



Delivering Results for Tyson Foods

Tyson Foods is one of the world's largest food manufacturers in the world, with over 124,000 team members and 120 production plants.

Client's Needs

- Provide best-in-class voluntary benefits offering, integrated within enrollment flow to strategically enhance core benefit offering. Leverage to reduce expenses.
- Enhance existing SAP system with a dynamic benefit enrollment module while supporting multiple enrollment methods.
- Outsource partial HR functions to reduce workload and current in-house counselor expense.
- Engage employees in a more meaningful way with a customized communication campaign and licensed benefit counselors.

Aon Approach

Service Model:

Enrollment/Engagement Solution myUnivers™

Platform

Enrollment Methodologies:

Self-service, Call Center, Field,
Enrollment Café

Voluntary Benefits:

Critical Illness, Hospital Indemnity, Whole Life
Accident

- A team of dedicated, certified benefit counselors trained to educate and enroll all team members via the call center and in the field at larger locations.
- Integrated myUnivers™ enrollment technology to enhance SAP.
- Voluntary Benefit Exchange integrated into the enrollment platform providing employees with a seamless enrollment experience.
- Customized outsource solutions for new hire onboarding, dependent verification, life events, and surcharges.

Best Practices:

- ✓ Active Enrollment
- ✓ Counselor Support
- ✓ Core Enrollment Flow
- ✓ Targeted Communication
- ✓ Easy User Interface

Results



Multilingual benefit counselors coupled with a communications campaign in 6 different languages allowed team members to be educated in their native language; greatly enhancing benefit comprehension.



Focused strategies and flexible enrollment methodologies made it easy and convenient for all team members to enroll in their benefits with minimal disruption to plant production.

▶ 71.43%

rated their benefits competitive to better than average when counselor assisted.

▶ 50%

rated their benefits competitive to better than average in a self-service, VB integrated environment.

▶ 48.05%

Almost half didn't know the importance of prescription co-pay savings.

To learn how Aon can empower your Health benefits journey, contact your Voluntary Benefits & Enrollment Solutions Consultant.