



CONSTRUCTION – TRADING – CONTRACTORS



Construction – Trading – Contractors

EXPECT MORE

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DIREC

01

Content

A) About Us

About us

Welcome to the DIERCT Group Based in EGYPT , We at DIERCT Group have been conducting business globally since 2000 .

We are dedicated to providing quality products and expert services at competitive prices.

The Group businesses are based on the principle of risk-managed diversity. Our links with public & private sectors are the key to our past and future success. We currently represent several US and European brands in the region.

This has helped us to forge partnerships with our overseas principals who recognize the necessity to build a regional base in EGYPT Our goal is to become one of the leading groups in the region, known for its culture of best practices.

DIREC

01

Content

B) Our Vision/Our Culture/Our Mission/Our Directions

Our Vision

We are providing a complete technical smart engineering solutions for electromechanical systems which meet or exceed our customer satisfaction with high quality & competitive price To deliver all our projects with an uncompromising commitment to our customers' needs while exceeding their expectations through the application of cutting-edge technologies, processes and practices.



Our Culture

Our work culture is embodied in a number of principles and values that guide every ASGC employee in delivering our vision:

- Foster a professional & ethical work environment.
- Set safety and quality as our top priorities.
- Encourage creativity & innovation in every aspect our work.
- Recognize the value of continuous improvement.
- Be open, listen to our customers, & adapt to change



Our Mission

To present all of our projects with an uncompromising commitment to the needs of our clients while exceeding their expectations by applying the latest technologies, processes and practices.



Our Directions

Our business orientations are embodied in a number of ideals and values that guide every DIERCT employee in presenting our vision: Creating a professional and literary work structure and climate Providing safety and security methods in projects Encouraging creativity and innovation in every aspect of our work. Learn about methods of improvement and permanent development in the work



02

Our Services

OUR SERVICES

- **Manufacturing**
- **Contracting**
- **Suppliers**
- **Sustainable Solutions**
- **Management Services**

DIREC

02

Our Services

A) Manufacturing

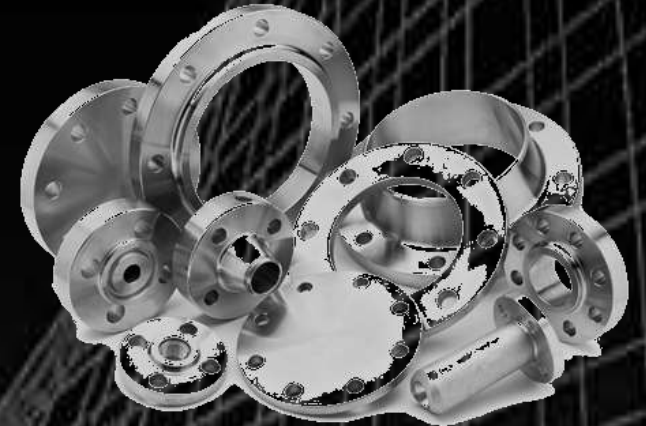
DIRECT Co. started its factory in Egypt in 2022, in line with the Egyptian government's policies to encourage the Egyptian industry and the local product in the field of ductile iron pipeline products.

DIERCT is the preeminent supplier of fittings and flanges serving a wide range of water and wastewater applications. Whether it is a water pipeline, water treatment plant or pumping station.

Flange is a method of connecting pipes, valves, pumps and other equipment to form a piping system. It also provides easy access for cleaning, checking or adjusting.

Flanges are usually welded or bolted. Flanged joints are made by joining two flanges with a gasket between them to provide a seal.

