

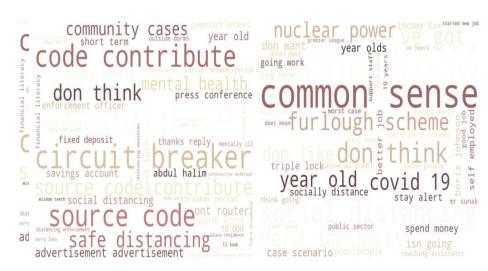
# **Subreddit Classification**

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### Define Problem



#### **Problem Statement:**

The aim of this project was to analyse the language used in these subreddits and to examine whether or not they were unique to both Singapore and the United Kingdom

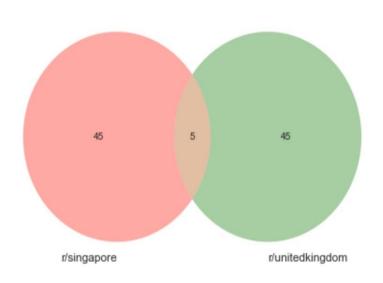
## Gather Data

Data Collection: r/singapore & r/unitedkingdom

Number of data: 944 and 956 comments

X = comments, y = subreddit

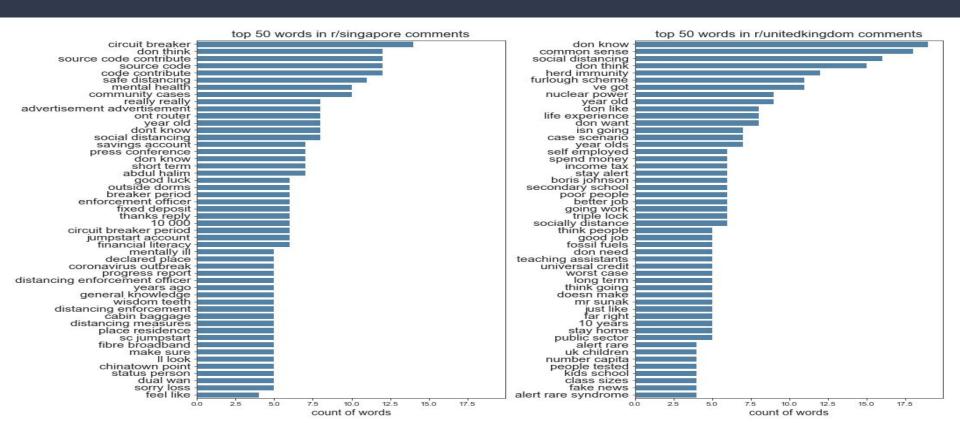
# **Explore Data**



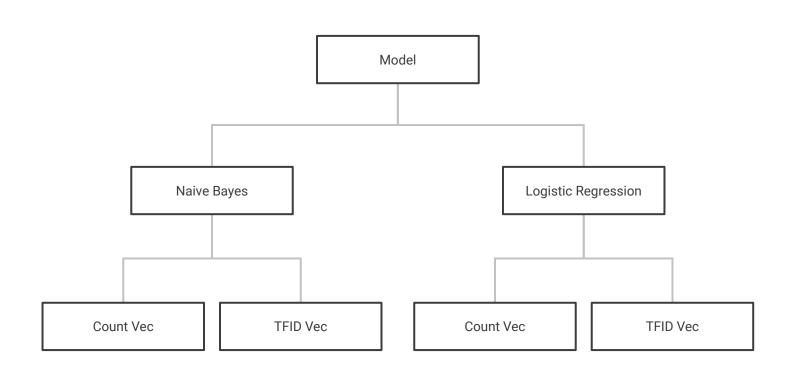
#### **Exploratory Data Analysis:**

- "Covid 19" top word in /singapore, "Don know" top word in /unitedkingdom
- Covid related issues dominate both subreddits
- Only 5 out of top 50 phrases similar (2,3 ngram)
- Average number of words in comments: 39 for r/singapore and 45 for <u>r/unitedkingdom</u>

# **Explore Data**



## Model with Data



# Modeling with Data

**CVEC + Naive Bayes** 

**TFID + Naive Bayes** 

CVEC + Logistic

TFID + Logistic

Regression

Regression

Model	Training Score	Test Score

0.99

0.99

0.99

0.68

0.69

0.76

0.80

### Model Evaluation

	Predicted UK	Predicted Singapore
Actual UK	147	30
Actual Singapore	36	129

Accuracy:	0.8070175438596491					
	precision	recall	f1-score	9		

Accuracy	0.8	0.8070175438596491					
		precision	recall	f1-score	support		
	0	0.80	0.83	0.82	177		
	1	0.81	0.78	0.80	165		
accur	cacy			0.81	342		
macro	avg	0.81	0.81	0.81	342		
weighted	avg	0.81	0.81	0.81	342		

#### **Conclusion:**

- Despite limitations, model has predictive value
- both subreddits have a lot of covid language even after stop words
- differences stem mainly from current affairs
- larger corpus which incorporates larger vocab could be useful