



Shandy Casteel

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Profile

Full-stack developer with experience in Java and Python development, various web technologies, and a growing skill set centered on learning the latest advancements in coding languages, frameworks, and developer tools.

Experience

MERCHANT CONTENT EDITOR, REWARDS NETWORK, CHICAGO, IL – 2004-2019

Wrote and edited marketing content for 15,000+ hospitality clients through a partnership with some of the most powerful airline, hotel, and retail loyalty programs. Authored content in a variety of styles, producing work that appealed to changing tastes and trends. Assisted with the transition from physical merchant files to an in-house CMS system, with substantial savings in time and money for the entire network. Collaborated on creating new style guidelines for writers, giving all of the online content a cohesive tone and syntax.

SPECIALIST, APPLE STORE (GALLERIA), ST. LOUIS, MO – 2006-2009

Uncovered customers' needs and offered complete solutions. Guided and advised customers through new products, even setting up their purchases in-store if needed. Maintained visual merchandising and assisted other team members, whatever their needs. Stayed on top of news about products and initiatives, applying this knowledge to customer interactions.

BOOK EDITOR, PLAYBACKSTL, ST. LOUIS, MO - 2004-2007

Wrote and edited book reviews for this monthly publication. Assigned books for review to contributing writers and assisted with authoring monthly columns and reviewing everything from live shows and comics to CDs and movies.

Education

LaunchCode - LC101 (2019)

Webster University, St. Louis, MO – Media Communications

Skills

Java, Python, HTML 5, CSS, Spring Boot, SQL