



Aon H&B Communications - VBES and Middle Market

Department Colleague Summaries

[Aon plc](#) (NYSE:AON) is a leading global professional services firm providing a broad range of risk, retirement and health solutions. Our 50,000 colleagues in 120 countries empower results for clients by using proprietary data and analytics to deliver insights that reduce volatility and improve performance.



Alyson Levine

Communications Consultant

Aon

Alyson has been at her current role as Communications Consultant since August 2017. Based out of Hammonton, NJ, she works with clients to customize and package their employees' health care/wellness materials. Alyson expertly writes and edits health benefits materials for open enrollment packages, adheres to strict peer review guidelines, and seamlessly manages client communications materials from project inception to completion.

Prior to joining Aon, Alyson was a career editor and writer with over 20 years of publishing experience. She began her professional career in New York City as an Editor at a mid-sized publishing house, where she rose up the ranks to become Editor-in-Chief of the company's flagship consumer publications, *SMOKE* and *Trump World* magazines. At the helm, she managed the editorial, art and production departments – as well as a stable of award-winning freelance writers, photographers, and illustrators – and played a vital role in the success of the magazines. At her Manhattan positions, she was recognized for her excellence in publishing. As an accomplished journalist, Alyson has authored numerous articles for various publications on a wide range of topics; including health care, dining, travel, and fashion.

Throughout her career, Alyson has amassed extensive knowledge of all aspects of publishing and communications. Her core strengths include expert client relations, a seasoned understanding of the workflow process, and the inherent ability to systematically translate complex ideas into easy-to-understand content, enabling clients to effectively communicate their message.

Alyson holds a bachelor's degree in English and Journalism from Stony Brook University.



Andria Tremblay

Graphic Designer

Aon

Andria is a Graphic Designer in the Communications Department of Aon Voluntary Benefits and Enrollment Solutions. She has over 10 years of graphic design and print production experience in the healthcare and insurance industry. Her role is to deliver appealing and educational benefit communication materials such as enrollment brochures, postcards, posters and flyers to clients of all sizes and in a wide variety of industries. She has created award-winning, custom communications for large brands such as GameStop, Perdue, JBS / Pilgrim's Pride, Hudson's Bay Corporation and Under Armour to name a few. She started her career working at an exhibit house in Kenilworth, NJ.

Andria holds a Bachelor of Science in Graphic Design Communication from Philadelphia University and currently resides in Medford, NJ with her husband and two children.



Amelia Windsor

Project Manager

Aon

Amelia focuses on day to day project management within the Middle Market communications group, which includes project intake, reporting, and coordinating with client team contacts. She continues to assist with creation of middle market templates and strategy, while working with client teams for smooth and easily executed projects that fit their client's needs.

Prior to her work as Project Manager, Amelia focused on design execution for Middle Market Communications documents including template construction, training and onboarding, development of new strategy and peer review processes. She assisted in design for executives around the nation including presentation decks and materials for national and office wide meetings as well as assisting Dallas ARS Design Studio, which serves entire Southwest Region, in design, videography, photography, animation and editing for Client facing documents. Lastly, she was also able to assist with project management for the Global Marketing team - including development, design and execution of company wide documents and materials distributed to clients.

Amelia holds a bachelor's degree in communication from the University of Arkansas.



Brittany Mauro

Communications Consultant

Aon

Brittany Mauro has been a Communications Consultant with Aon's Voluntary Benefits and Enrollment Solutions in Hammonton, NJ since 2016. Her core responsibilities include managing client communication deliverables from project inception to completion. In this client-facing role, Brittany develops content for print and web communications, and works primarily with Aon's Irvine, CA and Maitland, FL locations. With over five years of experience in communications and over seven years of experience in customer service, she manages her cases with communication skills and high-level customer attention.

Brittany graduated from Coastal Carolina University in 2014, receiving her Bachelors of Arts degree in Graphic Design. While attending college, she managed a retail store in Myrtle Beach, South Carolina. Before joining Aon, Brittany worked as a journalist covering regional and local news for the Hammonton Gazette newspaper, and was responsible for the publication's design layout.



