

Shanchuan (Frank) Li

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EDUCATION

EMORY UNIVERSITY, GOIZUETA BUSINESS SCHOOL

Atlanta, GA

Master of Science in Business Analytics (MSBA) – STEM credentialed program

May 2018

- GPA 3.85 (*Dean's List*)
- GMAT 740 (97th percentile)
- Admissions Ambassador
- Third Place Prize Winner in 2017 Atlanta Health Data Challenge

SHANDONG UNIVERSITY OF FINANCE AND ECONOMICS

Shandong, China

B.S., Financial Engineering

Jun 2017

- GPA 3.79

NAZARETH COLLEGE

Rochester, NY

Exchange Program

Dec 2015

- GPA 4.0

DATA SCIENCE COMPETENCIES

Analytics Tools: Tableau, AWS, Hadoop, Apache Spark, TensorFlow, RapidMiner, Alteryx, Excel, Eviews

Techniques: Deep Learning, Neural Networks, Boosting, Clustering, Regression, Text Mining, PCA

Languages: Python, R, SQL, C++, Sqoop, Pig, Hive, HTML

EXPERIENCE

DELOITTE CHINA

Chongqing, China

Financial firm specializing in providing audit, consulting, tax, and advisory services

Financial Advisory Service, Corporate Finance, Summer Intern

Summer 2016

- Compiled financial data and teleconferenced the information to a bidder of McDonald's franchise rights in China, a \$2 billion acquisition
- Performed in-depth research on lithium industry to determine the best-fitting valuation method that optimized the client's valuation
- Collaborated with Deloitte Deutschland to draft and fix a due diligence report in an international acquisition
- Client acquisition: gathered information and wrote a service proposal, secured a monthly \$50,000 revenue stream
- Gained a deep understanding of mergers and acquisitions process and business mechanism by interacting with companies in different financial situations and played different roles in their industries

PANDA AND OTTER FASHION CONSULTING

Rochester, NY

Online shopping agent utilizing WeChat platform

Co-founder

Fall 2015

- Outsourced products from USA to customers in China. Created a network of consulting and transportation opportunities for future revenue
- Applied financial knowledge to balance the budget sheets, allocate business costs and conduct profit analyses
- Transferred the business after six months' operation with ongoing revenue of approximately \$2K per month

STANDARD CHARTERED BANK

Qingdao, Shandong Province, China

Multinational banking and financial services company

Market Department, Summer Intern

Summer 2015

- Analyzed international market policy changes for local companies, collected financial data for the process of issuing bonds in Hong Kong in compliance with International Financial Reporting Standards (IFRS)
- Participated in worldwide teleconferences concerning drastic shift in foreign exchange rate, gained experience in worldwide macroeconomics analysis

ADDITIONAL INFORMATION

- Finished 20 self-study courses on Coursera, including Statistics, Python, R, Machine Learning and Deep Learning
- Interests: Avid reader of *The Economist*; amateur piano player
- Volunteer: Registered public volunteer in Qingdao, China, volunteered in the local orphanage weekly and developed leadership by organizing activities both online and onsite, recruited five long-term volunteers for the organization