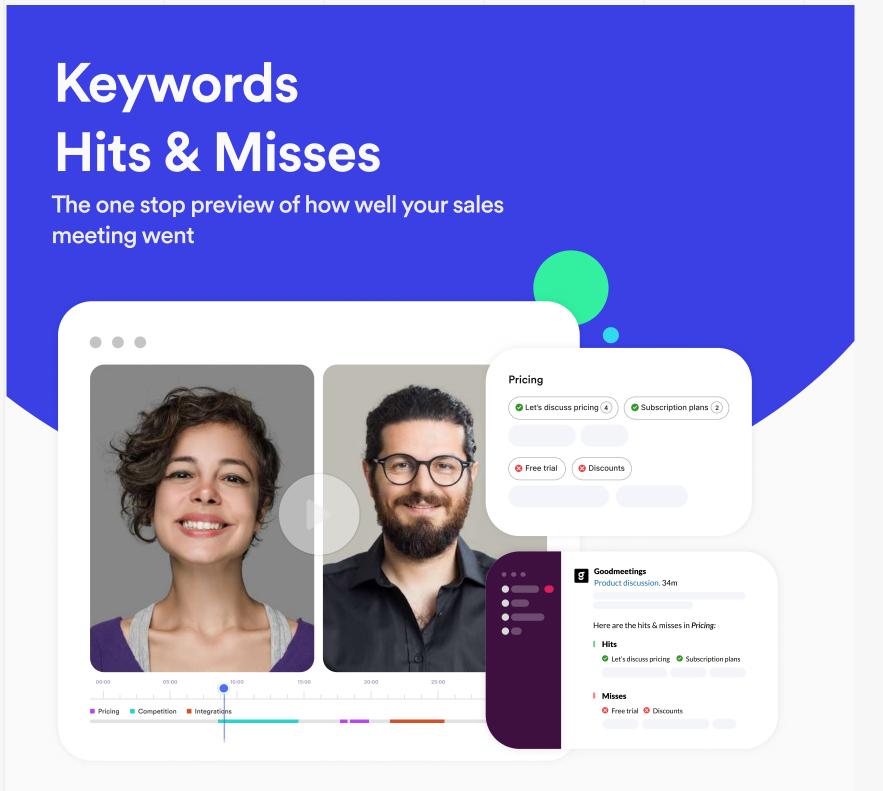


**TYPOGRAPHY** 

# Circular Std ABCDEFGHIJKLM NOPQRSTUVWXYZ

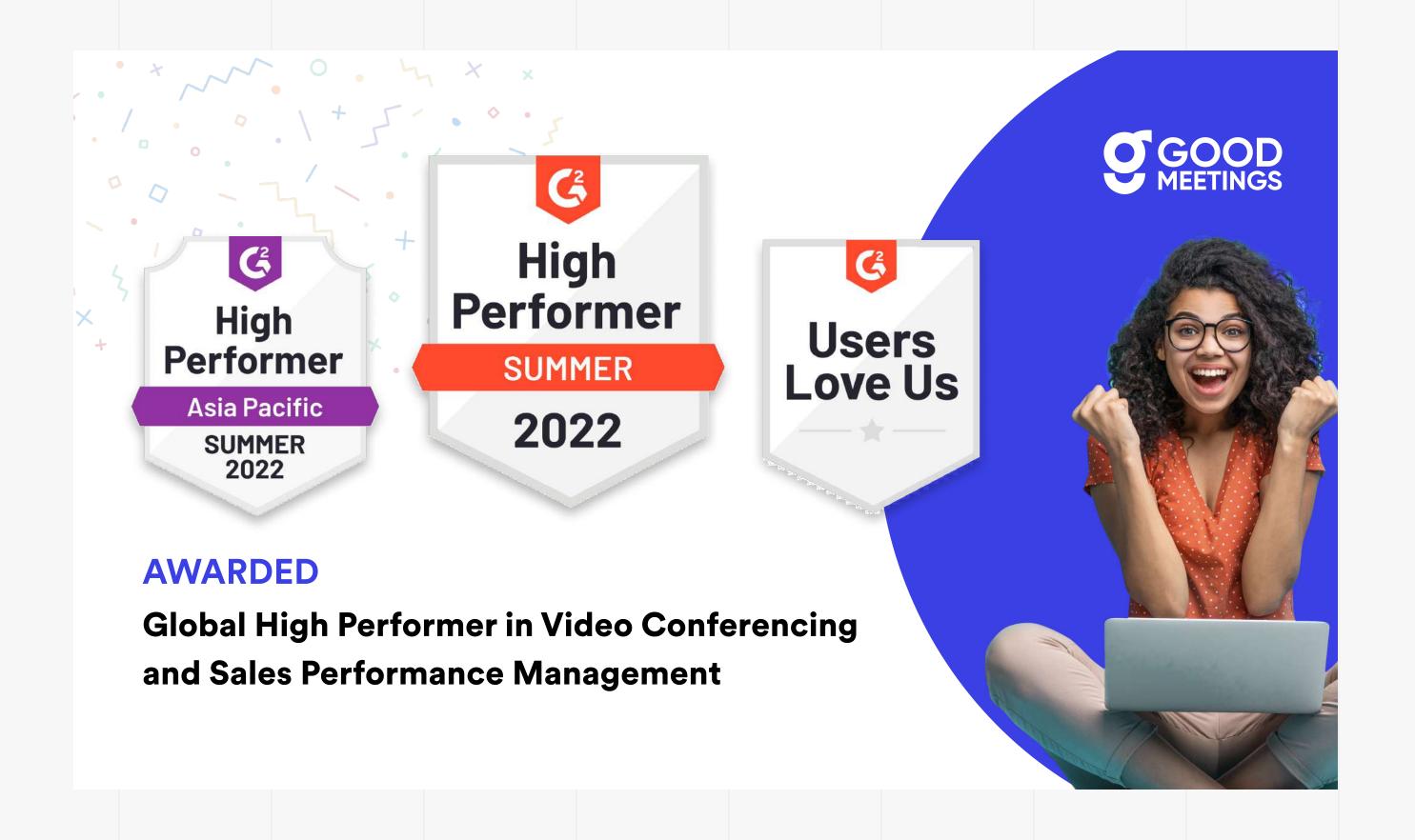


#### **CREATIVITIES**

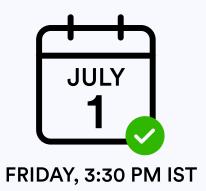












## Selling SaaS in India vs. the US



#### **Our Speakers**



Featuring
Vinod Muthukrishnan
ex-CEO & Co-Founder
Cloudcherry (Acquired by CISCO)



**G**GOOD MEETINGS

With
Srinivasan Narayan
Co-Founder and CEO
Goodmeetings