Christine DiMattia

Director of Communications

Aon

Christine manages the day-to-day operations of the Aon VBES/MM Communications Team and serves as the print production subject matter expert across all clients. Her consultative approach to managing clients' materials and communications channels enables Aon to bring a multitude of solutions for even the most complex issues. Doing what is right for the client is very important to Christine and is the driving force behind the team she manages. Her team of advertising professionals draws on their diverse backgrounds to enable them to bring a wide array of experience from copywriting, design services and print solutions.

Christine has over 15 years of print production management experience handling clients of all sizes. She has worked with clients such as Tyson Foods, Perdue, Under Armour and numerous Health care Systems. She started her career working at an advertising agency in Mt. Laurel, NJ.

Christine holds a BS in Marketing from Saint Joseph University and resides in Marlton, NJ with her husband and two children.



David Shanks

Communications Specialist

Aon

David is a Communications Specialist for Aon's Middle Market Communications division. His main responsibility in this role is the design and editing of templated marketing communications solutions to a wide range of Health & Benefits clients. He is committed to ensuring deliverables are received on time and accurate and functions as a key liaison between the Health & Benefits Client and Communications teams.

David has over 15 years' experience in Communications including copywriting/editing, public relations, marketing and promotions. He has worked in the non-profit and for profit sectors and the Retail, Health Care and Entertainment industries.

David is a native New Yorker and adopted Philadelphian. He holds a BA in Journalism from Temple University.



Daniella Tripodi

Graphic Designer

Aon

Daniella began her career at Aon in August of 2017. As an integral part of the Communications Team, she handles the design duties of Aon's Voluntary Benefits & Enrollment Solutions. Utilizing her artistic background and expertise in visual communications, she creates and works on client communication materials; including Benefit Enrollment Guides, Posters, Postcards, and E-blasts. Her daily role includes revising and developing templates, formatting layouts, updating imagery, and preparing materials for printing. Her strengths include developing and designing projects that best suit the clients' needs and utilizing her graphic design talents to create current, visually-appealing layouts. Her portfolio of work includes a professional selection of contract work and freelance projects.

In 2016, Daniella received a Bachelor of Fine Arts degree in Visual Arts with a concentration in Graphic Design from Stockton University.



Heather Raffensperger

Communications Consultant

Aon

Heather is new to our communications team and will be learning how to meet our clients' needs and give them the support they require to produce excellent outcomes. She has more than 10 years' experience in healthcare marketing, communications and fundraising. Heather also has experience in public relations, broadcast media and copywriting. Her upbeat attitude and positive approach to collaboration and teamwork make her easy and fun to work with.

Heather holds a MA in Corporate Public Relations from Rowan University and a BA in Mass Communications and Media Technology from Kings College. She resides in Hammonton with her husband and two children.



Kate Colasurdo

Communications Consultant

Aon

Kate is a Communications Consultant with Aon's Voluntary Benefits & Enrollment Solutions practice in Hammonton, NJ. In her role, she develops and manages effective communication campaigns that are tailored to each client's needs. Kate enjoys working alongside her colleagues while creating content and giving design direction for printed and electronic materials.

After working as an associate video producer, Kate joined Aon (then Unum) in August of 2013. Taking on a dual role as a Communications Assistant and an Enrollment Counselor allowed her to gain a well-rounded understanding of our practice's services. Kate became a Communications Consultant in 2014, and has since partnered with a variety of clients, including Tyson Foods, Toyo Tires and Foster Farms.

Kate's strong eye for detail, benefit knowledge, and love of the visual arts contribute to the creation of accurate and engaging communications. In her time at Aon, producing results for multiple clients on tight overlapping timelines has become second nature. She delivers value by making sure that she is readily available to her clients, and by working quickly to achieve their goals. Kate is dedicated to the success of every project that she takes on.

Kate holds a Bachelor of Arts in communication (media production) from Villanova University.



