

# Aon Voluntary Benefits & Enrollment Solutions

Aon's Voluntary Benefits & Enrollment Solutions provide administrative and education services to support benefit enrollment events, unique call center needs, and voluntary benefit strategies. We deliver quality services with a deep focus on consumer experience and improving employee financial wellness.

## Core Services & Solutions



### » Enrollment Solutions

A comprehensive and client-centric set of “enrollment only” services to help employers execute on HR, benefit and communication strategies. Our enrollment solutions include Self-Service Platforms, Call Center Enrollment, Field Enrollment (One to One) and Counselor Assisted Self-Service (Enrollment Cafe).



### » Employee Engagement Solutions

We support existing client open enrollment solutions and technology (both Aon and third party systems) by deploying our enrollment solution options, most notably our call center and field counselor enrollment models.



### » Custom Solutions

Aon offers temporary and ongoing call center solutions to meet the needs of clients. Whether a client is interested in year round support, quick deployment solutions to support mergers and acquisitions, educational hotlines, or open enrollment support, Aon offers quick and cost efficient solutions.



### » Voluntary Benefit Solutions

Working closely with H&B Structured Portfolio Solutions (SPS), we help clients define, source and deploy voluntary benefit products that support financial wellness.

**Tier I Plans:** Critical Illness, Hospital Indemnity, Accident, Life & Disability Insurance

**Tier II Plans:** Identity Theft, Legal, Auto/Home, Pet, Purchasing & Discount Platforms

## We're here to empower results

To learn how Aon can empower your Health Benefits journey, contact your Voluntary Benefits & Enrollment Solutions consultant.

## The Numbers

Over **1,000** clients across all industries

**4 million** participants currently being served

Over **\$140 million** voluntary benefits premium enrolled annually

Employees enroll in small dollar increments  
**\$4-\$5** per week on average

**2,000** Aon Certified & Licensed Benefit Counselors (non-commissioned)

## Why Aon?

**Experience and Expertise.** With one of the largest client/participant bases of any provider in the US, our scale enables deep expertise and resources to solve complex client challenges.

**Flexibility.** We offer a mix of services and solutions to meet the needs of employers across industries, geographies and various employee populations. This flexibility applies to everything from enrollment methodologies to financial models to integration.

**Innovation.** Whether it is targeted employee enrollment experiences, unique deployments of technology, or proprietary plan designs, we are consistently first to market with innovative ideas and solutions. Wherever client strategy goes, Aon will be ready.

**Financial Wellness.** The leading cause for employee absenteeism is depression and anxiety caused by financial distress. Our solutions are focused on helping employees offset out-of-pocket benefits related costs while protecting against death and disability.

## Best Practices



### Active Enrollment.

Ensure employees review and take action for each benefit.



### Proper Sequencing.

Enables proper grouping of similar benefits within the enrollment flow.



### Guided Enrollment.

Enrollment flows that require a review of every eligible benefit prior to completion.



### Simplified Voluntary Benefit Plan Designs.

Easy to understand products that offer guaranteed coverage with SPS carrier partners.



### Targeted Communications.

Comprehensive, multi-media consumer-oriented campaigns.



### User Interface/Decision Support.

Simple. Easy to use. Intuitive.

### About Aon

Aon plc (NYSE:AON) is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance.

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Risk. Reinsurance. Human Resources.