The following is an explanation of what we make in our factories



02

Our Services

A) Manufacturing



Materials
FLANGES

STAINLESS STEEL
CAST IRON
ALUMINUM
BRASS
BRONZE
PLASTIC



Most Popular FLANGE TYPE



Lap
Joint
FLANGE



Welding Neck
FLANGE



Slip On
FLANGE



Socket
Weld
FLANGE



Blind
FLANGE



Threaded
FLANGE



Orifice
Flanges



Long Welding
Neck Flange



Reducing
FLANGE

02

Our Services

B) Contracting

- **DIERCT CO** We Aim To Provide Total “Engineering, Procurement And Construction” Solutions For Power/Ventilation/Air-conditioning And Infrastructure, With Wide Experience And Records In Oil And Gas, Defense And Infrastructure Sectors
- Our Team Is Fully Dedicated To Serve Client’s Specific Needs, We Invest In Complementary Design And Construction Related Services To Enrich Our Offerings And Provide You With Inclusive Services At Competitive Market Prices



02

Our Services

B) Contracting

What We Do

We offer customers outstanding values in terms of quality, services, and cost in a timely manner by providing exceptional service in the diversified fields of design, in a safe and customer centered environment.

We at our company are committed to providing our customers with the highest standards of quality and service available. We are fully aware that the on-time delivery of our projects is a prerequisite for all of our customers.

The company has a good reputation for meeting deadlines and delivering projects successfully on schedule. We are very proud of the reputation of reliability. This was built throughout the history of the company and we aim to keep it at any cost.

02

Our Services

B) Contracting

Contracting Sector

- **Architecture & Engineering**
- **Master Planning & Studies**
- **Project Management**
- **Construction Management & Supervision**
- **Painting Systems Works**
- **Carpentry Works**
- **Oyster Business**
- **Interior & Exterior Finishing Works**

02

Our Services

B) Contracting

Air Condition Systems Works

Electricity Systems Works

Plumbing Systems Works

Painting Systems Works

Swimming pool Works

Carpentry Works

02

Our Services

B) Contracting // Air Condition Systems Works

We are a trusted provider of HVAC maintenance, servicing, & repairs along with air conditioning unit repairs & services. So, whatever you need to feel cool and comfortable in your favorite place, we've got you covered.

Direct Co specializes in high-quality air conditioning & heating installations. You can depend on our team to deliver a completely honest AC repair or replacement.

Our AC service is rated as one of the finest in the region, & all work is covered by a full warranty



Providing a Varied Selection of AC Products

We offer a varied selection of brands and models, with everything from Dierct to Carrier, Trane, local brands and more up for grabs.

This is possible thanks to close connections with many of the major HVAC and AC brands operating in the States.

Our technicians are fully trained and qualified to fit a wide variety of makes and models. Head over to our Brands page to see a full list of affiliated manufacturers

02

Our Services

B) Contracting // Electricity Systems Works

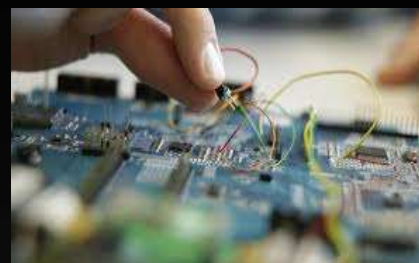
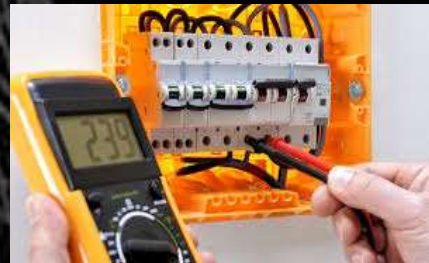
We advise our customers to take great care in handling electrical wires and fittings and allow only professionals to deal with them.

We can take care of all your electrical needs safely, including circuit breakers, defective wires, complete power outages, whether it is in homes, in administrative buildings, or even in factories



Providing a Varied Selection of AC Products

DIERCT Co has delivered years of commercial and residential electrical services at a reasonable cost. Our residential, industrial, and commercial electricians, journeymen, and apprentices are up-to-date on all codes and can provide the best electrical services to your home or business. We work with contractors, developers, and homeowners to accommodate all electrical installation and maintenance services



- **Commercial** Electrical Services
- **Residential** Electrical Services
- **Industrial** Electrical Services

02

Our Services

B) Contracting // Plumbing Systems Works

We advise our customers to take great care in handling electrical wires and fittings and allow only professionals to deal with them.