Melanie Sole

Senior Communications Consultant

Aon

Melanie is a Senior Communications Consultant with Aon's Voluntary Benefits & Enrollment Solutions practice, based in Hammonton, NJ. New to the communications team, Melanie has more than 15+ years of agency and non-profit public relations experience. She has provided strategic insights and thoughtful analysis in managing PR and communications programs across various industries. She has a wide range of client experience in media relations, project management, research and evaluation, destination marketing, content creation and crisis communications.

Melanie holds a MA in Communications from the University of Delaware, and a BS in Biology from Towson University. She resides in Hammonton with her husband and two children.



Nicole Ciabattone

Senior Communications Consultant Aon

Nicole is a Senior Communications Consultant with Aon's Voluntary Benefits & Enrollment Solutions practice, based in Hammonton, NJ. In her current role, she is responsible for creating benefit enrollment communication campaigns for client companies. Nicole specializes in managing a high volume of small to mid-sized cases from a variety of industries. She develops content for materials including booklets, websites, posters, postcards, and fliers and works closely with clients to ensure each piece meets their individual needs.

Nicole began her career with Univers (then known as CBP) in 2003 as a Communications Assistant. In that role, she served as copywriter and proofreader, as well as shipping logistics and fulfillment coordinator.

Nicole has over 15 years of experience developing benefits and enrollment communication materials and has worked with clients including JBS/Pilgrim's Pride, Perdue, GameStop, and Under Armour.

A seasoned communications professional, Nicole has developed a wide range of materials for clients of all sizes. She takes a "less-is-more" approach to communications and focuses on simplifying complex benefit concepts into easy-to-understand terms. She has worked on campaigns designed to educate employees on consumer driven health plans, voluntary benefits, wellness programs, and healthcare reform. Client service is important to Nicole, and she works hard to exceed expectations.

Nicole holds a Bachelor of Arts in English from the University of Delaware.



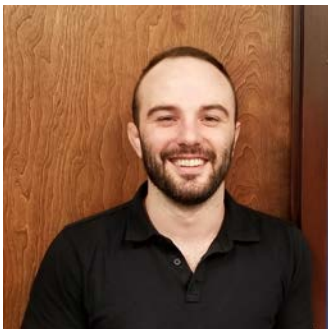
Priscilla Diaz

Communications Specialist

Aon

Priscilla joined the Health and Benefits team in July 2018 as a Communications Specialist for Aon's Middle Market Division. She is responsible for updating various benefit communication materials including benefit booklets, posters, postcards, and other related projects for clients using Aon's templated products. Dedicated to yielding exemplary service, she interacts directly with clients by providing project progress or reviewing deliverables.

While attending college, Priscilla worked her way up from intern to part-time employee at an investment management firm where she supported the servicing and marketing departments. Priscilla holds a BA in Advertising and Public Relations from Rowan University.



Shane Robinson

Web Designer

Aon

Shane manages the design and development of Aon's Voluntary Benefits & Enrollment Solutions microsites. He serves as the first point of consultation when inquiries of web technologies or digital marketing strategies are needed. His expertise is grounded in his ability to understand and adapt to the ever-changing environment of digital communications through UX & UI anticipatory design. He is also in charge of curating the analytical data behind the microsites and the development and implementation of large-scale email campaigns.

Shane has 3 years of professional experience designing enterprise grade web platforms for clients such as HBC, Tyson & J.Crew. He started his career working in the automated PCM & accounts receivable solutions industry, at Billtrust in Hamilton, NJ.

Shane holds a BA in Interactive Multimedia with a minor in Computer Science from The College of New Jersey.



Tania Sandoval

Communications Specialist

Aon

Tania is a Communications Specialist for Aon's Middle Market Communications division. Her main responsibility is editing and designing various templated communications for Aon's Health & Benefits clients. Tania has a track record of successfully delivering on all aspects of communications and creative projects, as well as prioritizing and meeting deadlines.

Tania's background is in writing and editing, with a BA in English from California State University, Northridge. She has extensive experience building communications and streamlining campaigns for new products and company initiatives. As a former risk management professional at American Express, she managed all cybersecurity and data privacy communications for US clients and beyond.

Tania has experience working in the financial, public entity, and insurance sectors. She currently sits in Aon's Albuquerque, New Mexico office.