We can take care of all your electrical needs safely, including circuit breakers, defective wires, complete power outages, whether it is in homes, in administrative buildings, or even in factories



- *Experienced Professionals*
- *Jobs Done Right The First Time*
- *On-Time Service Providers*



02

Our Services

B) Contracting // Painting Systems Works

We provide a variety of painting services to clients in your home, apartment or commercial property. We guarantee that our painting exceeds the standards of the paint industry. With SGES, you can feel confident that you are hiring the best in business. Our team of painters and home decorators is made up of highly skilled and highly experienced professionals who do a delicate and clean job to exceed customer expectations.



We provide first class coating services in Dubai with great care and attention to detail. No matter the project scope or time constraints, our team will work hard to fulfill your schedule and budget. With our home painting services, you can feel comfortable knowing that the home is caring for the professionals



- Factory, workshops internal & external paintings
- Chimney painting with HR aluminum
- Boilers and furnaces
- Drinking water tanks
- Gangway, Walkway painting & area marking



02

Our Services

B) Contracting // Carpenter Systems Works

Different types of commercial carpenters have different roles but in general it is the job of a carpenter to:

- Interpret drawings and create either a part of it or all of it
- Layout or design part of or complete jobs
- Determine how to execute a job efficiently
- Provide advice on types of tools and materials
- Cut or shape timber
- Join or fix timber
- Accurately measure a project or component to scale
- Install carpentry work



02

Our Services

B) Contracting // Reference

EL ALFYMALL

Location : Cairo - Egypt

Owner : EL ALFEY Co.

Consultant : KEM Consulting

Scope Of Work

Supplying and installing all sheet works (stainless steel) for the bank's kitchen on the ground floor, along with supplying and installing ventilation works



TOWER BAY

Location : Port Said City - Egypt

Owner : Tower Bay

Consultant : ECG

Scope Of Work

Preparing and equipping all air conditioning works for residential apartments from the works of laying Freon pipes for split units. Preparing and equipping all sanitary works as well as extending water and drainage pipes.



02

Our Services

B) Contracting // Reference

HSBC BANK KITCHEN

Location : Cairo - Egypt

Owner : HSBC Bank

Consultant : ECG

SCOPE OF WORK

Supplying and installing all sheet works (stainless steel) for the bank's kitchen on the ground floor, along with supplying & installing ventilation works



SILVER MALL

Location : Cairo - Egypt

Owner : Silver

Consultant : Engineering Department

SCOPE OF WORK

Supply & installation of central air conditioning in the mall with a capacity of 180 tons of cooling (Condensing Unit + Air Handling Unit + Ventilation System)



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Our Services

Contracting // Reference

AL SALAM FACTORY

Location : Industrial Zone, Fifth Settlement - Egypt

Owner : Al Salam Factory

Consultant : REM Consult

SCOPE OF WORK

Supplying and installing the ventilation line for the food fryer unit in the factory. Stainless steel line ventilation with 6000 CFM fans.



SIKLAM FACTORY

Location : Alex - Egypt

Owner : Al Mansour Ind

Consultant : Engineering Department

SCOPE OF WORK

Supply and installation of juice house ventilation line
Galvanized steel line ventilation with 12000 CFM fans



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Our Services

Contracting // Reference

LAVARG Factory

Location : Ain El Sokina - Egypt

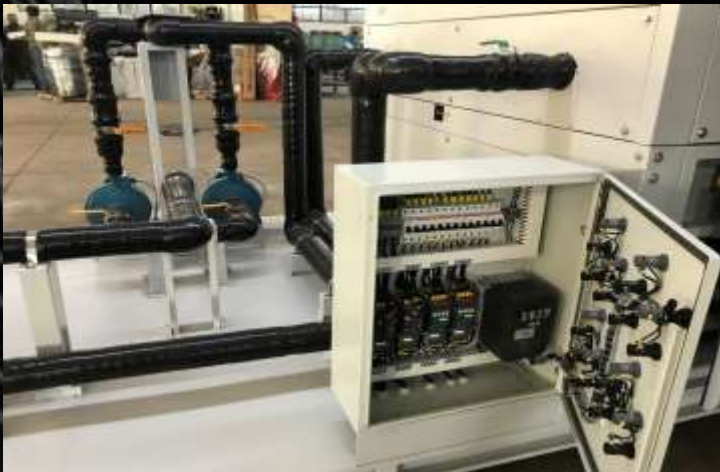
Owner : Redecam Egypt Limited

CONSULTANT : ITALY Consultant

SCOPE OF WORK

Industrial Water Cooled Chiller

Supplying a chilled water cooling unit that serves the factory's production line with a capacity of 25 tons for complete cooling with pumps, valves and expansion tank. The supply and supervision of the installation and operation were done by us



Maxim Mall

Location : El Tagamoa - Egypt

Owner : Royal Maxim

Consultant : Dora

SCOPE OF WORK

Supplying and installing the ventilation line for Some shop and corridor.



02

Our Services

Contracting // Reference

General Organization for Youth Care

Location : Kuwait

Owner : Ministry of Youth

Consultant : BCE AL BENAA Consulting Engineers

SCOPE OF WORK

All installations for central air conditioning in the building, with supervision of implementation, project capacity 1,500 tons (2 Chiller + 8 AHU + Fan Section)



FAROS University

Location : Cairo - Egypt

Owner : Faros University

Consultant : MED Consultant

SCOPE OF WORK

Supply & installation of central air conditioning with a capacity of 125 tons of cooling (Condensing Unit + Air Handling Unit + Ventilation System)



02

Our Services

Contracting // Reference

Youth Sports Club in Ahmadi-kuwate

Youth Sports Club

Construction, completion , maintenance of the group halls and individual games complex

Youth Sports Club in Ahmadi

Youth Sports Club

Location : Kuwait

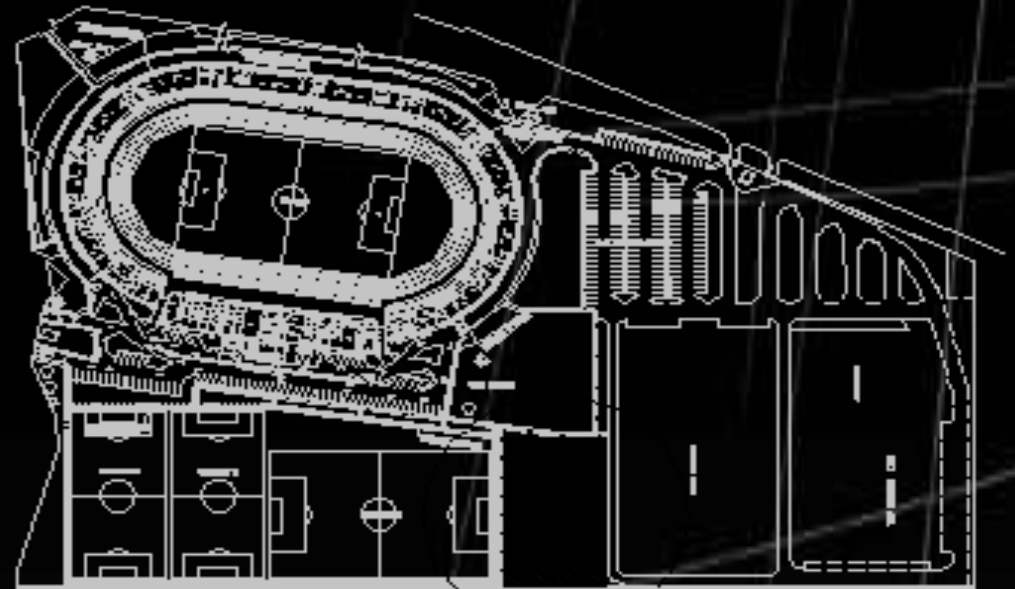
Owner: General Authority for Youth and Sports

Consultant: Dar Al Khaleej Eng. Consultancy

Scope Of Work

provide all Heating, Ventilating and Air Conditioning works complete as per the Contract Documents.

The work of supervising the implementation and approvals of the advisory body with a capacity of 1,800 tons (CHILLER / AHU / FCU /FANS /COOLING TOWER)



02

Our Services **Solution**

- **Radiant**
- **Fan Heaters**
- **Hot Water Systems**
- **Radiant Floor Heating**
- **Freeze Jet Dry Ice Blasting Machine**
- **Lighting Systems**

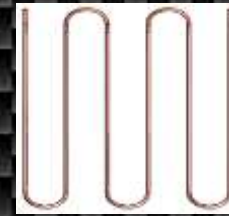
Solution

02

Our Services Solution

RADIANT COOLING WITH RADIANT CEILINGS PLAFORAD

- The best thermal comfort
- Guaranteed energy savings thanks water temperatures 30-35°C in heating and 15-18°C in cooling
- No air stratification to the top
- Very low air exchanges, no annoying air drafts
- Can be combined with heat pumps and renewable energy technologies
- No maintenance



AIR CONDITIONING FAN HEATERS

- Series Comprises 18 Models
- All Designed To Be Wall Mounted (Horizontal Air Flow)
- Operate With Hot Water, Chilled Water

Air Flow 1000 : 9000 m³/h
Heating Capacity 9 : 100 kw



- Painted Sheet Steel Cabinet.
- Internally Insulated.
- Cabinet Is Complete With Adjustable Aluminums Louvers (Spring - Operated) Placed On The Air Outlet Which Enable An Optimal Distribution Of Air Within The Air Conditioned Room.
- On The Rear Of The Cabinet There Are 4 Brackets For Suspending The Fan Heater From The Ceiling Or Joining It To The Mounting Board For Installation On The Wall (Accessory).
- All motors are tropicalized.
- windings in class F, grade of protection IP 55.
- Two Speeds
- three phase
- flameproof
- Axial Fan
- Safety grille made of electrogalvanized steel wire

02

Our Services Solution

HOT WATER SYSTEMS

- Energy-saving Water Heater
- Renewable Hot Water Systems
- Hot Water Systems
- Energy savings
- Wide heat pump temperature range of use (-5 to +43°C)
- ACI hybrid anti-corrosion protection
- PANEL HEATERS
- Electric Panel Heaters
- Artisan Electric Panel Heater



02

Our Services Solution

Radiant Floor Heating

- Quiet way to heat with no visible ducts, radiators or holes
- Increases comfort with constant, low heat
- Better air quality, eliminates blowing dust from ductwork
- Will not dry out your skin or sinuses, does not rob air of moisture
- Can increase energy efficiency



Hydronic Radiant Floor Heating

The water system works best when used across the entire home (similar to a radiator system) or large floor areas, and run constantly during cold weather to maintain an even temperature. It needs to be installed between existing subfloor with new flooring above it. This increases the thickness of your flooring. Systems can be installed on the underside of floors, such as the basement ceiling, but this tends to reduce the conductive effectiveness



02

Our Services Solution

Freeze Jet Dry Ice Blasting Machine

- Automotive Industry/Manufacturing
- Cleaning Contractors
- General Maintenance & Facilities
- Petrochemical
- Power Generation
- Food Processing
- Pulp & Paper



02

Our Services Solution

LIGHTING SYSTEMS

INDOOR LIGHTING

- Down Lights
- Surface Mounted
- Wall Lights
- Spot Lights
- Mini Panel Lights
- Linear Lights
- LED Lamps

OUTDOOR LIGHTING

- Outdoor Wall Sconces
- Bollard Lights
- Drive Way Lights
- Recessed Up Lights
- Facade & Flood Lights
- Path & Spike Lights
- Underwater Lights



03

OUR Quality

We have established ideals for ourselves that we commit to in order to ensure that every project, service and touchpoint meets these standards.

We have developed a series of procedures and processes that reflect our quality and on-time delivery ethos.

These are available to all workforce. Regular updates and training sessions are held to ensure meeting, exceeding and continuously improving these standards.

We ensure that controls of resources, workmanship, documentation, inspection and testing, handover and all other on- and off-site activities are fully planned, established and implemented.

- Quality of Construction
- Quality of Services
- Quality of Operations
- Quality of Internal Processes

04

Company Division

Building Material

04

Company Division

Building Material

we are produces top class products that suits the international standards and leaves an impression as we know and believe from heart that a company is recalled by its clients for the standard of its produces. Our policy is to retain a client while we expand our market share.

At present, we produce for the sectors like air transport, municipalities, railways, highway infrastructure, telecommunications, automotive, electricity, HVAC and water supply.

